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Understand a company's history and their drug portfolio

Cortellis Competitive Intelligence

This guide explains how to use company reports in Cortellis to evaluate company's activities, drug portfolio and expertise.

When analyzing companies for partnering opportunities, you need to evaluate their recent activities and their drug pipeline to assess if they are a suitable match for your company. You also need to identify:

- Top indications they are focusing on.
- Number of drugs they have in the market, as well as clinical trials and preclinical.
- Any merger or acquisition they've been part of in the past.

Example: Analyze a company's history and drug portfolio e.g. Akcea Therapeutics Inc based in the US.

- 1. Type the company name at the top and click 'Index' search.
- 2. Make sure 'Companies' is selected under 'Report type' on the left and click company name from the results table.

Cortellis	All v akcea Index Q Full Text Q Explore v												
	Adv	Advanced search Structure search Search history											
< Back Forward >	Searc	h Results			c	Related Content	🖺 Save	e and Ale					
	3 resu	lts found for index Search for the	search term 'akcea'				First	Previou					
Report Type	Res	ults Per page : 25 🗸 Sort by:	Relevance	v v Order	Columns			View					
Show selected only	0	Company Name	Parent Company Name	Organization Type 🕕	Key Technologies	Field of Activity		Countr					
			Filters : [0]	Filters : [0]	Filters : [0]	Filters : [0]		Filters :					
Broker Research (1049) Clinical Trials (51)	0	Akcea Therapeutics Inc	Ionis Pharmaceuticals Inc	Organization Sub-Type : Company	Antibody fragment; Antibody; Imaging; Immunodetection; Monoclonal antibody; Peptide:	Biologics		US					
Companies (3)					Transgenic mouse								
Conferences (26)													
Deals (10)				'Parent Compan	y Name' -2 nd colur	nn- indicates i	f						
Disease Briefings (2)	0	Akcea Therapeutics UK Ltd	Ionis Pharmaceuticals Inc	· · ·	of interest is par			UK					
Drugs (7)				organization. In	this case, Akcea	a Therapeutic	s						
Event Transcripts (219)				Inc. is a subsidia	ry of Ionis Pharma	aceutical Inc.							
Literature (7)													
Patents (26)	\bigcirc	Ionis Pharmaceuticals Inc	Ionis Pharmaceuticals Inc	Organization Sub-Type :	Biological therapeutic;	Pharmaceuticals		US					
Press Releases (342)				Company Company Type : Public Company Size : Medium	Oligonucleotide antisense; Subcutaneous formulation; Parenteral formulation								
Regulatory (173)				company size : Medium	unspecified; RNA antisense;								

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3. Select 'Company Profile' tab from the menu on the left to read the history of the company. Company profiles are overviews written and manually curated by Cortellis editors summarizing information on mergers, acquisitions, spin offs and comments on financial data.

< Back Forward > C	Company Report						
Akcea Therapeutics Inc	Highlight Search Terms & Synonyms < Pr						
Latest Press Releases							
Latest Press Releases	COMPANY PROFILE						
Latest Event Transcripts	SUMMARY						
Broker Research Reports	Akcea Therapeutics Inc is an affiliate of IsIs Pharmaceuticals which is focused on the development and commercialization of the drugs in Isis' lipid franchise.						
	ACQUISITIONS AND SPIN-OFFS						
Company Profile	In October 2020, Ionis Pharmaceuticals announced the successful completion of its transaction to acquire 100% ownership of Akcea Therapeutics [2339467].						
Funding	In August 2020, Ionis signed an agreement with the company to acquire all Akcea's shares that it did not already own, approximately 24%, for \$18.15 per share in cash. The transaction was expected to close in the fourth quarter of 2020 [2312894]. In October 2020, Ionis completes acquisition of Akcea [2339467].						
Financials	In September 2017, the company and Ionis (formerly Isis) established a wholly owned Canadian subsidiary, Akcea Therapeutics Canada Inc [1959548].						
Company Contacts	LICENSING AGREEMENTS						
Subsidiary Companies	In August 2020, Ionis Pharmaceuticals and its affiliate Akcea Therapeutics entered into a definitive agreement under which Ionis acquired all of the outstanding shares of Akcea common stock that was not already own, approximately 24%, for \$18.15 per share in cash [2312894].						
Drug Sales and Forecasts	FINANCIAL						
Drugs	In July 2017, the company announced the pricing of its initial public offering of 15,625,000 shares of common stock at a public offering price of \$8 per share, for gross proceeds of \$125 million. At that time, Akcea had granted the underwriters a 30-day option to buy up to 2,343,750 additional shares of common stock at the public offering price, less						
Deals	underwriting discount and commissions, to cover over-allotments, if any. Akcea's shares were expected to begin trading on the NASDAQ Global Select Market on July 14, 2017 under the symbol "AKCA." The offering was expected to close on July 19, 2017, subject to customary closing conditions. In addition, <u>Novartis Pharma</u> had agreed to purchase \$50 million of Akcea's notmain subject of a provide placement concurrent with the completion of Akcea's initial public offering at a price per share equal to the initial public						
Clinical Trials	offering price. The closing of the initial public offering was not conditioned upon the closing of the concurrent private placement [<u>1945073</u>]; later that month, the initial public offering of 17,968,750 shares common stock at a public offering was closed. The gross proceeds from the offering were \$143.8 million. Novarits Pharma purchased \$50.0 million						
Patents	of Akcea's common stock in a separate private placement. Akcea's common stock was listed on the NASDAQ Global Select Market under the symbol "AKCA" [1946414].						
Change History	In March 2017, the company filed a registration statement on Form S-1 with the SEC, for the proposed public offering of its common stock. At that time, the company applied to list its common stock on the Nasdaq Global Market under the trading symbol VM						
Sources	9,620,000 shares of common stock and the underwriters would have a 30-day op expected to be between \$12.00 and \$14.00 per share [1939029].						

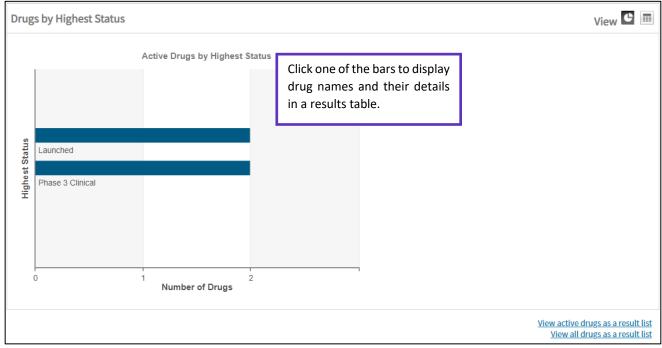
4. Go to the 'Drugs' tab to find an interactive and integrated chart providing number of drugs developed by Akcea by indication allowing you to identify areas with highest activities in R&D.

Snapshot	Highlig	oht 🔲 Search Terr	ns & Synonyms	< Previous	Next >				
Latest Press Releases	DRUGS	с 		- Tremous	TTORE .	'Act	tive drugs' are those in	discovery,	
Latest Event Transcripts	Drug	gs by Indication					clinical, clinical phases, pre	-	View C
Broker Research Reports						reg	istered, suspended or launch	nea.	
Company Profile			Active Drug	s by Indicatio	n				
Funding							Launched Phase 3 Clinical		
Financials		Rare disease					Phase 2 Clinical Preclinical		
Company Contacts	suo	Cardiovascular disea							
Subsidiary Companies	Indications	Metabolic disorder	Neurological Launched		1				
Drug Sales and Forecasts	<u> </u>		Phase 3 Clinic Total	cal	1 2				
Drugs		Neurological disea	se			Hove	er over one of the bars to		
By Indication							ay number of drugs per		
 By Highest Status 		0 1	2	3	4	phas	e for each indication.		
			Number o	of Drugs					

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5. A second chart in the same tab displays the company's drug pipeline allowing you to identify whether they are focused on early research or drugs in late stage as well as evaluate companies to identify the best business partners for future deals, acquisitions or mergers.



6. Deals, clinical trials and patent landscape are tabulated in separate tabs to facilitate analysis of these activities.

-		- /	-		-
Akcea	The	rape	utics	Inc	

Akcea Therapeutics Inc												
Snapshot	Highlight Search Terms & Synonyms	< Previous	Next >									
Latest Press Releases DEALS												
Latest Event Transcripts	Agreement Type					Target (Principal Company)				Acquirer (Partner Company)		
Broker Research Reports						Active Inactive		Inactive	Active		Inactive	
Company Profile	Drug - Development/Commercialization License						0		1 0			2
Funding	Drug - Manufacturing/Supply						0		2 0			2
Financials	Drug - Commercialization License					0		0 0			1	
Company Contacts	Company Contacts Drug - Funding				1		0		0 0			1
Subsidiary Companies Technology - Other Proprietary					0	0			1 0			1
Drug Sales and Forecasts											<u>View deals a</u>	as a results list
Drugs												1
Deals	Deal Asset Type						Prin	cipal		Part	tner	Total
 Agreement Type 						Activ	/e	Inactive	Acti	ve	Inactive	
Asset & Transaction Type	+ Product					5		0	7		0	12
Clinical Trials	Capital(Grants/Loans/Equity Inv./ Royalty buyouts)					1 0		0	0		0	1
Patents	+ Service					0 0		0	1		0	1

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