

# Foodline®: MARKET

Date revised: 2 August 2021

## Description

Foodline®: MARKET provides detailed analyses of international food and drinks markets including key market players, new product launches, consumer attitudes, retail trends and company news. All food and drink product groups are covered with information derived from marketing and food-related journals, statistical publications and marketing reports.

## Subject Coverage

Topics covered by Foodline: MARKET include

- Advertising Expenditures
- Bakery and Cereal Products
- Beverages and Soft Drinks
- Chocolate and Confectionery Products
- Dairy Products
- Fats and Oils
- Food Additives and Ingredients
- Food Packaging Trends
- Frozen, Chilled and Ambient Foods
- Fruit, Vegetables and Nuts
- Market Shares
- Meat, Fish, Poultry and Game
- Pet Foods
- Production and Trade
- Statistics
- Retail and Consumer Trends
- Sales and Consumption Figures

## Date Coverage

1979 – 2015

## Update Frequency

Closed

## Geographic Coverage

International

## Document Types

- Reports
- Journal Articles
- Newspaper Articles
- Statistics

## Publisher

Foodline®: MARKET is provided by Leatherhead Food Research. Questions concerning file content should be directed to:

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# Sample document



## Foodline®: MARKET

Basic Search | Advanced ▾ | Command Line

### Citation [◀ Back to results](#)

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#### Forever young. (World nutraceutical and nutricosmetics markets.): FUNCTIONAL FOODS

Cajic, N. **Food in Canada** 74.3 (Apr 2014): 48-53.

#### Abstract (summary) [Translate](#)

According to this article on trends in nutraceuticals and nutricosmetics in the Canadian market, global sales of nutraceuticals were worth USD159.9bn in 2013 and are forecast to reach USD217bn by 2018. Meanwhile, global sales of nutricosmetics are set to grow from USD3.2bn to USD5.5bn. More than two-thirds of Canadians use natural products, including vitamins and minerals, functional foods and beverages, supplements, organic food and beverages, herbal and homeopathic remedies and natural/organic personal care.

#### Indexing (details) Cite

<b>Subject</b>	2013, Beauty-foods, Canada, Consumer-profile, Consumption, Forecasts, Functional-foods, Statistics, Value, World
<b>Market segment</b>	WORLD
<b>Identifier (keyword)</b>	2013, BEAUTY FOODS, CANADA, CONSUMER PROFILE, CONSUMPTION, FORECASTS, FUNCTIONAL FOODS, STATISTICS, VALUE, WORLD
<b>Title</b>	Forever young. (World nutraceutical and nutricosmetics markets.)
<b>Subtitle</b>	FUNCTIONAL FOODS
<b>Author</b>	Cajic, N
<b>Language</b>	English
<b>Language of summary</b>	English
<b>Document type</b>	Article
<b>Publication title</b>	Food in Canada
<b>Source details</b>	Source: Food in Canada; Rest of Reference: (April), 74 (3), 48-53 (5pp)
<b>Volume</b>	74
<b>Issue</b>	3
<b>Pagination</b>	48-53
<b>Page count</b>	5
<b>Publication type</b>	Trade Journals
<b>Publication date</b>	Apr 2014
<b>Date created</b>	2014-07-03
<b>Source attribution</b>	Leatherhead Food and Research Association, © Publisher specific
<b>Accession number</b>	0000641932
<b>Document URL</b>	<a href="http://search.proquest.com/professional/docview/1543259181?accountid=137296">http://search.proquest.com/professional/docview/1543259181?accountid=137296</a>
<b>First available</b>	2014-07-07
<b>Updates</b>	2014-07-07
<b>Database</b>	Foodline®: MARKET (1979 - current)

TI  
AU,AUFN,AULN

AB

AU,AUFN,AULN  
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DTYPE  
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VO

ISS  
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PCT  
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PD,YR  
DCRE

AN

FAV  
UD

## Search fields

Field Name	Field Code	Example	Description and Notes
Abstract	AB	ab("homeopathic remed*")	Use adjacency and/or Boolean operators to narrow search results.
Abstract present	ABANY	(nutricosmetics NEAR/4 trend*) AND abany(yes)	Add <b>AND ABANY(YES)</b> to a query to limit retrieval to records with abstracts.
Accession number	AN	an(0000641932)	
All fields	ALL	all(xylitol) all(nafta AND "financial times")	Boolean operators, adjacency and truncation are supported.
All fields + text	--	Xylitol nafta AND "financial times"	Same as ALL field code. Searches all fields in bibliographic files.
Author <sup>1</sup> Author First Name Author Last Name	AU AUFN AULN	au(cajic, n) aufn(n*) auln(cajic)	Includes all authors.
First Author	FAU	fau(brown n)	First name listed in Author field. It is included in Author browse, but its position cannot be specified in the Author browse.
Author affiliation	AF	af(ministry and food) af("department of agriculture")	Included in a very small number of records. Displays in Author field.
Date created	DCRE	dcre(20140703)	
Document title	TI	ti("forever young")	Includes Title, Alternate Title, Original Title, and Subtitle but not Publication Title (PUB).
Title only	TIO	tio(young)	Searches only the Title, not Subtitle or Alternate Title.

Field Name	Field Code	Example	Description and Notes
Document type	DTYPE	dtype(article)	All records have a DTYPE of "article".
First available	FAV	fav(20140707)	Indicates the first time a document was loaded in a specific database on PQD. It will not change regardless of how many times the record is subsequently reloaded, as long as the accession number does not change.
From database <sup>2</sup>	FDB	"natural personal care" AND fdb(foodlinemarket) "natural personal care" AND fdb(1008251)	Useful in multifile searches to isolate records from a single file. FDB cannot be searched on its own; specify at least one search term then AND it with FDB.
Issue	ISS	iss(3)	
Language	LA	la(english)	The language in which the document was originally published.
Language of abstract	SL	sl(English)	Summary language
Location <sup>1</sup>	LOC	loc(australia)	
Notes	NT	nt(toronto) nt(boissons AND france AND telephone)	Includes general and publication notes, both of which frequently include address data.
Page count	PCT	pct(5)	
Pagination	PG	pg(48-53)	A single number search will sort results so that number is the starting number of a range.
Publication date	PD	pd(201404)	
Publication title <sup>1</sup>	PUB	pub(food in canada)	Variable data contains names and abbreviations; recommend use of Look up Lists.

Field Name	Field Code	Example	Description and Notes
Publication type	PT, PSTYPE	pt(trade journals)	
Publication year	YR	yr(2014) yr(>2009) yr(1999-2000)	Range operators are supported, as is the PY field label.
Publisher	PB	pb(food australia)	Frequently includes address data.
Source information	SRC	src(april PRE/1 74)	Field may include Journal name, Volume, Issue, Pagination, Year, Conference name. Field does not support automatic truncation.
Subject <sup>1</sup>	SU	su("beauty foods")	SU retrieves data from multiple fields including <i>Subject</i> , <i>Identifier</i> , and <i>Location</i> .
Main subject	SUBT	subt("cooking equipment")	SUBT searches terms from the <i>Subject</i> display field only.
Updates	UD	ud(20140707)	The date(s) the record was loaded as a result of an update provided by the supplier.
Volume	VO	vo(74)	Also searchable via the Look Up Citation tool.

<sup>1</sup> A Lookup/Browse feature is available for this field in the Advanced Search dropdown or in Browse Fields.

<sup>2</sup> Click the "Field codes" hyperlink at the top right of the Advanced Search page. Click "Search syntax and field codes", then click on "FDB command" to get a list of database names and codes that can be searched with FDB.

## Search tools

In addition to [Search Fields](#), other tools available for searching are [Limit Options](#), [Browse fields](#), ["Narrow Results By" Filters](#), and [Look Up Citation](#). Each is listed separately, below. Some data can be searched using more than one tool.

## Limit options

Limit options are quick and easy ways of searching certain common concepts. A check box is available for:

### **Abstract included**

A short list of choices is available for:

### **Language**

**Date limiters** are available in which you can select single dates or ranges for date of **publication** and **updated**.

## Browse fields

You can browse the contents of certain fields by using Look Up lists. These are particularly useful to validate spellings or the presence of specific data. Terms found in the course of browsing may be selected and automatically added to the Advanced Search form. Look Up lists are available in the fields drop-down and in the search options for:

### **Author, Location, Subject**

and in the fields drop-down only for:

### **Publication title**

## “Narrow Results By” filters

When results of a search are presented, the results display is accompanied by a list of “Narrow results by” options shown on the right-hand panel. Click on any of these options and you will see a ranked list showing the most frequently occurring terms in your results. Click on the term to apply it to (“narrow”) your search results. “Narrow results by” filters in Foodline: MARKET include:

### **Author, Location, Publication title, Subject, and Publication date**

## Look up citation

If you need to trace a particular bibliographic reference, use the Look Up Citation feature. Find a link to this toward the top left-hand corner of the Advanced Search page, or in the drop list under Advanced on any search form; click this and you will go to a form where you can enter any known details of the citation, including: Author, Document title, Page, and Publication title.

## Document formats

Document Format	Fields	Online	Export/Download
<b>Brief view</b>	Title and Publication date.	✓	
<b>Detailed view</b>	Same as Brief view plus a 3-line KWIC window.	✓	
<b>KWIC (Keyword in Context)</b>	Detailed view plus all occurrences of your search term highlighted in the field(s) where the terms occur.	✓	✓
<b>Preview</b>	Title, Author, Publication title, Volume, Issue, Pagination, Subject, and Abstract.	✓	
<b>Brief citation</b>	Bibliographic record minus Abstract and indexing.	✓	✓
<b>Citation/Abstract</b>	The complete record.	✓ <sup>1</sup>	✓
<b>Custom</b>	Choose the fields you want		✓ <sup>2</sup>

<sup>1</sup> In Online-view mode, PQD gives access to two Document Formats only: *Brief citation*, and the 'most complete' format available. Depending on the database, or the amount of data available for a record, the most complete format may be any one of *Citation*, *Citation/Abstract*, *Full text*, or *Full text – PDF*.

<sup>2</sup> Custom export/download format is available in the following mediums only: HTML, PDF, RefWorks, RTF, Text only.

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