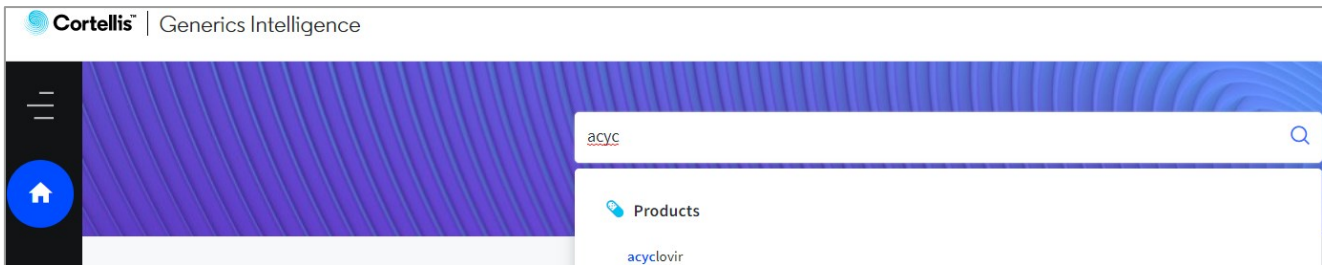


# Identify demand for an API in your market

API Consumption data in Cortellis Generics Intelligence provides you with the Kg demand of an API in 5 regions around the world. This information allows you to analyze its trend and anticipate increase or decrease in demand of the API in the recent months.

1. Type the name of the product in the Quick Search bar and select from the list.



2. Once in Product Key Insights, scroll down to Sales in USD and API Consumption summary.

API Consumption in kg

REGION	12 MO ENDING 31 MAR 2020	12 MO ENDING 31 MAR 2019	%CHANGE
USA	154,877	153,103	↑ 1.2%
EU Top 5	97,624.5	93,199.4	↑ 4.7%
Rest of Europe	144,253	135,342	↑ 6.6%
Latin Amer			↑ 9.2%
Rest of Wo			↑ 4%
Worldwide	684,127	654,214	↑ 4.6%

Increase and decline in Kg demand of the API can be easily identified by analyzing % Change column.

3. Sales and API consumption data can be downloaded to MS Excel from the Export button.



	A	B	C	D	E	F
1	API Consumption in kg	12 Mo Ending 31 Mar 2020				
2	Region	All	Non-Human	Ophthalmic	Oral Liquid	Oral Solid
3	USA	154877		0.9		
4	EU Top 5	97624.5				
5	Rest of Europe	144253				
6	Latin America	81222.9				
7	Rest of World	206150				
8	Worldwide	684127		0.9		
9						

As requested by customers, this information can be exported for further analysis.

Example:

The selection below was filtered to Oral liquid.

Sales and API Consumption		Sales in USD			API Consumption in kg		
Select a Dose Form:							
All	Non-Human						
Oral Liquid	Oral Solid						
Oral Solid, extended release	Oral Topical						
Parenteral	Topical External						
	Vaginal						
REGION	12 MO ENDING 31 MAR 2020	12 MO ENDING 31 MAR 2019	%CHANGE	REGION	12 MO ENDING 31 MAR 2020	12 MO ENDING 31 MAR 2019	%CHANGE
USA	16M	17.9M	↓ -10.6%	USA	1,895.5	1,921.4	↓ -1.3%
EU Top 5	6.2M	6.6M	↓ -6.1%	EU Top 5	2,428.4	2,634.8	↓ -7.8%
Rest of Europe	2.1M	1.6M	↑ 31.3%	Rest of Europe	5,789.1	5,549.5	↑ 4.3%
				Latin America	2,677.1	2,917.5	↓ -8.2%
				Rest of World	16,699.5	13,157.9	↑ 26.9%
				Worldwide	29,489.5	26,181.1	↑ 12.6%

Filters on the left will help you focus on the dose form of interest.

Note: API Kg consumption data is licensed from IQVIA and is only available to Premium users.

For more information contact Customer Service at **LS Product Support**