

# China In-Depth Overview

Quick Start Guide



## What is China In-Depth?

China In-Depth provides market intelligence and detailed market insights for the biopharma and biotech industries supported by detailed primary and secondary research. This product helps gauge the commercial outlook and optimize clinical development, subpopulation targeting, physician messaging, and long-term strategy plans in China.

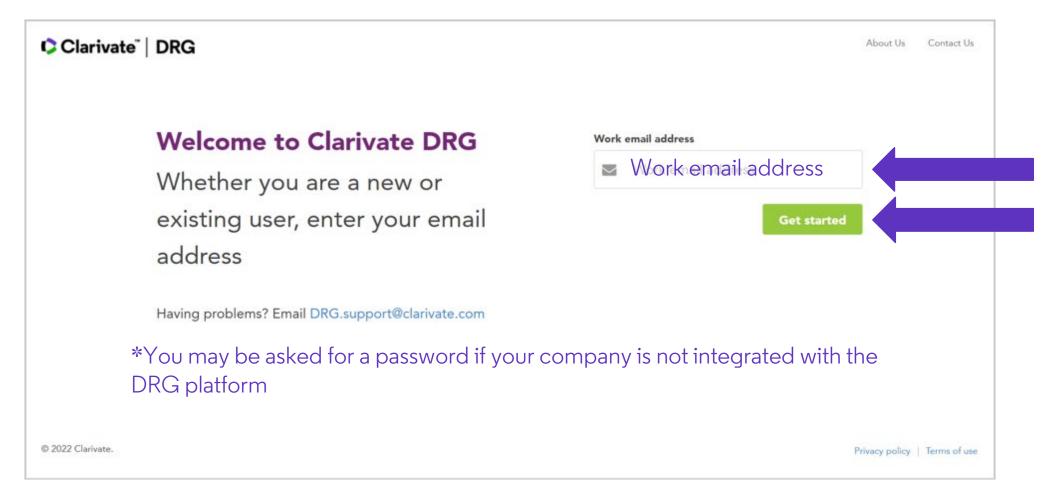
### Report highlights:

- ✓ 10-year, annualized drug-level forecasts split by urban and rural China for all commercially relevant drugs and subpopulations
  - ✓ Includes the new Market Forecast Dashboard enabling you to visualize key forecast trends and data by zone, population, and forecast parameters
- ✓ Epidemiology including rural and urban populations
- ✓ Current treatment insights (including Traditional Chinese Medicine) and comprehensive coverage of emerging therapies
- ✓ Insights into complex and dynamic access and reimbursement environment in China
- ✓ Primary market research with 5 thought-leading physician interviews and a survey of 50-75 physicians per disease and extensive secondary research by Clarivate experts



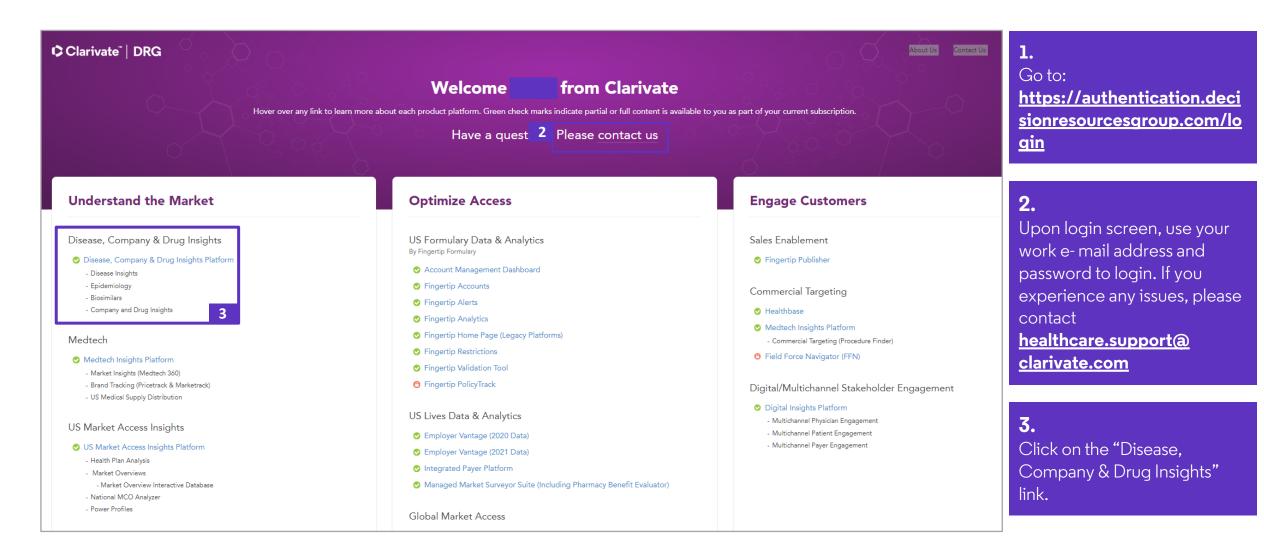
## Clarivate DRG Platform Login

To login to the DRG Clarivate platform, click on - <a href="https://authentication.decisionresourcesgroup.com/login/Solutions">https://authentication.decisionresourcesgroup.com/login/Solutions</a>



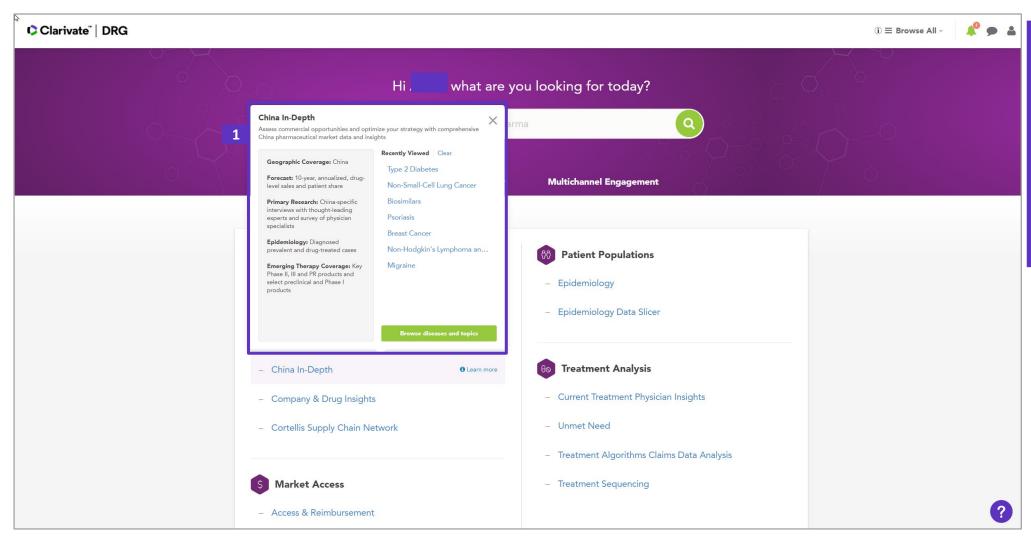


## Get started using Disease, Company & Drug Insights Platform





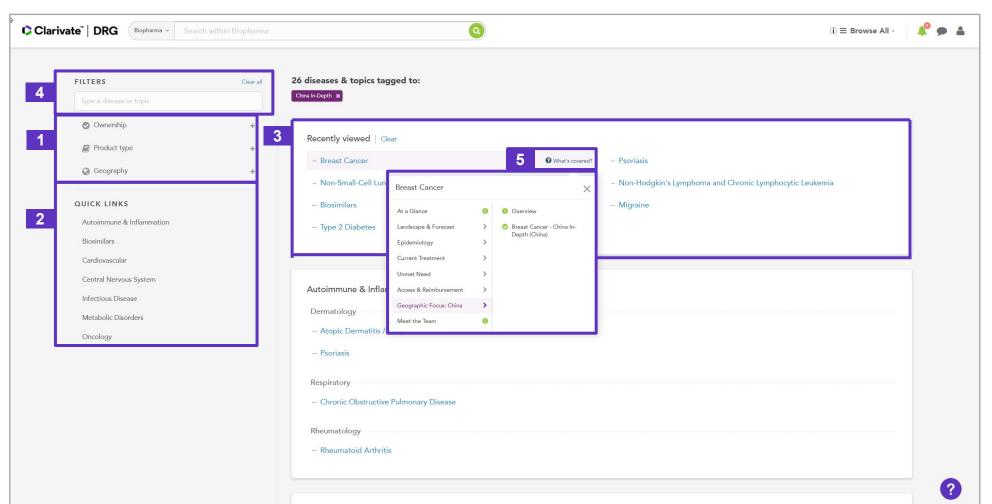
## Disease, Company & Drug Insights Home Page



Hover over "Disease
Landscape & Forecast /
Learn more" link to view
product highlights as well as
links to recently viewed
reports. Select Browse
diseases and topics to jump
to the China In-Depth
landing page.



## China In-Depth Report Directory and Filters Page

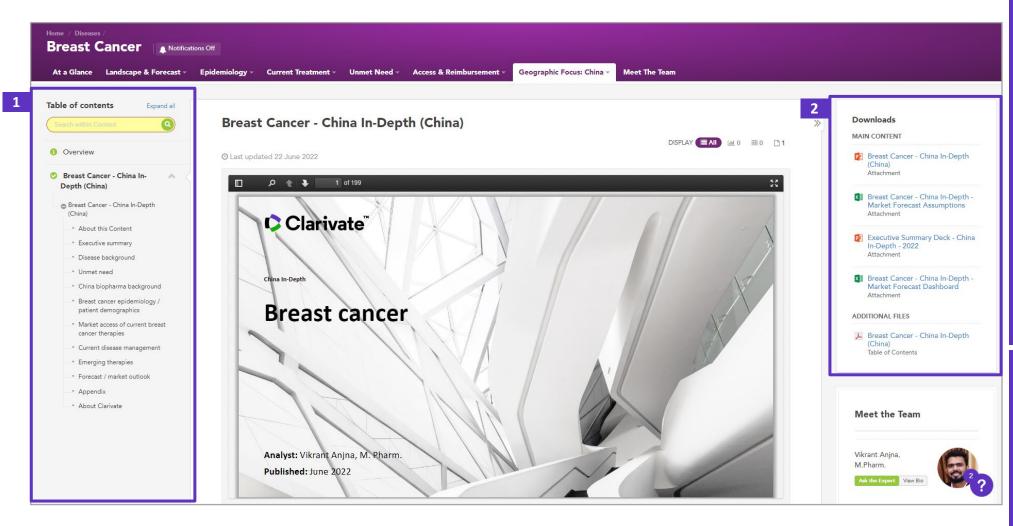


### **Search Options:**

- Add Ownership, Product Type or Geography filters to narrow your search.
- Use quick links to jump to therapy areas of interest
- Select recently viewed disease topic or select from directory.
- Type in partial word search to bring up possible matches.
- Select "What's covered?" to see what content is owned (green checks) vs not subscribed (red padlocks).



## **China In-Depth Report**



## Table of contents highlights include:

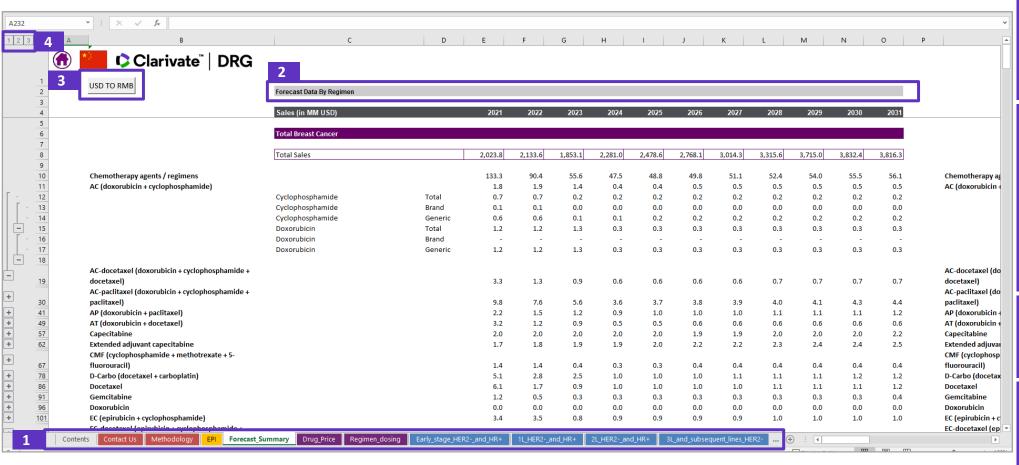
- Executive Summary
- Disease Background
- Unmet Need
- China Biopharma Background
- Disease-specific
   Epidemiology / Patient
   Demographics
- Market Access of Current Disease-specific Therapies
- Current Disease
   Management
- Emerging Therapies
- Forecast / Market Outlook

#### 2.

The full report as well as the accompanying Executive Summary PPT slide deck and the Market Forecast Assumptions and Market Forecast Dashboard Excel files can be downloaded by selecting the file(s) of interest.



## **Market Forecast Assumptions**



The Market Forecast
Assumptions (MFA) consists of 3
informational tabs (Contents,
Contact Us, and Methodology)
and multiple disease-specific tabs
(Epidemiology, Forecast
Summary, Drug Price, Regimen
dosing (where applicable) and
(sub)population tabs).

Forecast Summary tab includes drug forecasts by:

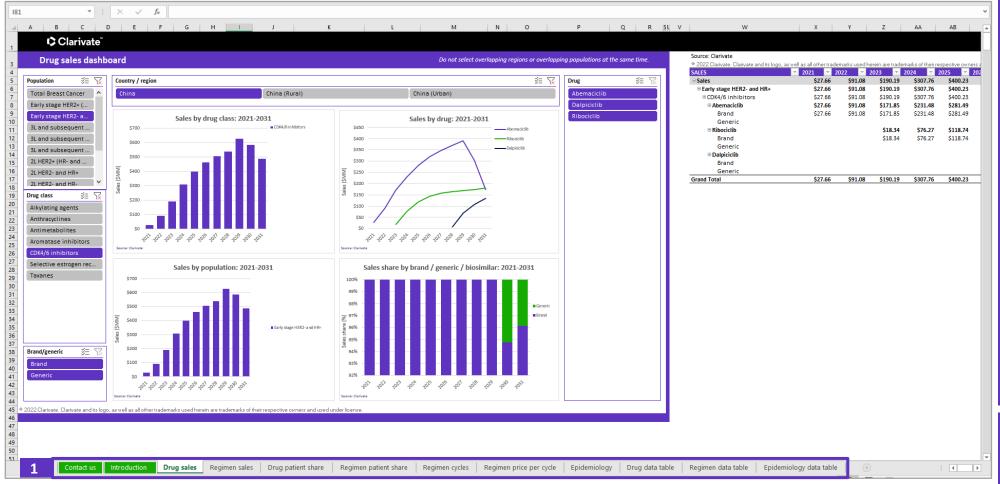
- Drug Sales
- Price Per Treated Day or Price per Cycle
- Patient Share
- Treated Population

Quickly convert currency from USD to RMB.

Expand views to include:

- 1 Drug classes
- 2 Specific brands/molecules
- 3 Generic and biosimilar

## Market Forecast Dashboard (introduced in Q2 2022!)

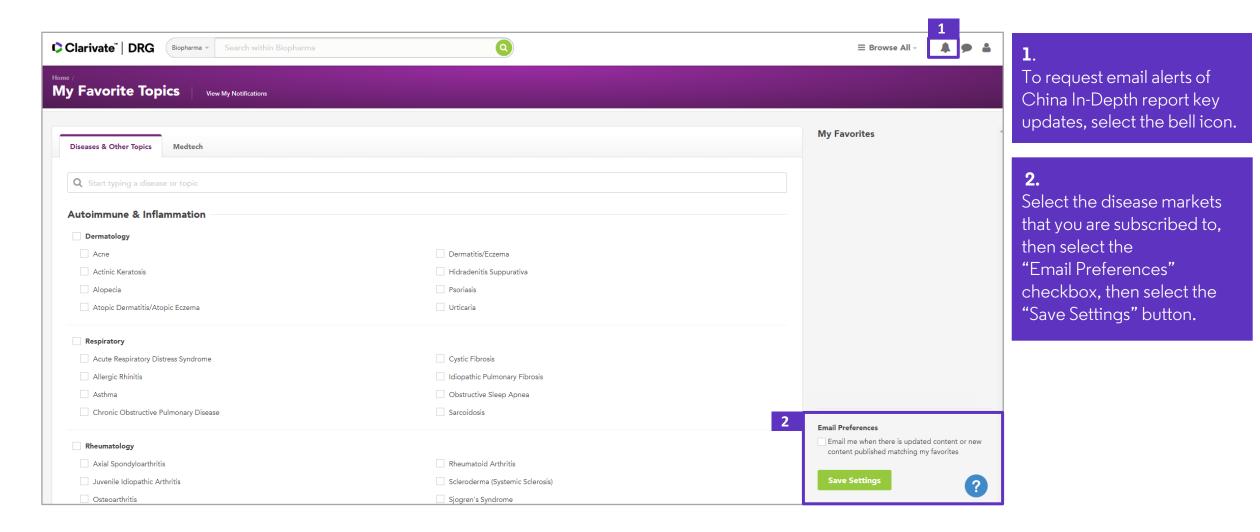


The Market Forecast Dashboard (MFD) interactive Excel tool helps you to understand, interpret, explore, and visualize key forecast outputs from Clarivate's patient-based market forecast for a given indication. This is a supplement to the Market Forecast Assumptions file and enables you to visualize key forecast trends and data by zone (urban/rural), population, forecast parameter (e.g., sales, patient share). You can customize the data displayed in various prefab charts and dynamic tables using slicers. To access the tool, please click the file in the downloads section on the right-hand side panel for a given report.

Navigate between tabs for different forecast components and use filters to customize analyses and visualizations.

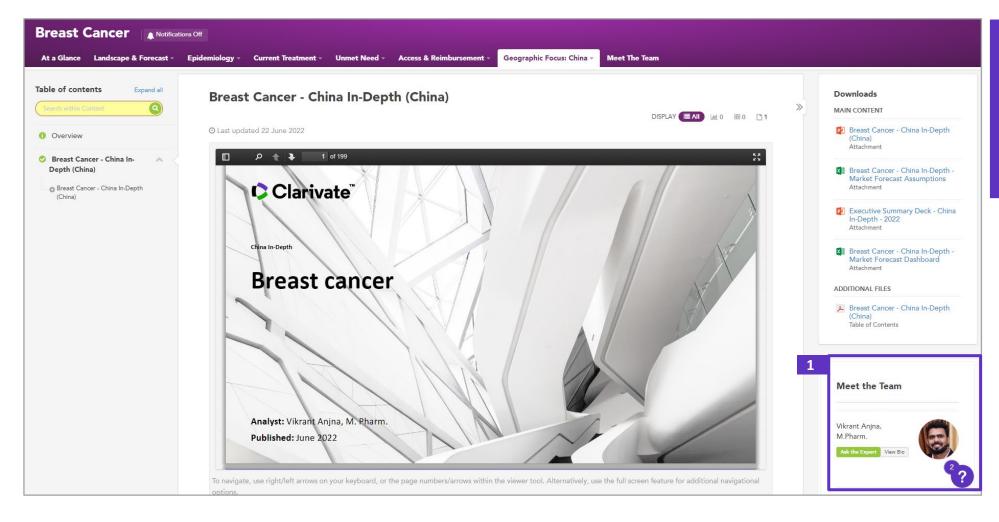


## **Alerts Request**





### **Support Requests**



1.
If you have additional questions or training/support requests, select "Ask the Expert" or "Contact Us" located under the "?" (Resources & updates) icon.





# Have a Question?

<u>healthcare.support@clarivate.com</u> <u>clarivate.com</u>

### **About Clarivate**

Clarivate™ is a global leader in providing solutions to accelerate the lifecycle of innovation. Our bold mission is to help customers solve some of the world's most complex problems by providing actionable information and insights that reduce the time from new ideas to life-changing inventions in the areas of science and intellectual property. We help customers discover, protect and commercialize their inventions using our trusted subscription and technology-based solutions coupled with deep domain expertise. For more information, please visit clarivate.com.

© 2022 Clarivate. All rights reserved. Republication or redistribution of Clarivate content, including by framing or similar means, is prohibited without the prior written consent of Clarivate. Clarivate and its logo, as well as all other trademarks used herein are trademarks of their respective owners and used under license.