



## Three ways to elevate your IP practice by partnering with us

When choosing a partner to help manage your intellectual property (IP) assets, consider the unique combination of advantages that Clarivate<sup>\*\*</sup> offers.



## 1. Streamline IP management with modern cloud technology

Foundation IP is a market leader in IP management software. Here's why:

• The first cloud-based platform

Powered by Amazon Web Services,

FoundationIP is easy to implement, highly secure, flexible and scalable. Always stay up to date with the latest features, without costly time-consuming upgrade rollouts.

- Industry-leading IP Laws
  FoundationIP is powered by an extensive country laws engine, with automatic updates and date recalculations for complete peace of mind.
- Powerful dashboards and reporting for internal capacity management, task oversight, docket report automation and sharing valuable insights with your clients.
- Automated task management including IDS management and client communications, reduces manual work and helps IP teams spend more time on billable tasks.

70%

of attorneys and paralegals spend more than 20% of their billable time on non-billable tasks<sup>1</sup>



## 2. Gain a competitive edge with powerful data

Automatically verify your clients' portfolios in minutes. Clarivate IP data, with market-leading quality, breadth and depth, verifies and enriches patent and trademark data, reducing the risk of errors and providing powerful insights.

- Comprehensive patent data verification across 270+ jurisdictions, covering 94% of all global patents, to ensure maximum accuracy
- Automated trademark data verification over 84 million word marks and global coverage of 188 trademark databases
- Provide strategic insights to clients analyze your client's portfolio alongside global, public patent data to make better-informed decisions



## 3. Leverage industry leading expertise to grow your practice

Rely on our services and expertise to help reduce your cost of operating and optimize your IP operations and maintenance.

- Industry-leading services
  Seamlessly integrate Clarivate services
  with FoundationIP and your firm's internal
  systems. Capture easy integration with
  patent and trademark maintenance
  services, our IP Support Services team,
  ordering CompuMark™ watches and more.
- The largest team of IP experts in the industry – more than 2,000 IP services professionals enabled by our 10 operations centres around the globe.
- Customer-centric software development
  Partner with Clarivate at Software
  Innovation Boards to help shape
  the direction of your product.
- Experience gained through 50+ years our business predates other leading providers, giving us unparalleled IP industry knowledge and experience.

Contact our experts today:

+1 215 386 0100 (U.S.) +44 (0) 20 7433 4000 (Europe) <u>clarivate.com</u>

 $<sup>^{\</sup>rm 1}$  Above the Law, "Law firms waste too much time on non-billable work," Aug 2021