



# Academic Reputation Survey

2023 Findings Report

# Introduction

The Academic Reputation Survey is a fundamental component of the Global Institutional Profiles Project. The data collected in this survey contributes to generating a profile of each of the world's leading higher education institutions.

The survey was designed with the help of many experts in the field and aims to be the most comprehensive snapshot of academics' opinions of the world's universities.

The Profiles Project combines the results of this survey with other data collected by Clarivate™ to create key indicators for the diverse activities of academic institutions around the globe.

For more information visit:

<https://clarivate.com/webofsciencegroup/globalprofilesproject>



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# Survey Findings

- Academics in this study are most familiar with North America, followed by East Asia.
- Most academics taking part in the study are in the Engineering & Technology or Social Science fields. Social Sciences also have the largest gain in sample from last year's study.
- While a majority from all disciplines opted to take the survey in English, those from Life Sciences, Physical Sciences, and Engineering & Technology chose to do so at a lower rate than the other disciplines.
- Academic staff are more likely to be full-time employees, while Research staff and graduate students are more likely to be employed part-time.
- While some subjects such as Life Sciences and Physical Sciences have an average tenure of about 17 years, Engineering & Technology academics skew much younger. A little under half of them have less than 10 years of academia experience.
- Average tenure of academics is down across the board, but is especially down in Europe. Europe's average tenure fell from 19.9 in 2022, to 18.0 in 2023.
- Gender skews male in all areas of academia, especially in Engineering & Technology and Physical Sciences.
- Female academics have the strongest representation in Arts & Humanities, Clinical, Pre-Clinical & Health, and Social Sciences.

# Survey Methodology

This survey is primarily used to quantify academics' opinions regarding both the research and teaching reputations of global academic institutions within their respective disciplinary programs



**Data Collection:** March 10<sup>th</sup> to May 2<sup>nd</sup>, 2023



**Respondents:** 6,564 respondents representing 129 countries; option to take survey in Chinese, English, French, German, Japanese, Portuguese, or Spanish



**Survey Length:** 10 to 15 minutes



**Methodology:** [Online] Computer, Laptop, Tablet, or Smartphone

Respondents were asked to identify the broad subject category in which they primarily worked, as well as the specific discipline. Respondents then identified top institutions within their specific subject, and results were analyzed both overall and at the category level. The survey defines broad subject categories as:

Arts & Humanities

Clinical, Pre-Clinical & Health

Engineering & Technology

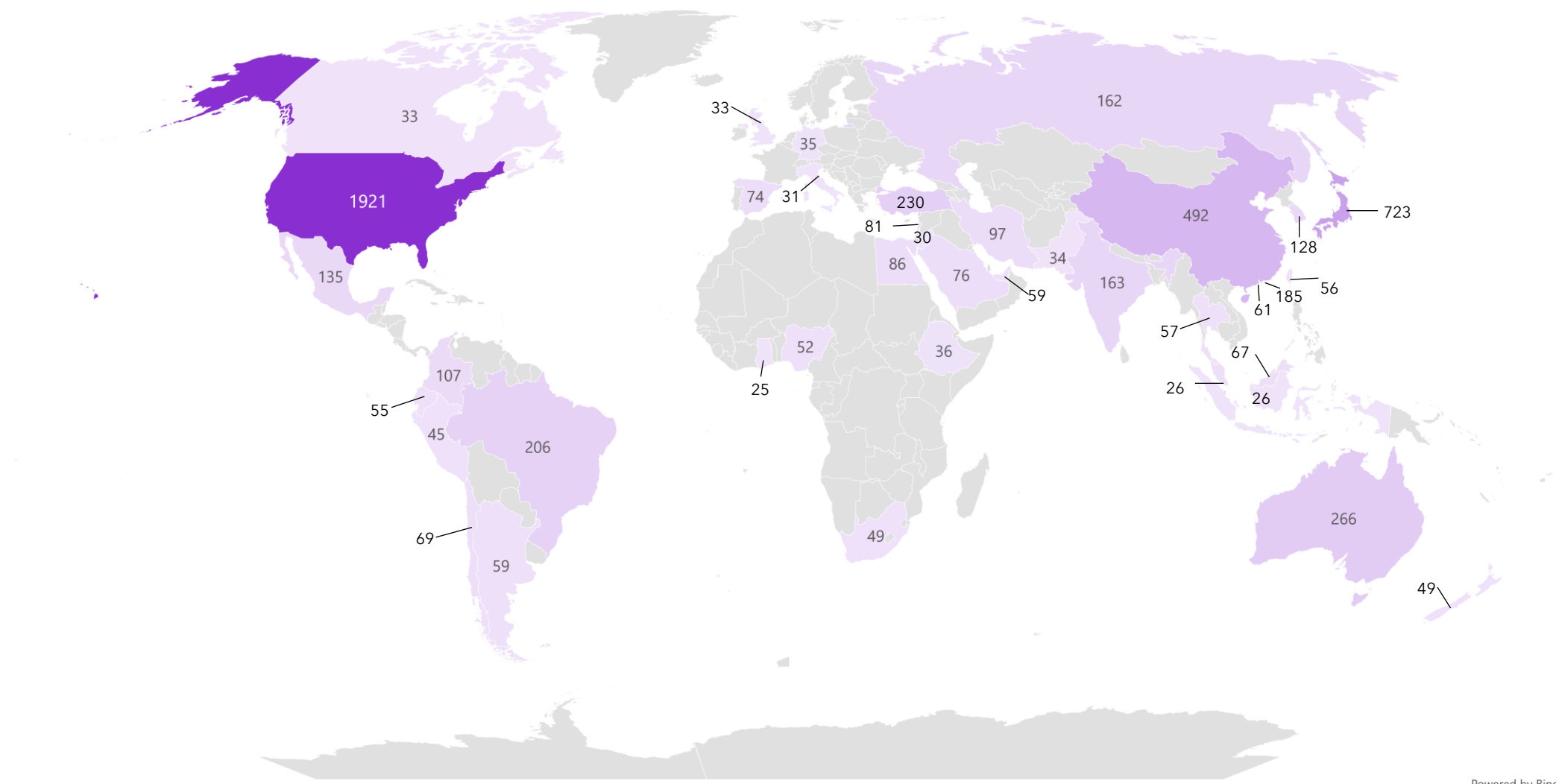
Physical Sciences

Life Sciences

Social Sciences

For a more comprehensive description of survey methodology and a sample of the survey, visit:  
<https://clarivate.com/webofsciencegroup/globalprofilesproject>

# Survey Response By Country



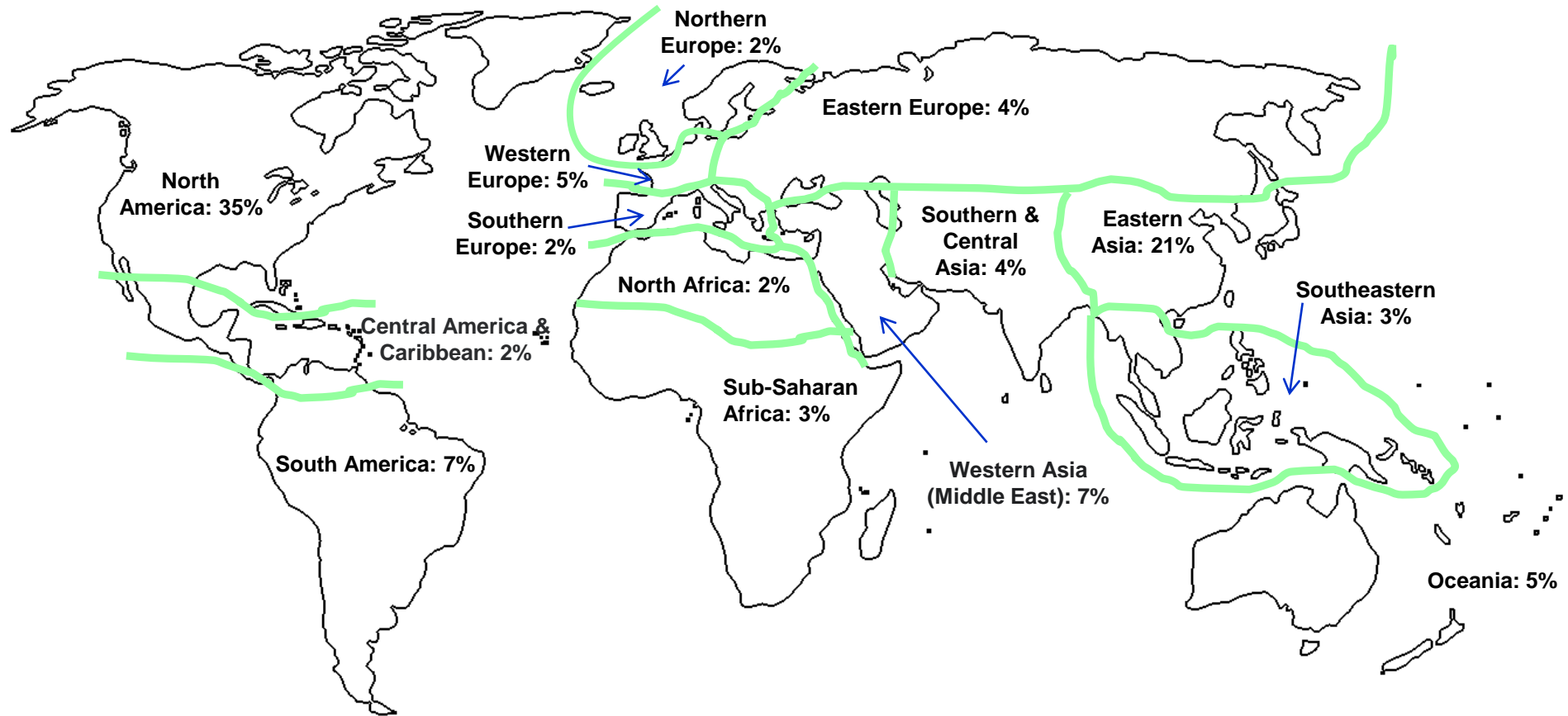
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O1b. In what country do you currently reside?

Base: All Respondents (n= 6,564)

# Regions of Greatest Familiarity

North America had the highest increase from the 2022 survey.




K1. Please identify the region with which you have the greatest familiarity in terms of higher education and academic research

Base: All Respondents (n= 6,564)

# Category by Region

Oceania is more focused on Social Sciences and Engineering & Technology than other regions

	Americas (n=2,917)	Africa (n=296)	Asia/Middle East (n=2,225)	Oceania (n=321)	Europe (n=805)
Social Sciences	27%	21%	19%	34%	25%
Engineering & Technology	18%	17%	34%	23%	22%
Clinical, Pre-Clinical & Health	23%	22%	17%	19%	11%
Physical Sciences	11%	15%	13%	7%	18%
Life Sciences	14%	22%	14%	11%	15%
Arts & Humanities	6%	4%	4%	6%	8%

K3. Please specify the primary subject area that best categorizes your current academic focus.

Base: All Respondents (n= 6,564)

# Language by Region

Most respondents opted to take the survey in English




	Americas (n=2,917)	Africa (n=296)	Asia/Middle East (n=2,225)	Oceania (n=321)	Europe (n=805)
English	72%	90%	53%	93%	75%
Portuguese	6%	0%	0%	0%	2%
Spanish	15%	0%	0%	0%	11%
Japanese	4%	0%	23%	2%	5%
Chinese	2%	0%	23%	5%	3%
French	0%	9%	0%	0%	2%
German	0%	0%	0%	0%	2%

I. Choose your language.

Base: All Respondents (n= 6,564)

# Language by Category

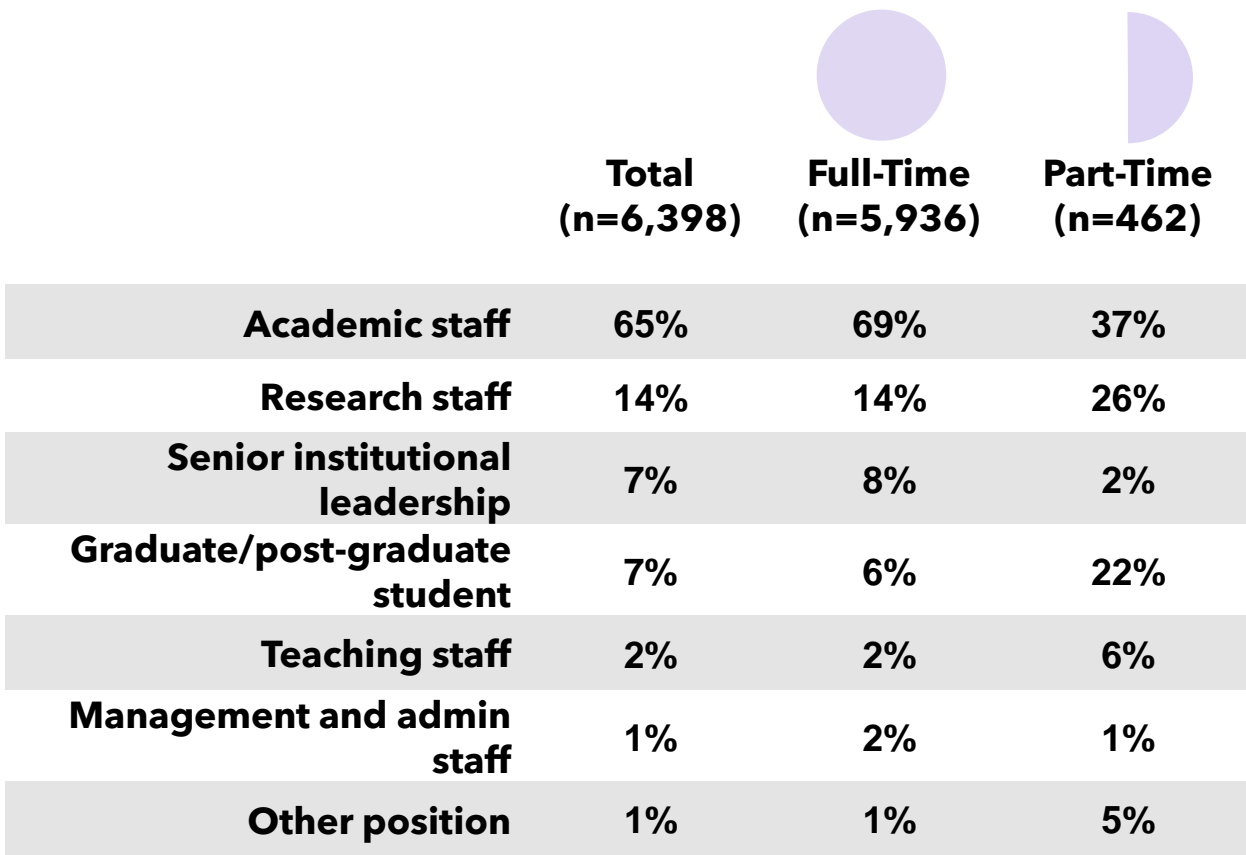
Subjects such as Life Sciences, Physical Sciences, and Engineering all had lower English language speakers

	Arts & Humanities (n=344)	Clinical, Pre-Clinical & Health (n=1,257)	Life Sciences (n=956)	Physical Sciences (n=836)	Engineering & Technology (n=1,586)	Social Sciences (n=1,584)
English	71%	74%	62%	63%	62%	75%
Portuguese	4%	4%	4%	2%	2%	2%
Spanish	13%	5%	10%	6%	7%	11%
Japanese	3%	12%	16%	16%	10%	5%
Chinese	7%	5%	6%	12%	18%	7%
French	1%	0%	1%	1%	1%	1%
German	1%	0%	0%	0%	0%	0%

I. Choose your language.

# Current Job Role

Research staff are more likely to be part-time, while academic staff are more likely to be full-time.



K3. Please specify the primary subject area that best categorizes your current academic focus.



Base: All Respondents (n= 6,564)



# Years Working in Academia by Region

Average duration of tenure is down across the board from last year, but most notably in Europe



	Americas (n=2,917)	Africa (n=296)	Asia/ Middle East (n=2,225)	Oceania (n=321)	Europe (n=805)
10 or less	38%	41%	47%	34%	28%
11-20	30%	36%	32%	35%	33%
21-30	18%	16%	14%	20%	22%
31 or more	14%	6%	6%	11%	16%
Avg Years:	16.1	13.9	13.1	16.0	18.0

O2. Please enter the nearest whole number of years you have worked at an academic institution, including your current institution (if applicable) and any previous institutions at which you worked.




Base: Respondents with Institutional Working History (n= 6,544)



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# Years Working in Academia by Category

Nearly half of Engineering & Technology faculty have been working in academia for 10 years or less

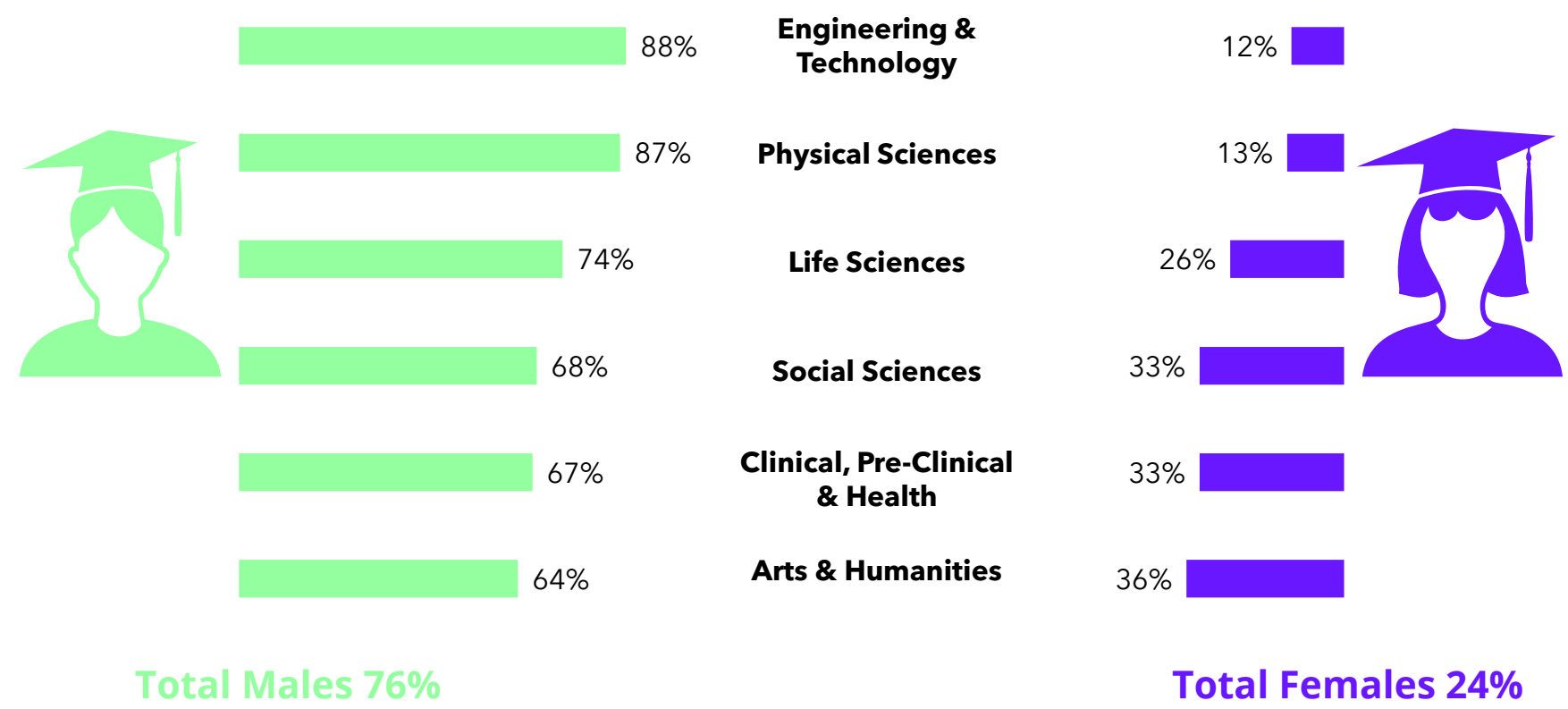
	Arts & Humanities (n=344)	Clinical, Pre-Clinical & Health (n=1,257)	Life Sciences (n=957)	Physical Sciences (n=836)	Engineering & Technology (n=1,586)	Social Sciences (n=1,584)
10 or less	36%	37%	33%	37%	48%	40%
11-20	29%	32%	33%	30%	29%	34%
21-30	20%	19%	19%	18%	15%	16%
31 or more	14%	12%	14%	16%	8%	9%
Avg Years:	16.6	15.8	16.8	16.6	13.4	14.7

O2. Please enter the nearest whole number of years you have worked at an academic institution, including your current institution (if applicable) and any previous institutions at which you worked.

Base: Respondents with Institutional Working History (n= 6,544)

# Subject Areas by Gender

Males outnumber females overall, but particularly in Engineering & Technology and Physical Sciences



Q1a. What is your gender?



Base: All Respondents (n= 6,564)

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## New Questions 2023

Sustainability and Diversity, Equity, and Inclusion (DEI) were added to the 2023 edition of the Academic Reputation Survey

New questions were added this year to ask about shifting institutional priorities. We asked academics if their institutions focused on DEI or sustainability in any official capacity. We found that across the board, Oceanian institutions were most likely to have both official capacities for sustainability and DEI.



# Sustainability by Region

Oceanian institutions were most likely to have some official focus on sustainability.



	Americas (n=2,917)	Africa (n=296)	Asia/ Middle East (n=2,225)	Oceania (n=321)	Europe (n=805)
Yes	59%	57%	63%	77%	57%
No	12%	13%	11%	4%	13%
Don't Know	29%	30%	26%	19%	30%


D1. Does your institution have an official capacity that focuses on sustainability?

Base: All Respondents (n= 6,564)



# Diversity, Equity, and Inclusion by Region

DEI initiatives are more common than those related to sustainability; Oceanian institutions were most likely to have some official focus on DEI.



	Americas (n=2,917)	Africa (n=296)	Asia/ Middle East (n=2,225)	Oceania (n=321)	Europe (n=805)
Yes	82%	63%	65%	92%	60%
No	8%	15%	13%	3%	15%
Don't Know	11%	22%	22%	6%	25%

D2. Does your institution have an official capacity that focuses on diversity, equity, and inclusion?





# Thank You

## About Clarivate

Clarivate is the leading global information services provider. We connect people and organizations to intelligence they can trust to transform their perspective, their work and our world. Our subscription and technology-based solutions are coupled with deep domain expertise and cover the areas of Academia & Government, Life Sciences & Healthcare and Intellectual Property. For more information, please visit [clarivate.com](https://clarivate.com)

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