

# 2023 Member retreat sponsorship packages

Clarivate Healthcare Business Insights™ brings together a community of healthcare leaders to share challenges and success stories, have intimate and candid discussions, develop new strategies and contacts, explore the state of the industry and prepare to address its most pressing issues.

## Diamond

Attendee list included

### \$35,000

#### Speaking Spot

- Exclusive Speaking Opportunity

#### Sponsorship & advertisement

- **Sponsor of:** Welcome reception/ registration breakfast
- Prominent logo placement
- Full page ad in guidebook
- Logo / URL website advertisements
- Signage at event

#### Attendee passes

- 3 Full Access passes for company
- 10 Full access passes for company's clients

## Platinum

Attendee list included

### \$30,000

#### Speaking Spot

- Exclusive Speaking Opportunity

#### Sponsorship & advertisement

- **Sponsor of:** Networking reception
- Full page ad in guidebook
- Logo / URL website advertisements
- Signage at event

#### Attendee passes

- 3 Full access passes for company
- 10 Full access passes for company's clients

## Gold

Attendee list included

### \$25,000

#### Speaking Spot

- Panel Participation

#### Sponsorship & advertisement

- Sponsor on all daybreaks
- Full page ad in guidebook
- Logo / url website advertisements
- Signage at event

#### Attendee passes

- 2 Full access passes for company
- 6 Full access passes for company's clients

## Silver

Attendee list included

### \$20,000

#### Sponsorship & advertisement

- **Sponsor of:** Lunch (2) WIFI (1) Breakfast (0)
- Full page ad in guidebook
- Logo / URL Advertisements
- Signage at event

#### Attendee passes

- 2 Full access passes for company
- 6 Full access passes for company's clients

## Bronze

Attendee list included

### \$10,000

#### Sponsorship & advertisement

- Logo / URL in guidebook
- Logo / URL advertisements
- Signage at event

#### Attendee passes

- 1 Full access pass for company

If you're looking to increase brand awareness and become the go-to vendor in your space, take a moment to consider our member events.

With a community of over 2,000+ hospitals and health systems in all 50 states, promotion for these events reaches the full community before, during and after.

### 65 – 100

Healthcare leaders

### 70%

of attendees are director level or above

### 15

unique providers to 1 vendor

### 90+

average net promoter score (NPS)

### 2

days of sessions workshops, and panels

### 2

Locations per year

## Ratings from last event

attendees and sponsors rated our last event

### 88

NPS

### 9.5

average rating

### 100%

for speaker and content effectiveness

## Testimonials

"The HBI Retreat provided topics that were relevant, content that was exceptional, and the small group provided impactful networking."

– Director, Revenue Cycle & Health Information for Rogers Behavioral Health

"Very well organized. Loved the interactive nature of the sessions. Laid back, open and honest conversations."

– Director Healthcare Performance Improvement, FORVIS (Sponsor)

"A well organized and run event with great speakers and content, excellent location and venue. Well done HBI staff!"

– Senior Vice President, PFC USA (Sponsor)

We offer other options through which to gain exposure through this audience.

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