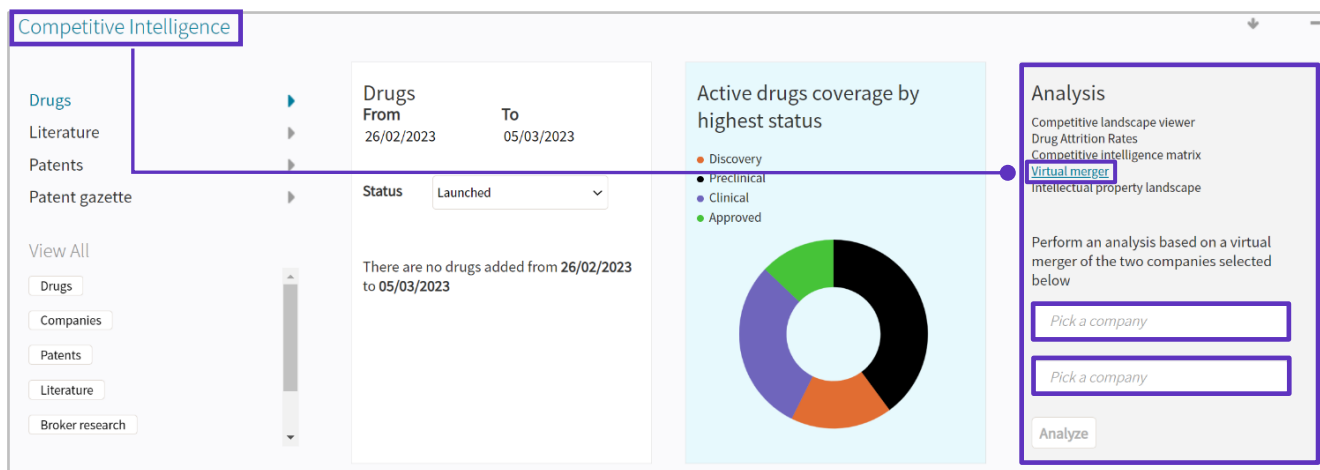


# Virtual merger

## Cortellis Competitive Intelligence

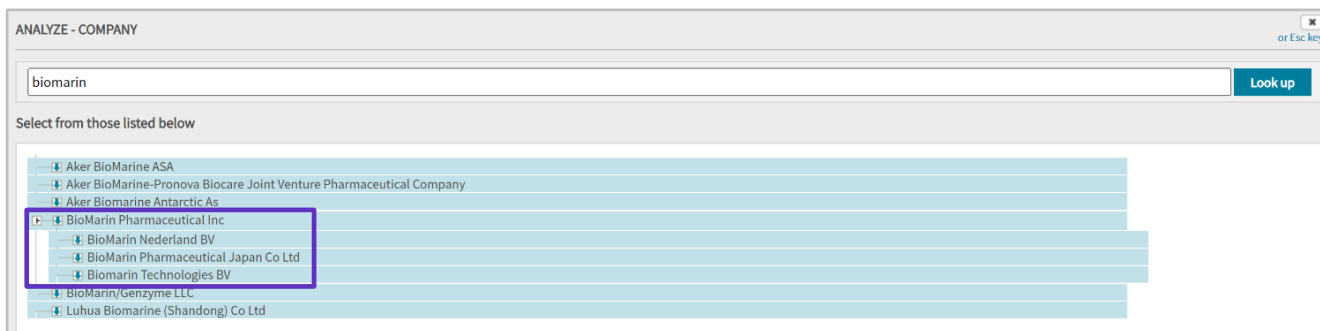
These analytics help you quickly understand what the drug pipeline would look like if two companies merged. You can identify how many drugs would be in each phase, what the related therapy areas and indications are, and what the combined sales would be. You can filter by indication, action, technology and more.

1. Expand the Competitive Intelligence section on the Cortellis homepage and click the **Virtual merger** link in the **Analysis** tile.
2. Click in each white box to select companies.



The screenshot shows the Cortellis Competitive Intelligence interface. The 'Competitive Intelligence' section is highlighted. The 'Analysis' tile is expanded, showing the 'Virtual merger' option. Two input boxes labeled 'Pick a company' are visible for selecting companies for the virtual merger analysis.

3. Look up and select the companies of interest. For this example, we'll select BioMarin Pharmaceutical Inc and Vertex Pharmaceuticals Inc.



The screenshot shows the 'ANALYZE - COMPANY' search interface. The search bar contains 'biomarin'. The results list includes 'BioMarin Pharmaceutical Inc', which is highlighted with a red box.

#### 4. Click **Analyze**.

### Analysis

Competitive landscape viewer  
Drug Attrition Rates  
Competitive intelligence matrix  
[Virtual merger](#)  
Intellectual property landscape

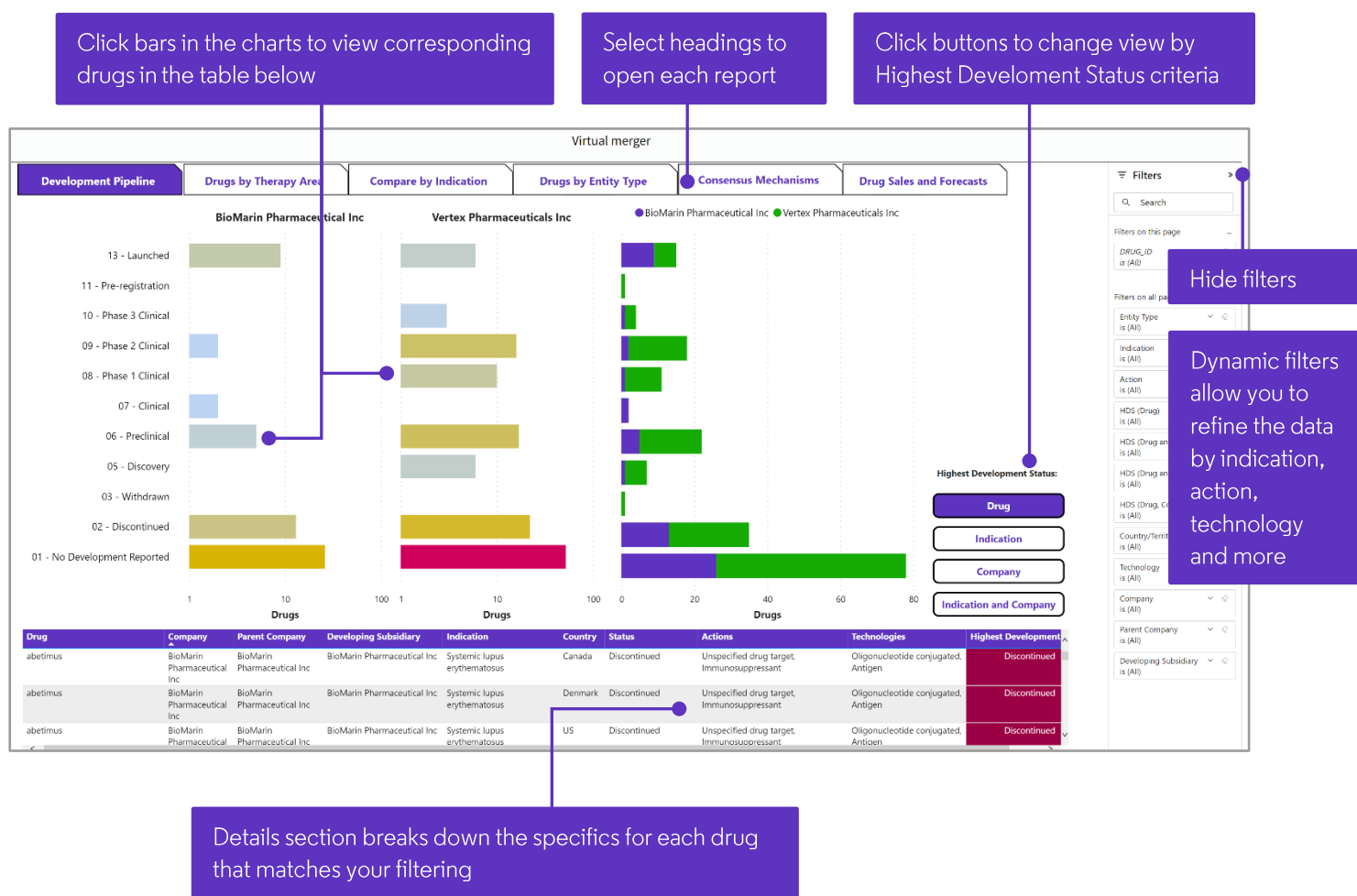
Perform an analysis based on a virtual merger of the two companies selected below

BioMarin Pharmaceutical Inc

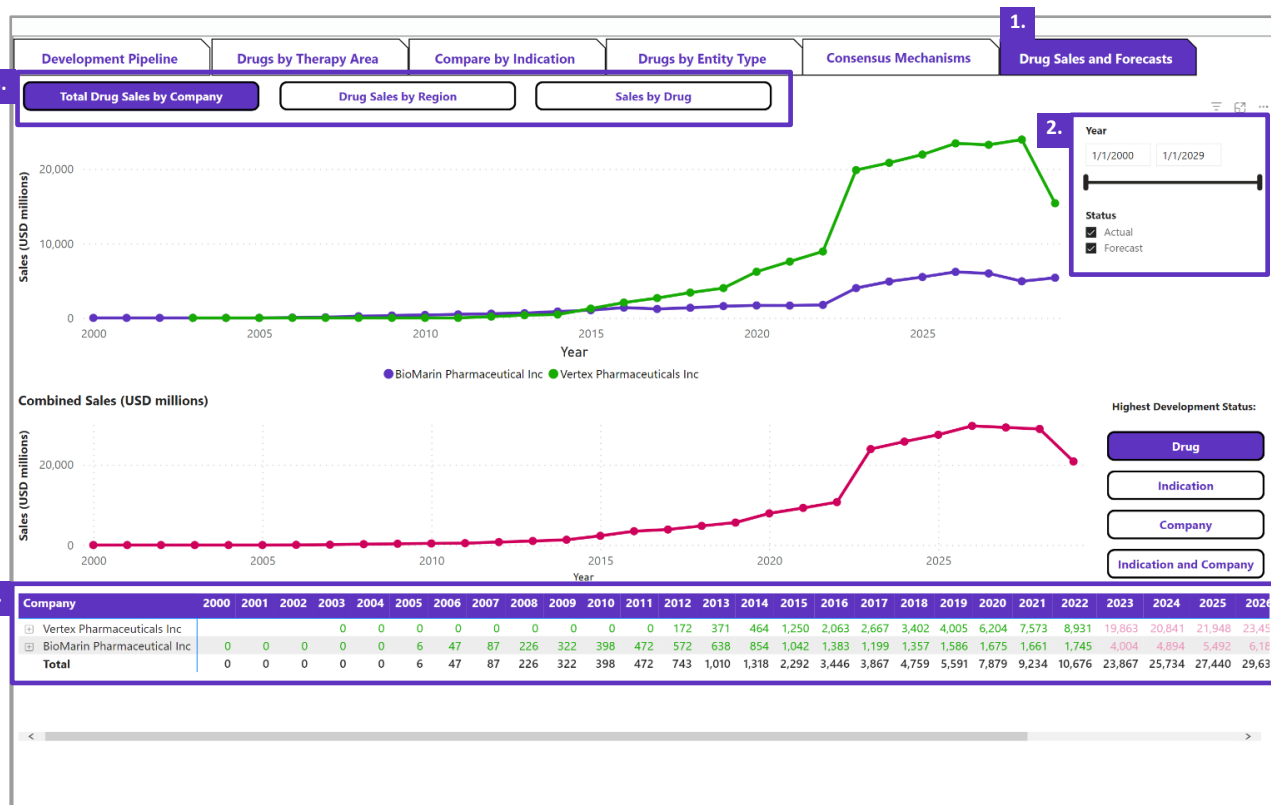
Vertex Pharmaceuticals Inc

Analyze

#### 5. Click the **heading of interest** (e.g. Development Pipeline)



Example: You would like to see combined sales if BioMarin and Vertex merged.



For more information contact Customer Service at [LS Product Support](#).