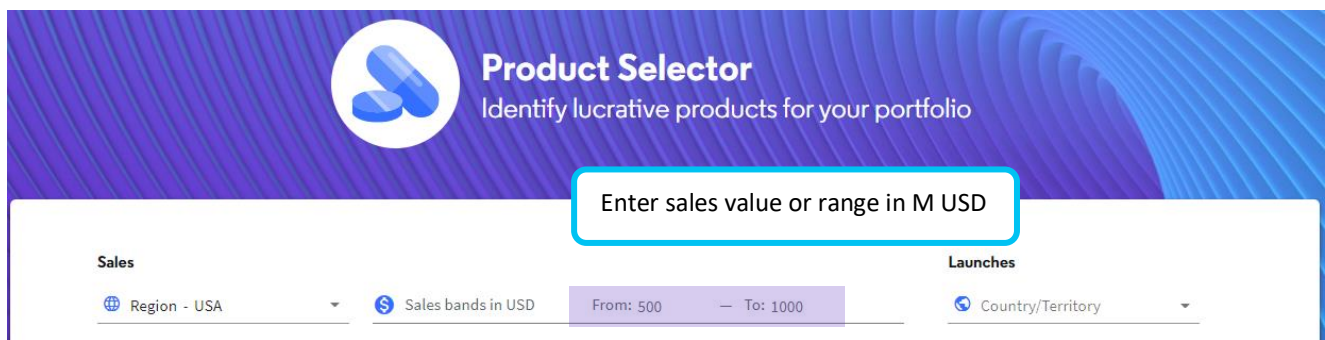


Cortellis Generics Intelligence

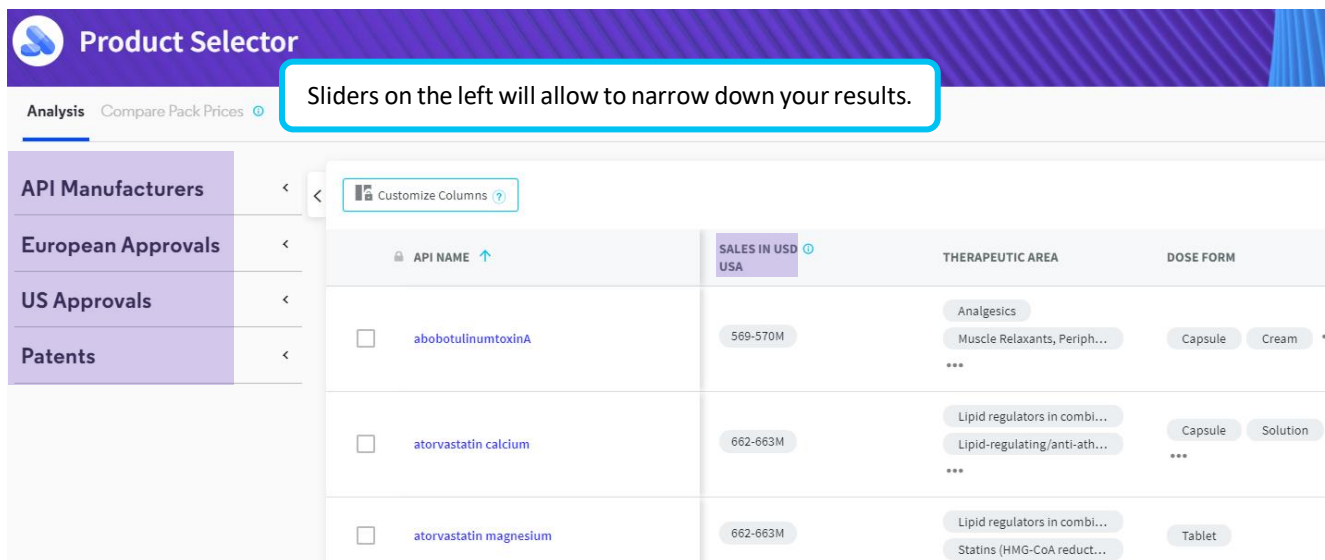
Identify products according to sales data

Cortellis Generics Intelligence provides 24 months of finished product sales data in 5 regions around the world. This information can be included in Product Selector Tool allowing you to target products with a minimum or maximum sales value, for example.

1. Go to Product Selector Tool, select region, enter sales value(s) and complete your criteria with other fields if desired. Click Search.



2. Once in the results table, sales values for the region of interest are displayed in the first column. Scroll to the right to find out technology, pack prices, route of administration and more product details.




3. Click the product name to navigate to Product Key Insights and scroll down to analyze finished dose sales by region and dose form.

Sales in USD

Select a Dose Form:

All Oral Solid

COUNTRY/TERRITORY	12 MO ENDING 31 DEC 2019	12 MO ENDING 31 DEC 2018	%CHANGE
USA	401.7M	216.2M	↑ 85.8%
EU Top 5	61.1M	0.5M	↑ 12120%
Rest of Europe	5.5M	0.2M	↑ 2650%
Latin America	0.8M	0M	NA
Rest of World	77.8M	2M	↑ 3790%
Worldwide	546.8M	218.8M	↑ 149.9%

Ask IQVIA 

Increase and decline in sales volume can be easily identified by analyzing % Change column.

Note: Launches, sales data & pack prices are licensed from IQVIA and are only available to Global and Premium users.

For more information contact Customer Service at **LS Product Support**

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