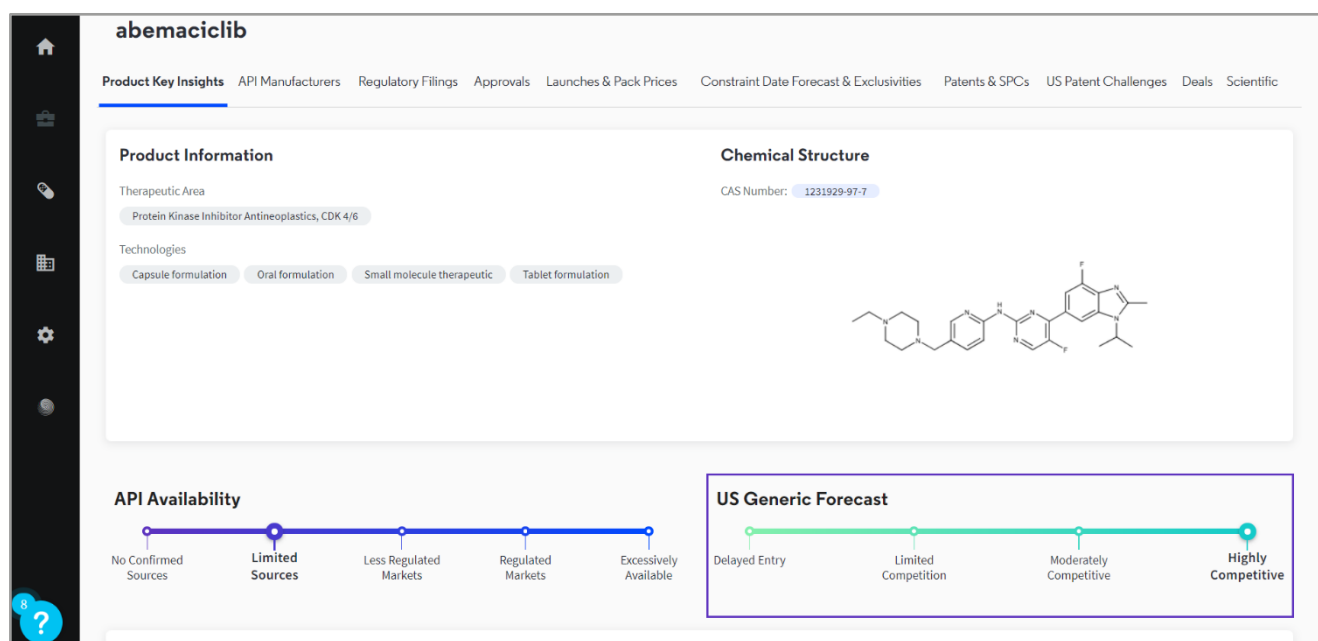# What is US Generic Forecast?

The US Generic Forecast is a proprietary estimation that allows you to see at a glance on the Product Key Insights Page the likely competitiveness of a product, in the US, at loss of exclusivity.

- **Delayed Entry** – Likely delayed entry by generics because of very limited raw material availability.

- **Limited Competition** – Few generics anticipated at loss of exclusivity; minimal and likely slow price erosion because of limited availability of raw material from qualified sources.

- **Moderately Competitive** – Numerous generics anticipated at loss of exclusivity; moderate and likely slow price erosion because of availability of raw material from limited qualified sources.

- **Highly Competitive** – Numerous generics anticipated at loss of exclusivity; considerable and likely rapid price erosion due to availability of raw material from many qualified sources.

For the example below, *abemaciclib*, Cortellis Generics Intelligence predicts that the market in the US will be highly competitive when this product loses exclusivity and goes generic.

For more information contact Customer Service at **LS Product Support**