



**Analyze existing and new
markets with
Cortellis Generics
Intelligence**



Analyze existing and new markets with Cortellis Generics Intelligence

Questions you need to answer:

- What are the prices of my product on the market?
- Who would be the best partner to work with based on their experience in a particular dose form, therapy area, location or global reach/size?
- What are the global pricing trends for my product?

Common challenges:

- Need to screen too many candidate partners at the same time using data from several sources – time consuming
- Difficult to find marketers with a product portfolio and market presence that match the company's strategy
- Time spent analyzing and evaluating potential products from various sources of data (e.g., sales, patent, Paragraph IV challenges, launches, etc.)

3 steps

Find your answers with
Cortellis Generic Intelligence

1. Analyze dose forms, strengths, marketers and pack prices for your product per country.
2. Identify generic and branded versions of your product already launched.
3. Evaluate potential business partners.

1. Analyze dose forms, strengths, marketers and pack prices for your product per country

Once in the product record, go to **Launches & Pack Prices*** tab to identify dose forms and strengths already launched.

lamivudine

PRODUCT KEY INSIGHTS | API MANUFACTURERS | REGULATORY FILINGS | APPROVALS | CONSTRAINT DATE FORECAST & EXCLUSIVITIES | PATENTS & SPCS | US PATENT CHALLENGES | DEALS | COMPETITIVE INSIGHTS | R&D | SCIENTIFIC

LAUNCHES & PACK PRICES | US MARKET SHARE | LATAM MARKET SHARE

Launched Drug Forms

Filters: Dose Form | Strength | Launch Country/Territory | Launch Region | Product Family

Customize Columns | Export

Showing

ACTIVE INGREDIENT	DOSE FORM	STRENGTH	MARKETER	LAUNCH COUNTRY/TERRITORY	PACK LAUNCH DATE	PACK DESCRIPTION	EX-MANUFACTURER LATEST RETAIL PRICE
lamivudine	Tablet	150MG	Laboratorios Legrand SA	Colombia	31-Dec-2020	TABL 150MG 60	COP 7999
lamivudine	Tablet	100MG	Orifarm AS	Germany	30-Nov-2020	FILMTABL 100MG 84	EUR 151.03
lamivudine	Tablet	150MG	Orifarm AS	Sweden	31-Oct-2020	TABFILM BURK 150MG 60	SKR 1346.71
lamivudine	Tablet	100MG	Dermapharm AG Arzneimittel	Vietnam	31-Jul-2020	CAPL F.C 100MG 100 BOX	VNS 5956785

*Launched Drug Forms data is available to both Global and Premium subscribers.

2. Identify generic and branded versions of your product already launched

Scroll down to **Launches: Additional Insights*** to evaluate competitors and number of branded and generic versions already available in your market of interest.

Filters: Dose Form Strength Country/Territory Product Family [Explore Global Pricing Trends](#)

Launches: Additional Insights [Customize Columns](#) [Export](#) Showing 1-10 of 686

ACTIVE INGREDIENT ↑	TRADE NAME ↑	MARKETER ↑	DOSE FORM ↑	STRENGTH ↑	UNITS ↑	PACK SIZE ↑	BRAND INDICATION	COUNTRY/TERRITORY ↑	REIMBURSEMENT STATUS ↑
lamivudine	LAMIVUDINE	SANDOZ	TABLET	100 MG	84 TABS	1 PACK	Generic	NETHERLANDS	Reimbursed
lamivudine	UNIR	LIBRA PHARMA	TABLET	150 MG	60 TABS	1 PACK	Generic	PARAGUAY	Not reported
lamivudine	LAMIVUDINE	CIPLA	TABLET	150 MG	60 TABS	1 PACK	Generic	SOUTH AFRICA	Not reported
lamivudine	LAMIVUDINE	FARMOZ	TABLET	300 MG	30 TABS	1 PACK	Generic	CYPRUS	Reimbursed

*Launches : Additional insights data is available to both Global and Premium subscribers.

3. Evaluate potential business partners

Go to company records to analyze their portfolio, recent launches, deals and subsidiaries in more detail.

Macleods Pharmaceuticals Limited This Corporate Group also has a subsidiary with the same name [Go to the subsidiary record](#) Alert

INSIGHTS | SUBSIDIARIES | FINISHED DOSE SUBSIDIARIES | MARKETERS | APIS | APPROVALS | PATENTS | DEALS | R&D | **LAUNCHES & PACK PRICES**

Launched Drug Forms

Navigate around the different tabs in company records to evaluate their experience and recent activities and determine how suitable they are as a business partner.

Filters: Dose Form, Strength, Launch Country/Territory, Launch Region

Customize Columns | Export | Showing 1-10 of 2209

ACTIVE INGREDIENT ↑	DOSE FORM ↑	STRENGTH ↑	TRADE NAME ↑	LAUNCH COUNTRY/TERRITORY ↑	PACK LAUNCH DATE
varденаfil hydrochloride	Tablet	2.5MG	VARDENAFIL HCL	USA	31-Dec-2020
varденаfil hydrochloride	Tablet	5MG	VARDENAFIL HCL	USA	31-Dec-2020

*Launches & Pack Prices data is available to both Global and Premium subscribers.

Analyze existing and new markets

- What are the prices of my drugs on the market? Ex manufacturer pack prices are listed in **Launches & Pack Prices***
- Who would be the best partner to work with? Marketers listed in the same tab are linked to Company record so you can easily navigate and continue with due diligence.

lamivudine Alert

PRODUCT KEY INSIGHTS | API MANUFACTURERS | REGULATORY FILINGS | APPROVALS | CONSTRAINT DATE FORECAST & EXCLUSIVITIES | PATENTS & SPCS | US PATENT CHALLENGES | DEALS | COMPETITIVE INSIGHTS | R&D | SCIENTIFIC

LAUNCHES & PACK PRICES | US MARKET SHARE | LATAM MARKET SHARE

For more details on supply chain please refer to add-on module Global Pricing Trend.

Launched Drug Forms

Filters: Dose Form, Strength, Launch Country/Territory (1), Launch Region, Product Family

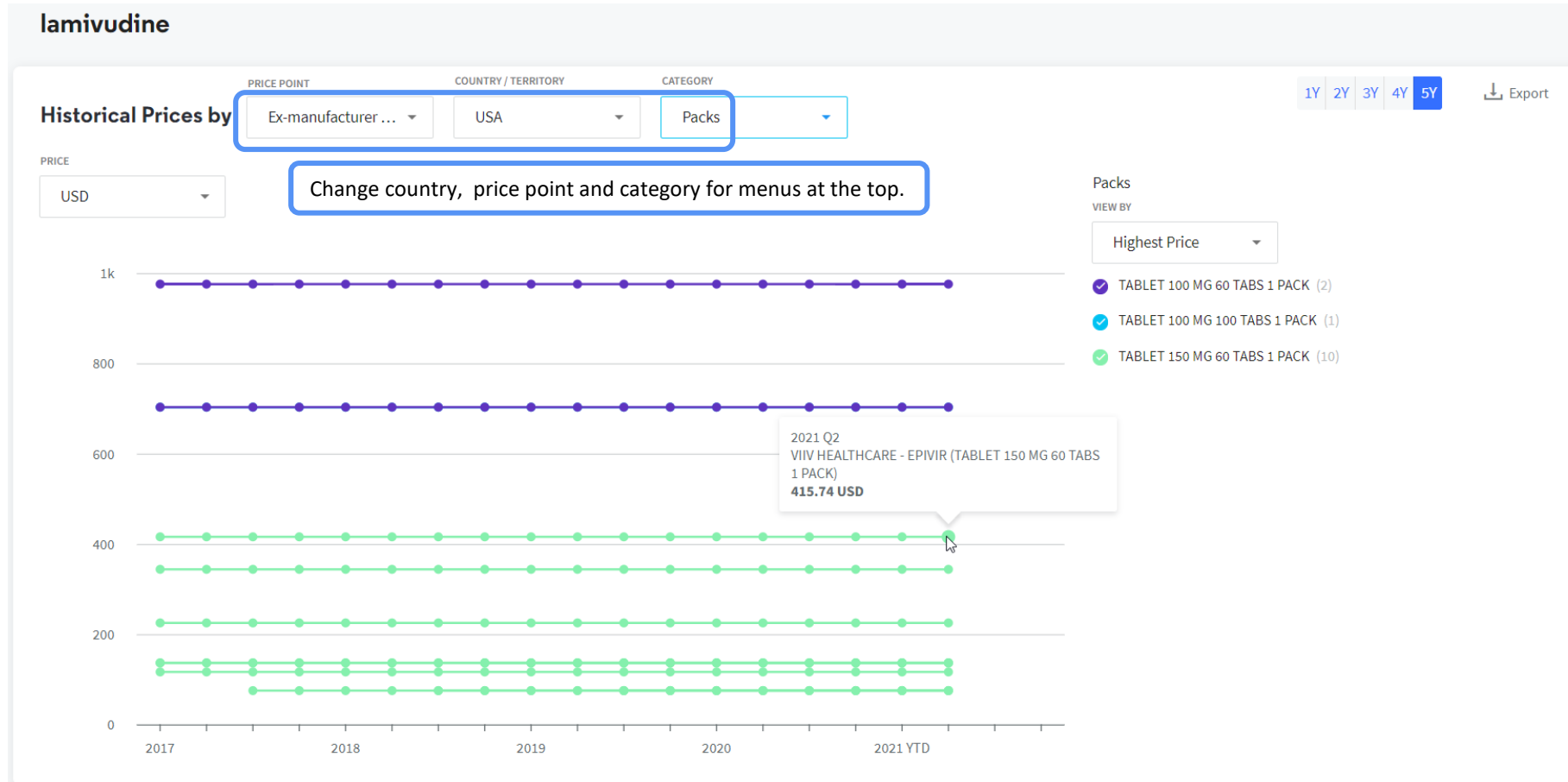
Customize Columns | Export | Showing 1-10 of 39

ACTIVE INGREDIENT ↑	DOSE FORM ↑	STRENGTH ↑	MARKETER ↑	LAUNCH COUNTRY/TERRITORY ↑	PACK DESCRIPTION ↑	EX-MANUFACTURER LATEST RETAIL PRICE ↑
lamivudine	Tablet	150MG	Macleods Pharmaceuticals Li...	USA	TAB FC 150MG 60	US\$ 32.98
lamivudine	Tablet	300MG	Macleods Pharmaceuticals Li...	USA	TAB FC 300MG 30	US\$ 25.66
lamivudine	Tablet	150MG	ECI Pharmaceuticals	USA	TAB FC 150MG 60	US\$ 45.74

*Launches & Pack Prices data is available to both Global and Premium subscribers.

What are the global pricing trends for my product?

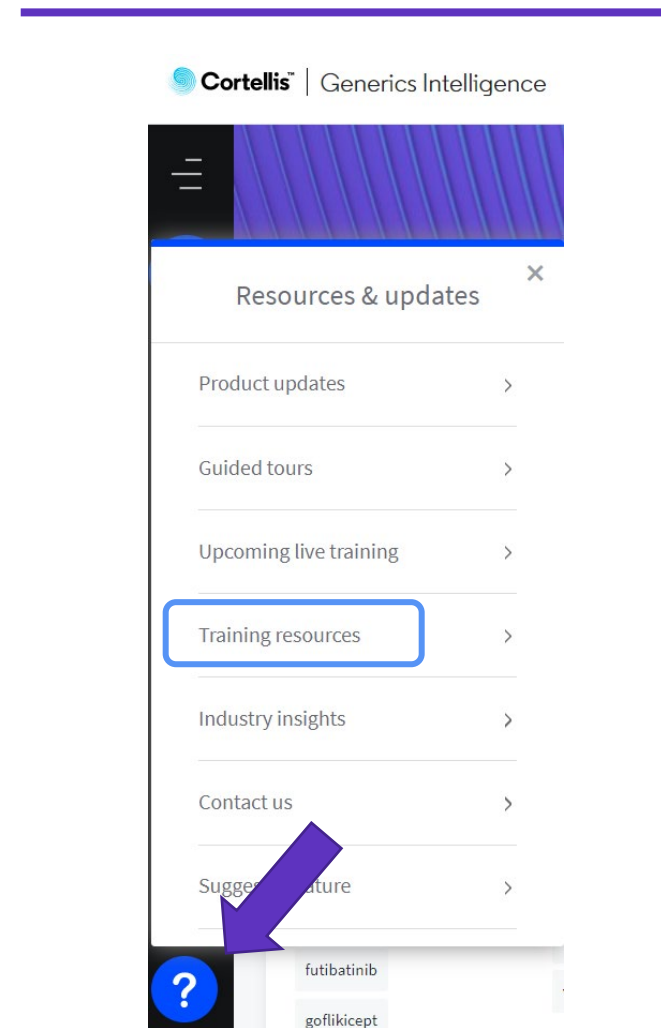
Once in Global Pricing Trend page, look up and select your product to analyze different price points and categories in local currency and USD.



*Global Pricing Trends is an add-on module available to all subscribers of Cortellis Generics Intelligence.

Need more guidance?

Go to Training resources via the question mark inside **Cortellis Generics Intelligence** to access quick reference cards, short videos and recorded sessions.





**To login to Cortellis
Generics Intelligence
[click here.](#)**

