

# Debut with confidence

Expanding entertainment  
creative solutions

**Worldwide demand for entertainment across all media is driving an explosion in content, together with dramatic changes in the ways entertainment is produced, delivered and consumed.**

While this dramatic shift presents tremendous new market opportunities, it makes the challenge of researching and protecting entertainment titles and trademarks more complex than ever before.

We help you meet that challenge with a comprehensive array of Entertainment Solutions for a multidimensional research approach that offers:

- Trademark coverage
- Title coverage
- Copyright coverage
- Industry-specific web coverage

## **Full Title searches**

Determine the availability of titles for film, TV, gaming, and other entertainment uses in markets around the world. Our title coverage includes industry, regional, national, government, and academic archives, as well as specialized commercial databases. We also cover common law web sources, including user-generated content, online databases, and domain names.

Coverage is available for the following global markets:

- United States
- Africa
- Europe
- UK
- Australia & New Zealand
- Canada
- Asia
- Latin America
- Middle East
- Global package of all regions

## **Full Entertainment searches**

The easy, convenient way to determine the availability of your entertainment trademark or title for use in the U.S. We combine our U.S. Full Search with our U.S. Full

Title Search, covering entertainment titles in government records, as well as web common law and domain name sources, plus our own proprietary entertainment title databases.

### **Searching entertainment marks in Canada?**

Our Canadian Full Entertainment Search has you covered, combining Canada Title Search coverage with our Canadian Full Search.

We help you meet that challenge with a comprehensive array of Entertainment Solutions for a multidimensional research approach.

## **U.S. Full Music Media Search**

Need targeted coverage for music titles, band names and record labels? This specialized search combines our U.S. Full Search with a variety of key music industry and copyright sources, including music-related U.S. copyright registrations, MusicMaster and other authoritative guides, as well as online sources, including user-generated content.

## Entertainment Web Search Extensions

Web Search Extensions offer an easy, cost-effective way to extend your search with focused coverage of key trademark-rich websites. Order Web Search Extensions in conjunction with a standard Full Search, Entertainment Search or Title products. Web Search Extensions are available for:

- Casino Gaming
- Entertainment Titles
- Movie Titles
- Movie Studios
- Music
- Podcast Titles
- Radio Shows
- Radio Stations
- Social Networks
- Television Shows
- Television Stations
- Video Games

## U.S. Copyright Search

Determine the copyright status of a movie, book, website, musical composition, or any other entertainment property. Our U.S. Full Copyright Search provides pertinent information on copyright

status, assignment history, chain of title, underlying and derivative works, and author biography. We search U.S. Copyright Office records, authoritative entertainment databases and our own proprietary entertainment research library to give you the most complete information.

## Custom solutions just for you

Have a specific need that no standard search product quite covers? We can create a custom solution to meet your needs. For example, we can:

- Search special title or copyright sources you specify, including web sources.
- Customize search reports to include just the sources you want.
- Create Web Search Extensions or Web Extreme Searches that target a particular entertainment market segment.
- Add web coverage to a standard search.

These are just examples. Let us create a custom search solution just for you.

## Multidimensional Solutions



## About CompuMark

CompuMark™ is the industry leader in trademark research and protection solutions. We enable trademark and brand professionals worldwide to launch, expand and protect strong brands through the highest quality global content; expert analysis; superior trademark screening, search, and watch tools; and best-in-class service. Key products include: SAEGIS Trademark Screening Tools; TM go365 DIY Research Solution; Trademark Full Search; Trademark Watching; Copyright Searches; and Custom Solutions. CompuMark is a Clarivate Analytics™ company.



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