



Make critical innovation and IP decisions with strategic intelligence

Derive maximum value from your research teams and IP assets with tailored intelligence informed by industry-leading data and performance benchmarks.

Research and innovation risk is rapidly expanding with the increasing pace of technological change, the continued diversification and fragmentation of innovation creators and the complex paradigm of modern technology diffusion. Against this background, organizations need to assess the strategic value and impact of their intellectual property (IP) assets and the R&D strategy that feeds them.

Clarivate™ Intelligence Consulting provides contextualized and strategic insights to inform critical decisions in today's complex innovation landscape.

Part of the Clarivate Center for IP and Innovation Research™, our Intelligence Consulting services are designed to guide organizations to competitive advantage. Our consultants draw upon validated, empirical metrics

and frameworks that model and compare innovation activity, underpinned by our expertise gained from large-scale public and private sector engagements, to empower innovation and IP leaders to make critical decisions with confidence.

Guiding critical decisions with in-depth analysis

Our Intelligence Consulting service uses advanced data and analytics, strengthened by our deep innovation and IP expertise gained over decades, to deliver the information innovation and IP leaders need to develop and execute an effective and competitive strategy. Our consultants work with you to define, analyze and compare performance and strategy aligned with your business and industry.

Innovation performance benchmarking

We bring research and innovation risk into focus for corporate and government organizations through powerful output comparisons,

technology SWOT analyses, a view of the competitive ecosystem dynamics, and other key performance metrics.

Strategic innovation intelligence

We identify the current movement and likely future state of your innovation ecosystem, reveal key technical and commercial disruptive factors, evaluate technology maturity and highlight gaps and opportunities within your innovation approach and IP portfolio.

IP strategy benchmarking

We crystallize the advantage and impact of your IP portfolio, benchmarking it against peer organizations using proven performance indicators and comparables.

Clarivate Center for IP and Innovation Research™

Combining more than 60 years of intellectual property experience, the Clarivate Center for IP and Innovation Research empowers organizations worldwide to excel by providing expert guidance grounded in pioneering benchmarks and data-driven insights. Bringing together senior practitioners, consultants and data analysts, the Center performs research to establish and disseminate benchmarks that guide management and strategy. It works with legal, IP and innovation leaders to optimize IP operations and technology and improve IP decision-making, supported by industry-leading data, analytics and proven practices.

To learn more about Intelligence Consulting, contact us today.

clarivate.com

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