*This document is intended for CompuMark law firms and partners to build in their branded templates and share with their clients*

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Watch Menu

## Are your trademarks at risk around the world?

## Learn more about [Insert Law Firm Name] together with CompuMark’s various Watch services for unique pricing.

## Trademark watching solutions

## With trademark filings on the rise around the world, protecting your brands has never been more crucial. With an explosion of new online channels and the emergence of new global markets, it’s never been more complex.

## Powered by CompuMark, [Insert Law Firm Name] helps you meet the challenge with a comprehensive suite of Watching services that make monitoring your brands easy and cost-effective.

## With content covering more than 250 countries and territories across 190+ registers, we provide:

## Global coverage and reliable insight

## Detailed information across a range of channels and trademark types

## Expert guidance and responsive service

## International watching solutions

In today’s global marketplace, Watching markets around the world is crucial for managing infringement risk.

**Worldwide Watch**

Safeguard your trademarks from potential infringement. Watch worldwide, by region or by country.

* English translations of Goods and Services are included for most registers at no additional cost.
* **Word trademarks:** Reports identical and phonetically identical marks in all classes, plus confusingly similar marks in a selected or chosen class.
* **Device trademarks:** Reports visually similar device marks in a class or classes of your choice.

|  |  |
| --- | --- |
| Pricing (per class) |  |
| Worldwide Watch |  |
| Worldwide Watch (all classes) |  |
| Asia and Australia |  |
| Europe |  |
| European Union |  |
| Individual Country |  |
| Madrid Protocol and Madrid Agreement countries |  |
| Middle East and Africa |  |
| South and Central America, US Federal and Canada |  |
| Any additional country/register |  |

Base coverage includes one class. Additional class coverage is available. Pricing by region is available by request

**Other international watches**

* **International Business Name Watch:** Protect your business name and trademarks from potential infringement with monthly reports on business names in use across 212 countries. Coverage includes names found in news and media, mergers and acquisitions, government registries, and financial data.
* **International Class Watch:** Gain insight into global industry trends by monitoring trademark publications across a single class, including word and device marks. This is a cost-effective solution for protecting a suite of secondary brands for the first time.
* **Color Watch:** Reports word and design images corresponding to your color or color combination in 128 countries.
* **Community Design Watch:** Identifies confusingly similar industrial designs or logos.

## United States watching solutions

Build a focused trademark protection strategy in the United States with special offerings designed to identify potentially confusing marks throughout the registration process.

**USPTO Pending Application Watch**

Watch your trademark each week against newly filed USPTO trademark applications. Receive notifications of potentially conflicting marks before they are published for opposition.

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| --- | --- |
| Pricing |  |
| USPTO Pending Application Watch |  |

**USPTO Official Gazette Watch**

Watch your trademark each week against newly published USPTO trademark applications. Receive notifications of potentially conflicting marks five business days after the publication of the Official Gazette.

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| --- | --- |
| Pricing |  |
| USPTO Official Gazette Watch |  |

**US Comprehensive Watch**

Provide your brand with maximum protection with coverage that includes USPTO Pending and Official Gazette, plus your state, common law, business name, and domain name databases.

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| Pricing |  |
| With legacy gTLDs |  |
| With legacy gTLDs and new gTLDs |  |

**Comprehensive US plus Worldwide Watch**

This package extends the scope of our U.S. Watch to include USPTO Pending and Official Gazette; state, common law, business name and domain name databases; and worldwide coverage of more than 200 registers.

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| Pricing |  |
| With legacy gTLDs |  |
| With legacy and new gTLDs |  |

## Web watching solutions

The Web and social media are a major source of unauthorized trademark use and abuse. Watching online channels is a critical part of a comprehensive trademark protection strategy.

**Web Watch**

To help you protect your brand, we monitor millions of web pages for:

* **Misuse:** Is your brand used generically or descriptively?
* **Brand identity/derogatory remarks:** Is your brand being mentioned in a positive or negative fashion or context?
* **Unlicensed Use:** Is there an unlicensed mention or sale of your brand?

Our clear and concise reporting includes screen shots and live links to the identified websites, as well as WHOIS information when available.

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| Pricing |  |
| Web Watch |  |

**Domain Name Watch**

Monitor newly registered domain names that could interfere with your domain name or trademark.

* **ccTLDs and new gTLDs:** Reports identical, phonetically identical and closely identical domain names for ccTLDs (country code top-level domains) and the thousands of new gTLDs coming online.
* **Typo-squatting:** Detects domain names with intentional typos using the following criteria: “wrong key,” missing characters, double characters, reverted characters, similar characters (e.g. “I” and “1”, “O” and “0”), etc.

Our clear and concise reporting includes screen shots and live links to the identified websites, as well as WHOIS information when available.

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| --- | --- |
| Pricing |  |
| Domain Name Complete: gTLD + gTLD typo-squatting + ccTLD |  |
| ccTLD |  |
| Legacy gTLD |  |
| Legacy + new gTLDs |  |
| gTLD typo-squatting + Legacy gTLD |  |
| gTLD typo-squatting + Legacy gTLD + new gTLDs |  |

## Web watching solutions

**Mobile App Watch**

Protect your trademark in today’s fast-paced, unregulated mobile application environment by enrolling in Mobile App Watch. This service monitors over 4 million Android and iOS apps to spot potentially conflicting names.

* Coverage includes identical and similar App names across 55 countries
* Monthly reporting
* Available in Watch on SERION®

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| --- | --- |
| Pricing |  |
| Monthly |  |

**Social Media Username Watch**

Informs you when a watched trademark appears as a username on major social media websites, so you can act quickly to protect your brand.

* Reduce administrative burdens: Eliminate the time-consuming task of manually monitoring social media websites for brand misuse.

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| --- | --- |
| Pricing |  |
| Monthly |  |
| Weekly |  |

## Competitive ownership watch

What are your competitors up to? Where are they registering their marks? Monitoring their trademark use can provide important insights to help refine your business strategy.

**Worldwide Ownership Watch**

Closely monitor the worldwide trademark activities of your key competitors or track the publication of your own marks worldwide.

* Coverage: We watch all newly published marks filed by a specific company or individual, providing valuable information while saving you time. This is available for specific regions or countries only.

|  |  |
| --- | --- |
| Pricing |  |
| Worldwide Ownership Watch |  |

## Contact information

To request an International Business Name Watch, please contact [Insert Law Firm Name] today.

[compumark.com](https://compumark.com/)

[clarivate.com](https://clarivate.com/)