

# Gale Group PharmaBiomed Business Journals

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### **Description**

The Gale Group PharmaBiomed Business Journals database provides international coverage of full-text articles from trade journals on pharmaceuticals, biotechnology and healthcare. The database is an excellent source of information on methods and techniques, business practices, new products, companies, markets, market share, research and development, regulations and applied technologies in these fields.

### **Subject Coverage**

Use this database to answer questions like:

- What is the market for medical instruments in Germany?
- What new products in anti-infectives are being developed?
- What are the current trends in transplants?
- What are the major genetic engineering companies in Australia?

### **Date Coverage**

1990-present

### **Update Frequency**

Daily

### **Geographic Coverage**

International

### **Document Types**

Journal Articles

#### **Publisher**

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Gale, a part of Cengage Learning 27500 Drake Road Farmington Hills, MI 48331-3535 USA

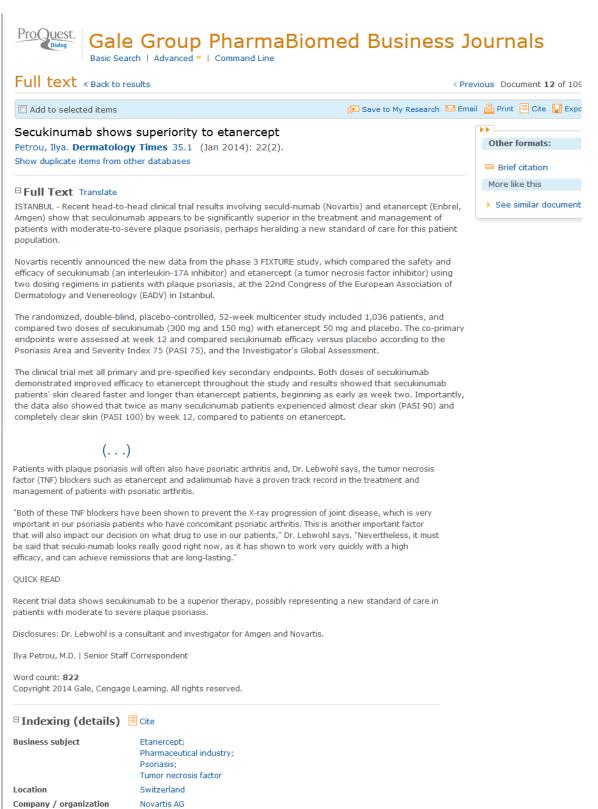
In addition to <u>Search Fields</u>, other tools available for searching are: <u>Limit Options</u>, <u>Browse Fields</u>, <u>"Narrow Results</u> <u>By" Limiters</u> and <u>Look Up Citation</u>. Each is listed separately below. Some data can be searched using more than one tool.

# Sample document

ΤI

PUB

TX



CO IF,SU NAICS,CC PRCC,CC SIC,CC

BDE,SU

LOC,SU

Identifier (keyword)

**NAICS** classification

SIC classification

**Product classification** 

Trade, NVTSY

325411: Medicinal and Botanical Manufacturing

2834000: Pharmaceutical Preparations

2833: Medicinals and botanicals;

2834: Pharmaceutical preparations

Title Secukinumab shows superiority to etanercept ΤI AU,FAU Author Petrou, Ilya **PUB Publication title** Dermatology Times vo Volume 35 ISS Issue PG Pagination 22(2) PD,YR **Publication date** Jan 2014 **PUB** Publisher Advanstar Communications, Inc. JSU Journal subject Business, Health care industry, Pharmaceuticals and cosmetics industries ISSN 0196-6197 ISSN Journal code 0UMR JC Source type Magazine/Journal **PSTYPE** Language of publication English **DTYPE Document type** Source attribution Gale PharmaBiomed Business Journals, © Publisher specific Accession number ΑN **Document URL** http://search.proquest.com/professional/docview /1500917163?accountid=137296 Copyright Copyright 2014 Gale, Cengage Learning. All rights reserved. COPYRIGHT 2014 Advanstar Communications, Inc. **DCRE Date created** 2014-02-21 UD 2014-02-22 Updates **FAV** First available 2014-02-22 Database Gale Group PharmaBiomed Business Journals (1990 - current)

### **Search fields**

Field Name	Field Code	Example	Description and Notes
Abstract	AB	ab("optimized reading zone")	Most articles do not have abstracts, but all documents have full text.
Abstract present	ABANY	"optimized reading zone" AND abany(yes)	Add: AND ABANY(YES) to a query to limit retrieval to records with abstracts.
Accession number	AN	an(359173074)	A unique document identification number assigned by Gale.
Advertising classification	ADC	adc(57: new products/services)	Also searchable using CC.
All fields (except full text)	ALL	all("plaque psoriasis")	Searches all fields except the full text in full text files.
All fields + full text		"plaque psoriasis"	Searches all fields including the full text in full text files.
Author Author First Name Author Last Name	AU AUFN AULN	au(petrou, ilya) aufn(ilya) auln(petrou)	Includes all Authors.
First author	FAU	fau("duber-smith, Darrin")	First name listed in Author field.
Business subjects	BDE	bde("pharmaceutical industry")	
Classification	CC	cc("pharmaceutical preparations") cc(2834*)	Searches SIC, NAICS, Event & Product classifications.
Company/organization <sup>1</sup>	CO,COM	co(Novartis ag)	
Date created	DCRE	dcre(2014-02-21)	
Document text	TX	tx("psoriatic arthritis")	
Document title	TI	ti("Secukinumab shows superiority to etanercept ")	Includes Title, Alternate Title, Original Title, and Subtitle but not Publication Title (PUB).
Alternate title	ОТІ	oti(affordable care act)	Includes both alternate and original language of document title, if available. Field code TI also searches the Alternate title.
Title only	TIO	tio(affordable care act)	Searches only the Title, not subtitle or alternate title.

<sup>&</sup>lt;sup>1</sup> A Lookup/Browse feature is available for this field in the Advanced Search dropdown or in Browse Fields.

Field Name	Field Code	Example	Description and Notes
Document type	DTYPE	dtype(article) dtype(review)	
Event classifications <sup>1</sup>	EVT	evt(336: product introduction )	Displays in Classification and in Event classification. Also searchable using CC.
First available	FAV	fav(2014-02-22)	Indicates the first time a document was loaded in a specific database on PQD. It will not change regardless of the number of times the record is subsequently reloaded, as long as the accession number does not change.
From database <sup>2</sup>	FDB	IL-17A AND fdb(1008284)  IL-17A AND fdb(pharmabiomedbusiness)	Useful in multi-file searches to isolate records from a single file. FDB cannot be searched on its own; specify at least one search term then AND it with FDB.
Identifier (Keyword)	IF	if(trade)	Included in SU search.
ISSN	ISSN	issn(0196-6197)	
Journal code	JC	jc(0UMR)	
Journal subject	JSU	jsu(health care industry)	
Location <sup>1</sup>	LOC	loc(switzerland)	
NAICS <sup>1</sup>	NAICS	naics(325411: medicinal and botanical manufacturing)	Displays in Classification and in NAICS code. Also searchable using CC.
Person <sup>1</sup>	PER	per(jones, stephen)	
Product classification code <sup>1</sup>	PRCC	prcc("pharmaceutical preparations") prcc(2834000)	Displays in Classification and in Product classification. Also searchable using CC.
Publication date	PD	pd(201401)	Date range operators are supported.
Publication title <sup>1</sup>	PUB	pub(dermatology times)	
Publication year	YR	yr(2014) yr(>2009)	Date range operators are supported.
Publisher	PB	pb(advanstar communications)	
Source information	SRC	src(2013) src(chemist)	Searches various source fields including PUB, VOL and ISSN.
Source type	PSTYPE	pstype(magazine)	
Subject	SU	su(tumor necrosis factor)	Searches Identifiers and Company as subject. Company retrieval will not display in Subject.
Updated	UD	ud(2014-02-22)	The date(s) the record was loaded as a result of an update provided by the supplier.
US SIC code	SIC	sic(2833) sic("medicinals and botanicals")	Displays in Classification and in Subject. Also searchable using CC.
Volume	VO	vo(39)	

# **Limit options**

Limit options are quick and easy ways of searching certain common concepts. Check boxes are available for:

#### **Full text**

A short list of choices is available for:

### **Document type**

Date limiters are available in which you can select single dates or ranges for date of publication and updated.

<sup>&</sup>lt;sup>2</sup> Click the "Field codes" hyperlink at the top right of the Advanced Search page. Click "Search syntax and field codes", then click on "FDB command" to get a list of database names and codes that can be searched with FDB.

### **Browse fields**

You can browse the contents of certain fields by using Look Up lists. These are particularly useful to validate spellings or the presence of specific data. Terms found in the course of browsing may be selected and automatically added to the Advanced Search form. Look Up lists are available in the fields drop-down and in the search options for:

Company/organization, Person, Location

and in the fields drop-down only for:

Publication, Event classification, NAICS codes, Product classification, SIC codes

## "Narrow Results by" limiters

When results of a search are presented, the results display is accompanied by a list of "Narrow results by" options shown on the right panel. Click on any of these options and you will see a ranked list showing the most frequently occurring terms in your results. Click on the term to apply it to ("narrow") your search results. "Narrow results by" limiters in Gale Group PharmaBiomed Business Journals include:

Full text, Source type, Publication title, Document type, Subject, NAICS Code, Product Classification, SIC Code, Company/organization, Location, Person, Language and Publication date

## Look up citation

If you need to trace a particular bibliographic reference, use the Look Up Citation feature. Find a link to this toward the top left of the Advanced Search page, or in the drop list under Advanced on any search form; click this and you will go to a form where you can enter any known details of the citation, including:

Document title, Author, Publication title, ISSN, ISBN, Volume, Issue, Page, Date, DOI

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