Understand the digital health landscape and negotiate your best possible deal with Cortellis Digital Health Intelligence.

Visit our website to learn more clarivate.com/digitalhealth

To get a deeper understanding of the impact of digital health in the pharma deal-making space, watch the on-demand webinar.

"Pharma deal-making trends in digital health.

Digital health advancements are disrupting business development activities within the pharmaceutical industry. Top pharmaceutical companies are increasingly interested in digital health.

In 2019, the number and value of digital health deals increased by 243% from 2018 - a clear indicator that Pharma sees significant value in partnering with digital health companies.

Which industry is leading the way in digital integration?

Digital health deal activity is building rapidly. Pharma deal activity in the digital health space increased by 243% from 2018 to 2019 - a clear indicator that Pharma sees significant value in partnering with digital health companies.

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Pharma deal-making trends in digital health.

In digital health deals, service agreements, rather than licenses, are more likely. A fee-for-service structure is easier to implement and less risky.

Digital health has emerged as a low-risk way for Pharma to collaborate. How digital innovation is disrupting the pharma and tech industries and where they are placing bets.

What does the future hold?

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