

AI-driven image and text based trademark search tools

Combining global intellectual property datasets and innovative AI technology, Clarivate Global Trademark AI Search offers a suite of AI image and text search tools that accelerate trademark searching.

Easily access the reliable information you need to make critical decisions with unmatched speed, flexibility and confidence.

Trusted solutions for trademark professionals

Effortless Trademark Search: Image, Text, and Multilingual Recognition

- **Effortless Image Recognition:** Instantly analyze and match images, including Chinese and Latin characters.

- **Enhanced Text Searching:** Benefit from advanced text search capabilities and algorithms.
- **Optimized Review Process:** Get relevance-ranked results to streamline your workflow.
- **Simple Drag-and-Drop Search:** No codes needed—just drag and drop your images.

- **Full-Featured Platform Access:** Enjoy direct access to our comprehensive platform.
- **Seamless Search Integration:** Combine text, code, and image searches without losing functionality.
- **Globally Trusted:** Preferred by governments, law firms, and corporations worldwide.

Table 1: Industry-leading data, cutting-edge technology.

| | |
|----------------------------------|--|
| Data you can trust | Quality you can trust: Access gold-standard trademark data with 188 global trademark datasets with over 172.5M trademarks records in our system. We apply rigorous methodology to our data collection, error correcting over 40% of incoming marks to ensure all our data sets are digitized, enhanced and corrected offering the highest quality data possible. |
| Accurate and efficient searching | Obtain relevance-ranked results for Latin and Chinese trademarks in global datasets to facilitate reviews, along with drag-and-drop functionality and integrated text, code, and image searches. |
| Accessible worldwide | Clarivate Global Trademark AI Search supports Latin character languages as well as non-Latin character searching for languages, including Japanese, Chinese, Korean, and Thai. Additionally, our unique technology enables the search for trademarks containing Chinese characters across the globe. |



188

Jurisdictions



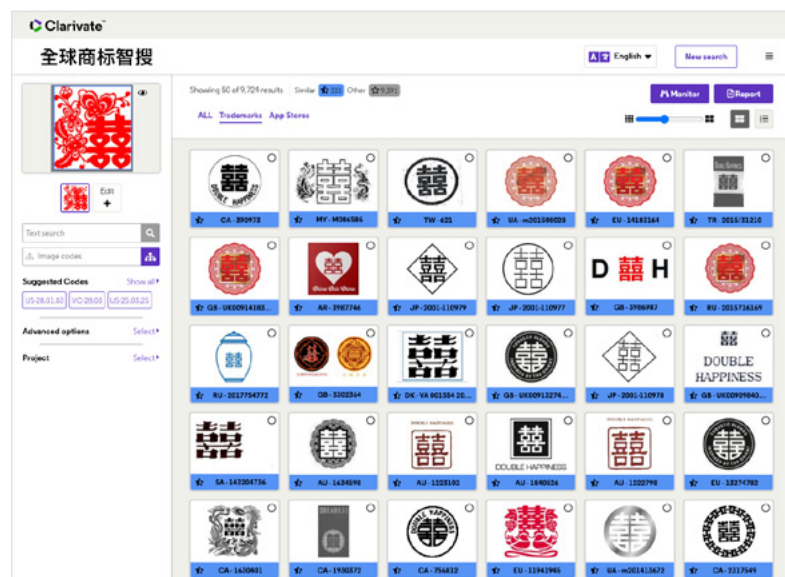
172.5M

Trademarks

Powerful AI-enhanced search to find Chinese marks, easily

5-10% of trademarks in the world are estimated to have Chinese characters. Our powerful solution uses image searching to recognize these characters and easily search for them to make trademark searching faster, clearer and more accurate.

- Chinese Character Image Searching:** Users of Clarivate Global Trademark AI Search can benefit from a proprietary new algorithm that detects and recognizes Chinese stylized characters in images, enabling global searches for Chinese logos, even in datasets with limited metadata.
- Enhanced Chinese Character Text Searching:** Additionally, users can leverage the new detection model to access and search augmented text metadata, allowing for direct Chinese character search via text as well.
- Increase Search Speed and Confidence:** Users can execute trademark searches faster with computer vision and deep learning algorithms that compare visual (shape, contour, texture) and semantic (object recognition) similarities, delivering comprehensive and relevant ranked results in seconds.
- Advanced text similarity algorithms:** Enter a trademark and automatically search for variations to return similar trademarks, enhancing the accuracy and breadth of your trademark searches.



For more information contact our experts today:

[clarivate.com](https://www.clarivate.com)