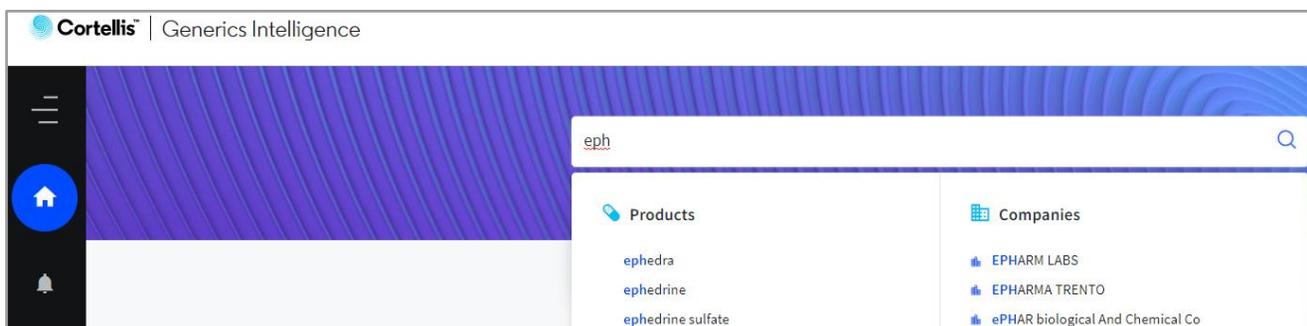


Cortellis Generics Intelligence

Analyze product launches in your market to identify gaps and business opportunities

Launched data in Cortellis Generics Intelligence provides you with location, dose form and other details of products already in the market. Launches and Pack Prices tab in product records will help you identify products, strengths or dose forms not yet available in your country of interest allowing you to be the first one to market it, for example.

1. Type the name of the product in the Quick Search bar and select from the list.



2. Navigate to Launches & Pack Prices tab.

ephedrine sulfate

Product Key Insights | API Manufacturers | Regulatory Filings | Approvals | **Launches & Pack Prices** | Constraint Date Forecast & Exclusivities | Patents & SPCs | US Patent Challenges | Deals | Competitive Insights

Filters: Dose Form, Strength, Launch Country/Territory

Launched Drug Forms | Customize Columns | Export

ACTIVE INGREDIENT	DOSE FORM	STRENGTH	LAUNCH COUNTRY/TERRITORY	PACK LAUNCH DATE	PACK DESCRIPTION	EX-MANUFACTURER LATEST RETAIL PRICE
ephedrine sulfate	Injectable	50MG/1ML	USA	31-Dec-2019	VIAL WET SD 50MG/1ML 10 1ML	US\$ 275.33
ephedrine sulfate	Injectable	50MG/1ML	USA	31-Dec-2019	VIAL WET SD 50MG/1ML 25 1ML	US\$ 577.13
ephedrine sulfate	Injectable	50MG	Dominican Republic	31-Aug-2019	AMP 50MG 1ML	DOP 154.93

Sorting options in Launches & Pack Prices tab are available to help you identify competitors who recently launched your product in a specific country.

3. Scroll to the right to display pack prices and help you evaluate the existing competition.

Example:

The selection below was filtered to just North America and ranked by price.

Filters: Dose Form, Strength, Launch Country/Territory, Launch Region (1)

Launched Drug Forms | Customize Columns | Export

ACTIVE INGREDIENT ↑	DOSE FORM ↑	STRENGTH ↑	LAUNCH COUNTRY/TERRITORY ↑	PACK LAUNCH DATE ↑	PACK DESCRIPTION ↑	EX-MANUFACTURER LATEST RETAIL PRICE ↓
			USA	28-Feb-2017	VIAL WET SD 50MG/1ML 25 1ML	US\$ 669.54
			USA	31-Aug-2016	VIAL WET SD 50MG/1ML 25 1ML	US\$ 667.20
			USA	31-Dec-2019	VIAL WET SD 50MG/1ML 25 1ML	US\$ 577.13

Pack prices help you benchmark your product and identify dose forms, strengths and country with the highest or lowest price.

Note: Launches, sales data & pack prices are licensed from IQVIA and are only available to Global and Premium users.

For more information contact Customer Service at [LS Product Support](#)