

Fact sheet | IPfolio™ and IPwe

# Frictionless patent valuation

**Experience the combined power of IPfolio™  
and Smart Intangible Asset Management**

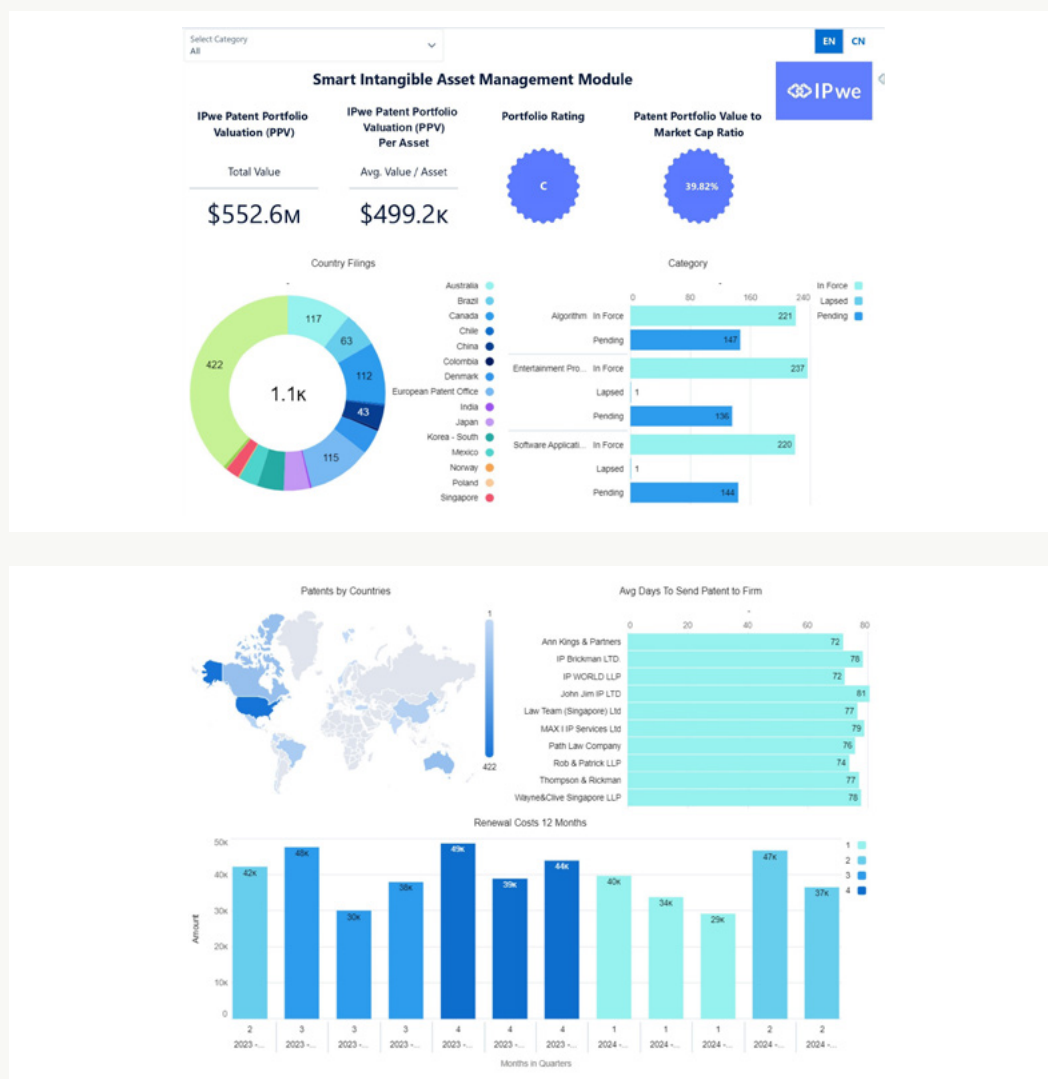
IPfolio is the end-to-end IP lifecycle management solution for corporate IP teams designed to simplify the management of IP portfolios with maximum control but minimum effort. Now this powerful and flexible cloud-native solution offers unique patent valuation data made

available by IPwe's Smart Intangible Asset Management (SIAM) platform. Gain a higher level of IP portfolio understanding with access to real time objective financial valuation insights on a patent-by-patent and portfolio basis, alongside competitor and peer portfolio benchmarks.

## **With the Smart Intangible Asset Management module within IPfolio, you can:**

- Gain access to business and financial insights: The SIAM platform uses the same world-class IP datasets that power IPfolio to provide financial valuation insights for data-driven decision-making for your business.
- Contextualize your IP portfolio with objective financial valuations, ratings and benchmarks: Evaluate your portfolio more holistically at the patent level, family level, or entire portfolio level.
- Benchmark your IP portfolio for robust decision making: Leverage your data a step further with SIAM to benchmark your IP portfolio internally, and also against competitors and peers on an industry basis.

## Gain an overview of relevant patent portfolio valuation metrics directly within IPfolio



## Clarivate™ and IPwe

Clarivate and IPwe announced a strategic partnership in November 2022 to enable customers to accelerate innovation by accessing uniquely curated patent data from Clarivate within IPwe's Smart Intangible Asset Management (SIAM).

The integration of SIAM into IPfolio, represents the first phase of this long-term partnership to lead the next generation of IP management with financial and business insights.

To learn more, visit: [www.ipwe.com](http://www.ipwe.com)

Contact our experts today:

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