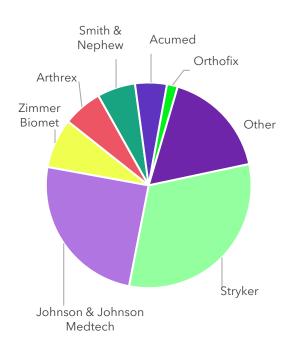


Market insights summary

# US Foot and Ankle Orthopedic Device Market

2024 US Foot and Ankle Orthopedic Device Competitive Landscape



### **Highly Competitive Landscape**

- The US foot and ankle orthopedic device market has many players competing in this space, leading to intense competition.
- Merger and acquisitions are common, for example Zimmer Biomet's acquisition of Paragon 28 will bolster its presence in the market.
- Several niche competitors have carved a share for themselves by specializing. For example: restor3D sells personalized, 3D printed implants for foot and ankle.

#### **Innovation is Key to Success**

- Due to high competition in the market, manufacturers rely on innovation to acquire and maintain market share.
- New materials that encourage bone fixation and are bio integrative are being developed by manufacturers.
- The market typically sees frequent product launches from several manufacturers. For the list of major product launches in this market, please see the full report.

2024 Global Market Snapshot

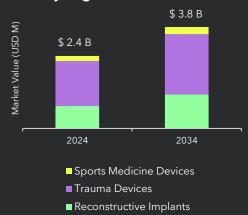
\$2.4B

**Market Value** 

3.8%

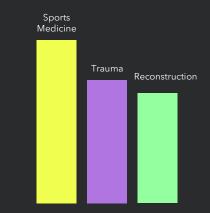
CAGR ('19-'34)

#### Foot and Ankle Orthopedic Device Market by Segment



- The US foot and ankle orthopedic device market is poised to grow significantly in the next 10 years driven by innovation, fierce competition, and favorable reimbursement policies.
- Trauma is the largest segment in this market and is driven by an increase in the adoption of premium-priced anatomic plates, and the use of advanced materials that are biointegrative.
- In addition, development of new minimally-invasive techniques and implants for foot and ankle procedures is helping drive procedure volumes.

## **Procedure Growth by Segment**



- While Trauma is the largest segment in the foot and ankle orthopedic device market, the sports medicine procedures are estimated to grow the fastest.
- A more active population has increased the demand for sports medicine procedures.
- With recent CMS reimbursement policy changes, procedures like total ankle replacement are expected to shift to ASCs, accelerating this trend in the foot and ankle orthopedic device market.