

Social media solutions

Strengthen your trademark strategy

Social media is a major driver in the growth of trademarks in the last 10 years. Including social media websites as part of a holistic trademark clearance and brand protection strategy is essential for mitigating risk to your brand and your bottom line. CompuMark™ makes it easy with Social Media Username Search and Watch. They report use of trademarks as usernames on popular social media sites, helping you minimize the risk of costly conflicts and safeguard your valuable brands.

Social Media Username Search

Identify potential trademark conflicts on social media sites early in the clearance process, before you make significant investments in your new brand.

- Choose the social media coverage that meets your needs – top 25, top 50 or all 120+ sites.
- Add Social Media Username Search to your Full Availability Search, or order it alone.

Social Media Username Watch

Find out if someone is using your trademark as a username on social media, potentially negatively impacting your brand's value. We notify you when a watched trademark appears as a username on major social media websites, so you can act quickly to protect your brand.

- Eliminate the time-consuming task of manually monitoring social media websites for brand misuse, reducing administrative burdens.

Insight at your fingertips

Access and analyze results quickly and conveniently in our SERION® online trademark environment.

- Accelerate your initial review with screenshots of identified social media pages and links for real-time evaluation.
- Streamline your workflow – review social media results with your other CompuMark screening, search and watch results, all in one place.

Extensive social media coverage

Social Media Search and Watch target more than 120 of the most popular social media sites, including the following:

Badoo	Fotolog	Periscope	Technorati
Behance	Foursquare	Photobucket	TripAdvisor
Bit.ly	Geeklist	Pinterest	Tumblr
Blogger	Good Reads	Reddit	Twitter
BuzzFeed	GooglePlus	ReverbNation	Vimeo
Café Mom	Instagram	Scribd	Vine
DailyMotion	Last.fm	Slack	Vk
DeviantArt	LiveJournal	Slideshare	Wikipedia
Disqus	Medium	SoundCloud	Wordpress
Ebay	Meetup	Spotify	Yelp
Etsy	MySpace	Steam	YouTube
Facebook	OkCupid	StreamMe	
Flickr	Pandora	StumbleUpon	

To learn more, visit compumark.com



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