Academic Reputation Survey

2024 Findings Report

Introduction

The Academic Reputation Survey is a fundamental component of the Global Institutional Profiles Project. The data collected in this survey contributes to generating a profile of each of the world's leading higher education institutions.

The survey was designed with the help of many experts in the field and aims to be the most comprehensive snapshot of academics' opinions of the world's universities.

The Profiles Project combines the results of this survey with other data collected by Clarivate™ to create key indicators for the diverse activities of academic institutions around the globe.

For more information visit:
https://clarivate.com/global-profiles-project

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Survey Findings

- Academics in the 2024 study are more familiar with institutions in East Asia, passing North America to take the top position.

- The Engineering & Technology and Social Science fields continue to lead other fields. Clinical, Pre-Clinical & Health saw strong declines in the Americas and Africa.

- This year's study saw a trend across most regions where the usage of English when taking the survey declined; Oceania is the only region where there was negligible shift. The translation of the survey into Arabic for 2024 sees the biggest shift in Africa, where English falls from 90% usage to 68%.

- Academic staff are more likely to be full-time employees, while Research staff and graduate students are more likely to be employed part-time.

- While employment at academic institutions is relatively the same from 2023 to 2024 when viewed by academic discipline, with some going up and some down, time spent employed in academia is up across all regions of the world.

- The trend of gender skewing male continues in all areas of academia, especially in Engineering & Technology and Physical Sciences.

- Female academics have the strongest representation in Arts & Humanities, Clinical, Pre-Clinical & Health, and Social Sciences.

- Institutions in Oceania continue to lead in reported Sustainability and DEI offices and functions. The number of Sustainability offices rose slightly across all regions, while DEI offices in the Americas dropped significantly.

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Survey Methodology

This survey is primarily used to quantify academics' opinions regarding both the research and teaching reputations of global academic institutions within their respective disciplinary programs

Data Collection: September 9th to November 14th, 2024

Respondents: 5,016 respondents representing 129 countries; option to take survey in Arabic, Chinese, English, French, German, Japanese, Portuguese, or Spanish

Survey Length: 10 to 15 minutes

Methodology: [Online] Computer, Laptop, Tablet, or Smartphone

Respondents were asked to identify the broad subject category in which they primarily worked, as well as the specific discipline. Respondents then identified top institutions within their specific subject, and results were analyzed both overall and at the category level. The survey defines broad subject categories as:

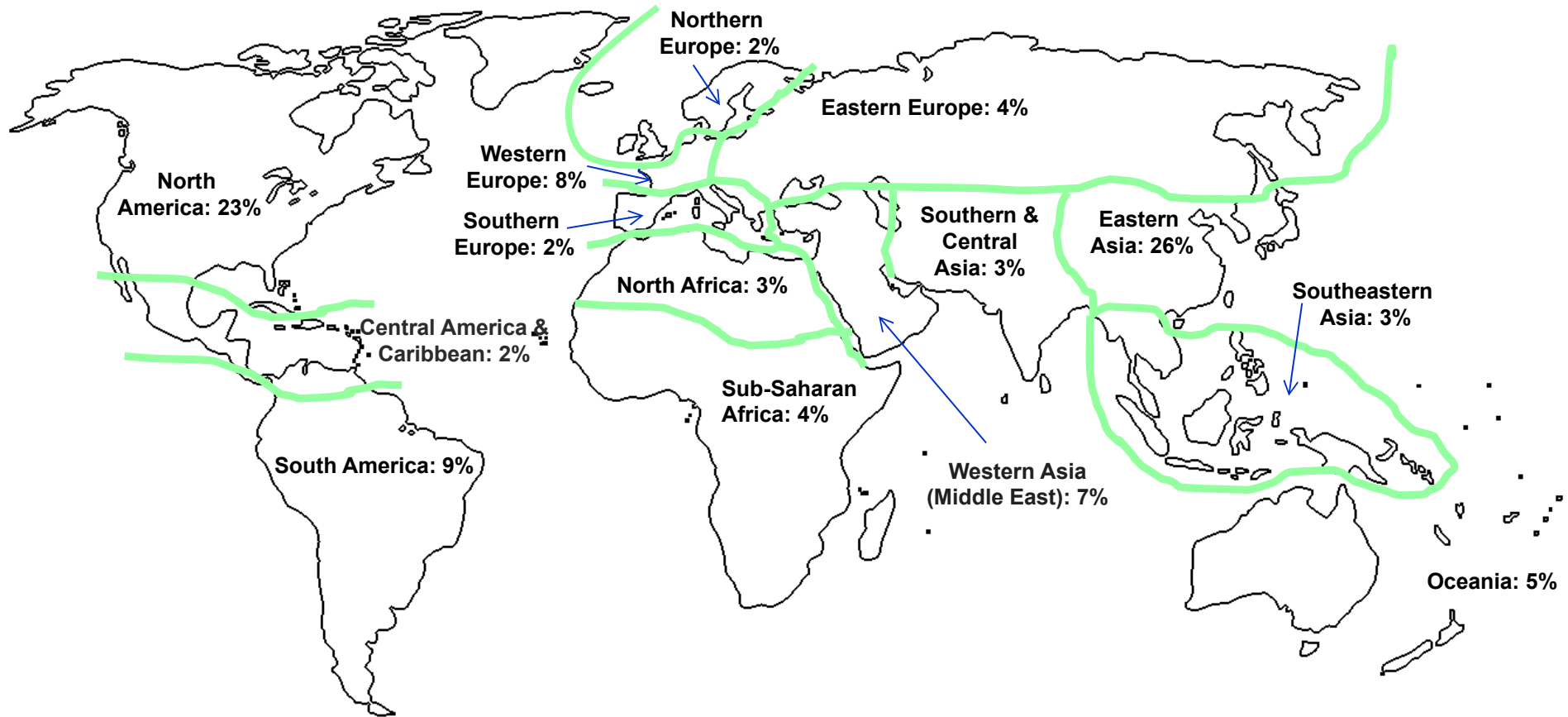|	
Arts & Humanities	Clinical, Pre-Clinical & Health
Engineering & Technology	Physical Sciences
Life Sciences	Social Sciences

For a more comprehensive description of survey methodology and a sample of the survey, visit:
https://clarivate.com/global-profiles-project

Survey Response By Country

Regions of Greatest Familiarity

Eastern Asia has the highest increase in familiarity over the 2023 survey.

Northern Europe: 2%

Eastern Europe: 4%

Western Europe: 8%

Southern Europe: 2%

North America: 23%

Southern & Central Asia: 3%

Eastern Asia: 26%

North Africa: 3%

Southeastern Asia: 3%

Central America & Caribbean: 2%

Sub-Saharan Africa: 4%

South America: 9%

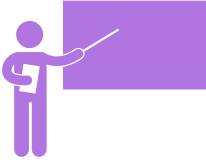Western Asia (Middle East): 7%

Oceania: 5%

K1. Please identify the region with which you have the greatest familiarity in terms of higher education and academic research

Base: All Respondents (n= 5,016)

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Category by Region

Oceania is strongly focused on Social Science with 1 in 3 listing this as their current academic focus, while Engineering & Technology is the most common discipline in Asia/Middle East.

	Americas (n=1,666)	Africa (n=338)	Asia/Middle East (n=1,956)	Oceania (n=236)	Europe (n=820)
Social Sciences	26%	20%	16%	33%	21%
Engineering & Technology	21%	20%	33%	20%	26%
Clinical, Pre-Clinical & Health	16%	16%	14%	17%	11%
Physical Sciences	14%	18%	17%	12%	21%
Life Sciences	16%	23%	16%	9%	13%
Arts & Humanities	7%	4%	5%	9%	9%

Base: All Respondents (n= 5,016)

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Language by Region

While most respondents are opting to take the survey in English regardless of region, other languages see increases in usage this year, with many respondents in Africa shifting to Arabic.

	Americas (n=1,666)	Africa (n=338)	Asia/Middle East (n=1,956)	Oceania (n=236)	Europe (n=820)
English	**59%**	68%	42%	91%	66%
Portuguese	7%	-	0%	-	2%
Spanish	25%	-	0%	0%	10%
Japanese	5%	0%	22%	3%	6%
Chinese	3%	1%	30%	5%	6%
French	0%	10%	0%	0%	3%
German	0%	-	-	-	4%
Arabic	1%	21%	6%	1%	4%

l. Choose your language.

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Language by Category

While English remains the primary language for most academic disciplines, it falls in all categories in 2024, including Life Sciences where less than half use it in responding to the survey.

	Arts & Humanities (n=313)	Clinical, Pre-Clinical & Health (n=720)	Life Sciences (n=780)	Physical Sciences (n=829)	Engineering & Technology (n=1,315)	Social Sciences (n=1,059)
English	64%	60%	47%	52%	51%	65%
Portuguese	2%	4%	4%	2%	2%	3%
Spanish	18%	7%	13%	5%	7%	15%
Japanese	4%	13%	20%	14%	12%	4%
Chinese	6%	9%	9%	17%	23%	9%
French	0%	0%	2%	1%	1%	2%
German	2%	1%	0%	1%	1%	1%
Arabic	4%	6%	6%	8%	4%	2%

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Current Job Role

Full-time employees are far more likely to identify as academic staff than part-time employees, who split their job roles among academic staff, research staff, and grad student.

	Total (n=5,016)	Full-Time (n=4,563)	Part-Time (n=329)
Academic staff	**65%**	68%	40%
Research staff	**16%**	15%	32%
Senior institutional leadership	**7%**	7%	2%
Graduate/post-graduate student	**6%**	6%	16%
Teaching staff	**3%**	3%	5%
Management and admin staff	**1%**	1%	1%
Other position	**1%**	1%	5%

P1. What is your current job role?

Base: All Respondents (n= 5,016)

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Years Working in Academia by Region

Average duration of employment within regions moves up slightly across the board this year, with the biggest shift in Europe and Asia/Middle East.

	Americas (n=1,619)	Africa (n=333)	Asia/ Middle East (n=1,910)	Oceania (n=229)	Europe (n=801)
10 or less	35%	38%	44%	35%	27%
11-20	31%	38%	31%	32%	30%
21-30	20%	17%	16%	19%	24%
31 or more	14%	7%	8%	12%	19%
Avg Years:	**16.5**	**14.3**	**13.8**	**16.0**	**18.8**

O2. Please enter the nearest whole number of years you have worked at an academic institution, including your current institution (if applicable) and any previous institutions at which you worked.

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Base: Respondents with Institutional Working History (n= 4,892)

Years Working in Academia by Category

Employment in Life Sciences and Social Sciences decreases at academic institutions in 2024, while moving up slightly in other disciplines.
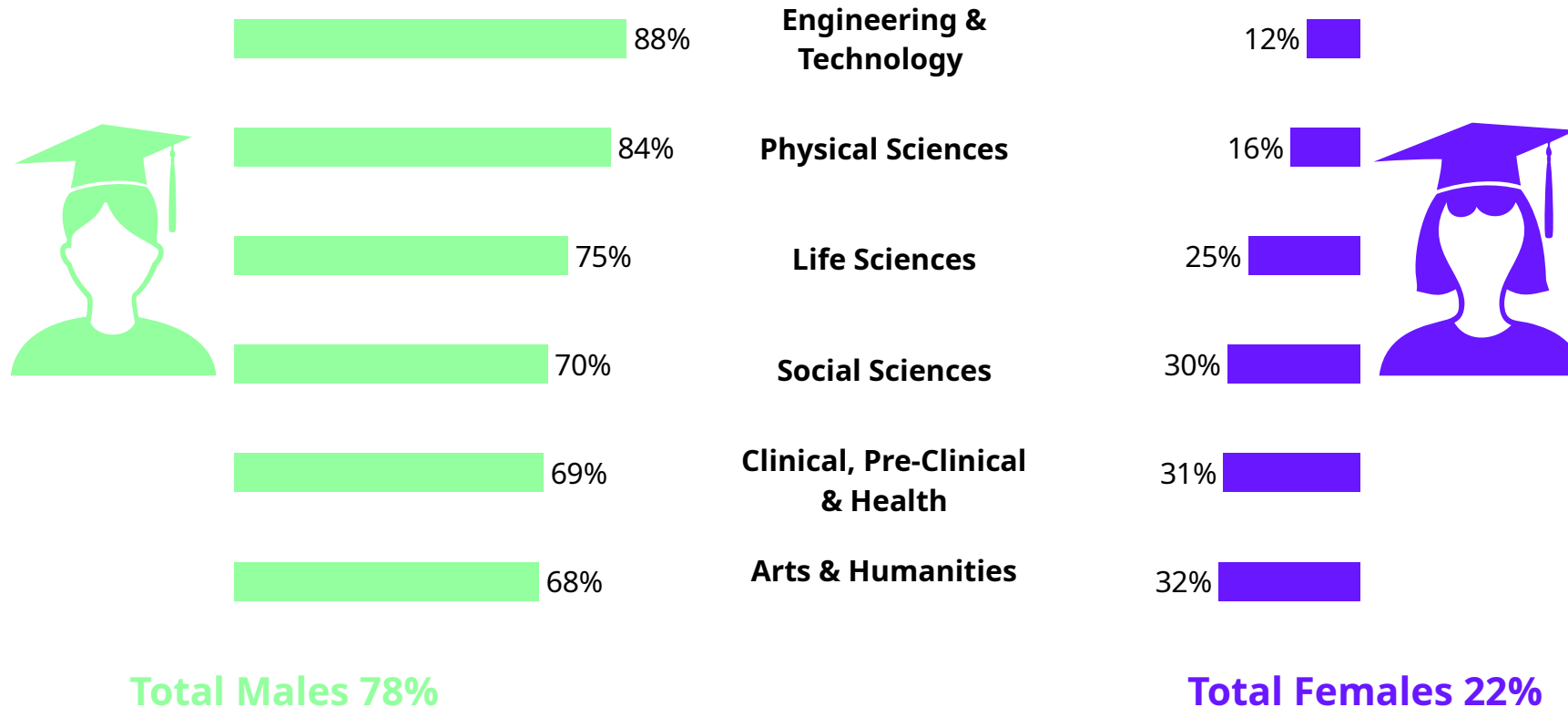
	Arts & Humanities (n=313)	Clinical, Pre-Clinical & Health (n=720)	Life Sciences (n=780)	Physical Sciences (n=829)	Engineering & Technology (n=1,315)	Social Sciences (n=1,059)
10 or less	31%	34%	29%	34%	46%	43%
11-20	33%	35%	32%	30%	28%	32%
21-30	25%	20%	24%	19%	15%	17%
31 or more	11%	11%	16%	16%	11%	8%
Avg Years:	**16.7**	**15.9**	**17.8**	**17.1**	**14.1**	**14.1**

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Subject Areas by Gender

Males outnumber females overall, but particularly in Engineering & Technology and Physical Sciences.

Male	Subject Area	Female
88%	Engineering & Technology	12%
84%	Physical Sciences	16%
75%	Life Sciences	25%
70%	Social Sciences	30%
69%	Clinical, Pre-Clinical & Health	31%
68%	Arts & Humanities	32%

Total Males 78%

Total Females 22%

Sustainability by Region

While an official focus on sustainability rose across regions in 2024, Oceanian institutions maintain their leadership in this area with nearly 4 in 5 having a sustainability office or function.

	Americas (n=1,666)	Africa (n=338)	Asia/ Middle East (n=1,956)	Oceania (n=236)	Europe (n=820)
Yes	61%	60%	67%	79%	60%
No	14%	15%	11%	6%	12%
Don't Know	25%	25%	22%	14%	27%

D1. Does your institution have an official capacity that focuses on sustainability?   Base: All Respondents (n= 5,016)

Diversity, Equity, and Inclusion by Region

The number of respondents reporting DEI initiatives at their institution stay relatively flat to last year. As with sustainability, Oceania continues to have the largest presence of DEI departments among the regions.

	Americas (n=1,666)	Africa (n=338)	Asia/ Middle East (n=1,956)	Oceania (n=236)	Europe (n=820)
Yes	71%	58%	65%	88%	61%
No	15%	16%	14%	5%	16%
Don't Know	14%	25%	21%	7%	24%

D2. Does your institution have an official capacity that focuses on diversity, equity, and inclusion?

Base: All Respondents (n= 5,016)

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Thank You