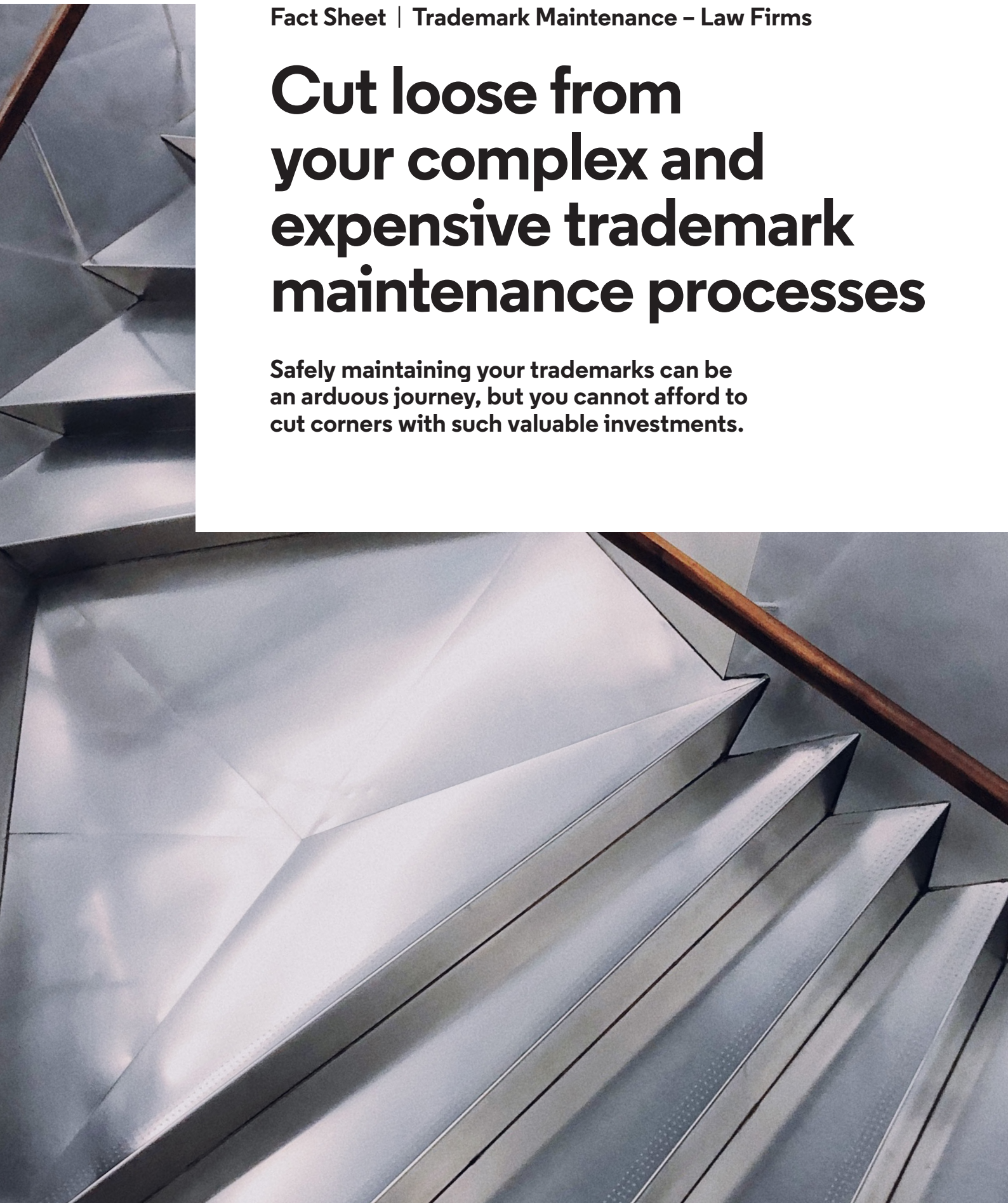


Fact Sheet | Trademark Maintenance – Law Firms



# Cut loose from your complex and expensive trademark maintenance processes

Safely maintaining your trademarks can be an arduous journey, but you cannot afford to cut corners with such valuable investments.

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At Clarivate™, our global team of trademark professionals are available to help manage every step of your maintenance processes. With over 50 years of experience and 1.5 million active trademarks under our management, we are a preferred choice for law firms aiming to delight clients.

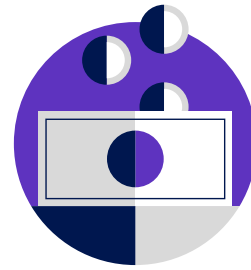
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## Reduce your administrative burden

Maintaining trademark rights requires supporting documentation and cooperation with multiple parties. We help streamline this by:

- Offloading the administrative trademark maintenance process to our experienced team.
- Managing all payment and document requirements in every jurisdiction of the world.
- Simplifying international conversion rates by facilitating maintenance payments across currencies.
- Providing access to your clients' portfolios through our Client Service Portal, giving you the freedom to maintain or abandon cases.



## Increase your practice profitability

Now, more than ever, cost control is at the front of mind of every business. With trademark maintenance solutions you can:

- Leverage our buying power to provide more competitive fees to your clients.
- Cut out local agent fees completely in the 20+ jurisdictions where we pay directly to the PTO.
- Receive a single invoice, in a single currency, at the frequency you require.



## Eliminate risk involved in the maintenance process

Missing a trademark renewal deadline can have consequences on your relationship with your clients. We provide an array of services to safeguard your clients' trademarks.

- All your clients' cases are immediately verified during our onboarding process.
- Our 3-level data verification process ensures that if there is a data discrepancy, we find it.
- Our team of trademark maintenance professionals manage every aspect of the process on a global scale.
- Cashflow flexibility through invoice credit terms with the renew first, cash later model.

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# 3L

three level data verification process



## Maintain your agent relationships

Maintaining relationships with local agents can be a critical aspect of your firm's needs.

- We will work with your filing agents, eliminating disruption to those key relationships.
- We help you decide the right approach that's best for your firm and your clients by providing detailed information on the law requirements, as well as cost implications.
- With over 2,000 agents in our network, you can enjoy the benefit of our negotiated rates.

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# 2K+

over 2,000 agents in our network

**"We strongly recommend the use of Clarivate's trademark renewal services to our clients. Clarivate's track record, experience and global reach, together with our close working relationship, ensures our clients' trademark renewals are in the very safest of expert hands."**

**Michael L**  
European patent attorney, GJE Intellectual property

### **Let's get started**

Ask our experts directly and find out how  
Trademark Maintenance can help your IP organization:

**[clarivate.com](https://clarivate.com)**

Contact our experts today:

**+1 215 386 0100 (U.S.)**

**+44 (0) 20 7433 4000 (Europe)**

**[clarivate.com](https://clarivate.com)**