![Clarivate™ logo]

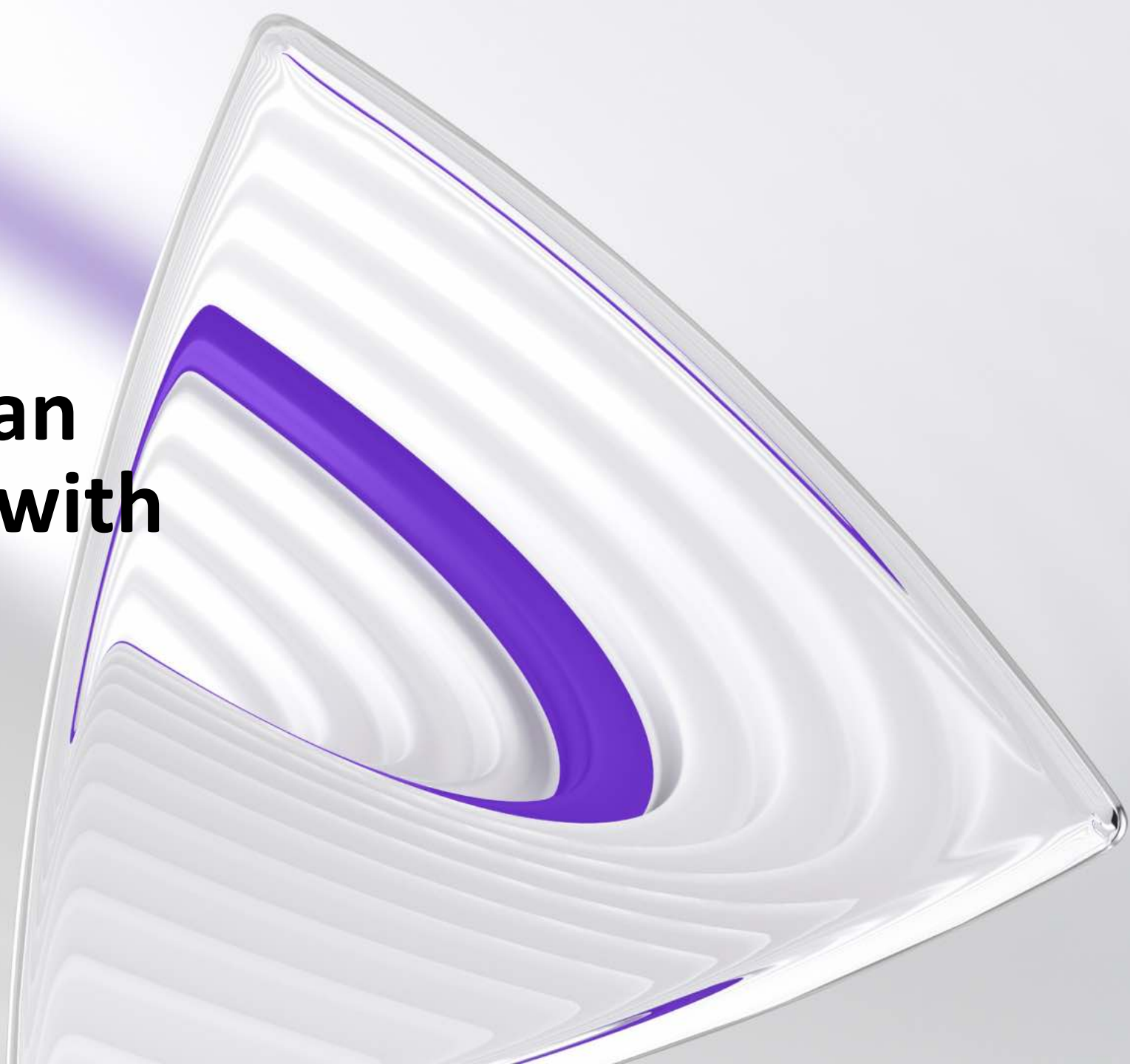# Anticipate and plan generic launches with Cortellis Generics Intelligence

Plan and anticipate generic launches with Cortellis Generics Intelligence

Questions you need to answer:

- When can I expect a product to lose exclusivity?

- Has anyone else already filed US patent challenges?

Common challenges:

- Relying on partial data to determine when a drug will go generic.

- Evaluating new products or competitor drugs based on incomplete data.

- Loss of revenue due to inaccurate data and poor product selection.

3 steps

Find your answers with
Cortellis Generic Intelligence

1. Identify date(s) when a product will "go generic" in different markets, eg: Belgium, Italy and the USA.

2. Understand which exclusivities are currently preventing generic launches.

3. Find patent challenges already filed in the USA.

1. Identify the date when a product will "go generic"

Once in the product record, go to **Constraint Date Forecast & Exclusivities** tab to find the Constraint Date Forecast* and rationale.

*The Constraint Date Forecast is a proprietary algorithm to predict when a product is expected to lose exclusivity in over 30 global markets. This date is calculates considering patents, market exclusivities and data exclusivities for a specific product in a specific country. Please note that the Constraint Date Forecast should be used as a guideline and not be taken as a definitive date.

2. Understand which exclusivities are currently preventing generic launches

Select countries of interest from filters at the top to display exclusivities and their expiry dates.

3. Find patent challenges already filed in the USA

Go to the **US patent challenges** tab to learn details of existing patent challenges in this country.

Anticipate and plan generic launches

- When can I expect a product to lose exclusivity? Dates are listed in Constraint Date Forecast & Exclusivity tab.

- Has anyone else already filed US patent challenges? No, no one has filed US patent challenges yet.

Need more guidance?

Go to Training resources via the question mark inside **Cortellis Generics Intelligence** to access quick reference cards, short videos and recorded sessions.

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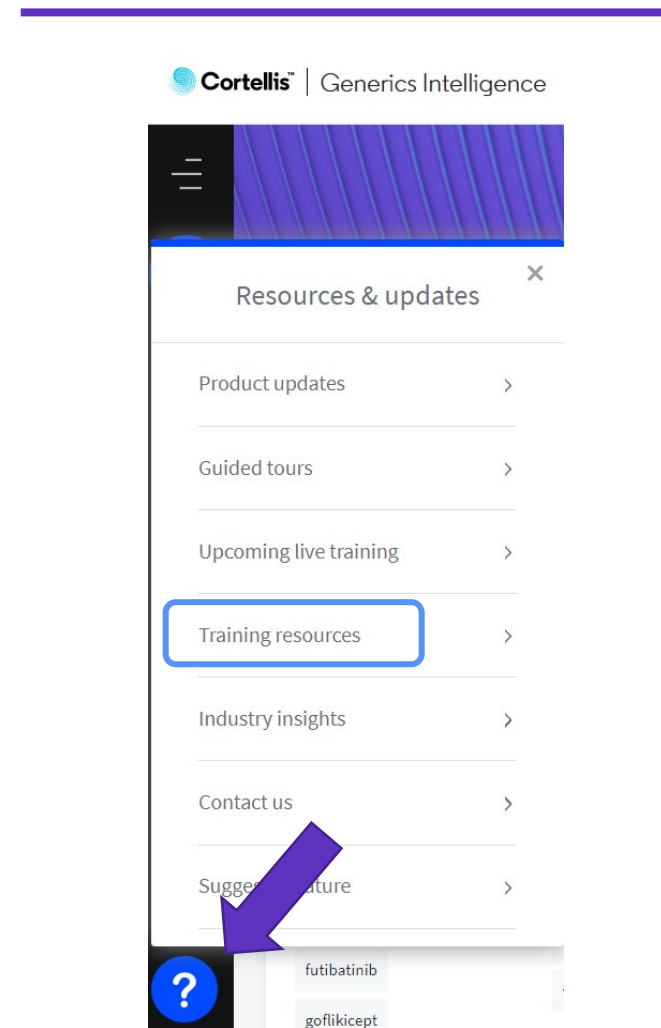
To login to Cortellis Generics Intelligence click here.