

Streamline your trademark monitoring workflow.

Watch Opposition Strength from Clarivate[™] helps you assess the potential success of filing an opposition against a third-party word mark so you can quickly identify and oppose trademark registrations that may damage your brand.

Quickly identify the most relevant results

This feature will enable you to more easily and quickly make decisions to oppose a mark as well as provide a perspective that may have previously gone unnoticed. By providing an efficient way to identify the likely success of opposing a third party mark, this feature helps trademark professionals reduce the time spent manually researching 3rd party marks and provides databacked evidence for decisions.



Leverage data-backed evidence for decisions

The Watch Opposition Strength uses IP case data to identify the level of risk associated with trademark Watch hits and the success rate of taking an action. The Watch Opposition Strength feature combines Darts-ip™ trademark case data with Watch trademark hits.

Combine with Darts-ip to access valuable insights

Within the feature, the "view details" function provides an overview of the related cases, showing Jurisdiction, Applicant's Trademark, Opposition's Trademark, Last Document Date, Ruling (s), and Court. This feature includes a button to view all cases on Darts-ip. With a Darts-ip subscription, users can link directly to corresponding cases on the Darts-ip platform.

Incorporate Goods

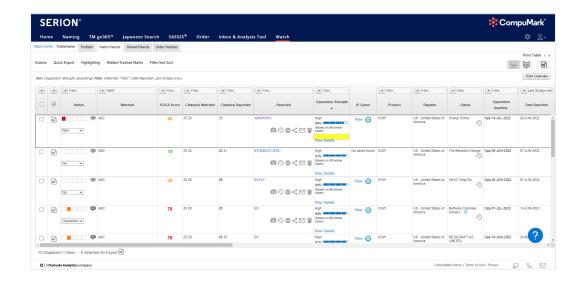
and Services data

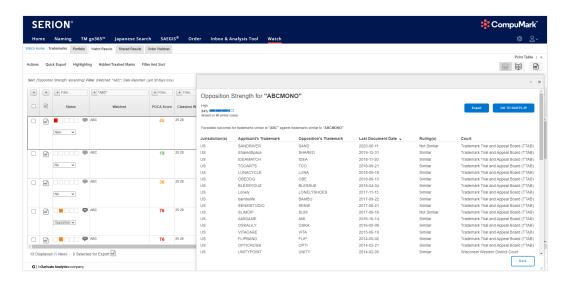
to accelerate risk

identification and

enhance your

Watch hit sorting.







The following Word Watch products are supported by Opposition Strength

- Full Watch with reproductions
- Identical Watch with reproductions
- USPTO Pending Application Watch
- USPTO Official Gazette Watch
- State Trademark Watch
- · Canadian Pending Application Watch
- · Canada Watch
- · Watch Lite



Probable success rate ranking system

Provide quantifiable value to your decisions with a calculated success rate.

Case details include Jurisdiction(s), Applicant's Trademark, Opposition's Trademark, Last Document Date, Ruling(s), and Court and/or Trademark Office.



Examine case data associated to a Watch hit

Review relevant precent and find crucial arguments to prepare your opposition.

With a Darts-ip subscription, take advantage of integrated Clarivate services to easily navigate to the Darts-ip platform where you can leverage the Goods and Services comparison filter to evaluate the similarity risk of flagged marks.

Contact our experts today:

clarivate.com

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