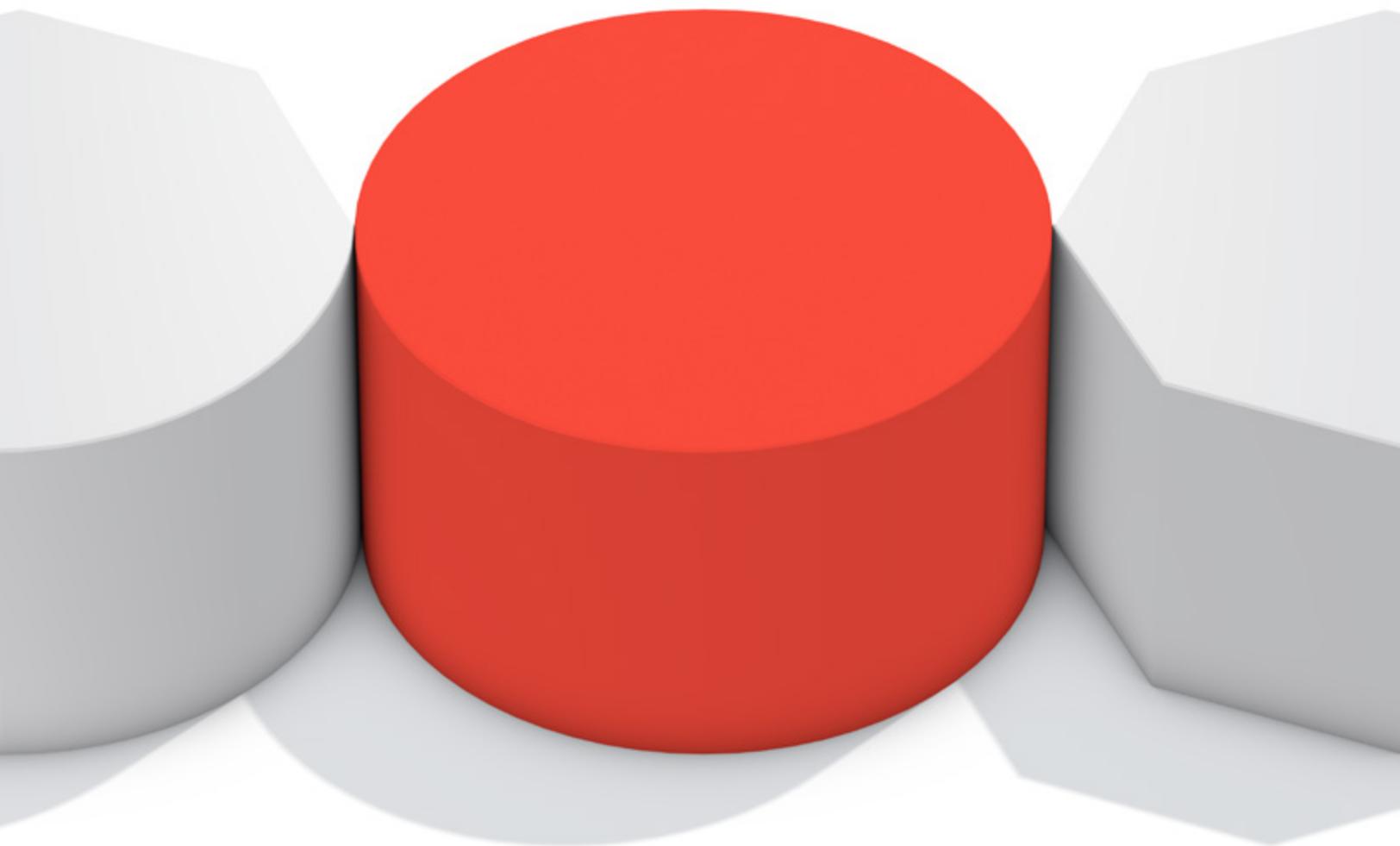


Watch menu

Are your trademarks
at risk around the world?



Trademark watching solutions

With trademark filings on the rise around the world, protecting your brands has never been more crucial. With an explosion of new online channels and the emergence of new global markets, it's never been more complex.

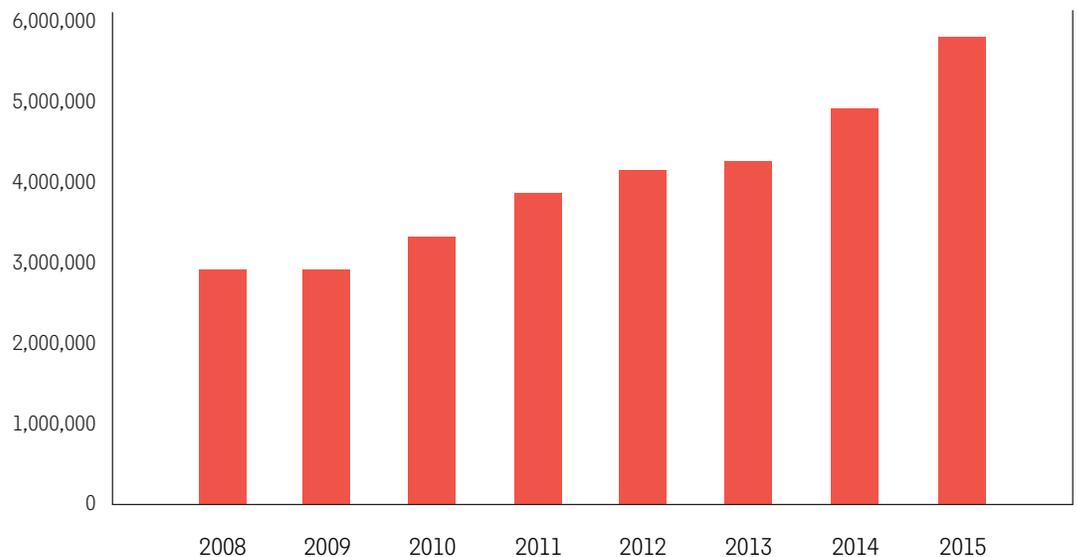
CompuMark™ helps you meet the challenge with a comprehensive suite of Watching services that make monitoring your brands easy and cost-effective.

With an industry-leading 254 countries and territories across 187 registers, we provide:

- Global coverage and reliable insight
- Detailed information across a range of channels and trademark types
- Expert guidance and responsive service

Our broad Watching service offering is one more reason why 9 out of 10* of the world's most valuable brands trust CompuMark to help them protect their trademarks.

Number of global trademark filings**



* Source: Interbrand Best Global Brands 2016 top 100

** Source: CompuMark SAEGIS on SERION®

International watching solutions

In today's global marketplace, Watching markets around the world is crucial for managing infringement risk.

Worldwide Watch

Safeguard your trademarks from potential infringement. Watch worldwide, by region or by country.

- English translations of Goods and Services are included for most registers at no additional cost.
- **Word trademarks:** Reports identical and phonetically identical marks in all classes, plus confusingly similar marks in a selected or chosen class.
- **Device trademarks:** Reports visually similar device marks in a class or classes of your choice.

Pricing (per class)
Worldwide Watch
Worldwide Watch (all classes)
Asia and Australia
Europe
European Union
Individual Country
Madrid Protocol and Madrid Agreement countries
Middle East and Africa
South and Central America, U.S. Federal and Canada
Any additional country/register

Base coverage includes one class. Additional class coverage is available. Pricing by region is available by request

Other international watches

- **International Business Name Watch:** Protect your business name and trademarks from potential infringement with monthly reports on business names in use across 212 countries. Coverage includes names found in news and media, mergers and acquisitions, government registries, and financial data.
- **International Class Watch:** Gain insight into global industry trends by monitoring trademark publications across a single class, including word and device marks. This is a cost effective solution for protecting a suite of secondary brands for the first time.
- **Color Watch:** Reports word and design images corresponding to your color or color combination in 128 countries.
- **Community Design Watch:** Identifies confusingly similar industrial designs or logos.

United States watching solutions

Build a focused trademark protection strategy in the United States with special offerings designed to identify potentially confusing marks throughout the registration process.

USPTO Pending Application Watch

Watch your trademark each week against newly filed USPTO trademark applications. Receive notifications of potentially

conflicting marks before they are published for opposition.

Pricing
USPTO Pending Application

USPTO Official Gazette Watch

Watch your trademark each week against newly published USPTO trademark applications. Receive

notifications of potentially conflicting marks five business days after the publication of the Official Gazette.

Pricing
USPTO Official Gazette

U.S. Comprehensive Watch

Provide your brand with maximum protection with coverage that includes USPTO Pending and Official Gazette,

plus your state, common law, business name, and domain name databases.

Pricing
With legacy gTLDs
With legacy gTLDs and new gTLDs

Comprehensive U.S. plus Worldwide Watch

This package extends the scope of our U.S. Watch to include USPTO Pending and Official Gazette; state, common law,

business name and domain name databases; and worldwide coverage of more than 200 registers.

Pricing
With legacy gTLDs
With legacy gTLDs and new gTLDs

Web watching solutions

The Web and social media are a major source of unauthorized trademark use and abuse. Watching online channels is a critical part of a comprehensive trademark protection strategy.

Web Watch

To help you protect your brand, we monitor millions of web pages for:

- **Misuse:** Is your brand used generically or descriptively?
- **Brand identity/derogatory remarks:** Is your brand being mentioned in a positive or negative fashion or context?

- **Unlicensed Use:** Is there an unlicensed mention or sale of your brand?

Our clear and concise reporting includes screen shots and live links to the identified websites, as well as WHOIS information when available.

Pricing
Web Watch

Domain Name Watch

Monitor newly registered domain names that could interfere with your domain name or trademark.

- **ccTLDs and new gTLDs:** Reports identical, phonetically identical and closely identical domain names for ccTLDs (country code top-level domains) and the thousands of new gTLDs coming online.

- **Typo-squatting:** Detects domain names with intentional typos using the following criteria: “wrong key,” missing characters, double characters, reverted characters, similar characters (e.g. “l” and “1”, “O” and “0”), etc.

Pricing
Domain Name Complete: gTLD + gTLD typosquatting + ccTLD
ccTLD
Legacy gTLD
Legacy + new gTLDs
gTLD typo-squatting + Legacy gTLD
gTLD typo-squatting + Legacy + new gTLDs

Web watching solutions

Mobile App Watch

Protect your trademark in today's fast-paced, unregulated mobile application environment by enrolling in Mobile App Watch. This service monitors over 4 million Android and iOS apps to spot potentially conflicting names.

- Coverage includes identical and similar App names across 55 countries
- Monthly reporting
- Available in Watch on SERION®.

Pricing
Monthly

Social Media Username Watch

Informs you when a watched trademark appears as a username on major social media websites, so you can act quickly to protect your brand.

- Reduce administrative burdens: Eliminate the time-consuming task of manually monitoring social media websites for brand misuse.

Pricing
Monthly
Weekly

Competitive ownership watch

What are your competitors up to? Where are they registering their marks? Monitoring their trademark use can provide important insights to help refine your business strategy.

Worldwide Ownership Watch

Closely monitor the worldwide trademark activities of your key competitors or track the publication of your own marks worldwide.

- Coverage: We watch all newly published marks filed by a specific company or individual, providing valuable information while saving you time. This is available for specific regions or countries only.

Pricing
Worldwide Ownership Watch

Important Message

The special pricing listed in this price quote is valid on orders placed by

through

All orders placed with CompuMark are subject to CompuMark's General Terms and Conditions (Version 3.4) which are accessible via our [website](#) at or by contacting our Contract Support team to obtain a hard copy. No other discounts will apply.



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