

# Fast facts

## February 2023



Clarivate<sup>™</sup> connects  
people and organizations  
to intelligence they  
can trust to transform  
their perspective, their  
work and our world.

# Purpose

To elevate the ideas that will benefit everyday life.

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# Vision

To fuel the world's greatest breakthroughs  
by harnessing the power of human ingenuity.

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# Mission

To advance the success of people and organizations  
through transformative intelligence and trusted partnership.

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# Values



## **We aim for greatness**

We challenge the status quo, pursuing continuous performance improvements, and aiming for greatness and customer delight in all we do.



## **We value every voice**

We work together in respectful partnership with our colleagues, customers and shareholders which is our evergreen source of sustainability and success.



## **We own our actions**

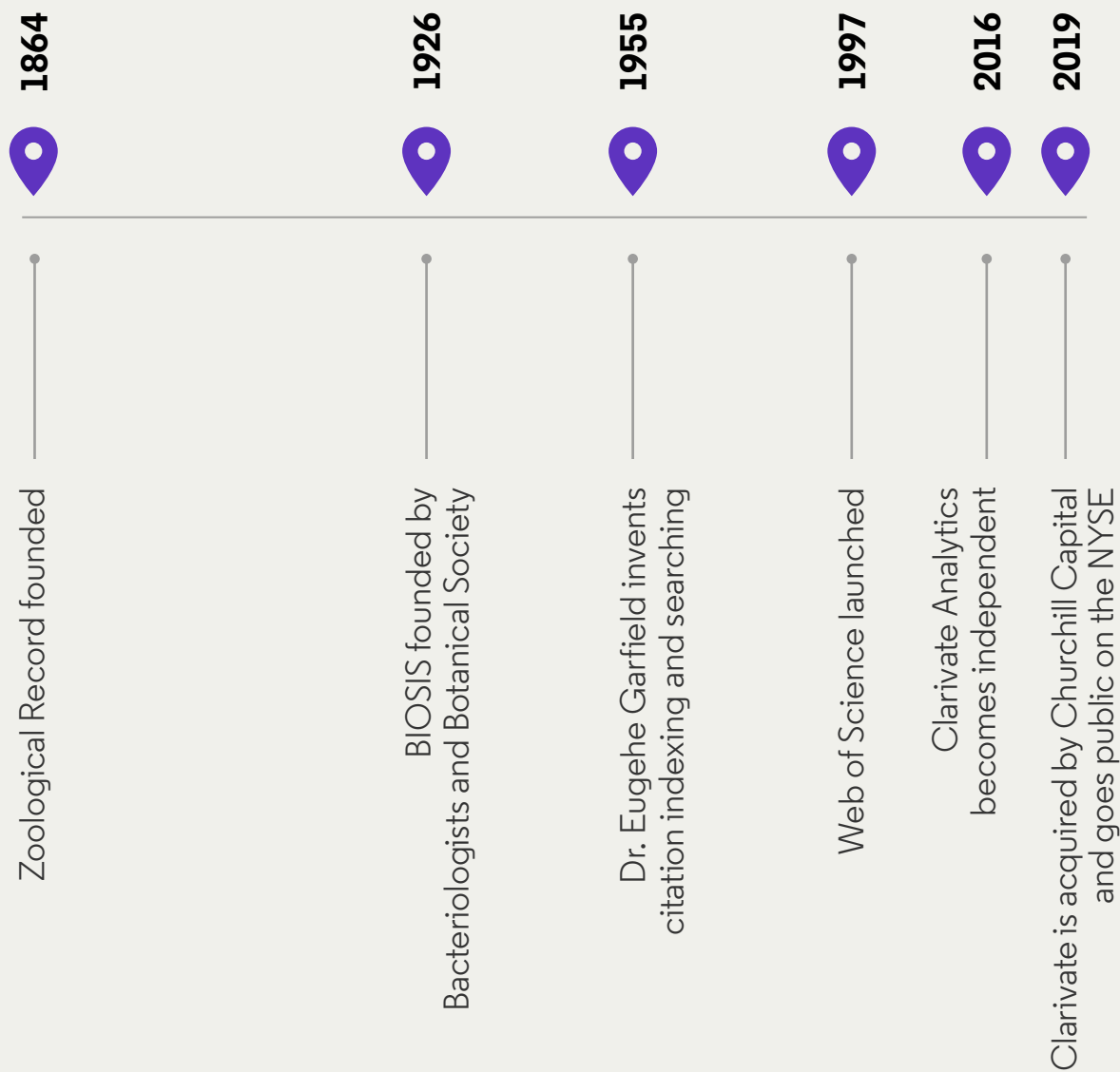
We act with integrity and are accountable to ourselves, our colleagues, our customers and our communities.

# Founded

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Clarivate was formed from the sale of the IP & Science business of Thomson Reuters to Onex and Baring Private Equity Asia on 3 October 2016.

The company merged with Churchill Capital Corp on 13 May 2019 and is now trading as a public company on the New York Stock Exchange under the stock symbol NYSE:CLVT.





# Key facts

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## Leadership

Jonathan Gear,  
Chief Executive Officer



## Customers

More than **45,000** customers  
in **190** countries



## Colleagues

More than **11,000** colleagues  
in **40+** countries



## Locations

**Headquarters**  
London – U.K.



## Revenue

2021 **\$1.8 billion**



## Industries served

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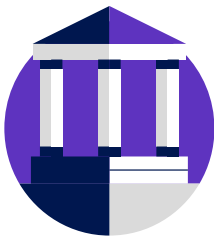
### **Academia**

Supporting academic institutions on their quest to build a better world



### **Consumer, manufacturing and technology**

Helping companies accelerate innovation, achieve long-term growth and realize sustainable success



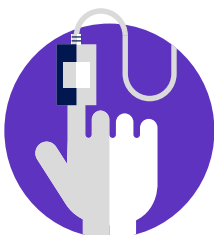
### **Government**

Empowering government agencies to maximize the impact of their country's research and innovation



### **Legal services**

Empowering law firms to achieve practice excellence



### **Life sciences and healthcare**

Empowering life science and healthcare organizations to create a healthier tomorrow

## Some of our major products, solutions and affiliates

Web of Science™

InCites™

ScholarOne™

EndNote™

Alma™

ProQuest Central™

Ebook Central™

Cortellis™

Derwent™

Innography™

IncoPat™

CompuMark™

Renewals, Filing and Prosecution

Patent Search

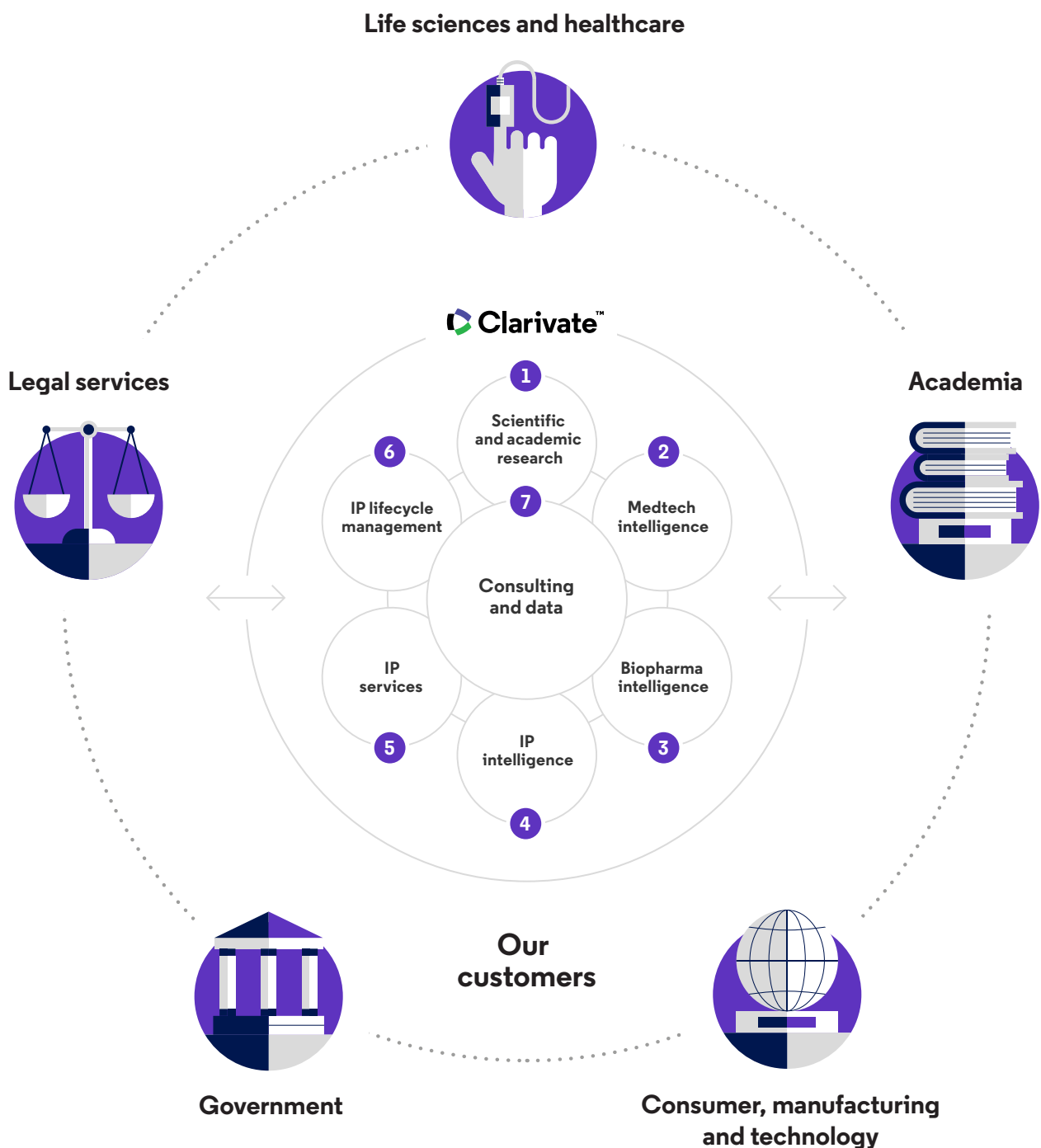
IP Management Solutions



# Intelligence you can trust to transform your world

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Our transformative intelligence connects enriched data, insights and analytics and workflow solutions, infused with deep domain expertise across the spectrum of knowledge, research and innovation.





1

**Scientific and academic research**

Accelerating research to advance the knowledge frontier and improve human welfare

- Discovery and workflow
  - Analytics, evaluation and management
  - Publishing
  - Libraries, teaching and learning
- 

2

**Medtech intelligence**

Making commercialization planning easier and more effective

- Strategic portfolio planning
  - Launch strategy
  - Commercial effectiveness
  - Market access
  - Product lifecycle management
- 

3

**Biopharma intelligence**

Advancing innovation and accelerating patient-centric outcomes

- Research and development
  - Pharmacovigilance and drug safety
  - Regulatory and compliance
  - Portfolio strategy and business development
  - Commercial and launch strategy
  - Generics and manufacturing
  - Market access
  - Customer engagement
- 

4

**IP intelligence**

Delivering the insights that help drive IP value creation

- IP litigation intelligence solutions
  - Patent intelligence software
  - Patent search and analytics
  - Trademark research and protection
  - Chemistry and life science
  - IP data and APIs
- 

5

**IP services**

Supporting IP operations when and where you need it

- Patent and trademark maintenance
  - Filing and prosecution support
  - Patent translations services
- 

6

**IP lifecycle management**

Helping manage IP assets across their lifecycle

- IP management software
  - Network collaboration tools
- 

7

**Consulting and data**

Fueling innovation globally through trusted relationships, data and expertise

- Consulting services
- Research intelligence cloud
- Real world data
- Research reports

## Why Clarivate?

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Our in-house expertise, curated content and analytics are used to identify the Top 100 Global Innovators™, the most Highly Cited Researchers™, the blockbuster Drugs to Watch and to identify researchers ‘of Nobel class’.

**30**

of the top global  
biopharmas.

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**99%**

of the world's  
top 400 universities.

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**50**

of the largest  
global law firms.

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**50+**

patent offices  
worldwide.

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**75%+**

of research assessment exercises  
worldwide use our data.

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# Sustainability

Sustainability sits at the heart of our business strategy.

Our intelligence helps our customers to achieve their own sustainability goals. We are actively working to advance a more sustainable and healthier world through acting with care and operating ethically and efficiently. We partner with others to accelerate progress and innovation creating the world we all want today, and for future generations to come. Our shared purpose






guides every decision we make in order to improve social, economic and environmental issues worldwide. Recognizing that sustainability and ESG are a modern-day business imperative, and critical to the company’s future success, we aspire to become a recognized leader in sustainability, to be listed on Dow Jones Sustainability Index and become carbon neutral by 2024.



Environment	Social	Governance
Operating eco-efficiently with care for the planet and natural resources.	Building a diverse and inclusive culture of belonging where all colleagues can thrive and grow, and engaging with impact in building strong communities and partnerships.	Maintaining the highest level of trust, transparency and ethics in all we do.

# Acquisitions

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2021		<ul style="list-style-type: none"><li>• Bioinfogate</li><li>• ProQuest</li><li>• Patient Connect</li></ul>
2020		<ul style="list-style-type: none"><li>• Decision Resources Group (DRG)</li><li>• CustomersFirst Now</li><li>• CPA Global</li><li>• IncoPat</li><li>• Hanlim IPS</li></ul>
2019		<ul style="list-style-type: none"><li>• SequenceBase</li><li>• Darts-ip</li></ul>
2018		<ul style="list-style-type: none"><li>• Kopernio</li><li>• TrademarkVision</li></ul>
2017		<ul style="list-style-type: none"><li>• Publons</li></ul>

## About Clarivate

Clarivate™ is a leading global information services provider. We connect people and organizations to intelligence they can trust to transform their perspective, their work and our world. Our subscription- and technology-based solutions are coupled with deep domain expertise and cover the areas of Academia & Government, Life Sciences & Healthcare and Intellectual Property. For more information, please visit [clarivate.com](https://clarivate.com).

Contact our experts today:

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**[clarivate.com](https://clarivate.com)**