

Case Study | Sanofi Aventis

Identifying, monitoring and staying ahead of the competition

Sanofi Aventis started using Cortellis Generics Intelligence™ because it provides a complete story: market performance, patent and manufacturing data all in one place.

The organization uses unique analytics, like the Corporate API Rating, and customizable email alerts to track and monitor the launch, API development and patenting activities of competitors worldwide.

Cortellis Generics Intelligence – a timely source of all critical market, API, and patent data – has helped Sanofi Aventis grow its business by:



helping the organization monitor competition,



gaining insight as to when drugs can become generic,



accurately identifying potential APIs,



saving considerable money by reducing the expense of gathering and analyzing data from multiple sources and



saving four to five hours per week due to increased productivity.

"This platform is a one stop shop for commercial as well as competitive information. It saves considerable time, it's easy to navigate, it's easy to download and use information as desired, and hence, it's a productive and progressive tool for an organization."

Amit Bansal, Business Development and Licensing, Sanofi-Aventis

For more information on how Cortellis Generics intelligence can help you grow your business and stay ahead of the competition visit our website at:

clarivate.com/genericsintelligence

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This case study is based on a February 2020 survey of Newport (now know as Cortellis Generics Intelligence) customers by a third-party research service.