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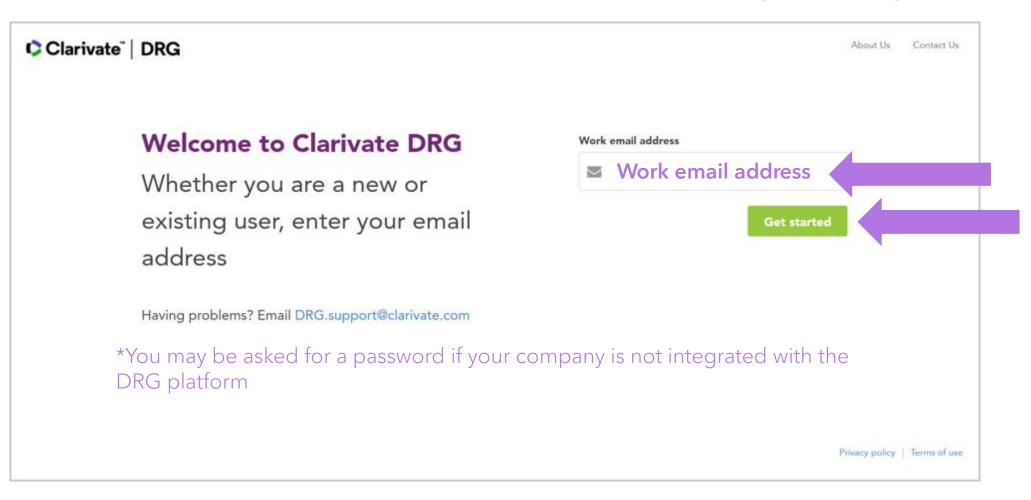
# Digital/Multichannel Stakeholder Engagement Overview

**Quick Start Guide** 

June 2023

## **Clarivate DRG Platform - Initial Login**

To login to the Clarivate DRG platform, click on - <u>https://authentication.decisionresourcesgroup.com/login/Solutions</u>



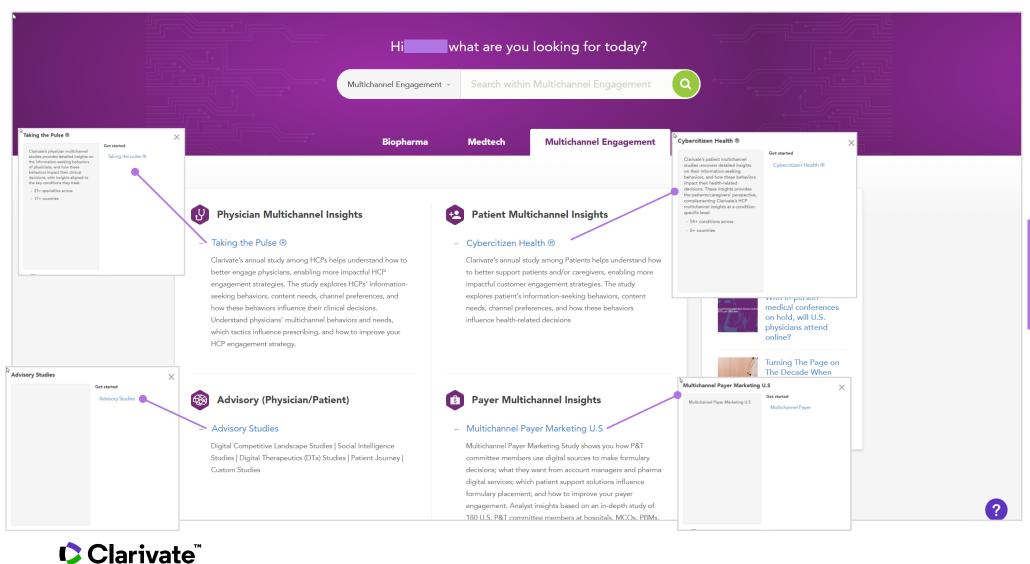
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## Get started using Digital/Multichannel Stakeholder Engagement

Clarivate"   DRG	Welcome from Clarivate to learn more about each product platform. Green check marks indicate partial or full content is available to Have a question? Please contact us 2	About Us Contact Us	<b>1.</b> Go to: <u>https://authentication.decisio</u> <u>nresources group.com/login</u>
Understand the Market	Optimize Access	Engage Customers	<b>2.</b> Upon login screen, use your
Disease, Company & Drug Insights  Disease, Company & Drug Insights Platform  Disease Insights  Disease Insights  Disease Insights  Medtech  Medtech Insights Platform  Market Insights (Medtech 360)	US Formulary Data & Analytics By Fingertip Formulary Account Management Dashboard Fingertip Accounts Fingertip Alerts Fingertip Analytics Fingertip Home Page (Legacy Platforms) Fingertip Restrictions Fingertip Validation Tool	Sales Enablement  Sales Enablement  Fingertip Publisher  Commercial Targeting  Healthbase  Medtech Insights Platform  Commercial Targeting (Procedure Finder)  Field Force Navigator (FFN)	work e- mail address and password to login. If you experience any issues, please contact <u>healthcare.support@clarivate</u> .com
<ul> <li>Brand Tracking (Pricetrack &amp; Marketrack)</li> <li>US Medical Supply Distribution</li> <li>US Market Access Insights</li> <li>US Market Access Insights Platform         <ul> <li>Health Plan Analysis</li> <li>Market Overviews             <ul></ul></li></ul></li></ul>	<ul> <li>Fingertip PolicyTrack</li> <li>US Lives Data &amp; Analytics</li> <li>Employer Vantage (2020 Data)</li> <li>Employer Vantage (2021 Data)</li> <li>Integrated Payer Platform</li> <li>Managed Market Surveyor Suite (Including Pharmacy Benefit Evaluator)</li> </ul>	3 Digital/Multichannel Stakeholder Engagement Oligital Insights Platform Multichannel Physician Engagement Multichannel Patient Engagement Multichannel Payer Engagement	<b>3.</b> Click on the "Digital/Multichannel Stakeholder Engagement"
- National MCO Analyzer - Power Profiles	Global Market Access		link.

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## **Digital/Multichannel Stakeholder Engagement Platform**



**1.** Click on one of the product links to access each respective reports directory.

## Taking The Pulse - Physician Multichannel Insights

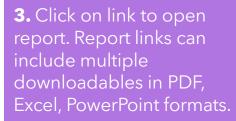
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Multichannel Engagement / Physician Multichannel Insights in United States		
Taking the Pulse U.S. ① Advisory Studies	Q Advanced Search	Can't Find a Study?
<b>Taking the Pulse U.S.</b> helps you understand physicians' multichannel and tech behavio engagement strategy. Analyst insights are based on a study of 2,784 U.S. physicians acro top sources, partnerships and publishers, digital medical affairs, point of care interaction	oss 25+ specialties. Key topics include: Voice AI, EHRs, video, mobile, info-seeking and	Our analyst team is ready to help. Click below to get support with your research project.
Full Study (12)	Specialty Specific Research (532)	
Re-Taking the Pulse: COVID Toolkit   US   2021	Physician Multichannel Insights   2022   Phase I   Taking the Pulse   US   Median Practicing	
Owned 🛗 30 Sep 2021 © Download -	Physician     Owned        10 Jun 2022      Ownload	Thought Leadership
Taking the Pulse U.S.   2021	Physician Multichannel Insights   2022   Phase I   Taking the Pulse   US   Cardiology	With in-person avenues reduced, U.S.
Solution Sector	© Owned   ∰ 30 Jun 2022   © Download -	physicians turn to online tools
Re-Taking the Pulse: COVID Toolkit   US   2020	Physician Multichannel Insights   2022   Phase I   Taking the Pulse   US   Dermatology	a second
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Show All Full Study	Physician Multichannel Insights   2022   Phase I   Taking the Pulse   US   Hematology Oncology	With in-person medical conferences on hold, will U.S. physicians attend online?
	🔤 🔿 Owned 🛗 30 Jun 2022 🔮 Download –	
Strategic Insights (38)®	Specific Physician Multichannel Insights   2022   Phase I   Taking the Pulse   US   Medical	Turning The Page on The Decade When
With in-person avenues reduced, U.S. physicians turn to online tools to inform clinical	Oncology	Medical Information Went Multichannel
practice   Strategic Insight   Taking the Pulse US 2020 Owned	📀 Owned 🋗 30 Jun 2022 🔮 Download 🗸	
Owned   mm2 Sep 2020   ♥ Download ▼	Physician Multichannel Insights   2022   Phase I   Taking the Pulse   US   Neurology	
Telemedicine: finding its calling in a crisis   Strategic Insight	🔍 🐨 Owned 🛗 30 Jun 2022 🔮 Download 🗸	<b>1</b> 2 3 4 5 »
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Physicians in need of streamlined resources at the point of care   Taking the Pulse 2019   Strategic Insight	Conned        B 30 Jun 2022        Conned =	2
👓 🐨 🖉 Owned 🗎 11 Feb 2020 🔮 Download -	Physician Multichannel Insights   2022   Phase     Taking the Pulse   US   PCPs	•

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#### 1. Taking the

**Pulse**<sup>®</sup> **U.S.** helps you understand physicians' multichannel and tech behavior and needs; which tactics influence prescribing; and how to improve your HCP engagement strategy. Analyst insights are based on a study of 2,784 U.S. physicians across 25+ specialties.

**2.** Select Country/Region from drop-down menu to filter by US, EU5, Global Markets reports.



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## **Cybercitizen Health - Patient Multichannel Insights**

rcitizen Health U.S. (1) Advisory Studies	Q Advanced Search	
<u>^</u>		Can't Find a Study?
	find info and make decisions across the patient journey; attitudes towards emerging healthcare J.S. adults across 50+ disease areas. Key topics include: Voice AI, digital patient journey, info- entricity, and more.	Our analyst team is ready to help. Click below to get support with your research project.
		Request Now
ll Study (7)	Condition Specific Research (272)	
Cybercitizen Health U.S.   2021       ♥ Owned   曲 14 Jun 2021   ♥ Download ♥	Patient Multichannel Insights   2022   Cybercitizen Health   US   Rare nephrology patients         ✓       Owned	Thought Leadership
Cybercitizen Health U.S.   2020	Patient Multichannel Insights   2022   Cybercitizen Health   US   Breast Cancer	•
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Cybercitizen Health U.S.   2019	Patient Multichannel Insights   2022   Cybercitizen Health   US   Cervical Cancer	
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Show All Full Study	Patient Multichannel Insights   2022   Cybercitizen Health   US   Colorectal Cancer Owned	With in-person medical conferences on hold, will U.S. physicians attend online?
rategic Insights (43) <sup>①</sup>	Patient Multichannel Insights   2022   Cybercitizen Health   US   Cystic Fibrosis	
	Contraction 🖓 Owned 🛗 1 Aug 2022 🔮 Download -	Turning The Page on The Decade When Medical Information Went Multichannel
What are the patient experiences and key challenges they face at each stage of disease journey?   Strategic Insight	Patient Multichannel Insights   2022   Cybercitizen Health   US   Endometrial Cancer	
Owned # 20 Oct 2020 Ownload -	🐨 🐨 😧 Owned 🛗 1 Aug 2022 🔮 Download -	
Telemedicine: finding its calling in a crisis   Strategic Insight	Patient Multichannel Insights   2022   Cybercitizen Health   US   Hepatocellular carcinoma	1 2 3 4 5 »
⊘ Owned 🛗 25 Mar 2020 ⊘ Download -	Covered 🗎 1 Aug 2022 🔮 Download -	
What's the awareness of copay accumulators?   Cybercitizen Health U.S. 2019   Strategic	Patient Multichannel Insights   2022   Cybercitizen Health   US   Malignant melanoma	
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port Modules (10)	Patient Multichannel Insights   2022   Cybercitizen Health   05   Ovarian Cancer	

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#### **1. Cybercitizen** Health<sup>®</sup> US shows you

patient needs and multichannel and tech behavior; how they find info and make decisions across the patient journey; attitudes towards emerging healthcare issues; and how to improve your patient engagement. Analyst insights based on a study of 6,001 U.S. adults across 50+ disease areas.

**2.** Select Country/Region from drop-down menu to filter by US, EU5, Global Markets reports.

**3.** Click on link to open report. Report links can include multiple downloadables in PDF, Excel, PowerPoint formats.

## Advisory Studies - Physician / Patient

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ultichannel Engagement / Physician Multichannel Insights - in United States -		
Taking the Pulse U.S. (1) Advisory Studies	Q Advanced Search	Can't Find a Study?
Custom Reports (166)		Our analyst team is ready to help. Click below to get support with your research project.
Access & Reimbursement  Digital Therapeutics in Mental Health   Depression, Insomnia, and Opioid Addiction   US   June 2022		Request Now
Digital Competitive Study   Prostate Cancer  Global   2022         Image: Competitive Study   Prostate Cancer  Global   2022		
Sales Toolkit 2021 		Thought Leadership
Roche   Analysis of the impact of remote events   EU   2021         Image: Comparison of the impact of remote events   EU   2021         Image: Comparison of the impact of remote events   EU   2021         Image: Comparison of the impact of remote events   EU   2021         Image: Comparison of the impact of remote events   EU   2021         Image: Comparison of the impact of remote events   EU   2021         Image: Comparison of the impact of remote events   EU   2021         Image: Comparison of the impact of remote events   EU   2021         Image: Comparison of the impact of remote events   EU   2021         Image: Comparison of the impact of remote events   EU   2021         Image: Comparison of the impact of remote events   EU   2021         Image: Comparison of the impact of remote events   EU   2021         Image: Comparison of the impact of remote events   EU   2021         Image: Comparison of the impact of the		With in-person avenues reduced, U.S. physicians turn to online tools
Roche   Analysis of the impact of third-party resources   EU   2021         Image: Comparison of the impact of third-party resources   EU   2021         Image: Comparison of the impact of third-party resources   EU   2021         Image: Comparison of the impact of third-party resources   EU   2021         Image: Comparison of the impact of third-party resources   EU   2021         Image: Comparison of the impact of third-party resources   EU   2021         Image: Comparison of the impact of third-party resources   EU   2021         Image: Comparison of the impact of the impact of third-party resources   EU   2021         Image: Comparison of the impact of the impac		With in-person medical conferences on hold, will U.S. physicians attend online?
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Digital Health Landscape – Ecosystem for Device-Based Solutions         Image: Image		Turning The Page on The Decade When Medical Information Went Multichannel
Digital Health Landscape – Ecosystem for Solutions with Scientific Validation         Image: Comparison of the second s		1 2 3 4 5 »
Chiesi   Voice of Consumer Analysis: Cystic Fibrosis Owned		
Chiesi   Voice of Consumer Analysis: COPD		?

1. Advisory Studies contains Digital Competitive Landscape Studies | Social Intelligence Studies | Digital Therapeutics (DTx) Studies | Patient Journey | Custom Studies

**2.** Click on link to open report. Report links can include multiple downloadables in PDF, Excel, PowerPoint formats.

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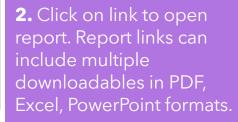
#### Multichannel Payer Marketing US Clarivate<sup>®</sup> DRG Multichannel Engagement - Search within Multichannel Engagement **Q**) Multichannel Engagement Payer Multichannel Insights - in United States -**Multichannel Payer Marketing Study Advisory Studies** Q Advanced Search Multichannel Payer Marketing Study shows you how P&T committee members use digital sources to make formulary decisions; what they want from account managers and pharma digital services; which patient support solutions influence formulary placement; and how to improve your payer engagement. Analyst insights based on an in-depth study of 180 U.S. P&T committee members at hospitals, MCOs, PBMs, ACOs and IDNs. Key topics include: Digital reliance and info sources, influences on decisions, content and channels, payer portals and websites, high touch account management, social networks, beyond the pill, partnerships and more. Full Study (4) Multichannel Payer Marketing | US | 2021 🛇 Owned 🛛 🛗 3 Nov 2021 🛛 🕲 Download 🚽 Multichannel Payer Marketing | US | 2020 🛇 Owned 🛛 🛗 27 Feb 2020 🛛 🕲 Download 🚽 U.S. Payer Digital Engagement Playbook | 2018 오 Owned 🛛 🏥 31 Dec 2018 🔹 🛯 Download 🗸 Show All Full Study



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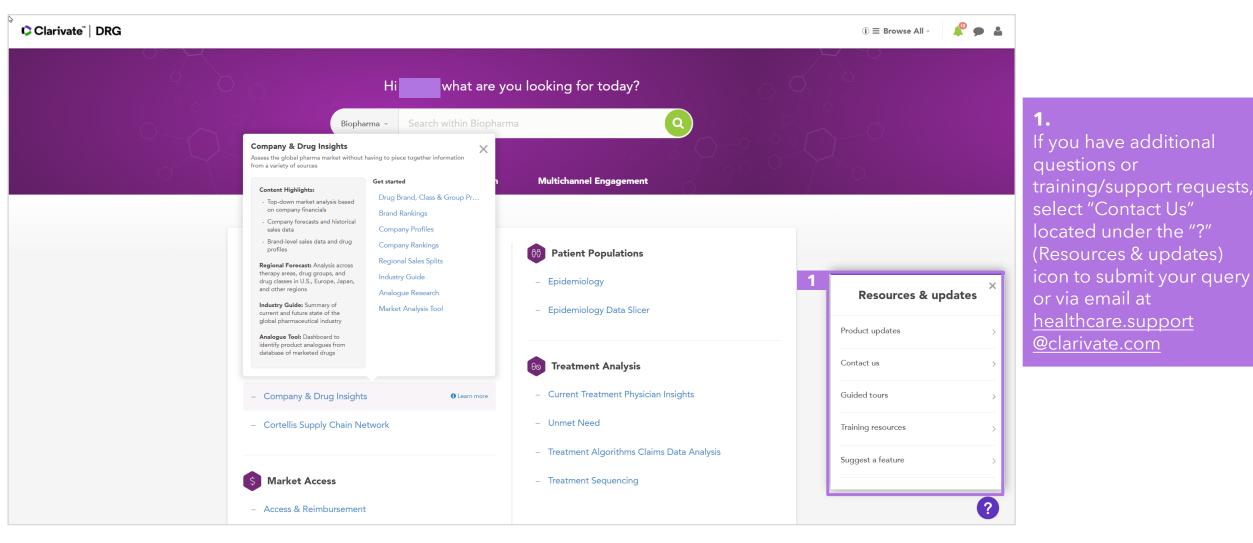
**1. Multichannel Payer Marketing Study** shows

you how P&T committee members use digital sources to make formulary decisions; what they want from account managers and pharma digital services; which patient support solutions influence formulary placement; and how to improve your payer engagement. Analyst insights based on an indepth study of 180 U.S. P&T committee members at hospitals, MCOs, PBMs, ACOs and IDNs.



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## **Support Requests**





# Thank You

#### Questions? Healthcare.support@clarivate.com - DRG Platform

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