

Clarivate<sup>™</sup> offers comprehensive global trademark portfolio management services with flexible, adaptable processes that integrate directly into your workflow.

Our experts can become an extension of your team or you can leverage Clarivate as your IP administrator to provide added protection to transactions.

Our team has experience with trademark processes worldwide and is able to support any part of the trademark lifecycle.

Ease administrative burdens and accelerate day-to-day tasks to focus time on generating growth.

200+

experts worldwide working with a network of 500+ agents



Supporting customers in managing their trademark portfolio by performing end-to-end paralegal, docketing and filing tasks.

#### Trademark administrative services

200+

# trademark professionals in the Clarivate team



Administrative services can relate to any part of the trademark lifecycle.



Highly tailor-made, our team is an extension of a customer's team.



Our processes are both robust and flexible. We can adapt to the way you work and make recommendations for further improvements.



Clarivate hosts a team of 200+ trademark professionals.



With 20+ years' experience in providing services to both corporate and law firm customers.



Expertise in trademark filing, prosecution and maintenance processes across the globe.



Established knowledge of IP management solutions used across the industry — developed by Clarivate or other providers.

# How we help



#### Adaptable workflows

Our paralegals adapt to the customer's processes and procedures — not the other way around.



## Handle peaks

Peaks and troughs of activity can put a lot of pressure on teams. We have capacity to provide assistance and carry out different types of projects.



#### **Process improvement**

Our experienced team and best practices built over the years help customers improve processes to achieve operational excellence.



#### Project based services

Our team offers a series of IP management solutions to support any project such as data verification or case maintenance inside existing IPMS.



## Speed of implementation

Our paralegals are already trained and ready to hit the ground running.



## **Quality assurance**

We have numerous security measures in place to minimize the risk of errors and help ensure that your valuable data is safe.



#### Reduce staff workload

Decrease correspondence received and handled, giving clients the opportunity to focus on more substantial, higher value work.



# Clarivate is your partner to unlock the full potential of your IP organization.

# We deliver flexibility and expertise at scale so you can:

#### Increase operational efficiency

- Find efficiencies and cost savings without compromising on quality.
- Simplify your operations and free your team from administrative matters.
- · Unblock your operational bottlenecks.

#### Make the right decisions faster

- Better understand the IP landscape so you can select the best ideas for protection.
- Make the most informed decisions about your portfolio with competitive benchmarking and portfolio analysis.

#### Decrease your operational risks

- Decrease mistakes leading to late fees, lengthy reinstatement procedures and loss of rights.
- Mitigate the risk of expertise attrition.
- Clear your backlog of administrative work to ensure there are no hidden risks.

Contact our experts today:

#### clarivate.com

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