



What's new in Brand IP 2026

IP solutions to help build, protect
and grow brands with confidence

Clarivate

From screening a single trademark to stewarding an entire portfolio, Clarivate empowers you to confidently manage your entire trademark lifecycle.



CompuMark | Search with clarity

Ensure your proposed trademark is unique and available

Full Search

Analyst-led clearance

Brand Landscape Analyzer

AI native search

SAEGIS and TM go365

Screening

DesignVision

AI native industrial design search



CompuMark | Enforce with confidence

Protect your brand with trusted insights and tools

Trademark Watch Analyzer

AI native surveillance

RiskMark

AI native conflict insights

Darts-ip

Global IP case law data and analytics



Optimize with software

Simplify the complex with IPMS built for you

IPfolio

Modern workflow technology that grows with your business

Inprotech

Trusted by law firms to maximize customer satisfaction and efficiency

Tailored solutions

FoundationIP	Patrawin
Ipendo	TIPMS
Memotech	Unycom



Scale with tech-enabled services

Partner with experts to reduce risk, increase efficiency

Renewals

Global agent network, \$2bn in payments annually

Recordals

Comprehensive data verification, personalized service

Filing, Paralegal Support

Manage short and long-term admin burdens

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We are accelerating the advancement of our industry-leading trademark solutions by harnessing proprietary data, artificial intelligence (AI) and automation to deliver deeper insights and empower IP professionals to more effectively manage and protect their intellectual property.

Advanced technology and industry-leading expertise

Clarivate delivers unmatched end-to-end support, empowering trademark professionals to build, grow and safeguard strong global brands.

We provide:

- Exclusive datasets and solutions unavailable from any other provider
- Comprehensive offerings that cover the full trademark lifecycle
- A complete suite of trademark intelligence, services and IP management solutions (IPMS).

01

Trademark search and watch solutions

From clearance to ongoing protection, we help safeguard your brands worldwide. Our trademark search and watch solutions combine accurate clearance and global monitoring across the globe with AI-powered insight to identify emerging risks and cut through irrelevant noise.

Modernized Full Search and Watch infrastructure

Delivering more resilient, responsive and agile reports

We're upgrading the underlying infrastructure that powers our market-leading Full Search reports and Watch solutions. For decades, Clarivate has been providing clearance-level trademark searches with a team of expert analysts that provide comprehensive search reports. During this time, we've trained dedicated, in-house AI models to refine algorithms based on analyst input to deliver the most accurate similarity results across verbal, goods & services and device searches. With this foundation, we are able to deliver large-scale projects with unmatched turnarounds — the reason why the most renowned brands work with Clarivate for clearance-level trademark Full Searches.

The new capabilities include:

- **Revolutionized search strategy:** Our sophisticated search engine matches all potential variations to provide powerful and extensive search results. Results are carefully reviewed and curated by our team of expert analysts leveraging AI-driven solutions to report the most critical and relevant marks.
- **New format:** Updated structure, format and font of reports, providing a modern look and feel and easier navigation.
- **Data integration:** Improved capacities that enable enhanced visualization.
- **Expedited delivery:** Accelerated operational speed for faster results.

40k+

new IP cases a month.

Learn more.

Scan the QR code to order your Full Search today,
or visit: clarivate.com/trademarksearch



147M+

trademark records available.

New!

Order Search Plus directly from **Brand Landscape Analyzer**.

Trademark Search Plus and Watch Plus

Paralegal review to enhance industry-leading search and watch solutions.

Expert trademark paralegals can deliver supplemental portfolio assessments to provide deeper insight alongside your Search or Watch results. This includes ranked results, additional owner information, verification of use and requirements, an outline of litigation landscapes and custom details you need.

Take advantage of:

- **Brand Landscape Analyzer integration:** Order a Search Plus paralegal review of your results direct from Brand Landscape Analyzer.
- **Lightning speed:** Receive results on one proposed mark in as little as 48 hours, subject to volume.
- **Expert insight:** Supplement your CompuMark order with paralegal review and insights.
- **Fully customizable service:** Get the information you need by submitting customized requests to our team.

Expert trademark paralegals can deliver supplemental portfolio assessments to provide deeper insight alongside your Search or Watch results.

NEW! DesignVision

Utilized by all three major North American patent and trademark offices (PTOs) in their industrial design examination workflows.

DesignVision is an AI-powered text and image search tool built specifically for industrial designs and design patent searches. It ranks results by visual similarity so users can cut review time dramatically.

DesignVision supports fully iterative searches without added cost, tracks your search history for auditability and lets you search by image, text, or classification codes across 80 global datasets.

Utilized by all three major North American PTOs, DesignVision brings examiner-grade search capabilities to your fingertips to search efficiently, file faster and make decisions with more confidence.

Key capabilities include:

- **Ranked search results:** All search results are ranked in order of similarity, with the most similar results appearing first. Users can stop their search when the majority of prior art results are dissimilar to their initial search, saving them time and effort.
- **Iterative search:** Users can 'search like an examiner' starting with a broad search query, before getting more targeted results. Additionally, the searcher can change images being searched, change the jurisdictions, add or subtract image codes, use text to refine their query and more — all within one search and to retain those iterations in one clean report.
- **Search in multiple formats:** As well as using DesignVision as an AI-augmented image search tool, users can also search using traditional methods such as text search and by using classification codes (without the need for an image search to be incorporated).
- **Multiple view options:** Your results, your way. Users have the option to customize their search results view, tailoring the amount of information seen per search result.

130M+

unique design images across 24M design rights.

Learn more.

Head to clarivate.com/designvision to request your free trial.



Search across
187
trademark databases.

Brand Landscape Analyzer

Powerful AI-native trademark search and fact-finding in your hands

Brand Landscape Analyzer is an advanced, AI-driven solution integrated with comprehensive global trademark and IP case law datasets. Assess brand viability with confidence in hours, not days.

Take advantage of new capabilities, including:

- **Image search:** The next generation of image-based trademark analysis is here, powered by the same semantic AI technology the USPTO uses for image search.
- **New AI summary:** Distill each search into clear, actionable insight. Users can move from data to decisions faster than ever by highlighting key risk areas, notable findings and points of attention.
- **Performance boost:** Search, review and navigate faster with backend optimizations that double application performance and deliver smoother interaction throughout the workflow.
- **Services integration:** Brand Landscape Analyzer connects directly with experts- starting with Search Plus — with paralegal professionals augmenting results with an end-to-end review.

Learn more.

Head to clarivate.com/brand-landscape to request a free trial.



Brand Landscape Analyzer is an
advanced, AI-driven solution with
comprehensive global trademark
and IP case law datasets.

7M+
trademark cases,
with relevant cases
called out directly
in watch results.

Trademark Watch Analyzer

Next-generation AI-enhanced trademark watch

Our next generation Trademark Watch solution has expanded functionality and broader support across watch services, meaning you can now harness powerful AI models to evaluate global threat landscapes and generate actionable insights for proactive brand protection. Dynamic visualizations and risk-based rankings streamline and accelerate the watch hit review process.

Recent enhancements include:

- **Alerts:** An updated alerts feature, giving customers greater customization to their email alert deliveries, including tailoring the cadence of alerts
- **Alert enhancement:** Leverage AI-enhanced watches within our gold-standard trademark word and design-watching services, or focus on specific elements such as non-Latin characters, international business names, domains or mobile apps.
- **Sharing:** Share cited results directly with your clients from within the workflow.
- **Opposition strength with goods and services scoring:** Evaluate risk to your brand based on case law precedent. This now includes goods and services (G&S) data factored into opposition strength scoring, enhancing the likelihood of opposition success rankings.
- **Sub flags:** Better classify and categorize watch hits with customizable flag labels.
- **Enhanced AI-enabled scoring:** Rank similarities between watched and cited trademarks with the trademark term and G&S ranking features that leverage AI-enabled scoring models.

Learn more.

Find out more about our most powerful watching solution by heading to clarivate.com/tmwatch-analyzer



02

Trademark risk and litigation intelligence

Clarivate delivers unmatched access to risk assessment and litigation intelligence by utilizing a unique combination of market-leading trademark data and global IP case law datasets.

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professional analysts that
read and codify each document.

Darts-ip

Unparalleled access to global IP case law data

Gain insights into IP rights, companies, jurisdictions, legal topics and market trends with the Darts-ip platform. Assess risks, analyze trends, identify opportunities and make informed business decisions with Darts-ip litigation intelligence.

Take advantage of:

- **Unparalleled case law data:**
Access an ever-growing dataset of over 12.2M cases, with more than 1M cases added in 2025.
- **Upgraded Insights page:**
Redesigned Insights page to make existing graphs clearer and new graphs that visualize data only previously available in case results. With the new Insights page, users can quickly spot trends, compare results and get value from the data at a glance.

- **Modernized UI/UX enhancements:**
We've redesigned the Darts-ip interface to deliver a cleaner, faster, more intuitive experience, including:
- **Clearer case structure:**
A new three-column layout separates plaintiff, defendant, and core case details for improved clarity.
- **Expandable case cards:** Users can now expand or collapse case cards to focus only on the relevant content.
- **Preferred view selection:**
Users can choose between expanded or collapsed result views. The user preference is saved for a consistent experience across sessions.

Learn more.

Head to clarivate.com/darts-ip to book your free trial today.



Winner of the
2025 LegalTech
Breakthrough
Award for
Predictive AI.

RiskMark

Generative AI IP conflict assistance tool

Winner of the 2025 LegalTech Breakthrough Award for Predictive AI, RiskMark redefines how you navigate trademark conflicts by combining AI-driven insights with comprehensive case law data.

RiskMark enables faster, more confident, data-backed decision-making. It is powered by generative and predictive AI and built on proprietary historical case law from Darts-ip and trademark records from CompuMark.

Recent updates include:

- **Image search:** RiskMark now supports image-based trademark comparisons for device marks, enabling users to visually assess potential conflicts beyond verbal and semantic similarities.
- **Phonetics of local language:** Drafting workflows now translate to ensure arguments are tailored to linguistic and cultural contexts. French and Spanish available, with more coming soon.
- **Translation of arguments:** RiskMark now offers multilingual argument translation across major languages, including English (US and UK), French, Spanish, German, Italian, Japanese, Korean and Chinese, streamlining global trademark processes.

Learn more.

Reach out or head to clarivate.com/riskmark for a free trial today.



03

Trademark administrative services

Explore the latest in Clarivate IP trademark administrative services to learn how our experts reduce the burden of admin tasks and simplify the process of managing valuable brand portfolios.



Trademark filing, registration,
renewal and prosecution services

Expert services to expand capacity, reduce costs and accelerate administrative tasks.

Clarivate is a trusted leader in trademark services, backed by more than 25 years of agent-management experience. We provide a comprehensive suite of filing-to-registration services and prosecution support. Acting as a single point of contact for a vetted, global agent network, we enable seamless trademark registration both locally and internationally.

Our services provide:

- **A single point of contact:** From communication management through document management and invoicing, we consolidate and align everything, so your teams have just one review step from your global agent network.
- **Global reach:** Whether we work with your agents or our own network, we can integrate our services into your workflows directly. Our quality standards, expert team and expertise create a seamless experience that saves time and costs while allowing your team to focus on strategic tasks.
- **Vetted professional networks:** We connect you to a global network of over 2,000 agents and skilled paralegals available to support you on long or short-term projects.
- **Renewal management:** We ensure that your trademarks remain protected by efficiently managing the renewal process. Our proactive monitoring and timely reminders help you manage the complexity of global regulations and financial transactions, avoid lapses in protection and give you peace of mind.

Trademark recordals

Expert services to keep your IP data up to date globally

Clarivate IP recordals services combine professional project management with a highly skilled team of IP experts to give you complete peace of mind when updating trademark records and ownership details.

Our world-class service includes a customer portal.

In the customer portal you can easily track project progress and milestones and view real-time status updates through our secure Client Service Portal, which provides intuitive access to essential information without a sharp training curve.

Clarivate named 'highly recommended' in the 2026 WTR 1000 in three categories, including Searching & Watching, Renewals & Recordals, and Trademark Management.

04

IP management software

Explore the latest in Clarivate IP management software (IPMS) to learn how our solutions help elevate operational performance and simplify the process of managing valuable Brand portfolios. We continue to focus our deep resources on delivering the industry's most comprehensive integrated solutions for IP management workflows.

1500+ corporations and law firms use IP workflow software.



Real-time reporting and dashboards improve portfolio visibility.

What's new

- Enhanced filters, list sorting, and bulk updates
- Automatic linking of tasks, documents, and correspondence
- Multiple Filing Strategy enhancements
- Standard Product Taxonomies add AI-powered product classification



Automation reduces routine effort while supporting accuracy, auditability and compliance.

What's new

- Faster email updates
- IPsync automatically synchronizes documents, statuses, and deadlines from key IP offices
- Harmonized goods & services descriptions and refined status logic
- Automated retrieval renewal service documents



Connected data with clear views of cost, timing, and trends supports confident, defensible decisions.

What's new

- Improved cost visibility
- Manual decision dates and cloning
- Enhanced renewal logic, maintenance tracking, and required law firm fields
- Improved analytics and portfolio reporting

IPfolio

IP management as innovative and forward-thinking as your ideas

IPfolio simplifies IP management with clean, automatically synced records, built-in automation, and clearer visibility into cost and decision drivers. These updates help teams move faster, reduce risk, and make confident portfolio decisions.

Inprotech

Inprotech continues to improve IP practice efficiency through stronger workflow automation, AI-driven interaction, and deeper integrations.

New enhancements include:



User experience updates

- Use your preferred LLM to query data, and connect Inprotech seamlessly into your ecosystem via expanded APIs and out-of-the-box integrations
- Support for the European Union 16931 digital invoicing requirements



Auto-/Assisted-Docketing additional jurisdictions

- Upcoming: Launch of EUIPO and DPMA parsing to complement existing trademark notification processing for WIPO, USPTO TSDR, CIPO, JPO and IPA



Customer service

- Case communications can be bundled in an auto-generated end-of-day email summary, including a table of all impacted cases
- Streamline collaboration through a refreshed instructions page for customers, and/or your attorney
- Users can search cases and schedule automated reports with recipient-level permissions automatically enforced, so only authorized cases are included

Learn more.

To check out our full IPMS capabilities or speak to an expert about any of the services listed here, head to clarivate.com/IPMS



05

Solutions for PTOs

Our trademark image and intellectual property search and examination tools made for PTOs government institutions continue to evolve as we invest in enhanced functionalities and new image search capabilities.

TrademarkVision for government organizations

Powerful AI-driven cloud-based trademark image search solutions tailor made for governments and PTOs

Combining a global dataset and innovative AI technology, TrademarkVision offers a suite of design search, image search and AI classification tools that power search systems for IP offices and private practitioners around the world. Easily access the reliable information needed to make critical decisions with unmatched speed, flexibility and confidence.

You can now benefit from:

- **Increased examination speed and confidence:** Examiners using TrademarkVision and DesignVision image search and classification can examine new applications more quickly. Computer vision and deep learning algorithms compare both visual (shape, contour and texture, etc.) and semantic (object recognition) similarity, including determining the likely Vienna or Design codes, to give comprehensive and relevant ranked results in seconds. In live examiner workflows, IP offices have reported up to 5x faster design examination reviews, based on deployment with the Portugal PTO.
- **Higher-quality applications:** By directly offering powerful but easy-to-use image search and AI classification tools to public applicants and examiners, offices can transparently support SMEs by helping them research proposed marks and file high-quality applications.
- **Chinese character image searching:** TrademarkVision Image Search now benefits from a new proprietary algorithm that detects and recognizes Chinese stylized characters in images, enabling examiners who don't speak Chinese to examine the growing number of Chinese character applications many offices are seeing. Available in our Clarivate Global Trademark AI Search for Mainland China users.

Easily access the reliable
information needed to make
critical decisions with unmatched
speed, flexibility and confidence.

Ready to explore what's new?

We're offering free trials or personalized demos across nearly all Clarivate solutions, so you can experience our AI-powered tools, data and workflows firsthand.

Learn more.

Visit clarivate.com/brand-ip to learn more, request a free trial, or connect with our team.



About Clarivate

Clarivate is a leading global provider of transformative intelligence. We are the partner law firms and companies rely on to transform the way they create, manage and protect intellectual property (IP). Our comprehensive IP data, software and expertise helps companies drive innovation, law firms achieve practice excellence and organizations worldwide effectively manage and protect critical IP assets. Clarivate is home to comprehensive solutions for the entire IP lifecycle: CompuMark, Derwent, IPfolio, Patent annuities, Trademark renewals, IP recordals, IP admin services and other leading IP solutions.

To learn more, visit clarivate.com/ip

clarivate.com

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