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Social Media Solutions

Fact Sheet

## Strengthen your trademark strategy

## With the growth of online channels, businesses are exploring new and innovative ways to advertise online to engage customers. With nearly 3.5 billion active social media users[[1]](#footnote-1), this is an increasing channel for trademark vulnerability.

## Powered by CompuMark, [Insert Law Firm Name]’s Social Media Username Search and Watch provide the rapid insight needed to help protect your brand, reputation and revenue by providing detailed information on the omnipresent social media landscape.

## Social Media Username Search

## Identify potential trademark conflicts through this Identical Search early in the clearance process before you make a significant investment in your brand.

* Discover whether your proposed social media username is available or taken.
* Choose the social media coverage that meets your needs—top 25, top 50 or all 120+ sites.
* Add Social Media Username Search to your Full Availability Search or order as a standalone report.

## Social Media Username Watch

Pinpoint username infringement on your trademark before it negatively impacts brand value.

* Receive notice when a watched trademark appears as an identical username on major social media sites.
* Eliminate the time-consuming task of manually monitoring social media websites for brand misuse.
* Add Social Media Username Watch to your current portfolio, or order as a standalone report.

## Value proposition

**Insight at your fingertips**

## Today, most trademark owners do not monitor social media sites, or do so in a limited capacity. Including social media websites as part of a holistic trademark clearance and brand protection strategy is essential for mitigating risk to your brand and bottom line.

## Powered by CompuMark, [Insert Law Firm Name]’s Social Media solutions remove the administrative burden and streamline the entire username monitoring process. We report on the use of trademarks as usernames on popular social media sites, helping you minimize the risk of costly conflicts and safeguard your valuable brands.

## Delivery

Access and analyze results quickly and conveniently in CompuMark’s SERION® online trademark environment.

* Accelerate your initial review with screenshots of identified social media pages and links for real-time evaluation.
* Deliver via .doc or Analysis Tool.
* Streamline your workflow – review social media results with your other CompuMark screening search and watch results, all in one place.

Extensive social media coverage

Social Media Search and Watch target more than 120 of the most popular social media sites\*, including the following:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 500px | DailyMotion | Gumroad | Pandora | StreamMe |
| About.me | Designspiration | Hackernews | Pastebin | Telegram |
| AngelList | deviantART | Houzz | Patreon | Tracky |
| Ask FM | Disqus | HubPages | PayPal | Trakt |
| Badoo | Dribbble | IFTTT | Photobucket | Trip |
| Bandcamp | Ebay | Imgur | Pinterest | TripAdvisor |
| Basecamp | Ello | Instagram | Plenty Of Fish | Tripit |
| Behance | Etsy | Instructables | ProductHunt | Tumblr |
| BitBucket | EyeEm | Kano World | Quora | Twitter |
| blip.fm | Facebook | Keybase | Reddit | Venmo |
| Blogger | Fanpop | Kik | ReverbNation | Vimeo |
| BuzzFeed | Fiverr | Kongregate | Roblox | Vk |
| Canva | Flickr | last.fm | Scribd | Wattpad |
| CashMe | Flipboard | LiveJournal | Slack | Wikia |
| Codecademy | Fotolog | Medium | Slideshare | Wikipedia |
| CodeMentor | Foursquare | Mix | Smashcast | Wordpress |
| Coderwall | Github | Mixcloud | SoundCloud | Yelp |
| ColourLovers | Good Reads | MySpace | Soup.io | Younow |
| Contently | GooglePlus | Newgrounds | Spotify | YouTube |
| Creative Market | Gravatar | OkCupid | Steam | StreamMe |

*\*Sites covered are subject to change.*

## Contact information

To request an International Business Name Watch, please contact [Insert Law Firm Name] today.

[compumark.com](https://compumark.com/)

[clarivate.com](https://clarivate.com/)

1. Source: TheNextWeb, <https://thenextweb.com/contributors/2019/01/30/digital-trends-2019-every-single-stat-you-need-to-know-about-the-internet/> [↑](#footnote-ref-1)