



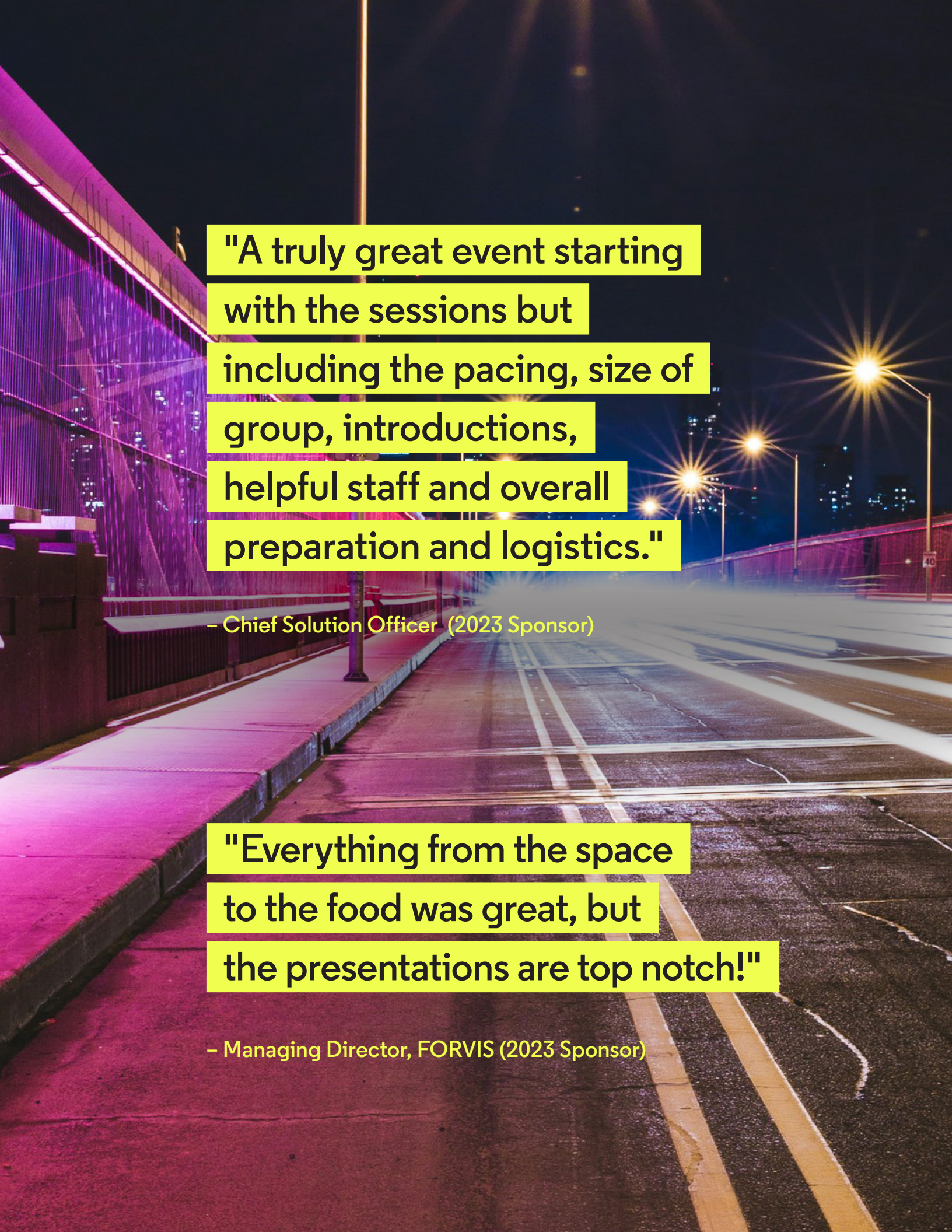
# Become a sponsor at the 2024 member retreat

Clarivate Healthcare Business Insights™ brings together an intimate community of healthcare leaders to share challenges and success stories, have candid discussions, advance solutions and cultivate deeper connections.

**Become a go-to solutions provider.**

Austin, Texas | August 13<sup>th</sup> Welcome reception and August 14-15<sup>th</sup> Sessions





"A truly great event starting with the sessions but including the pacing, size of group, introductions, helpful staff and overall preparation and logistics."

– Chief Solution Officer (2023 Sponsor)

"Everything from the space to the food was great, but the presentations are top notch!"

– Managing Director, FORVIS (2023 Sponsor)

# 2024 Member retreat sponsorship packages

Promotion for this event reaches our full community of 2,000+ hospitals and health systems across 50 states before, during and after.

| Sponsor level*                     | Speaking spot                                                                                                              | Sponsorship & advertisement                                                                                                                                                                                 | Attendee badges                                                                                                  |
|------------------------------------|----------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|
| <b>Diamond</b><br><b>\$35,000</b>  | <ul style="list-style-type: none"><li>• Exclusive speaking opportunity</li><li>• Sponsorship &amp; advertisement</li></ul> | <ul style="list-style-type: none"><li>• Network Reception</li><li>• Prominent logo placement</li><li>• Full page ad in guidebook Logo/URL website advertisements</li><li>• Signage at event</li></ul>       | <ul style="list-style-type: none"><li>• 3 Company attendee badges</li><li>• 10 Client attendees badges</li></ul> |
| <b>Platinum</b><br><b>\$30,000</b> | <ul style="list-style-type: none"><li>• Exclusive speaking opportunity</li><li>• Sponsorship &amp; advertisement</li></ul> | <ul style="list-style-type: none"><li>• Welcome reception and breakfast day one</li><li>• Full page ad in guidebook Logo/URL website advertisements</li><li>• Signage at event</li></ul>                    | <ul style="list-style-type: none"><li>• 3 Company attendee badges</li><li>• 10 Client attendees badges</li></ul> |
| <b>Gold</b><br><b>\$25,000</b>     | <ul style="list-style-type: none"><li>• Panel participation</li></ul>                                                      | <ul style="list-style-type: none"><li>• Lunch (day one or two)</li><li>• Full page ad in guidebook Logo/URL website advertisements</li><li>• Signage at event</li></ul>                                     | <ul style="list-style-type: none"><li>• 2 Company attendee badges</li><li>• 6 Client attendees badges</li></ul>  |
| <b>Silver</b><br><b>\$20,000</b>   |                                                                                                                            | <ul style="list-style-type: none"><li>• <b>Choice of:</b> Breakfast day 2, WiFi, breaks day 1 or 2</li><li>• Full page ad in guidebook Logo/URL website advertisements</li><li>• Signage at event</li></ul> | <ul style="list-style-type: none"><li>• 2 Company attendee badges</li><li>• 6 Client attendees badges</li></ul>  |
| <b>Bronze</b><br><b>\$10,000</b>   |                                                                                                                            | <ul style="list-style-type: none"><li>• Full page ad in guidebook Logo/URL website advertisements</li><li>• Signage at event</li></ul>                                                                      | <ul style="list-style-type: none"><li>• 1 Company attendee badge</li></ul>                                       |

\*All levels includes attendee list.

Let us know how we may be able to meet your needs.

**healthcare.support@clarivate.com**

# Speaking opportunities

## Diamond

**\$35,000**

### Exclusive 45- to 50-minute speaking slot

Focus on inside-industry thought leadership, and/or client use cases.

#### \*Topics planned include:

- Restructuring revenue cycle
- Optimizing call centers
- Online patient experience
- Making denials progress
- Realizing AI value
- Your leadership legacy
- Workforce training & QA
- Pricing & payer accountability
- Achieving revenue integrity

## Platinum

**\$30,000**

### AI and Automation Solutions Showcase

One 20-minute speaking slot meant to show an example workflow and solution-in-practice, with potential future applications.

#### Session specifics:

- One-hour session with 4 solution providers
- Each speaks for ~20 minutes
- Share a specific workflow or use case, its results and a future vision of the solution
- Not a sales pitch, but an inside look at how these applications work and look in fruition

## Gold

**\$25,000**

### Panel participation or session introduction

Moderate or sit on a panel; or provide an introduction of yourself and solution along with that of a session.

#### \*Planned panels include:

- Unlocking pre-authorization, estimation, and financial assistance successes
- Maximizing pipeline potential – developing internally while attracting new talent in
- Engaging patients in collections and payment arrangements

#### Bring a client with to help present, answer questions and/or network:

We find our sponsors have the most impact when they share the stage with their own clients and both join networking sessions.

#### Audience Q&A included with each session:

Our attendees are engaged and like to ask questions and ignite discussion. Expect to field questions during and after your session!

#### Be a part of the full event, and in the room at all times:

We do not limit sponsor engagement. You have full access, sit elbow-to-elbow, and are expected to be part of the full event and its generated discussions.

#### Additional opportunities may be afforded by speaking:

Such as the ability to poll the audience, additional promotional exposure, and more. Inquire with our team for more options and details.

\*Agenda is finalized as speakers are secured.

Let us know how we may be able to meet your needs.

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# 100

Healthcare leaders

# 94

NPS

# 9.8

average rating

# 70%

of attendees are  
director level and above

# 2

days of sessions,  
networking, and panels

# 100%

on relevance, educational,  
time well-spent

"This event was so well thought-out. From the accommodations, incredible speakers, and relevant content to the intimate setting that allowed for us to really get to know new people, it made for one of the best events. Every speaker was engaging, there was no filler, including the sponsor presentations which felt like I was getting insider information versus a sales pitch."

– Director of Revenue Integrity, Kaleida Health

Let us know how we may be able to meet your needs.

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## About Clarivate

Clarivate™ is a global leader in providing solutions to accelerate the lifecycle of innovation. Our bold mission is to help customers solve some of the world's most complex problems by providing actionable information and insights that reduce the time from new ideas to life-changing inventions in the areas of science and intellectual property. We help customers discover, protect and commercialize their inventions using our trusted subscription and technology-based solutions coupled with deep domain expertise. For more information, please visit [clarivate.com](https://clarivate.com).

Contact our experts today:

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