

Protecting your brand's unique identity is essential in today's competitive and fast-paced market. Clarivate offers expert trademark filing through registration services to help safeguard your brand identity and ensure your business stands out. With the help of our team, processes and tools, we make the trademark registration process seamless and efficient.

Contact us to learn more about our services and obtain a quote:

<u>clarivate.com</u> TM.Filing@Clarivate.com

#### Why choose Clarivate?

#### 1. Expertise and Experience

With over 25 years of experience in Agent Management, Clarivate is a trusted leader in the trademark services business.

Our team of experts consists of experienced paralegals with broad knowledge of the legal rules in trademark prosecution and maintenance processes. Covering all jurisdictions in the world, our team is trained to work with all major IP Management Systems in use today.

## 2. Seamless application process and ongoing support

Clarivate is your single point of contact with a vetted and verified global agent network. Our support includes:

 Global trademark prosecution and deadline management

- We ensure smooth filing to registration processes and are ready to step up to prosecution challenges such as Office Actions, Defensive/Offensive Oppositions and Cancellation actions.
- Agent communication management – We manage all agent communications, minimizing your administrative tasks and ensuring timely decisions.
- Requirements and documents management - With a general power of attorney (POA), we handle all document requirements and execute POAs for local agents.
- Invoice management We handle all incoming individual agent invoices, providing you with a single consolidated invoice, further simplifying admin work.

 Monitoring & Reporting—Reporting can be done by docketing directly into your IPMS or by providing case-by-case/point-in-time update, according to your preference.

#### 3. Global Reach

Register your trademark locally or internationally by leveraging our global expertise and resources.

Clarivate offers access to a vast network of trusted local agents, or we can tailor our services to work with your own preferred agents. To support our unparalleled agent network, we have developed a robust quality assurance program. The Agent Communication Management Guidelines (ACMG) define requirements, deadlines, quality standards and communication guidelines all Clarivate agents must follow when delivering prosecution tasks.



# File your mark in 5 easy steps

### 1. Request quote

Send request for quote to: TM.filing@Clarivate.com and specify: Jurisdictions, Number of classes, Trademark type (word / device). Quote will be sent within 24h.







### 2. Send instruction

Send filling instruction to: TM.filing@Clarivate.com and include: Trademark representation, Applicant full name and address, Classes, Good and services, and other relevant details.



#### 3. Trademark

Clarivate will provide filing confirmation. Receipt within 3 work days.







### 4. Prosecution

Clarivate handles all communication with local agents worldwide. Smooth prosecution included in initial quote. Non-smooth prosecution supports available with additional fee.



### 5. Registration

Registration Certificate to be shared as soon as a trademark is registered and shared by local agents.



Discover solutions at:

#### clarivate.com

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