What is the Corporate Group Type?

Cortellis Generics Intelligence

Parent companies or Corporate Groups (and their subsidiaries) are associated with one or more Corporate Group Types in Cortellis Generics Intelligence. These proprietary terms define their field of expertise or type of activities done on a particular site. These terms appear in several places in company and product records where you might want to quickly identify what a company specializes in, for example, does the manufacturer of an API also make finished dose at their location?
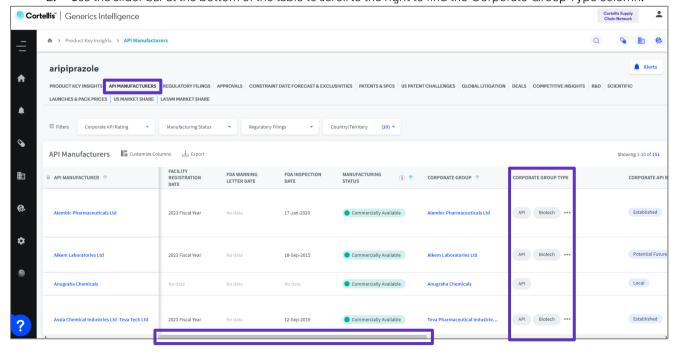
Here are the definitions of Corporate Group Type:
- **API:** Corporates that have API manufacturing capabilities
- **US Generic:** Corporates that have a generic presence in the United States
- **US Specialty:** Generic companies that have several branded products in the United States which are unique formulations
- **Small Innovator:** Corporates with in-house R&D, but with a small number of innovative products and a regional sales and marketing focus
- **Biotech:** Corporates associated with biologic products
- **Big Pharma:** Innovative Corporates with at least $1.0B USD in annual R&D expenditures
- **Dose:** This category includes OTC marketers, generics without US presence and parallel importers as well as companies that do not fall in the Big Pharma, Small Innovator, US Generic or US Specialty categories.

You can find the Corporate Group Type included in the API Manufacturers and Launched Drug Forms tables in Product Records as well as in Company Records. It is also searchable allowing you to find companies that match a certain Corporate Group Type.

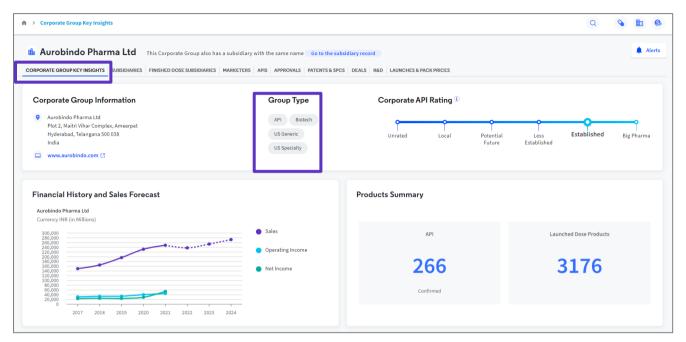*Example: Compare the Corporate Group Type in the API Manufacturers Table.*
1. Go to a Product Report and click the API Manufacturers tab
2. Use the slider bar at the bottom of the table to scroll to the right to find the Corporate Group Type column.

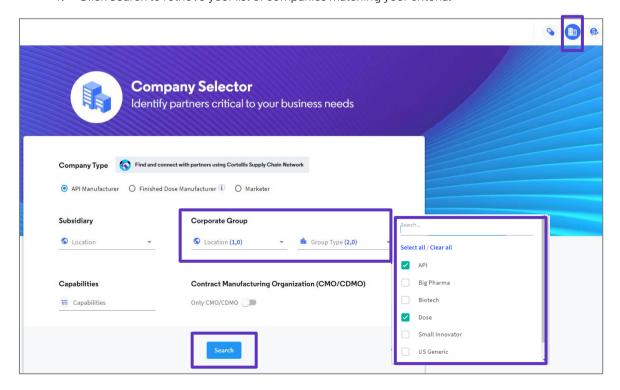*Example: Find the Corporate Group Type for a company – for example, Aurodinbo.*
1. Go to a Corporate Group Record
2. View the Corporate Group Type on the Corporate Group Key Insights tab.

Example: Find all API manufacturers where their corporate group is based in the USA and they manufacture finished dose.
1. Click on the Company Selector Tool icon.
2. Select the API Manufacturer from the Company Type
3. Using the drop-down menus under Corporate Group and select USA under location and API and Dose under Group Type
4. Click Search to retrieve your list of companies matching your criteria.

For more information contact Customer Service at **LS Product Support**