



What's New 2022:
IP solutions for brand professionals

**Create, expand
and protect your
critical brands
with confidence**

At Clarivate™, we deliver information and insights that accelerate the pace of innovation. We empower brand owners and IP attorneys to unlock the full potential of brand assets to drive growth and competitive advantage.

As the global brand landscape becomes increasingly complex, we focus on providing solutions that help you secure, protect and manage trademarks and domains faster, more efficiently and more confidently. We combine industry-leading data, technology and human expertise to provide unique solutions across the brand lifecycle. With Clarivate, you have one trusted partner for all your brand research, protection and management needs.

In 2022, we introduced a range of new and enhanced capabilities and integrations to help you work even better. Discover the latest advancements, plus upcoming innovations just around the corner.



Next generation brand analytics and insights

Organizations worldwide are operating in a new environment, forcing IP professionals to face more pressures with fewer resources. The accelerating pace of business increases demand for information, opinions and decisions right now.

Accelerate the process of trademark research and risk assessment

Introducing Clarivate Brand Landscape Analyzer™, a new trademark research and brand risk assessment solution. Brand Landscape Analyzer helps you rapidly assess legal and commercial risk for new brands through a unique combination of rich, authoritative Clarivate data and AI-driven analytics.

- Analyze brand risk holistically, quickly zeroing in on the greatest potential threats with intelligently prioritized results.
- Make informed decisions regarding brand viability in hours, instead of days – speeding time to market.
- Understand critical risk factors through an integrated view that allows you to drill down into relevant details including:
 - AI-based verbal and goods similarity
 - Litigation activity
 - Owner insights
 - Trademark use
- Formulate opinions regarding prospective brands based on trusted, curated trademark and case law data powered by CompuMark™ and Darts-ip™.

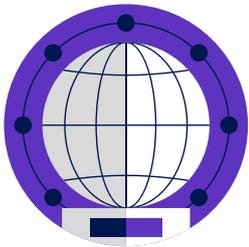
See the broader picture with complimentary access to global case data

Now, CompuMark Case Activity Dashboard, powered by Darts-ip data, is complimentary with your CompuMark online Searches and Watches. Darts-ip data is seamlessly integrated with trademark records in the Analysis Tool on the CompuMark online platform, for maximum efficiency.

With a single, unified workflow you can gain insight into trademark prosecution and litigation history at every stage of the process – screening, clearance and protection. Make more informed decisions with a clear and comprehensive view of trademark registration, administrative and judicial cases, litigation insights, and common and civil law data.

Trademark watching and opposition strength

- **Form data-driven opinions with confidence:** CompuMark Watch Opposition Strength helps you assess the potential success of filing an opposition against third party word marks, so you can quickly identify and oppose trademark registrations that may damage your brand.
- **Quickly identify the most relevant results:** Reduce the time spent manually reviewing third-party word marks by viewing Opposition Strength scoring alongside Watch hits
- **Leverage data-backed evidence for decisions:** Darts-ip offers access to over 5.2 million global trademark cases that have been analyzed, digitized and codified through AI-enhanced algorithms
- **Combine with Darts-ip to access even more valuable insights:** Pair your Watches with a Darts-ip subscription to discover additional insights into the third-party applicants and whether they have prior or existing litigation in other jurisdictions



Domain management

Secure your brand and confidently manage your IP assets online. MarkMonitor™ domain management solutions from Clarivate provide a powerful combination of market-leading expertise and support, mission-critical security and industry leadership to help you register and strategically manage domain portfolios.

New services and enhancements coming in 2022!

NFT Domain Protection Services

Through our MarkMonitor domain experts, Clarivate will soon offer a new service to help brands protect themselves in the age of blockchain: NFT Domain Protection Services™. With NFT Domain Protection Services, Clarivate will help brand owners block the registration of trademarked NFT domains, enabling brand owners to protect IP assets on public blockchains.

MarkMonitor China Registrar

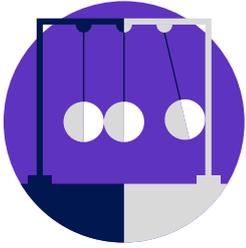
With our newly accredited China Registrar, MarkMonitor will be able to register and administer websites in China directly. As the only wholly foreign entity accredited as a registrar in China, MarkMonitor will allow you to comply with local requirements, ensuring uptime and maximizing traffic to your digital brand assets in Mainland China. Develop a global strategy that includes Mainland China to maximize the value of your digital brand assets.

DNS Portal

We are launching a new DNS portal user experience with added features and enhancements. With a combined 64 strategically placed network nodes spread across 37 global locations, MarkMonitor Premium DNS enables global organizations to effectively manage DNS for sites requiring maximum accessibility and uptime. The multi-provider platform ensures rapid, secure DNS resolution with an elevated level of redundancy for all Premium zones.

1.4M

domains under
management



Frictionless trademark management

Manage your trademark portfolios with increased speed, efficiency, and confidence through seamless access to CompuMark trademark data and trademark research and protection solutions from your IP management software.

Trademark Data Validation and Enrichment

Enhance data accuracy and minimize risk with trademark data verification in FoundationIP™ and IPfolio™. Reduce manual entry, save time, and increase data quality with CompuMark powered trademark data verification, backed by global coverage of 185 trademark authorities.

Trademark Watching

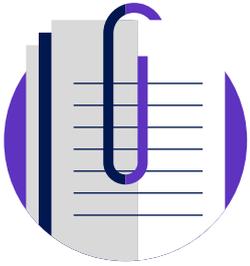
Easily order CompuMark trademark watches directly from IPfolio or FoundationIP, helping safeguard your brands across 250+ countries and territories. Plus, save time and reduce data entry errors with automatic creation of third-party trademarks and opposition records in IPfolio.

Automated trademark matches

Gain immediate insights into the availability of a proposed trademark with automated trademark matches delivered directly within IPfolio. Quickly assess the availability of a proposed trademark across 185 trademark registers before investing resources into additional research.

250+

jurisdictions watched



Trademark services

Optimize your processes across the IP lifecycle with Clarivate Trademark Services, combining proven expertise from Clarivate. Reduce administrative burdens, improve operational efficiency, and control costs.

IP Recordals

Clarivate IP Recordals™ combines professional project management with a highly skilled team of IP professionals to give you complete peace of mind when updating trademark records and ownership details.

Trademark maintenance

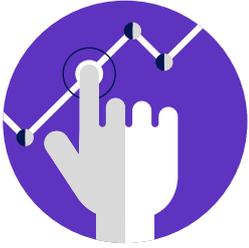
Rely on our global team of trademark professionals to help manage every step of your trademark maintenance processes. With more than 50 years of experience and 1.5 million active trademarks under management, we are the preferred choice for businesses worldwide seeking to safely maintain their trademarks.

Trademark filing-to-registration support

Keep pace with the volume and speed of trademark registrations across the globe. Our end-to-end solutions help decrease pressures on your team and budget while delivering visibility, control and peace of mind.

50+

years' experience
as the most trusted
IP renewals provider



IP litigation intelligence

Assess risks, understand trends, spot opportunities and make confident IP and business decisions with Darts-ip litigation intelligence from Clarivate. Darts-ip is a comprehensive, searchable IP cases solution providing litigation and litigation-derived IP data. AI-powered analytics help unlock valuable insights, enabling IP professionals to make faster, data-driven decisions more easily.

Integrated IP case data across Clarivate products

Seamlessly access Darts-ip case data from within Clarivate products, including CompuMark, Derwent Innovation, IncoPat, and Innography™. Benefit from case activity dashboard views, brand opposition scoring, litigation history and immediate access to relevant IP case data.

New ways to easily access Darts-ip case data

Obtain key IP litigation data rapidly through a new Darts-ip case data delivery service. Search as a Service connects IP professionals with Clarivate IP litigation data experts to provide relevant results that fulfill custom search criteria. Access unparalleled insights into the world of IP within our new Standardized Reports offering. Through a standardized litigation data report offering, Clarivate offers singular insight into the IP landscape leveraging data from 8 million IP cases with 1 single search.

Key platform improvements

Important updates provide simplified access to the most common search filters to deliver a simpler, more intuitive search experience, reducing the time and effort needed to obtain actionable intelligence. The Quick Search interface combines the most popular Darts-ip search criteria into one dashboard, helping you run precise searches easily. With the addition of the All Databases search feature, users can run case law searches across all six Darts-ip databases at once. Search over 8 million cases including trademarks, patents, copyrights, domains, designs and unfair competition in one click. Our end-to-end solutions help decrease pressures on your team and budget while delivering visibility, control and peace of mind.

8M+

IP cases provide unparalleled insights into global IP litigation to help you make more confident, data-driven decisions

About Clarivate

Clarivate™ is a global leader in providing solutions to accelerate the pace of innovation. Our bold mission is to help customers solve some of the world's most complex problems by providing actionable information and insights that reduce the time from new ideas to life-changing inventions in the areas of Academia & Government, Life Sciences & Healthcare, Professional Services and Consumer Goods, Manufacturing & Technology. We help customers discover, protect and commercialize their inventions using our trusted subscription and technology-based solutions coupled with deep domain expertise. For more information, please visit clarivate.com.

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