

Analytics Data Hub



Build your own dynamic analytics for insights at your fingertips

Organizations that rely on IP to create and capture market value face real challenges gathering, preparing, and synthesizing data in a scalable way.

Struggling to grasp the current state of technology landscapes to make informed investment decisions, spending undue time gathering and amalgamating information points from various tools, and grappling with a huge volume of records: these are just a few of the pain points experienced across legal, strategic, and product teams. As demand for data-driven insights accelerates, business leaders need timely, customized, and actionable business intelligence for horizon scanning, risk analysis, white space evaluation, and more.

Analytics Data Hub from Clarivate provides a cloud-based warehouse of industry-leading curated trademark, patent, and IP case data, paired with self-serve, highly configurable analysis and visualization tools to help you find exactly the right angle.

Create your own "aha" moments with trustworthy IP data at your fingertips

- Explore 268M+ records of Clarivate's world-class patent, trademark, and IP cases
 Cleansed, normalized, linked, and curated, these global IP data sets enable analysis all in one place.
- Take a deep-dive into your patent records from Derwent Innovation
 Conduct complex, big-data analysis of your DI search results within the
 Clarivate ecosystem, without exporting records or wrestling with Excel.
- Add your own or 3rd party data for bespoke insight
 Map special interest or proprietary content sets with Clarivate IP data to expand your view

Unlike traditional IP analytics platforms, only Clarivate's solution effortlessly unifies our clean, correct, and curated IP data spanning the innovation value chain with integrative business intelligence tools to accelerate the pace of innovation.

Powered by the analytics tools you already know and love

Whether you're a data scientist by trade or a casual consumer of business analytics, waiting days or weeks for answers business questions is now a thing of the past. Explore Clarivate IP data yourself in real-time with these tools:

Connector for Tableau Desktop or Microsoft PowerBI

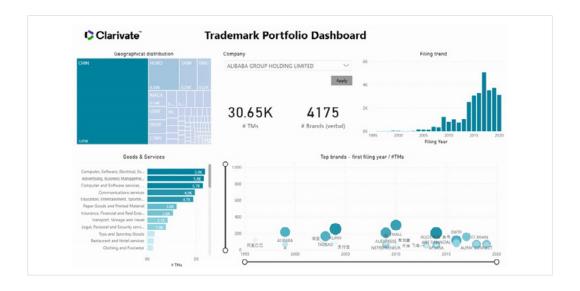
Already using a local instance of Tableau or PowerBI for your corporate analytics? Our downloadable connector enables you to ingest, manipulate, and analyze Clarivate IP data sets in your own workspace, alone or in combination with your own data. Leverage templates to get started or build from scratch.

Online Tableau dashboards

Prefer to work in an online environment? This cloud-hosted option gives you similar functionality as Tableau desktop right in your browser, including starter templates.

• Jupyter Data Science Notebook

Use your programming skills to take IP queries even further with our online interactive Python programming interface, Jupyter Notebook. Import machine learning modules like scikit-learn and TensorFlow to train your models.



Interested in learning more?

Visit clarivate.com/analyticsdatahub for more information and trial access.

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