

## Case study | Menarini

# Keeping track of regulations in Latin America

Irene Hernandez and her team at Menarini were responsible for keeping track of new and changing regulations, but it was difficult for them to stay on top of the practical requirements needed for each local market.

Monitoring product approval information to provide business intelligence was

also a challenge, as they had multiple data sources to monitor and analyze.

To overcome these issues, Menarini started using Cortellis Regulatory Intelligence™ for planning across countries and regions, specifically to follow-up on new regulations in Latin American countries.

**"We could better understand all the points to take into account when new registration/renewal/variations are applied in Latam countries."**

**Irene Hernandez, Regulatory Professional, Menarini**

**Cortellis Regulatory Intelligence has helped Menarini's regulatory compliance in the following ways:**



**Save 5+ hours per week** due to increased productivity



Gain a better understanding of the laws applied in Latin American countries, collected in very few documents



More efficiently plan strategies across countries



Improve its knowledge of the local regulatory environment in all countries in which it does business

This case study is based on a May 2019 survey of Cortellis Regulatory Intelligence customers by a third-party research service.

For more information on how Cortellis Regulatory Intelligence can help you navigate the global landscape, visit our website at:



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