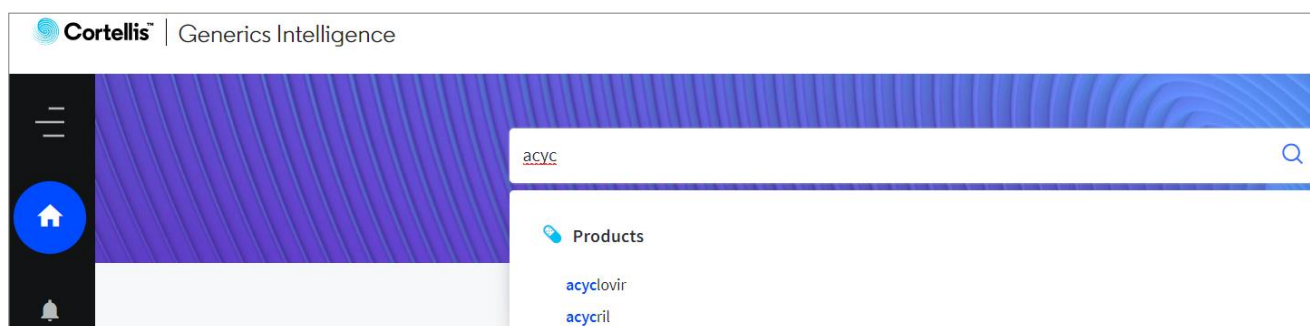


Cortellis Generics Intelligence

Analyze finished product sales by region.

Cortellis Generics Intelligence provides 24 months of finished product sales data in 5 regions around the world. This information is available in product records and reported at the base molecule level.

1. Type the name of the product in the Quick Search bar and select from the list.



2. Once in Product Key Insights, scroll down to Sales in USD.

Sales in USD [Export](#)

Select a Dose Form:

COUNTRY/TERRITORY	12 MO ENDING 31 DEC 2019	12 MO ENDING 31 DEC 2018	%CHANGE
USA			↓ -5.1%
EU Top 5			↓ -4.4%
Rest of Europe			↑ 2.1%
Latin America			↑ 2.4%
Rest of World	218M	212.8M	↑ 2.4%
Worldwide	834.8M	842.2M	↓ -0.9%

Increase and decline in sales volume can be easily identified by analyzing % Change column.

Example:

The selection below was filtered to Oral solid.

Sales in USD

Select a Dose Form:

COUNTRY/TERRITORY	12 MO ENDING 31 DEC 2019	12 MO ENDING 31 DEC 2018	%CHANGE
USA	34.5M	31.7M	↑ 8.8%
EU Top 5	45.9M	45.2M	↑ 1.5%
Rest of Europe	54.4M	51.2M	↑ 6.3%
Latin America	87.5M	84M	↑ 4.2%
Rest of World	85.3M	82.8M	↑ 3%
Worldwide	307.6M	295M	↑ 4.3%

Filters on the left will help you focus on the dose form of interest.

Ask IQVIA [Ask IQVIA](#)

Note: Finished product sales data can be included in Product Selector Tool allowing you to target products with a minimum or maximum sales value, for example.

Note 2: Launches, sales data & pack prices are licensed from IQVIA and are only available to Global and Premium users.

For more information contact Customer Service at [LS Product Support](#)