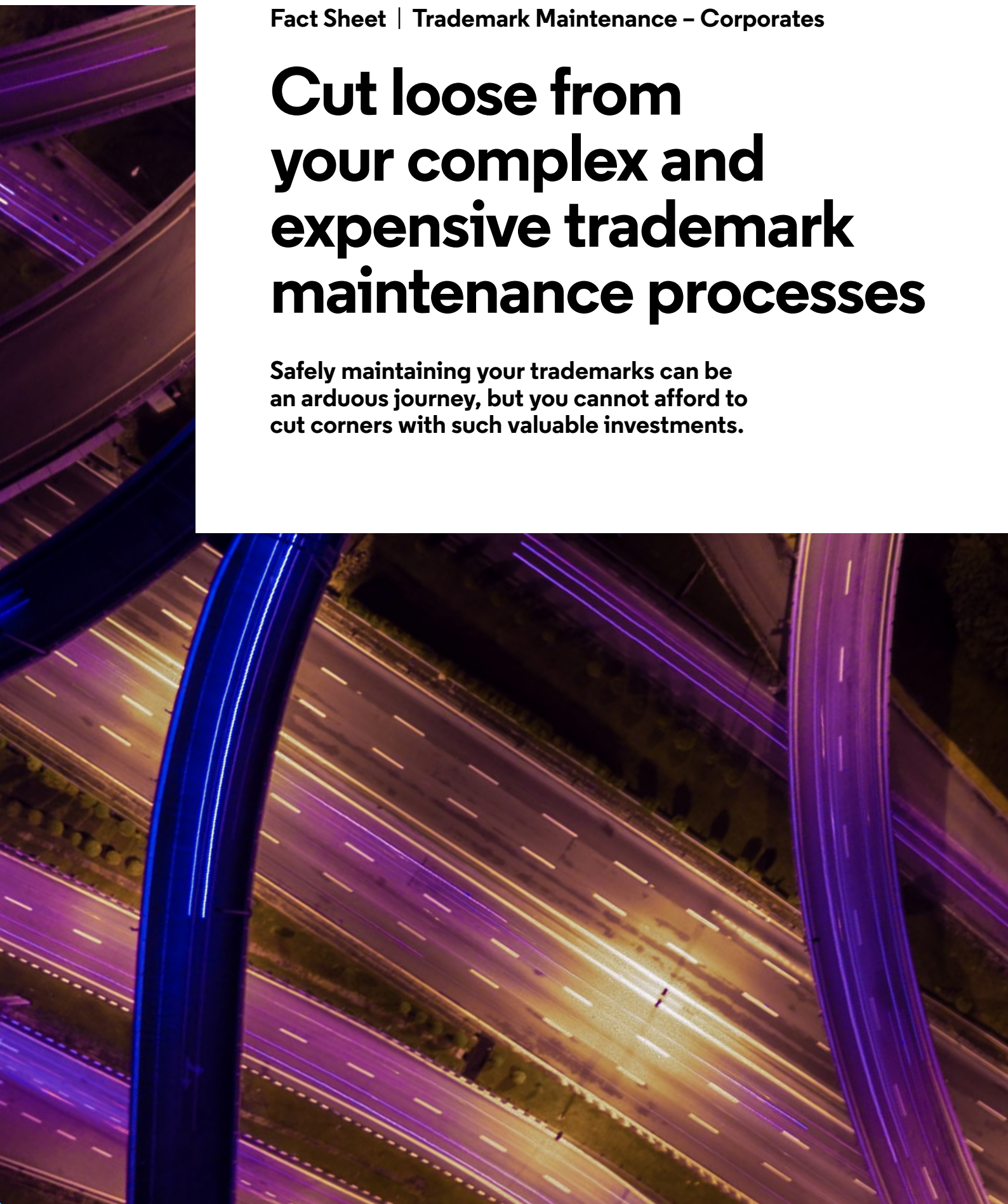


Fact Sheet | Trademark Maintenance – Corporates

Cut loose from your complex and expensive trademark maintenance processes

Safely maintaining your trademarks can be an arduous journey, but you cannot afford to cut corners with such valuable investments.



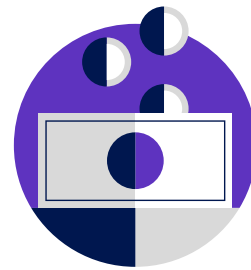
At Clarivate™, our global team of trademark professionals are available to help manage every step of your maintenance processes. With over 50 years of experience and 1.5 million active trademarks under our management, we are a preferred choice for businesses around the world.



Reduce your administrative burden

Maintaining trademark rights requires supporting documentation and cooperation with multiple parties. We help streamline this by:

- Offloading the administrative-intensive trademark maintenance process to our experienced team.
- Managing all payments and document requirements in every jurisdiction of the world.
- Signing and legalizing Powers of Attorney on your behalf.
- Providing access into your portfolio through our Client Service Portal, giving you the freedom to maintain or abandon cases.



Take better control of your costs

Now, more than ever, cost control is at the front of mind of every business. With trademark maintenance solutions you can:

- Leverage our buying power to reduce your third party costs when maintaining your trademarks.
- Cut out the local agent fees completely in the 20+ jurisdictions where we pay directly to the PTO.
- Receive a single invoice, in a single currency, at the frequency you require.
- Make more informed decisions using our online budget and forecasting tools.



Eliminate the risk involved in the renewal process

Missing a trademark renewal deadline can have consequences on your business performance. We provide an array of services to safeguard your trademarks:

- All your cases are immediately verified during our onboarding process.
- Our 3-level data verification process ensures that if there is a data discrepancy, we find it.
- Our team of trademark maintenance professionals manage every aspect of the process, on a global scale.

3L

three level data verification process



Maintain your agent relationships

Maintaining relationships with local agents is a critical aspect of your business strategy.

- We will work with your own filing agents, eliminating disruption to your workflow.
- We help you decide the right approach that's best for your business by providing detailed information on the law requirements, as well as cost implications.
- With over 2,000 agents in our network, you can enjoy the benefit of our negotiated rates.

2K+

over 2,000 agents in our network

"We have been working with Clarivate for years regarding Trademark renewals and rewrites. We are provided with a comprehensive service in these trademark matters. Especially abroad, all official requirements are handled reliably and on time."

Alois Ullmer
Senior Trademark Manager, KUKA AG

Let's get started

Ask our experts directly and find out how Trademark Maintenance can help your IP organization:

clarivate.com

Clarivate Plc (NYSE:CLVT), a global leader in providing trusted information and insights to accelerate the pace of innovation.