



# Academic Reputation Survey

2025 Findings Report

# Introduction

The Academic Reputation Survey is a fundamental component of the Global Institutional Profiles Project. The data collected in this survey contributes to generating a profile of each of the world's leading higher education institutions.

The survey was designed with the help of many experts in the field and aims to be the most comprehensive snapshot of academics' opinions of the world's universities.

The Profiles Project combines the results of this survey with other data collected by Clarivate™ to create key indicators for the diverse activities of academic institutions around the globe.

For more information visit: <https://clarivate.com/global-profiles-project>



# Survey Findings

- Academics in the 2025 study are most familiar with institutions in East Asia, consistent with last year.
- The Engineering & Technology and Social Science fields continue to lead other fields with the largest showing of respondents. Clinical, Pre-Clinical & Health saw strong increases in the Americas, Africa, and Oceania. The most fluctuation in all subjects occurred within Oceania.
- This year's study saw a trend across most regions where the usage of English when taking the survey declined. The share of respondents taking the survey in Chinese in East Asia was up almost 10% from last year, as well as the share of African respondents taking the survey in Arabic.
- Academic staff are much more likely to be full-time employees, while Research staff and graduate students are more likely to be employed part-time.
- The number of years working in academia rose in the Americas and Europe compared to last year. By role, the longest tenured subject is the arts and humanities, averaging 16 years in the field.
- The trend of gender skewing male continues in all areas of academia, especially in Engineering & Technology and Physical Sciences.
- Female academics have the strongest representation in Arts & Humanities, Clinical, Pre-Clinical & Health, and Social Sciences.
- Institutions in Oceania continue to lead in reported Sustainability and DEI offices and functions. The number of DEI offices dropped worldwide from last year, but particularly in the Americas.
- Across all fields, academics feel that their universities produce research that has a positive impact on society. The field least confident in their positive impact is the arts and humanities.

# Survey Methodology

This survey is primarily used to quantify academics' opinions regarding both the research and teaching reputations of global academic institutions within their respective disciplinary programs



**Data Collection:** September 3<sup>rd</sup> to October 31<sup>st</sup>, 2025



**Respondents:** 3,434 respondents representing 106 countries; option to take survey in Arabic, Chinese, English, French, German, Japanese, Portuguese, or Spanish



**Survey Length:** 15 minutes



**Methodology:** [Online] Computer, Laptop, Tablet, or Smartphone

Respondents were asked to identify the broad subject category in which they primarily worked, as well as the specific discipline. Respondents then identified top institutions within their specific subject, and results were analyzed both overall and at the category level. The survey defines broad subject categories as:

Arts & Humanities

Clinical, Pre-Clinical & Health

Engineering & Technology

Physical Sciences

Life Sciences

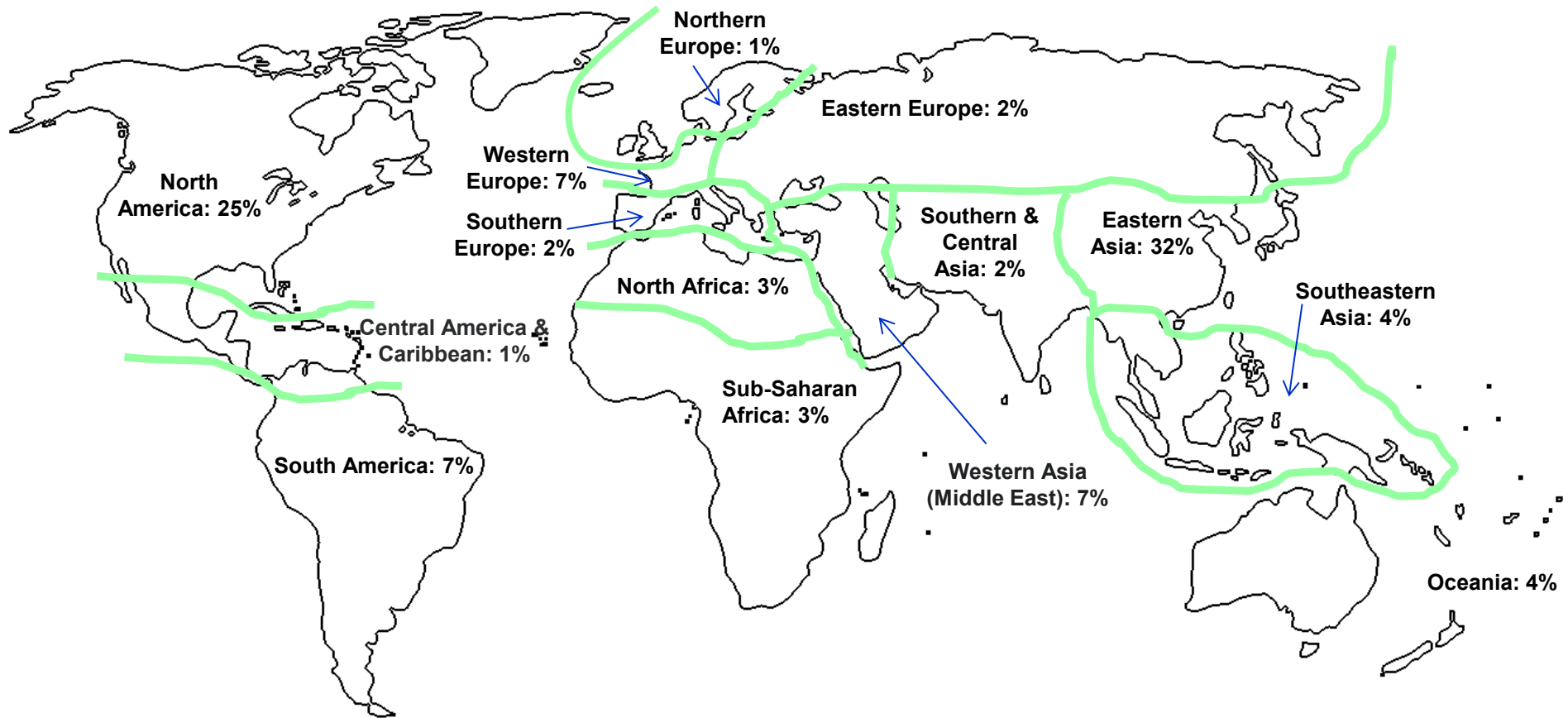
Social Sciences

For a more comprehensive description of survey methodology and a sample of the survey, visit:  
<https://clarivate.com/global-profiles-project>



# Regions of Greatest Familiarity

Eastern Asia has the highest familiarity among academics, followed by North America.

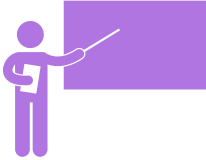


K1. Please identify the region with which you have the greatest familiarity in terms of higher education and academic research

Base: All Respondents (n= 3,434)

## Category by Region

Engineering & Technology is the most common discipline of study in Asia/Middle East, while Social Sciences are the most common discipline of study in the Americas.




|                                 | <b>Americas<br/>(n=1,149)</b> | <b>Africa<br/>(n=182)</b> | <b>Asia/Middle<br/>East<br/>(n=1,533)</b> | <b>Oceania<br/>(n=141)</b> | <b>Europe<br/>(n=429)</b> |
|---------------------------------|-------------------------------|---------------------------|---|----------------------------|---------------------------|
| Social Sciences                 | 25%                           | 14%                       | 19%                                       | 26%                        | 25%                       |
| Engineering & Technology        | 19%                           | 18%                       | 33%                                       | 21%                        | 22%                       |
| Clinical, Pre-Clinical & Health | 19%                           | 19%                       | 14%                                       | 21%                        | 12%                       |
| Physical Sciences               | 14%                           | 19%                       | 17%                                       | 9%                         | 20%                       |
| Life Sciences                   | 15%                           | 25%                       | 13%                                       | 18%                        | 15%                       |
| Arts & Humanities               | 8%                            | 6%                        | 4%  | 6%                         | 8%                        |

K3. Please specify the primary subject area that best categorizes your current academic focus.

Base: All Respondents (n= 3,434)

## Language by Region

English is the most selected language, regardless of region, with at least 3 in 5 respondents choosing to take the survey in it. However, in Asia, Chinese very nearly outpaces English.



|                   | <b>Americas<br/>(n=1,149)</b> | <b>Africa<br/>(n=182)</b> | <b>Asia/Middle<br/>East<br/>(n=1,533)</b> | <b>Oceania<br/>(n=141)</b> | <b>Europe<br/>(n=429)</b> |
|-------------------|-------------------------------|---------------------------|---|----------------------------|---------------------------|
| <b>English</b>    | 63%                           | 65%                       | 39%                                       | 87%                        | 63%                       |
| <b>Portuguese</b> | 3%                            | 1%                        | 0%  | 0%                         | 1%                        |
| <b>Spanish</b>    | 23%                           | 0%                        | 0%  | 0%                         | 10%                       |
| <b>Japanese</b>   | 6%                            | 1%                        | 21%                                       | 6%                         | 8%                        |
| <b>Chinese</b>    | 4%                            | 0%                        | 38%                                       | 6%                         | 8%                        |
| <b>French</b>     | 0%                            | 7%                        | 0%  | 1%                         | 3%                        |
| <b>German</b>     | 0%                            | 1%                        | 0%  | 0%                         | 4%                        |
| <b>Arabic</b>     | 1%                            | 26%                       | 3%  | 0%                         | 1%                        |



## Language by Category

English is the primary language for each discipline, however it's lead is shrinking in scientific facing fields such as physical sciences and engineering.



|                   | <b>Arts &amp; Humanities<br/>(n=207)</b> | <b>Clinical, Pre-Clinical &amp; Health<br/>(n=553)</b> | <b>Life Sciences<br/>(n=507)</b> | <b>Physical Sciences<br/>(n=554)</b> | <b>Engineering &amp; Technology<br/>(n=873)</b> | <b>Social Sciences<br/>(n=740)</b> |
|-------------------|--|--|----------------------------------|--------------------------------------|---|------------------------------------|
| <b>English</b>    | 66%                                      | 62%  | 53%                              | 44%                                  | 44%   | 62%                                |
| <b>Portuguese</b> | 1%                                       | 2%   | 1%                               | 1%                                   | 1%  | 1%                                 |
| <b>Spanish</b>    | 17%                                      | 4%   | 10%                              | 5%                                   | 8%  | 13%                                |
| <b>Japanese</b>   | 4%                                       | 15%  | 19%                              | 14%                                  | 13%   | 8%                                 |
| <b>Chinese</b>    | 10%                                      | 13%  | 10%                              | 27%                                  | 31%   | 14%                                |
| <b>French</b>     | 1%                                       | 1%   | 2%                               | 1%                                   | 1%  | 1%                                 |
| <b>German</b>     | 0%                                       | 1%   | 1%                               | 1%                                   | 1%  | 1%                                 |
| <b>Arabic</b>     | 1%                                       | 3%   | 3%                               | 6%                                   | 3%  | 1%                                 |

Language: Language

# Current Job Role

Full-time employees are far more likely to identify as academic staff, while part-time employees are much more likely to be research staff or graduate students.



|  | Total<br>(n=3,434) | Full-Time<br>(n=3,144) | Part-Time<br>(n=217) |
|--|--------------------|------------------------|----------------------|
| <b>Academic staff</b>                  | 66%                | 69%                    | 40%                  |
| <b>Research staff</b>                  | 15%                | 14%                    | 31%                  |
| <b>Senior institutional leadership</b> | 8%                 | 8%                     | 3%                   |
| <b>Graduate/post-graduate student</b>  | 5%                 | 5%                     | 11%                  |
| <b>Teaching staff</b>                  | 2%                 | 2%                     | 7%                   |
| <b>Management and admin staff</b>      | 1%                 | 1%                     | 1%                   |
| <b>Other position</b>                  | 1%                 | 1%                     | 7%                   |

P1. What is your current job role?

Base: All Respondents (n= 3,434)



# Years Working in Academia by Region

Average duration of employment is overall up this year compared to last year, primarily driven by Africa and the Americas.



|                   | Americas<br>(n=1,149) | Africa<br>(n=182) | Asia/<br>Middle<br>East<br>(n=1,533) | Oceania<br>(n=141) | Europe<br>(n=429) |
|-------------------|-----------------------|-------------------|--------------------------------------|--------------------|-------------------|
| <b>10 or less</b> | 30%                   | 41%               | 46%                                  | 40%                | 26%               |
| <b>11-20</b>      | 34%                   | 41%               | 32%                                  | 26%                | 31%               |
| <b>21-30</b>      | 20%                   | 14%               | 15%                                  | 19%                | 25%               |
| <b>31 or more</b> | 15%                   | 4%                | 8%                                   | 16%                | 19%               |
| <b>Avg Years:</b> | <b>17.4</b>           | <b>13.4</b>       | <b>13.7</b>                          | <b>16.2</b>        | <b>18.9</b>       |



O2. Please enter the nearest whole number of years you have worked at an academic institution, including your current institution (if applicable) and any previous institutions at which you worked.




Base: Respondents with Institutional Working History (n= 3,434)

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## Years Working in Academia by Category

Over a third of academics working in the arts of humanities have been at their academic institution for more than 20 years, compared to about a third of engineering academics.

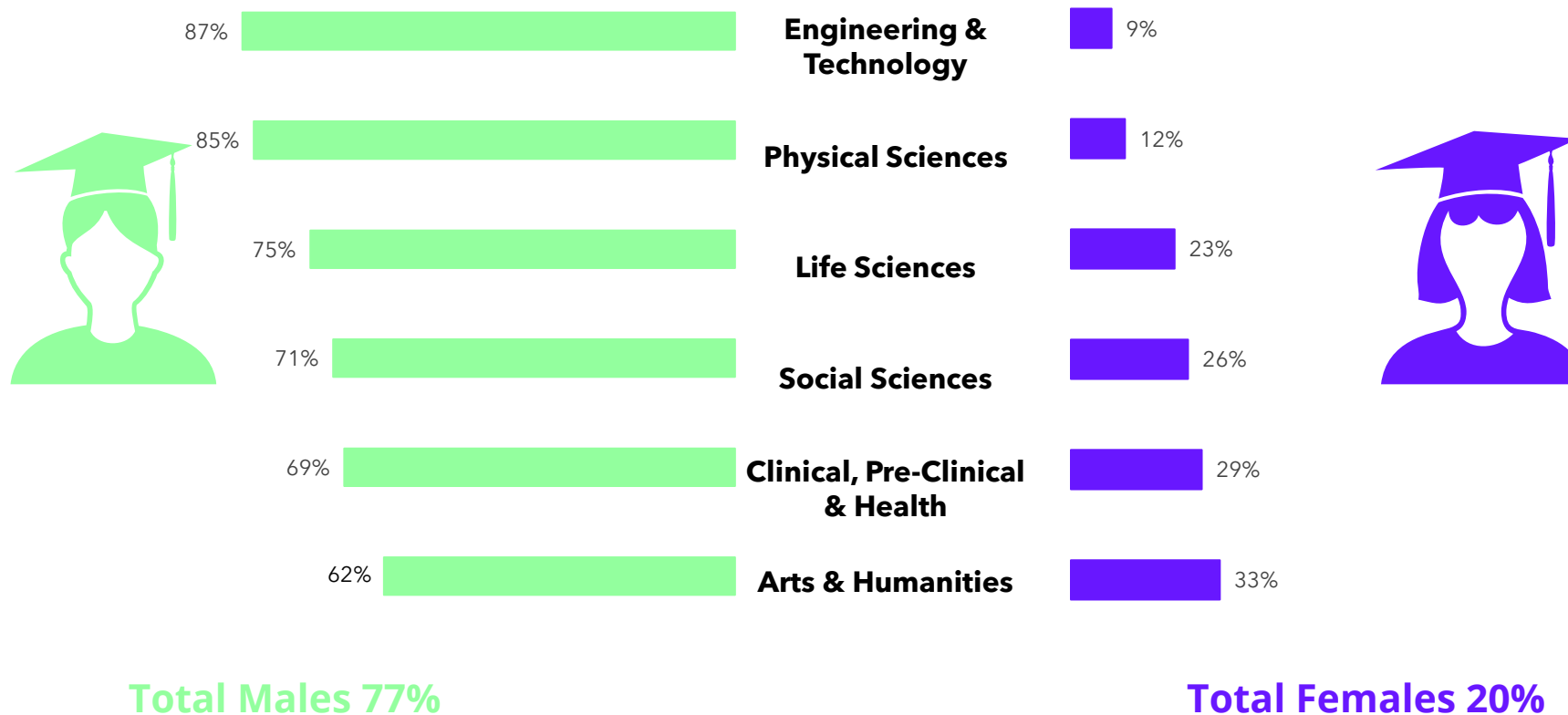
|  | <b>Arts &amp; Humanities<br/>(n=207)</b> | <b>Clinical, Pre-Clinical &amp; Health<br/>(n=553)</b> | <b>Life Sciences<br/>(n=507)</b> | <b>Physical Sciences<br/>(n=554)</b> | <b>Engineering &amp; Technology<br/>(n=873)</b> | <b>Social Sciences<br/>(n=740)</b> |
|---|--|--|----------------------------------|--------------------------------------|---|------------------------------------|
| <b>10 or less</b>   | 34%                                      | 33%  | 28%                              | 36%                                  | 46%   | 39%                                |
| <b>11-20</b>  | 30%                                      | 35%  | 35%                              | 29%                                  | 31%   | 33%                                |
| <b>21-30</b>  | 25%                                      | 19%  | 19%                              | 18%                                  | 15%   | 19%                                |
| <b>31 or more</b>   | 11%                                      | 12%  | 18%                              | 17%                                  | 8%  | 8%                                 |
| <b>Avg Years:</b>   | <b>16.4</b>                              | <b>16.3</b>  | <b>17.9</b>                      | <b>17.0</b>                          | <b>13.7</b>                                     | <b>14.8</b>                        |

O2. Please enter the nearest whole number of years you have worked at an academic institution, including your current institution (if applicable) and any previous institutions at which you worked.

Base: Respondents with Institutional Working History (n= 3,434)

# Subject Areas by Gender

Males outnumber females in each subject area by a sizable margin, but particularly at Engineering & Technology and Physical Sciences.



Q1a. What is your gender?

Base: All Respondents indicating their gender (n= 3,325)

# Sustainability by Region

64% of academics overall report that their institution has a sustainability office. This is primarily driven by Oceanian institutions, as 4 in 5 report have some sustainability presence.



|                   | Americas<br>(n=1,149) | Africa<br>(n=182) | Asia/<br>Middle<br>East<br>(n=1,533) | Oceania<br>(n=141) | Europe<br>(n=429) |
|-------------------|-----------------------|-------------------|--------------------------------------|--------------------|-------------------|
| <b>Yes</b>        | 58%                   | 64%               | 67%                                  | 80%                | 63%               |
| <b>No</b>         | 13%                   | 12%               | 10%                                  | 9%                 | 13%               |
| <b>Don't Know</b> | 29%                   | 25%               | 23%                                  | 11%                | 23%               |

D1. Does your institution have an official capacity that focuses on sustainability?

Base: All Respondents (n= 3,434)



# Diversity, Equity, and Inclusion by Region

The number of respondents reporting that their institution has an official focus on DEI dropped worldwide, particularly in the Americas. Last year, 71% of institutions in the Americas reported having a DEI presence.



|                   | Americas<br>(n=1,149) | Africa<br>(n=182) | Asia/<br>Middle<br>East<br>(n=1,533) | Oceania<br>(n=141) | Europe<br>(n=429) |
|-------------------|-----------------------|-------------------|--------------------------------------|--------------------|-------------------|
| <b>Yes</b>        | 56%                   | 62%               | 61%                                  | 83%                | 66%               |
| <b>No</b>         | 22%                   | 10%               | 16%                                  | 7%                 | 15%               |
| <b>Don't Know</b> | 22%                   | 29%               | 24%                                  | 10%                | 18%               |


D2. Does your institution have an official capacity that focuses on diversity, equity, and inclusion?

Base: All Respondents (n= 3,434)



## Positive Impact of Research

For almost every discipline, except Arts & Humanities, more than half of participants believe their institution produces a lot of research that has a positive impact on society.



|   | <b>Arts &amp; Humanities<br/>(n=207)</b> | <b>Clinical, Pre-Clinical &amp; Health<br/>(n=553)</b> | <b>Life Sciences<br/>(n=507)</b> | <b>Physical Sciences<br/>(n=554)</b> | <b>Engineering &amp; Technology<br/>(n=873)</b> | <b>Social Sciences<br/>(n=740)</b> |
|---|--|--|----------------------------------|--------------------------------------|---|------------------------------------|
| <b>Yes, many cases of positive impact</b> | 46%                                      | 61%  | 61%                              | 55%                                  | 62%   | 57%                                |
| <b>Yes, some cases of positive impact</b> | 36%                                      | 30%  | 32%                              | 35%                                  | 31%   | 33%                                |
| <b>Don't know/Not sure</b>                | 10%                                      | 5%   | 4%                               | 7%                                   | 4%  | 6%                                 |
| <b>No</b>                                 | 8%                                       | 4%   | 3%                               | 4%                                   | 2%  | 5%                                 |

D3: Does your institution produce research or conduct research-related activities within the subject within the subject area of ... that have a positive impact on society?





# Thank You

#### About Clarivate

Clarivate is the leading global information services provider. We connect people and organizations to intelligence they can trust to transform their perspective, their work and our world. Our subscription and technology-based solutions are coupled with deep domain expertise and cover the areas of Academia & Government, Life Sciences & Healthcare and Intellectual Property. For more information, please visit [clarivate.com](https://clarivate.com)

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