

# **Fingertip Analytics**

Quick Start Guide

June 2022

### What is Fingertip Analytics?

Gain comprehensive insight into formulary coverage and positioning with an interactive tool.

- $\checkmark$  Evaluate and understand product formulary positioning and the competitive market.
- Create and customize report metrics that provide targeted, in-depth side-by-side pharmacy and medical coverage analysis.
- ✓ Discover deep insights by quickly changing your search criteria and report view as you analyze the complete formulary universe.

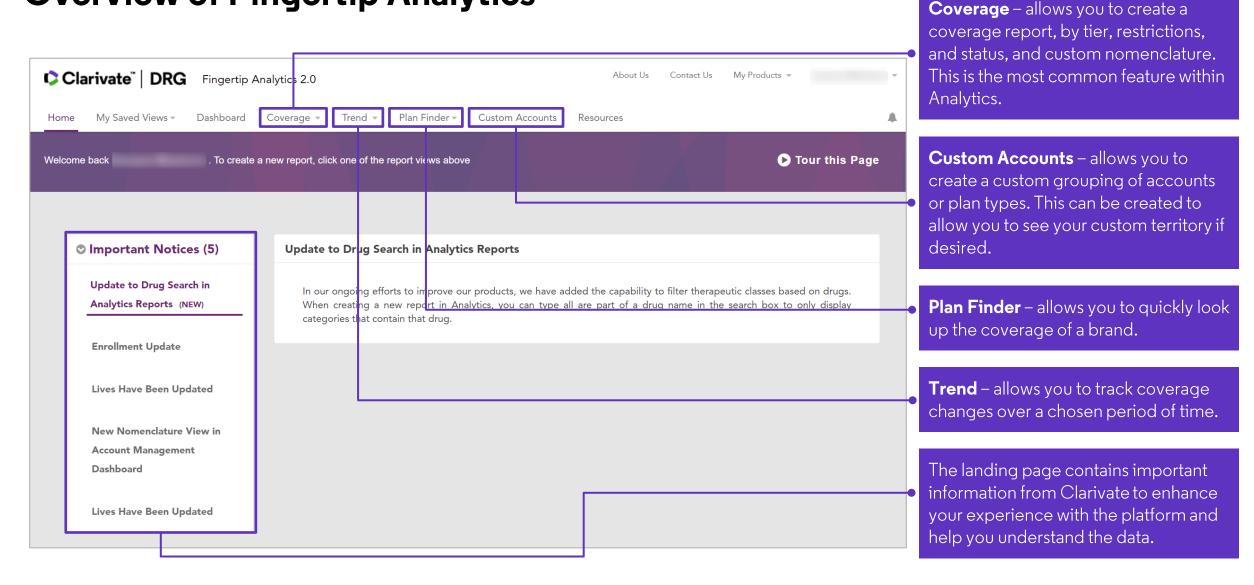


### **Get started using Fingertip Analytics**

	k to learn more about each product platform. Green check marks indicate partial or full content is available to you as part of your current subscription.				
Understand the Market	Have a question? Please contact us Optimize Access	Engage Customers	<b>1.</b> Go to: <u>https://authentication.decisionreso</u>		
			<u>rces group.com/login</u>		
Disease, Company & Drug Insights	US Formulary Data & Analytics	Sales Enablement			
<ul> <li>Disease, Company &amp; Drug Insights Platform</li> <li>Disease Insights</li> </ul>	By Fingertip Formulary  Account Management Dashboard	Fingertip Publisher			
- Epidemiology - Biosimilars	Fingertip Accounts	Commercial Targeting			
- Company and Drug Insights	<ul> <li>Fingertip Alerts</li> <li>Fingertip Analytics</li> </ul>	Healthbase	2.		
Medtech	<ul> <li>Fingerup Analysis</li> <li>Fingerup Analysis</li> <li>Fingerup Analysis</li> </ul>	Medtech Insights Platform	Upon login screen, use your work e		
	Fingertip Restrictions	Commercial Targeting (Procedure Finder)     Field Force Navigator (FFN)			
<ul> <li>Medtech Insights Platform</li> <li>Market Insights (Medtech 360)</li> </ul>	Fingertip Validation Tool		mail address and password to logi		
- Brand Tracking (Pricetrack & Marketrack)	• Fingertip PolicyTrack	Digital/Multichannel Stakeholder Engageme	If you experience any issue, please		
- US Medical Supply Distribution	US Lives Data & Analytics	<ul> <li>Digital Insights Platform</li> <li>Multichannel Physician Engagement</li> </ul>	contact DRG.support@clarivate.co		
US Market Access Insights	Employer Vantage (2020 Data)	<ul> <li>Multichannel Patient Engagement</li> <li>Multichannel Payer Engagement</li> </ul>			
<ul> <li>US Market Access Insights Platform</li> <li>Health Plan Analysis</li> </ul>	Employer Vantage (2021 Data)	- Wultichannel Payer Engagement			
- Market Overviews	Integrated Payer Platform				
- Market Overview Interactive Database - National MCO Analyzer	Managed Market Surveyor Suite (Including Pharmacy Benefit Evaluator)				
- Power Profiles	Global Market Access		3.		
	<ul> <li>Context Matters Market Access Platform (MAP)</li> </ul>				
	Global Market Access Solution (GMAS)		Click on the "Fingertip Analytics" link.		
	Couponing and Copay Accumulator Landscapes				
	Coupon Analysis Threat Assessor (CATA)				

Clarivate<sup>™</sup>

# **Overview of Fingertip Analytics**



#### Clarivate<sup>™</sup>

# **Overview of Fingertip Analytics**

ne My Saved Views – Dashboard	<ul> <li>Contact Us – is the quickest way</li> <li>to get in touch with our Custome</li> </ul>		
elcome back . To create a new report, click one of the report views above			Experience team. Use this button to help validate formulary/policy or lives detail inquiries. The vast majority of inquiries are resolved 24 hours.
Important Notices (5)	Update to Drug Search in Analytics Reports		21110013.
Update to Drug Search in Analytics Reports (NEW) Enrollment Update	In our ongoing efforts to improve our products, we have added t When creating a new report in Analytics, you can type all are categories that contain that drug.		<b>Tour this Page</b> – provides a quic high-level navigation of the page you are viewing. This is available
Lives Have Been Updated			anywhere in the Analytics platfor
New Nomenclature View in Account Management Dashboard			<b>Resources</b> – provides you with information to assist in the
Lives Have Been Updated			<ul> <li>utilization of Analytics, including access to a full user guide and glossary of key terms.</li> </ul>



# Building a Report – Selecting your criteria

Throughout Analytics, the user will be required to set their "Core Criteria." This is simply a selection of the drug, geography and account filters of interest.

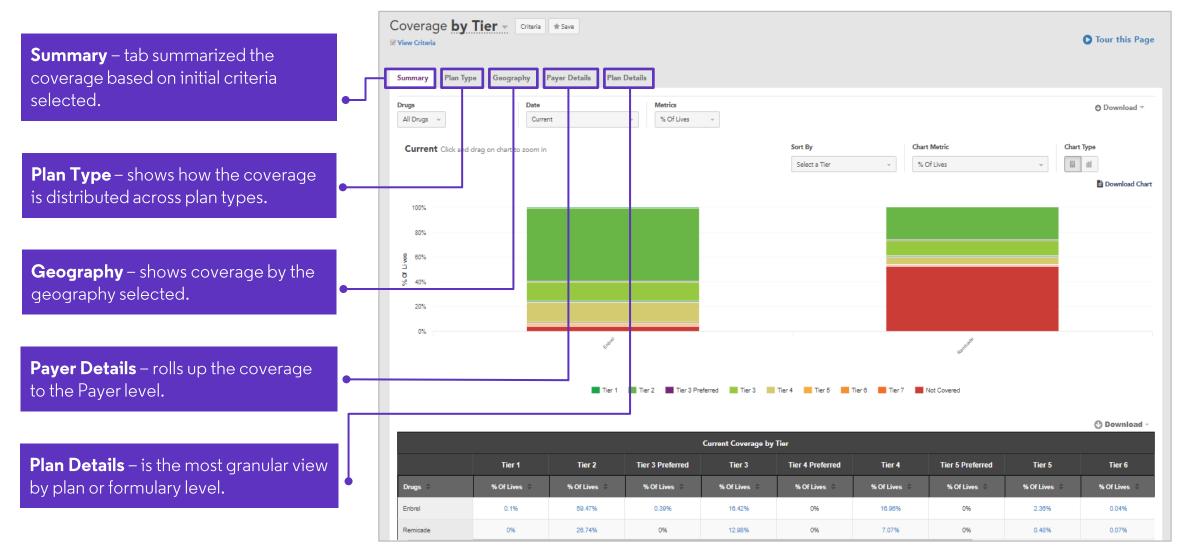
- **1.** Choose your drugs choose the drugs you'd like to analyze.
- 2. Choose your geography This filter will allow you to see only the plans you wish to analyze in a given geography.
- 3. Choose your Account Filters further filter your search by Plan Types (Commercial, Medicare, Medicaid), by Formulary Management (PBMs or Payers) or by Custom Accounts (Custom Groupings of Payers).

Once all three are selected, choosing "View Results" will take the user to the report.

Clarivate<sup>®</sup>

re Criteria			Tour the second seco	his Page	
Choose your drugs				My Criteria	
tandard				Therapeutic Category     Acne Treatments	
Q Start typing a d ug name or therapeutic cate				Drugs	
Alcohol Deterrents/Drug Dependence Alkalinizers	Absorica     Absorica     Acanya	D Cleocin T Lotion	Plexion Lotion Prascion Retin-A 0.01%…	Geographies	
Allergenic Extracts Allergy (Ocular)	Accutane	Clindamax Gel	Retin-A 0.025…	Plan Types	
Alzheimer's Agents	Aczone 7.				
Choose your geography					

#### **Utilizing the Coverage Report**



#### Clarivate<sup>™</sup>

🔊 2022 Clarivate. Clarivate and its logo, as well as all other trademarks used herein are trademarks of their respective owners and used under license.

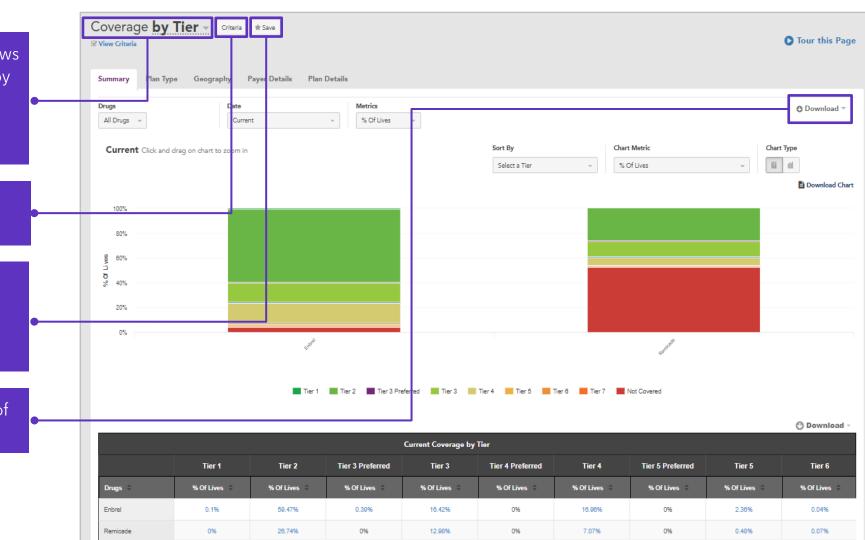
#### **Utilizing the Coverage Report**

**Coverage By** – allows for different views of the data, by tier (the default view), by status, by restrictions and by custom nomenclature sets put in place by Alkermes.

**Criteria** – provides you the ability to change your core criteria at anytime.

**Save** – gives the ability to save the selected core criteria to be used at a later date and updated with the latest data.

**Download** – provides an export of all of the information into Excel.



#### **Utilizing the Coverage Report**

**Metrics** – provides the ability to change or add information into the graphics and data tables such as copay information, # of lives, % of plans and # of plans.

**Date** – allows for the ability to review a historical time period.

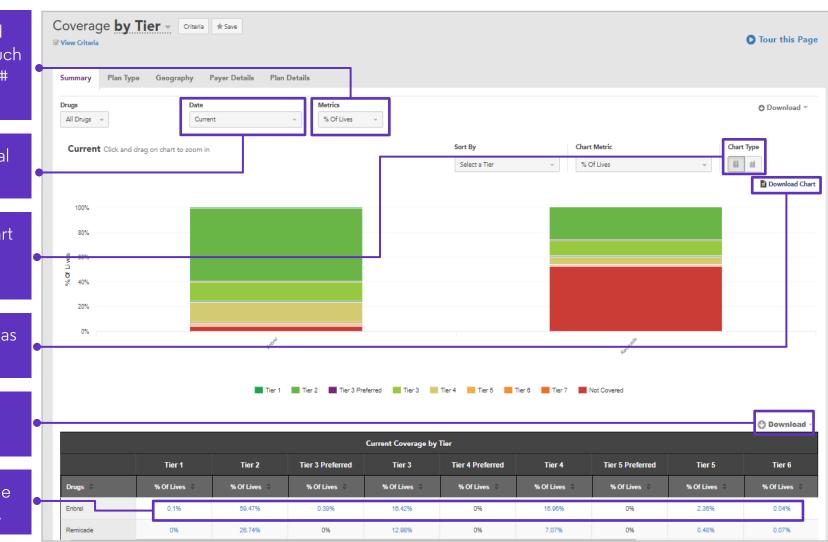
**Chart Type** – allows the option to view the chart as either a standard bar chart or a stacked bar chart.

**Download Chart** – will export the chart offline as an image.

**Download** – provides an export of the data offline to Excel.

Clarivate<sup>™</sup>

Any blue text in the platform will hyperlink to the underlying plans aggregating to the data point.



🔊 2022 Clarivate. Clarivate and its logo, as well as all other trademarks used herein are trademarks of their respective owners and used under license

# Clarivate<sup>®</sup>

# Have a Question?

Healthcare.support@clarivate.com clarivate.com

#### **About Clarivate**

Clarivate<sup>™</sup> is a global leader in providing solutions to accelerate the lifecycle of innovation. Our bold mission is to help customers solve some of the world's most complex problems by providing actionable information and insights that reduce the time from new ideas to life-changing inventions in the areas of science and intellectual property. We help customers discover, protect and commercialize their inventions using our trusted subscription and technology-based solutions coupled with deep domain expertise. For more information, please visit <u>clarivate.com</u>.

© 2022 Clarivate. All rights reserved. Republication or redistribution of Clarivate content, including by framing or similar means, is prohibited without the prior written consent of Clarivate. Clarivate and its logo, as well as all other trademarks used herein are trademarks of their respective owners and used under license.