



## Enabling research excellence in the health sciences

**Acibadem University elevates its academic performance and further establishes itself as an expert in the health sciences by utilizing InCites Benchmarking & Analytics™.**

Acibadem University has provided over 15 years of high quality education at the forefront of medical science to its student body. Its vision is clear: to establish itself as a leading university in pioneering and innovative education, research and service in health, life and social sciences worldwide. Ayca Aydemir

Mazlumoglu, the University Library Director contacted the Clarivate™ team seeking a way to gain in-depth insights into university performance in a simple workflow. The university subscribed to InCites Benchmarking & Analytics to ensure that it was achieving the research output required to align with its overall goals.

**The university is  
establishing itself  
as an expert in  
health sciences.**

## Customer profile

Institution:  
**Acibadem University**

Established:  
**2007**

Students:  
**4,500**

Speciality:  
**Medicine**

Location:  
**Istanbul, Türkiye**

## Acibadem University's mission and goals

Established in 2007, Acibadem University equips graduates for successful careers in the health field by delivering dynamic and contemporary educational programs from a strong academic teaching team.

With 11 Research and Application Centers including The Clinical Simulation and Advanced Endoscopic — Robotic Surgery Training Center (CASE), the university has all that students and faculty need for a comprehensive education.

With a commitment to prioritizing scientific thinking, the university aims to become one of the best universities for pioneering medical education, research and service preparing students to become leaders in their fields.

An essential: maintain its core values: freedom of thought, equality, respect for diversity, transparency and scientific freedom.

## Enhancing depth of bibliometrics together

The university library plays a vital function within the university ecosystem, providing insights and analysis on performance against goals. To provide a more comprehensive picture of the university's current research output, Acibadem University employed InCites Benchmarking & Analytics.

As an industry leader in analytics for academia, the InCites™ offering was an ideal choice to gain insights that would help the university to enhance its reputation as a center for health science excellence.



**"InCites helps us find answers to our questions, and involves our library team in the bibliometrics process."**

Ayca Aydemir Mazlumoglu,  
Acibadem University Library Director.

#### Challenge

- Gain insights into key performance metrics, including research areas to invest in and, identifying who produces the most cited, high-impact research.
- Implement an intuitive, time-saving solution to best generate these insights efficiently.
- Streamline and systemize the university's assessments with complete and reliable results.
- Enhance the university's reputation by showcasing current successes and increasing the visibility and impact of its research output.

#### Outcomes

- The university engaged with Clarivate while they were still developing their strategic goals and performance indicators. Clarivate was able to introduce evaluation suggestions to help with the standardization of Acibadem's research assessments.
- Objective citation impact metrics provided the university insight into their current performance and helped them identify what new opportunities to pursue.
- InCites was implemented amongst faculties, academics and university management to determine research impact, performance and co-operation.
- Using trusted data in InCites, the university was able to increase the visibility of their research and researchers.
- By leveraging innovative indicators and benchmarking capabilities in InCites, the university can identify strategic research areas and potential collaborations.

#### Optimizing performance with key insights

With guidance from Clarivate teams and trusted data from InCites, the university was able to streamline how it managed some of its crucial university processes. The university leveraged the evidence of their successes to increase the visibility of its research and further establish itself as a leader in the health sciences. Furthermore, they enjoyed an enhanced understanding of their publication performance and could better identify the most suitable journals for article submissions.

According to Ayca Aydemir Mazumoglu, "InCites was utilized in the follow-up and the interpretation of the University's strategic goals and performance indicators, especially in regard to publication performance and evaluation."

## About Clarivate

Clarivate is a leading global information services provider. We connect people and organizations to intelligence they can trust to transform their perspective, their work and our world. Our subscription and technology-based solutions are coupled with deep domain expertise and cover the areas of Academia & Government, Life Sciences & Healthcare and Intellectual Property. For more information, please visit [clarivate.com](https://clarivate.com).

## To learn more

For more information on InCites Benchmarking & Analytics, visit our website:  
[clarivate.com/incites-benchmarking-analytics/](https://clarivate.com/incites-benchmarking-analytics/)

Contact our experts today:

[clarivate.com](https://clarivate.com)