

What's new at CompuMark for pharmaceutical companies in 2020

Developing a Trademark Office-approved mark is a challenge for any organization. But for pharmaceutical companies, the journey doesn't end there. US Food and Drug Administration (FDA), Health Canada, or European Medicines Agency (EMA) requirements mean a second set of considerations. At CompuMark™, we are committed to providing you with leading products and services designed to navigate these challenges. Recently, we've introduced key updates and functionality developments to support pharmaceutical brand managers and trademark attorneys, including:

Industrial Design searching on TM go365™

Forget complex design codes. TM go365™ revolutionizes the process of researching trade dress and industrial design data using breakthrough, artificial intelligence-based image recognition technology



No more complex queries using codes or keywords. Just drag, drop and go

Image recognition technology automatically analyzes key design attributes and compares them to millions of records, matching image for image



Zero in on the most similar design findings instantly

Instantly access our global database of more than 12 million industrial design records with new content continually added



Gain the confidence that comes from using the industry's most reliable data

Use the Analysis Tool on SERION® to filter and sort results to rapidly pinpoint the most critical findings. Flag and annotate results to highlight key points. And create customized, email-ready reports in seconds



Streamline and accelerate your workflow

Digital health coverage available for Full Pharmaceutical Search

**Trademarking in the digital health space?
Add Class 9 and targeted goods to your
Full Pharma Search**



Expand your trademark results to include digital health technologies like health apps, medical software, wearable devices, and other digital technologies

Clarivate acquires Darts-ip, leading provider of intellectual property case law and analytics

Companies around the world rely on data from Darts-ip to quickly find relevant cases to support better legal decisions, optimize strategy, increase efficiency, reduce costs and monitor relevant litigation as it unfolds



Boost your competitive advantage by expanding your access to critical IP information. Alongside solutions from Clarivate, legal content from Darts-ip will give users even greater context, access, and visibility into the status of trademarks, as well as patents, domains, designs and copyrights

Darts-ip provides the largest and only global IP case law database dedicated to trademark cases, with 3.2 million cases gathered thus far from 140+ countries



Get access to the entire world of trademark case law

Search global patent data with the Darts-ip Pharma Filter



Search and find case laws based on active ingredients (i.e. biologics, chemical drugs, vaccines, and veterinary drugs)

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