

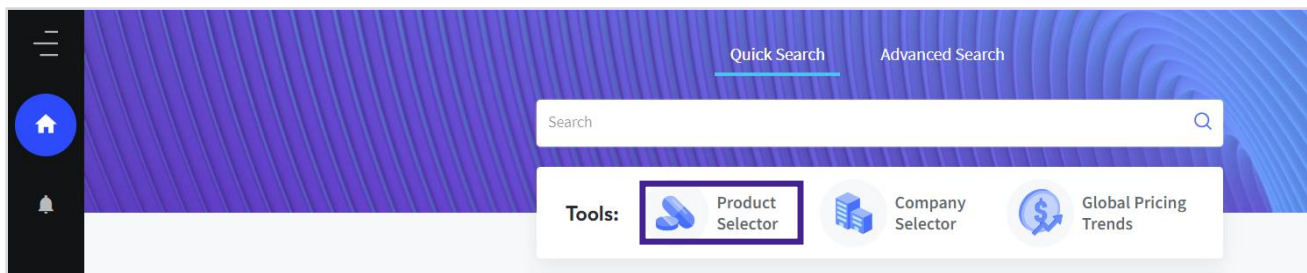
# Identify products according to sales data

## Cortellis Generics Intelligence

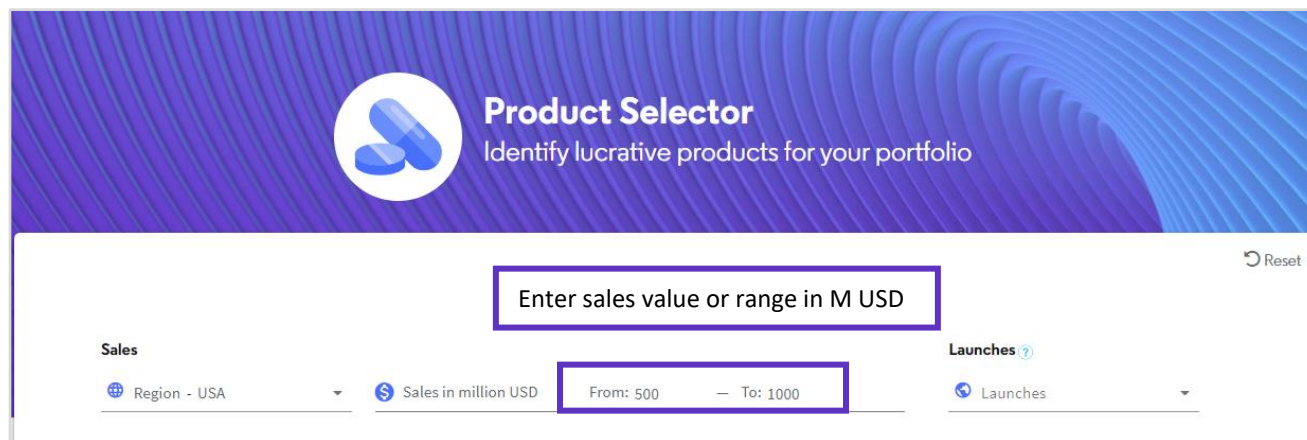
Cortellis Generics Intelligence provides 24 months of finished product sales data in 5 regions around the world. This information can be included in Product Selector Tool allowing you to target products with a minimum or maximum sales value.

*Example*

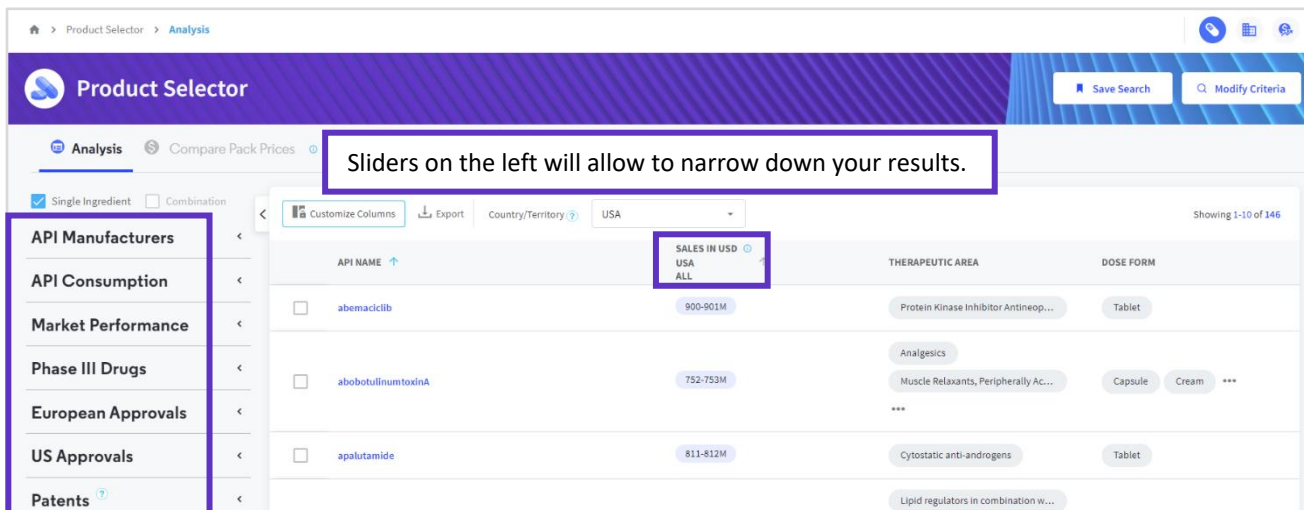
1. Go to **Product Selector Tool**.



2. Select **region**, enter **sales value(s)** and complete your criteria with other fields if desired. **Click Search**.



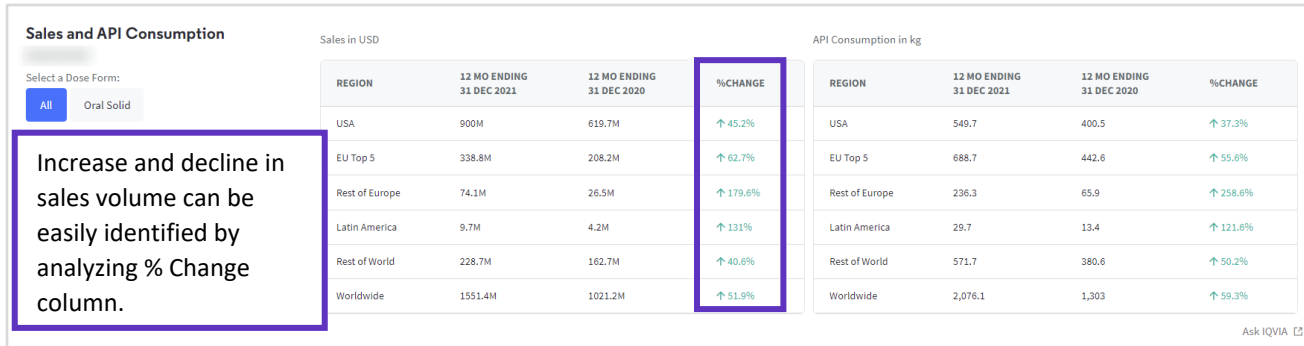
- Once in the **results table**, sales values for the region of interest are displayed in the first column. Scroll to the right to find out technology, pack prices, route of administration and more product details.



Sliders on the left will allow to narrow down your results.

API NAME	SALES IN USD USA ALL	THERAPEUTIC AREA	DOSE FORM
<input type="checkbox"/> abemaciclib	900-901M	Protein Kinase Inhibitor Antineop...	Tablet
<input type="checkbox"/> abobotulinumtoxinA	752-753M	Analgesics Muscle Relaxants, Peripherally AC...	Capsule Cream ***
<input type="checkbox"/> apalutamide	811-812M	Cytostatic anti-androgens	Tablet
		Lipid regulators in combination w...	

- Click the **product name** to navigate to Product Key Insights and scroll down to analyze finished dose sales by region and dose form.



Increase and decline in sales volume can be easily identified by analyzing % Change column.

REGION	12 MO ENDING 31 DEC 2021	12 MO ENDING 31 DEC 2020	%CHANGE
USA	900M	619.7M	↑ 45.2%
EU Top 5	338.8M	208.2M	↑ 62.7%
Rest of Europe	74.1M	26.5M	↑ 179.6%
Latin America	9.7M	4.2M	↑ 131%
Rest of World	228.7M	162.7M	↑ 40.6%
Worldwide	1551.4M	1021.2M	↑ 51.9%

REGION	12 MO ENDING 31 DEC 2021	12 MO ENDING 31 DEC 2020	%CHANGE
USA	549.7	400.5	↑ 37.3%
EU Top 5	688.7	442.6	↑ 55.6%
Rest of Europe	236.3	65.9	↑ 258.6%
Latin America	29.7	13.4	↑ 121.6%
Rest of World	571.7	380.6	↑ 50.2%
Worldwide	2,076.1	1,303	↑ 59.3%

**\*Note:** Launches, sales data & pack prices are licensed from IQVIA and are only available to Global and Premium users.

For more information contact Customer Service at **LS Product Support**