

# Market insights summary

# United States disposable bronchoscope market

## What's trending and new

### 01. Preventing cross-contamination

Various recommendations issued by key organizations in the US, such as the U.S. Food and Drug Administration, have influenced adoption of disposable bronchoscopes when there is increased risk of spreading infection, such as when treating suspected COVID-19 patients.

#### 02. Growing availability of disposable bronchoscopes

- Ambu introduced its fifth-generation aScope Broncho 5 in 2022 as well as smaller versions of aScope Broncho 5 in 2023.
- Verathon launched its BFlex series of single-use bronchoscopes in 2022 and 2023.
- Boston Scientific was a recent entrant to the bronchoscope market, receiving FDA approval for its EXALT Model B singleuse bronchoscope in 2021.

Access more insights and data in the <u>report</u>. Speak to our team to see how we can power your innovation.

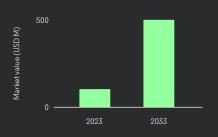
## 2023 U.S. disposable bronchoscope market snapshot

\$105M

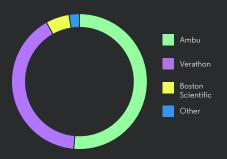
Market revenue

13.9% CAGR ('19 - '33)

# U.S. disposable bronchoscope market



# 2023 U.S. competitive landscape



#### Ambu

- Ambu's lead in this market is supported by sales of its aScope series of disposable bronchoscopes.
- CMS granted Ambu's aScope 5 Broncho HD Single-Use Bronchoscope with additional reimbursement through a new Transitional Pass-Through (TPT) payment category and HCPCS C code.
- Sales of Ambu's disposable bronchoscopes will thus be supported by the favorable reimbursement scenario in the U.S.

#### Verathon

Verathon was a leader in the U.S. disposable bronchoscope market in 2023 by focusing on ongoing development of products in this space, but the company may need to diversify its portfolio to better compete with companies that have more extensive lines of endoscopes across more specialties.