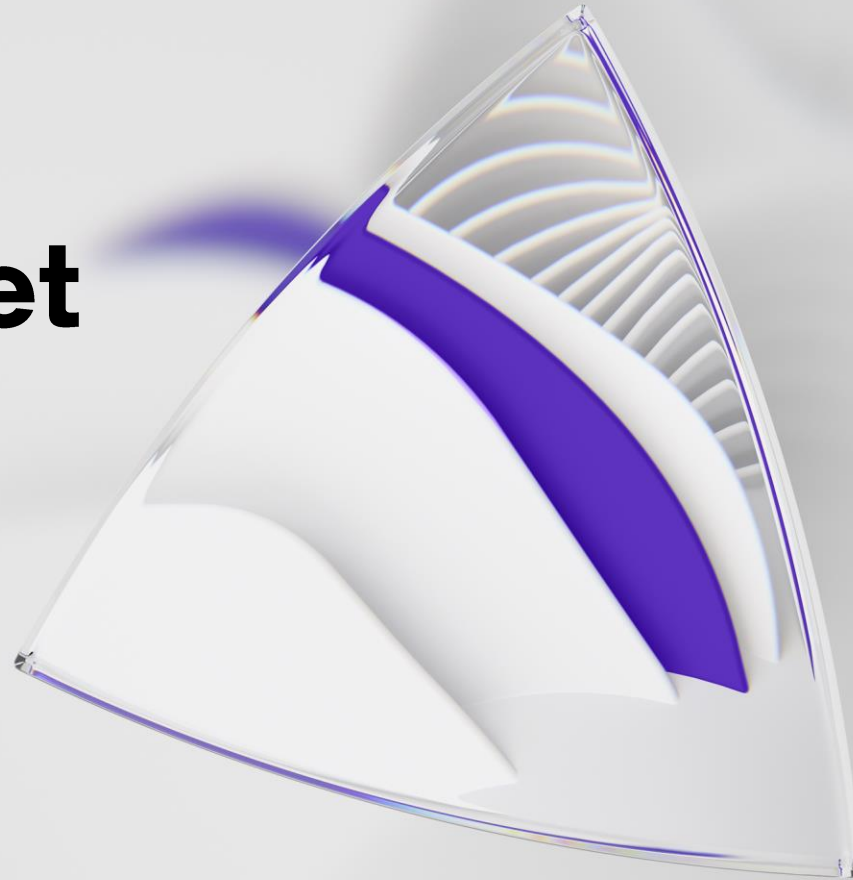




# Managed Market Surveyor

Quick Start Guide

June 2022



# What is Managed Market Surveyor Suite?

Gain comprehensive insight into the elaborate managed markets landscape with a complete, clear, and accurate picture of lives and affiliations by payer, pharmacy benefit manager (PBM), and employer.



Identify the largest insurers and lives coverage by geography.



Understand who controls a plan's formulary and the most influential PBMs.



See where the country's largest employers are influencing patient access to your products.

# Get started using Managed Market Surveyor Suite

The screenshot shows the Clarivate DRG website. At the top, there is a navigation bar with the Clarivate logo and 'DRG' on the left, and 'About Us' and 'Contact Us' on the right. Below the navigation bar, a large banner area contains the text 'Welcome [redacted] from Clarivate' and a smaller line of text: 'Hover over any link to learn more about each product platform. Green check marks indicate partial or full content is available to you as part of your current subscription.' Below this, there is a section with the text 'Have a question?' followed by a red box containing the number '2' and the text 'Please contact us'. The main content area is divided into three columns: 'Understand the Market', 'Optimize Access', and 'Engage Customers'. The 'Optimize Access' column contains a list of links, with the last one, 'Managed Market Surveyor Suite (Including Pharmacy Benefit Evaluator)', highlighted with a red box and a red number '3'.

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About Us Contact Us

Welcome [redacted] from Clarivate

Hover over any link to learn more about each product platform. Green check marks indicate partial or full content is available to you as part of your current subscription.

Have a question? **2** Please contact us

**Understand the Market**

Disease, Company & Drug Insights

- ✔ Disease, Company & Drug Insights Platform
  - Disease Insights
  - Epidemiology
  - Biosimilars
  - Company and Drug Insights

Medtech

- ✔ Medtech Insights Platform
  - Market Insights (Medtech 360)
  - Brand Tracking (Pricetrack & Marketrack)
  - US Medical Supply Distribution

US Market Access Insights

- ✔ US Market Access Insights Platform
  - Health Plan Analysis
  - Market Overviews
    - Market Overview Interactive Database
  - National MCO Analyzer
  - Power Profiles

**Optimize Access**

US Formulary Data & Analytics  
By Fingertip Formulary

- ✔ Account Management Dashboard
- ✔ Fingertip Accounts
- ✔ Fingertip Alerts
- ✔ Fingertip Analytics
- ✔ Fingertip Home Page (Legacy Platforms)
- ✔ Fingertip Restrictions
- ✔ Fingertip Validation Tool
- ✖ Fingertip PolicyTrack

US Lives Data & Analytics

- ✔ Employer Vantage (2020 Data)
- ✔ Employer Vantage (2021 Data)
- ✔ Integrated Payer Platform
- 3** ✔ Managed Market Surveyor Suite (Including Pharmacy Benefit Evaluator)

Global Market Access

- ✔ Context Matters Market Access Platform (MAP)
- ✔ Global Market Access Solution (GMAS)

Couponing and Copay Accumulator Landscapes

- ✔ Coupon Analysis Threat Assessor (CATA)

**Engage Customers**

Sales Enablement

- ✔ Fingertip Publisher

Commercial Targeting

- ✔ Healthbase
- ✔ Medtech Insights Platform
  - Commercial Targeting (Procedure Finder)
- ✖ Field Force Navigator (FFN)

Digital/Multichannel Stakeholder Engagement

- ✔ Digital Insights Platform
  - Multichannel Physician Engagement
  - Multichannel Patient Engagement
  - Multichannel Payer Engagement

**1.**

Go to:

<https://authentication.decisionresourcesgroup.com/login/>

**2.**

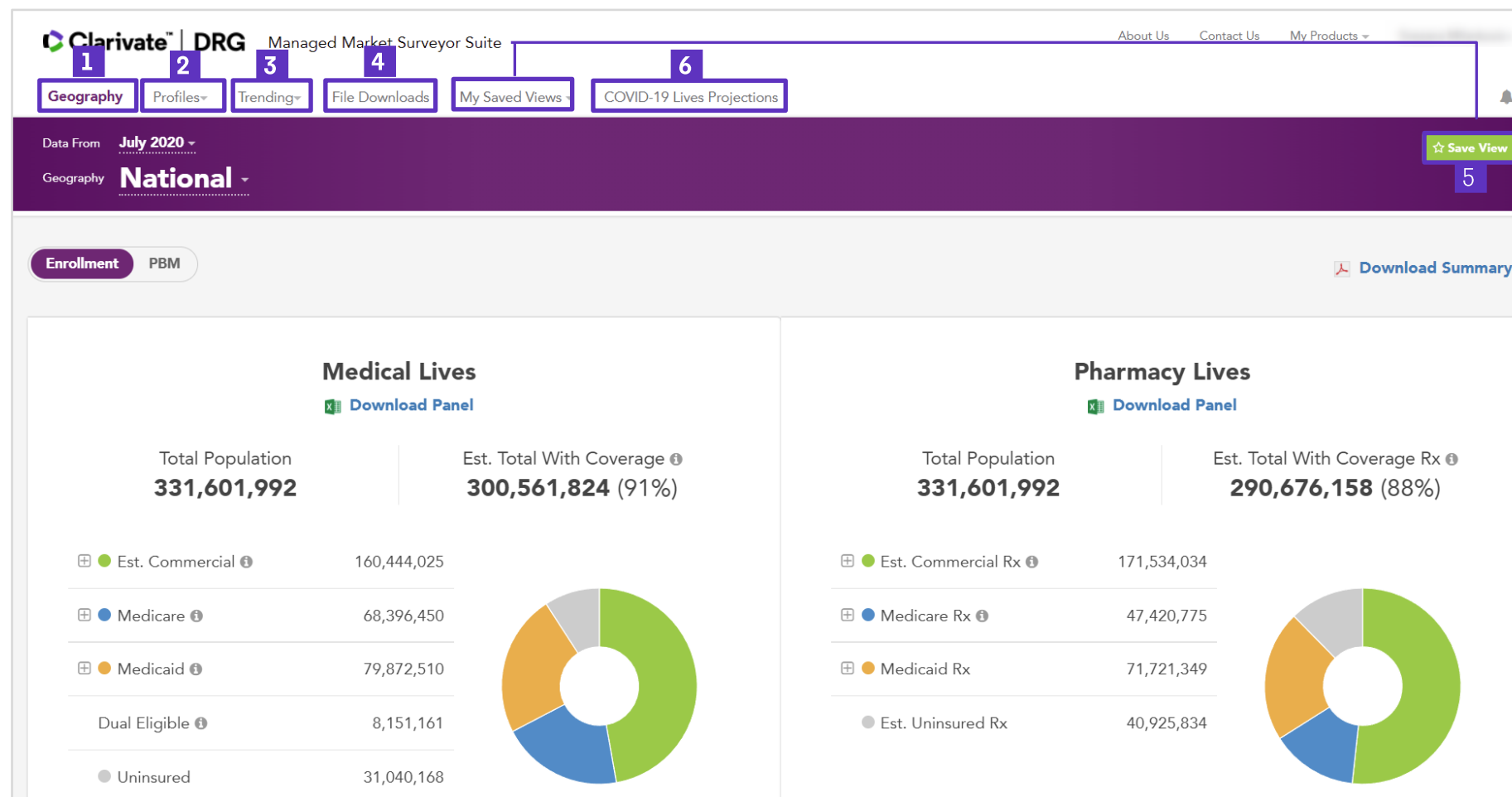
Upon login screen, use your work e-mail address and password to login. If you experience any issue, please contact

[Healthcare.support@clarivate.com](mailto:Healthcare.support@clarivate.com)

**3.**

Click on the “Managed Market Surveyor Suite (Including Pharmacy Benefit Evaluator)” link.

# Overview of Managed Market Surveyor



## 1. Geography

The default view is “Geography”, which allows for analysis of a geography with multiple payers.

## 2. Profiles

The second tab “Profiles” provides analysis for one payer across multiple geographies.

## 3. Trending

The third tab “Trending” provides national level enrollment trends across multiple payers.

## 4. File Downloads

Download the enrollment data to Excel for offline use.

## 5. Saved Views

Save your view to recall later on My Saved Views tab.

## 6. Lives Projections

Interactive calculator to estimate enrollment shifts based on changes in unemployment.

# Geography

The default tab “Geography” allows for analysis of multiple payers in a single geographic selection.

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COVID-19 Lives Projections

Data From

July 2020 - 1

Geography

National 2

5 ☆ Save View

Enrollment

PBM

Download Summary

Medical Lives

Download Panel

Total Population

331,601,992

Est. Total With Coverage ⓘ

300,561,824 (91%)

Est. Commercial ⓘ 3

160,444,025

Medicare ⓘ

68,396,450

Medicaid ⓘ

79,872,510

Dual Eligible ⓘ

8,151,161

Uninsured

31,040,168

Pharmacy Lives

4 Download Panel

Total Population

331,601,992

Est. Total With Coverage Rx ⓘ

290,676,158 (88%)

Est. Commercial Rx ⓘ

171,534,034

Medicare Rx ⓘ

47,420,775

Medicaid Rx

71,721,349

Est. Uninsured Rx

40,925,834

1. Time Periods

Change selected time period.
2. Geographic Selection

Change selected geographies, these can be National, States, MSAs or counties. You can combine multiple selections.
3. Expanded Analysis

Dive deeper into lines of business by selecting the + sign or the info button for more information.
4. Export Offline

Download Summary and Panel to export for offline use.
5. Saved Views

Save your view to recall later on My Saved Views tab.
- Scroll down for Payer Lives.



# Geography Continued

The default tab “Geography” allows for analysis of multiple payers in a single geographic selection.

Pharmacy				
Parent / Payer	Overall Rx	Commercial Rx	Medicare Rx	Payer Managed Medicaid Rx
UnitedHealth...	26,281,139	11,252,543	10,692,190	4,336,406
Centene	19,669,925	2,307,373	5,405,481	11,957,071
Anthem	18,035,409	10,648,258	1,714,503	5,672,648
Kaiser Perma...	11,718,588	9,788,916	1,648,684	280,988
Cigna	10,009,024	8,491,702	1,498,469	18,853
Humana	9,548,853	1,115,260	7,813,501	620,092
Aetna	9,039,667	5,826,387	1,874,922	1,338,358
Health Care ...	6,861,926	5,637,660	380,088	844,178
CVS Health	5,588,189	0	5,588,189	0
Molina Healt...	3,649,724	312,345	111,447	3,225,932

## 1. Additional Data Points

Dive into different lines of business by selecting the subsequent tabs

## 2. Payer Search

Search for specific Payer/Parent.

## 3. Change Benefit

Toggle between Medical/Pharmacy Benefit.

## 4. Sort Columns

Sort the data in each column in ascending or descending order.

## 5. Payer and Parent

Drill down to see the Parent/Payer relationships by clicking on the black/white arrows.

## 6. Download Table

Download the enrollment data to Excel for offline use.

# Payer Profiles

The second tab “Profiles” allows for analysis of a payers in across multiple geographies.

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COVID-19 Lives Projections

Data From

July 2020 - 1

Save View

Health Plan

BlueCross BlueShield Michigan

Geography

National

2

Enrollment

PBM

Download Summary

Medical Lives

Download Panel

Overall

4,347,456

Includes Public HIX Individual and SHOP

Commercial

3,493,111

Medicare Adv. (Part C)

591,023

Payer Managed Medicaid

267,267

Managed Medicaid Dual Eligible

3,945

Total Fully Insured

2,361,660

Pharmacy Lives

Download Panel

Overall Rx

2,571,118

Commercial Rx

2,085,023

Medicare Rx

222,773

Payer Managed Medicaid Rx

263,322

Total Fully Insured Rx

1,867,352

**1. Time Periods**  
Change selected time period

**2. Edit Selection**  
Change selected Parent or Payer and geography to see lives appropriate respectively.

**3. Expanded Analysis**  
Dive deeper into lines of business by selecting the + sign or the info button for more information.

**4. Export Offline**  
Download Summary and Panel to export for offline use.

**Scroll down for Geographic Breakdown.**



# Payer Profiles Continued

The second tab “Profiles” allows for analysis of a payers in across multiple geographies.

**1** **Payer Summary** **Payer Commercial** **Payer Medicare & Medicaid** **Additional** **Geographical Composition** **2** **Payer Composition**

Quick Search  Benefit  Metric  **5** **Download Table**

Pharmacy					
State	Overall Rx	Commercial Rx	Medicare Rx	Payer Managed Medicaid Rx	
Michigan	2,565,747	2,084,863	217,562	263,322	<b>4</b>
Florida	1,621	40	1,581	0	
<b>3</b> Ohio	311	30	281	0	
Tennessee	292	0	292	0	
Arizona	279	0	279	0	
Pennsylvania	232	1	231	0	
North Carolina	230	3	227	0	
Georgia	222	6	216	0	
Texas	190	6	184	0	
Indiana	182	2	180	0	
Kentucky	166	3	163	0	

## 1. Additional Data Points

See the Medical/Pharmacy benefit broken down by line of business.

## 2. Heat Maps

Focus your strategy for a Parent/Parent with a heat map and accompanied table.

## 3. Geography Search

See the top states for a particular payer. By selecting a particular state, you will navigate to that specific geography.

## 4. Sort Columns

Sort the data in each column in ascending or descending order.

## 5. Download Table

Download the enrollment data to Excel for offline use.



# Trending Tab

The third tab “Trending” allows for a historical view of enrollment nationally for a payer.

1. Time Periods

Change selected time period.

2. Edit Selection

Change selected Parent or Payer.

3. Expanded Analysis

Dive deeper into lines of business by selecting the drop-down arrow.

4. Export Offline

Download the chart and table to Excel for offline use.

5. Change Chart Type

Change from bar graph to line graph.

Data Tables

See the trending data supported in the graphics.

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COVID-19 Lives Projections

Data From

July 2018 ▾

to

July 2020 - 1

Health Plan Parent

BlueCross BlueShield Michigan 2

Geography

National

Medical ▾

Commercial ▾ 3

4

Download Chart & Table

5

Bar

Line

Lives

4M

3M

2M

1M

0

July 2018

January 2019

July 2019

January 2020

July 2020

Commercial

Plan Types	Jul-18	Jan-19	Jul-19	Jan-20	Jul-20
Commercial	3,468,488	3,514,003	3,508,585	3,513,339	3,493,111

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# File Downloads

The fourth tab “File Downloads” allows for a download of the data offline.

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## File Downloads

**Data** PBM Profiles PBM Briefs Insights

**NAVIGATION**

- 2020
- 2019
- 2018
- 2017
- 2016
- 2015
- 2014
- 2013
- 2012
- 2011
- 2010
- 2009

**2020**

July

- State Data July 2020**  
Excel File
- MSA Data July 2020**  
Excel File
- County Data July 2020**  
Excel File
- PBE July 2020**  
Excel File

January

- State Data January 2020**  
Excel File
- MSA Data January 2020**  
Excel File
- County Data January 2020**  
Excel File
- PBE January 2020**  
Excel File

**Time Periods**  
Change selected time period.

### Contact Us

If you have any questions, utilize the contact us feature to be put right in touch with our Customer Success Team.

### Download by Geography

Including State, MSA (city), County or Pharmacy Benefit Evaluator.



# Have a Question?

[Healthcare.support@clarivate.com](mailto:Healthcare.support@clarivate.com)  
[clarivate.com](https://clarivate.com)

## About Clarivate

Clarivate™ is a global leader in providing solutions to accelerate the lifecycle of innovation. Our bold mission is to help customers solve some of the world's most complex problems by providing actionable information and insights that reduce the time from new ideas to life-changing inventions in the areas of science and intellectual property. We help customers discover, protect and commercialize their inventions using our trusted subscription and technology-based solutions coupled with deep domain expertise. For more information, please visit [clarivate.com](https://clarivate.com).

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