



# Accelerate trademark conflict assessments with AI-powered insights

## Evaluate trademark risk and develop evidence-backed arguments with greater speed, ease and confidence

Trademark professionals are under pressure to make critical decisions quickly when creating and protecting marks. Beyond creation and filing processes, it is essential to be able to craft arguments for trademark examiners or for litigation based on precedent and clear legal principles.

Clarivate empowers trademark professionals to meet this challenge with RiskMark. This powerful tool represents a new and unique approach to assessing trademark risk and responding to potential conflicts.

RiskMark combines generative and predictive AI with trusted CompuMark trademark data and global trademark administrative action and litigation data from Darts-ip. It transforms the process of assessing similarity risk based on relevant evidence, enabling professionals to make strategic decisions and craft arguments with greater speed and confidence.

Make decisions without spending hours researching trademark records and case law. Simplify similarity

assessment with AI-powered risk scoring. Accelerate response drafting with AI-generated text and citations.

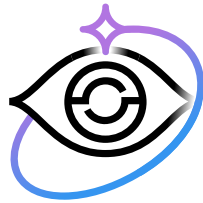
# 5M+

**trademark case records support informed decisions**

# Make trademark risk decisions faster, backed by evidence

## RiskMark benefits

- Save time and effort with AI-powered insights
- Assess trademark similarity quickly with risk scoring
- Accelerate argument drafting with AI-generated text
- Act confidently with trusted CompuMark and Darts-ip data



### Advanced AI technology

Cutting-edge AI, optimized for trademark research, generates accurate risk scores and citations, allowing confident, evidence-based decisions and advice.



### Instant similarity assessments

Near-instant results on visual, phonetic, conceptual and goods and services similarities accelerate informed decision-making.



### Integrated trademark and case law data

Industry-leading CompuMark trademark data, combined with the world's largest repository of global trademark administrative action and litigation data from Darts-ip, provides trusted results.



### Argument drafting assistance

AI-generated analysis provides a strong starting point for creating arguments and drafting opposition responses grounded in legal principles. You can also generate possible arguments from opponents to gain insight into opposing strategies.

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