

DERWENT

T O P 1 0 0

GLOBAL INNOVATORS 2018-19







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During its 353 years of existence, Saint-Gobain has continuously reinvented itself, consistently pushing boundaries to adapt to a changing environment. One such way it does this is by investing in technology for the future.

Over time, Saint-Gobain has grown its footprint and product portfolio considerably, which now covers applications in buildings, transportation, infrastructure and industry at a global level. A strong focus on research and development (R&D) and innovation have remained at the heart of our strategy, fueled by our passion for materials and our obsession with bringing value to existing and future customers. In practice, this means (i) working with our customers and partners to anticipate their needs and opportunities, (ii) keeping abreast of technological advances, and (iii) selecting projects to invest in that will deliver value to our stakeholders. In this context, growing intellectual property is a key strategic lever in quickly evolving and competitive markets: it protects our business operations and our technical differentiation over time, and it provides assets that can be maximized through partnerships or by generating royalties.

Many inspiring companies share these values, invest in innovation and use intellectual property – all to bring solutions quickly to different markets that aid in the collective development of society at large. We are very proud to once again be on this list of remarkable companies recognized by the *Derwent Top 100 Global Innovators 2018–19* award.

Our sincere congratulations to all, and we wish to express immense thanks to *Clarivate Analytics* for promoting the importance of innovation through this award. This is a great encouragement for Saint-Gobain to continue to invent the products, systems and services, that help improve daily life and wellbeing, and inspires us to be creative in looking for new and different ways to combine comfort and sustainability in our product portfolio.

<u>**Dr. Armand Ajdari, Vice President**</u> Research & Development, Saint-Gobain

WHAT MAKES A SUCCESSFUL

Since we began our annual analysis in 2011, 204 different organizations have made the *Derwent Top 100 Global Innovators* list. Fifty-five have been recognized just once, but the majority has demonstrated consistent innovation to continuously make the list.

Of this majority, 35 have earned *Top 100* recognition every year since the inception of the program. We asked these companies for their views on what makes a successful innovator and what innovation means to their organizations.

INNOVATOR?

3M

Game-changing innovations aren't created in a vacuum. They require vision, imagination and inspiration. They also require collaboration. At 3M, we leverage 46 groundbreaking technology platforms to collaborate with our customers and solve some of their biggest challenges — leading to industry-first innovations that span a variety of markets, from manufacturing and healthcare to defense, transportation and safety."

<u>And Senior Vice President, Research</u> & Development

HITACHI Inspire the Next

We believe that receiving the *Derwent Top*100 Global Innovators 2018–19 award for eight consecutive years is a result of our combination of intellectual property with business strategies. We will continue to advance our intellectual property activities in order to maximize our corporate value and contribution to the business."

Yuji Toda, Corporate Officer & General Manager, Intellectual Property Division

Canon

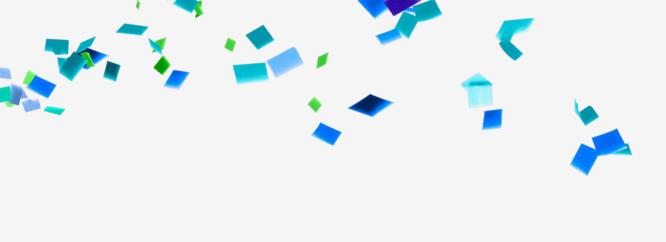
Canon has always valued IP and has a history of investing in the research and development of both social infrastructure and innovation-generating technologies and securing the rights to these technologies to grow our business. As such, it is our intent to carry out activities that will contribute to the development of the industries we participate in, as both a holder and a user of the rights to social infrastructure technologies. We are therefore extremely pleased to have been chosen as a *Top 100 Global Innovator* for the eighth consecutive year."

Kenichi Nagasawa, Group Executive,
Corporate Intellectual Property &
Legal Headquarters

HONDA

I believe the reason that Honda has been able to grow and receive such acknowledgement over the past eight years lies within its corporate culture. We are not purely focusing on business, but also carry out our work with the spirit of 'making the world more convenient.' Our own founder, Soichiro Honda, is known for saying that 'the laboratory is not a place to research engines, but somewhere to study people.' This notion, which is like modern design thinking, has enabled us to continue creating a variety of intellectual properties that are of use to society."

Hirokazu Bessho, Head of Supervisory Unit, Intellectual Property and Standardization Supervisory Unit



Orchestrating a brighter world

NEC

In 2014, NEC adopted 'Orchestrating a brighter world' as its Brand Statement, which reflects the company's determination to take its leadership and combine diverse technologies, knowledge and ideas, and collaborate closely with partners and customers around the world to realize bright, hope-filled societies. NEC believes that intellectual property plays a vital role in innovation for social value creation. With NEC's large number of high-quality patents, our 'co-creation' with customers and partners will accelerate value creation together."

Katsumi Emura, Executive Vice President,
CTO (Chief Technology Officer) and
Member of the Board

Nitto

To create forward-looking innovation amid ongoing industry changes, Nitto believes that it is important to add new values to the foundation that has been built.

Intellectual property activities are among the most important endeavors to sustainably transfer past value to the future through technological innovation. In this regard, we are extremely proud to be honored as a *Top 100 Global Innovator* for the eighth year in a row, and we would like to express our gratitude to *Clarivate Analytics* for the recognition."

Toshiyuki Umehara, Senior Executive Vice President & CTO & CIO, Board Member

Panasonic

As Panasonic's own business is transforming from offering lifestyle 'upgrades' to providing 'updates,' the company is also carrying out initiatives to expand its areas of activity by making significant changes to the shape of its intellectual property (IP) activities.

The key to realize this transformation of Panasonic's business is innovation, and open innovation that combines various new products and ideas is vital to this goal."

Yoshiaki Tokuda, Director of Intellectual Property Center

Qualcomm

Qualcomm invents breakthrough technologies
that transform how the world connects, computes and communicates. As the R&D engine of the mobile industry, our foundational technologies have powered the smartphone revolution and connected billions of people for over 30 years.
Our technology is in virtually every smartphone in the world. With the coming of 5G, the biggest technology transition that will enable everything to connect to everything, Qualcomm will not only continue to enable the mobile industry, but every industry that will be transformed by mobile."

Penny Baldwin, SVP & Chief Marketing Officer



Safran fosters sustained technical excellence and technological differentiation to ensure our ability to address tomorrow's business challenges. Our permanent place in the highest IP rankings is evidence of this innovation, the ambitions and capabilities of our teams, and how professionally and with due care we manage IP and its protection through thorough IP processes to develop our IP portfolio both in quantity and quality."

<u>Jean-Marc Brunel</u>, Safran Group Intellectual Property Vice President

EPSONEXCEED YOUR VISION

Epson's philosophy is to become an 'indispensable company.' 'Epson 25', our long-term vision, has set out the direction we are heading to by 2025. Based on this vision and in order to combine business strategy and intellectual property strategy tightly, Epson attaches high importance to acquiring high-quality patents which will contribute strongly to our business. We take this award as evidence proving that our high-quality patents have reached global level."

Toshiya Takahata, Executive Officer, General Administrative Manager, Corporate Planning Division, General Administrative Manager, Intellectual Property Division





The mission of TE Connectivity, a world leader in connectivity and sensors, is to create a safer, sustainable, productive and connected future. Every day around the world, our engineers are working with companies large and small in a broad swathe of industries including automotive, appliances, aerospace and more, to ensure data move as quickly and reliably as possible. At TE, innovation is simply part of what our 80,000 employees around the world do every day."

Philip Gilchrist, Chief Technology Officer and Vice President, Communications Solutions

TOSHIBA

Toshiba has created a large number of innovations in its 143-year history, including a variety of world's-first products. In the future, we aim to integrate our knowledge and achievements with a wide range of business fields from social infrastructure to electronic devices. We aim to become the world's leading cyber-physical systems (CPS) technology company.

It is our great honor to receive the *Derwent Top* 100 Global Innovators 2018–19 award for the eighth consecutive year, which we consider to be a recognition of Toshiba as a top innovator that leads worldwide technology innovation."

Shiro Saito, Corporate Executive Vice
President, General Executive, Technology
& Productivity Planning Div., Research &
Development Div., Responsible for Materials
& Devices business

SONY

The world is in the midst of the Fourth Industrial Revolution and it is predicted that change will accelerate more dynamically. Our intellectual property is used as a tool to give new feeling to our worldwide users, create new innovations to enrich people's lives and contribute to the world.

It is a great honor for Sony to win the *Derwent Top 100 Global Innovators 2018–19* award for the eighth consecutive year, and we would like to continue our competitive advantages with the inspiration of this award."

Tomonori Okuwaki, Senior General Manager, Intellectual Property Division



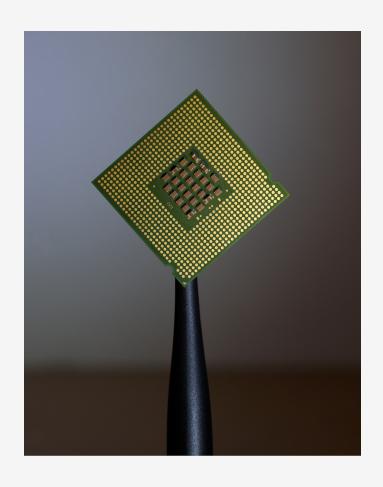
 Table 1

 Eight-time Derwent Top 100 Global Innovators (Alphabetical Order).

METHODOLOGY

Patents are a key measure of innovation. Governments, academia and industry use them to inform policy decisions, track trends, and gather technological and commercial intelligence. However, while straight counting of granted patents is useful, it only provides part of a much bigger and more important innovation picture. For a patented invention to be valuable, it must be good quality, have wide market potential and lay foundations for further developments and refinements. Accordingly, we not only counted the volume of inventions, but measured patent quality, globalization, and impact.

Our methodology was analyzing patent and citation data across four criteria: volume, success, globalization and influence using *Derwent* solutions. This includes the *Derwent World Patents Index (DWPI)*, *Derwent Innovation* and the *Derwent Patent Citations Index (DPCI)*. This methodology examines patent portfolio strength and quality by organization, assessing not just volume of filed patents, but success in obtaining granted patents, breadth of filing of inventions and external citations. These criteria create a combined indicator score used to identify the top 100 most innovative organizations globally.



THE DERWENT TOP 100
GLOBAL INNOVATORS
METHODOLOGY UTILIZES
EDITORIALLY ENHANCED,
AUTHORITATIVE AND
ACCURATE PATENT DATA FROM
DERWENT WORLD PATENTS
INDEX (DWPI), DERWENT
INNOVATION AND DERWENT
PATENT CITATIONS INDEX
(DPCI) TO TRACK INNOVATION
BASED ON FOUR KEY AREAS.

<u>01</u> volume

All organizations with 100 or more patented new inventions covered by a granted patent in the last five years were analyzed. A new invention was defined as the first publication of a patent document claiming a technology, drug, business process, etc., not previously described in prior art. In DWPI, these are called "basics." DWPI provides a record of patents published by 50 patent issuing authorities worldwide to enable a comprehensive picture of the innovation landscape. Subsequent filings for the same invention are recorded as "equivalents" in DWPI and collated in "patent families." The analysis counts these patent families rather than individual patent documents, thereby only counting unique inventions. This prevents duplicate counting of patents describing the same inventions.

Once an organization passes the selection by Volume stage, it is measured across three further criteria: Success, Globalization and Influence.

<u>02</u> success

Not all patent applications that pass through the examination process become granted patents. As a result, our Success metric assesses the quality of innovation by measuring the ratio over the most recent five years of inventions described in published applications (those patents which are filed and publicly published by patent offices, but not yet granted) to inventions protected with granted patents.

03

GLOBALIZATION

Protecting inventions in major world markets indicates the significant value organizations place on their innovations and intellectual property. The number of basic inventions that have quadrilateral patents in their patent families, according to the *DWPI*, is calculated to create a ratio that shows which companies place a high value on their portfolios in major world markets. The quadrilateral patent authorities are the Chinese Patent Office, the European Patent Office, the Japanese Patent Office, and the United States Patent & Trademark Office.

04

INFLUENCE

In our analysis, the impact of an invention "downstream" is determined by looking at how often it is subsequently cited by other companies in the patenting of their inventions. Through the *Derwent Patents Citation Index*, citations to an organization's patents were counted over the last five years, excluding self-citations.

Scores for each of these four areas were tallied and combined to produce the *Derwent Top 100 Global Innovators* list.

KEY FINDINGS

This year's *Derwent Top 100 Global Innovators* report is the eighth in an annual series that began in 2011. It identifies and celebrates the world's most innovative organizations using patent data to measure innovation.

Tracking patent activity gives a detailed picture of an organization's commitment to innovation through analyzing its inventions with potential for commercialization. A granted patent contains a trade-off. Inventors get ownership and exclusive rights to their inventions. In return, they must fully disclose details of their creations to contribute to human knowledge and society's advancement.

This year's findings show that leading organizations continue to differentiate themselves through a laser-focus on high-value and high-impact innovation and a full embrace of emerging technologies.

CONTINUED FOCUS ON

HIGH IMPACT INNOVATION

Over the last three years, we have observed a shift in the nature of innovation by those organizations who made our *Derwent Top 100 Global Innovators* list. This movement stems from a growing focus on higher quality inventions with wider potential markets and greater potential to be leveraged for future development. There are numerous examples of inventions to *Top 100* companies of this type with large patent families containing multiple granted patents which have been highly cited by later published inventions. These include:

- in the medical devices sector, EP2777531 to Johnson & Johnson (Ethicon) for a surgical stapler cartridge, which is filed in 11 countries/ regions, has six granted patents and is cited by 577 later published inventions;
- in hardware & electronics, US20140049422 to Qualcomm for a wireless charger for electronic devices, which is filed in all major markets, has 5 granted patents and is cited by 149 later inventions; and
- in the automotive sector, WO2014091582 to Toyota for a hybrid vehicle drive device, which is filed in eleven countries/regions, has eight granted patents and is cited by 50 later inventions.

	Change in aggregate normalized score 2017–2018				
Metric	Top 100 Non-Top 100				
Success	1.9%	0.6%			
Globalization	2.0%	-5.1%			
Impact	4.4%	-2.1%			
Overall	2.7%	-2.0%			

Table 2Relative performance in innovation metrics for *Top 100* compared to Non-*Top 100* innovators.

This trend continued in 2018 and appears to be intensifying with increasingly visible disparity between the best and the rest.

Collectively, as seen in Table 2, this year's members produced positive year-over-year growth in the metrics of Success, Globalization, and Influence. (See page 11 for details on these metrics.) In contrast, organizations that didn't make the list showed little growth or, in some cases, negative growth. Clearly this group is demonstrating increased success in obtaining patent rights and wider protection, and are having greater technical impact with their innovation than their competitors.

MAINLAND CHINA DRIVES INNOVATION EASTWARDS

Following the trend of last year, the epicenter of innovation continues shifting from west to east, as noted in Table 3 below. The figures here show the number of companies on our list by region — with Asian organizations gaining three spots this year and North American ones declining by three.

Notably, Mainland China companies BYD and Xiaomi appear on the list for the first time and Huawei makes the list again for the fourth time. This data tracks with our long-standing prediction that Mainland China's drive to transform its economy from a manufacturing to a knowledge base would increase the number of Chinese companies appearing on the *Derwent Top 100 Global Innovators 2018–19* list.

Region	2018	2017	Change		
Asia	48	45	6.70%		
North America	33	36	-8.30%		
Europe	19	19	0.00%		

Table 3Regional representation of the *Derwent Top 100 Global Innovators*.

<u>HOT</u> TECHNOLOGY

WHILE SEVERAL TECHNOLOGY SECTORS APPEAR ON THIS YEAR'S LIST, TWO ARE FAST-GROWING AND STRONGLY REPRESENTED: ARTIFICIAL INTELLIGENCE (AI) AND 5G MOBILE TELECOMMUNICATIONS.



AI

Thirty-one of the companies identified in this year's *Derwent Top 100 Global Innovators* list have significant numbers of Al inventions in their total portfolios — an average of 28 inventions for each of these companies. Those organizations outside the list had an average of 19 Al inventions each.

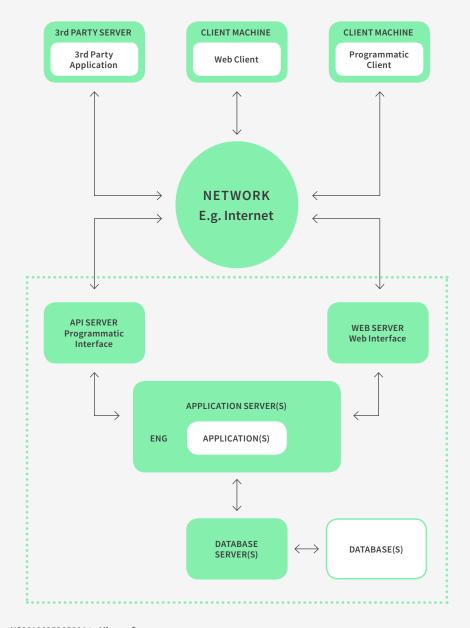
Despite what some view as hype surrounding AI, tangible developments are beginning to occur.

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OUR INTELLECTUAL PROPERTY PORTFOLIO HAS BEEN BUILT AS A RESULT OF CUTTING-EDGE TECHNOLOGY DEVELOPMENTS, INCLUDING AI, IOT, AND QUANTUM COMPUTING. BY DISPLAYING OUR INTELLECTUAL PROPERTY PORTFOLIO TO SOCIETY AS A SHOWCASE OF TECHNOLOGY, WE STRIVE TO BE SELECTED BY CUSTOMERS AS A PARTNER FOR CO-CREATING VALUE."

Maki Ohmizu, Attorney at Law (New York), Deputy Chief Legal Officer, Intellectual Property, Legal, Compliance & IP Unit, Fujitsu

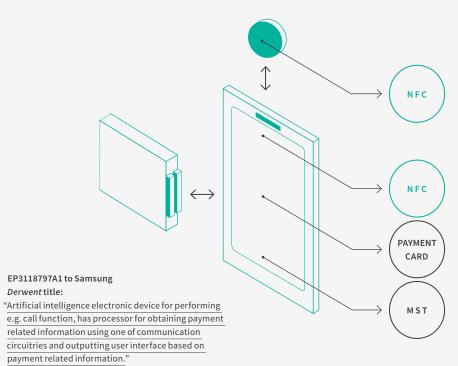


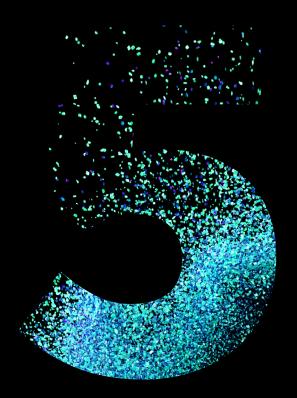


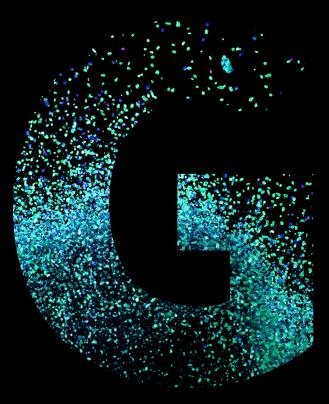
US20180253658A1 to Microsoft

Derwent title:

"Computer system for understanding business insights and deep-dive using artificial intelligence, has processor for identifying key feature of instances of types of machine learning data models based on value of regression coefficient."







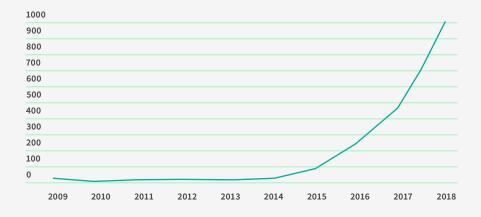
<u>5G</u>

Fifth generation (5G) mobile networks have the potential to transform digital communications beyond personal entertainment to society-building. For example, many expect 5G will become the foundational architecture for such developments as smart cities and smart agriculture. The ability to exchange huge amounts of data between connected devices in near-real time has the potential to transform aspects of city life such as public safety, transportation and utilities, and in farming to increase food production by up to 70 percent.¹

Indeed, 5G innovation among our *Derwent Top 100 Global Innovators* from high-tech sectors² has been rapidly ramping up. Figure 1 shows the explosive growth in 5G patent families over the last 10 years.

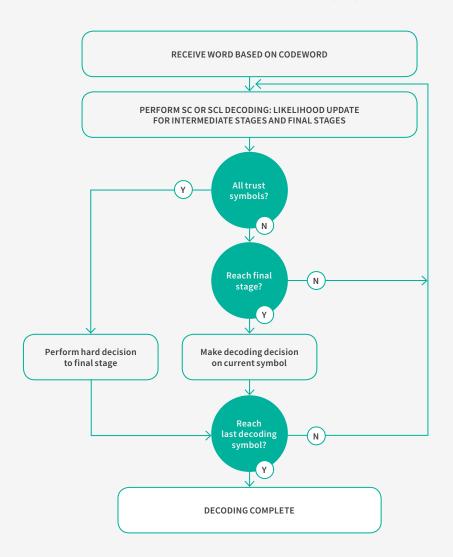
^{1 &}quot;Towards Smart Farming", Beecham Research report, https://www.beechamresearch.com/files/BRI %20Smart %20Farming%20Executive%20Summary.pdf

files/BRL%20Smart%20Farming%20Executive%20Summary.pdf
Telecommunications, Hardware & Electronics, Software and Household Goods



 $\label{lem:prop:prop:section} \begin{array}{l} \textbf{Number of 5G patent families from the } \textit{Derwent Top 100 Global Innovators} \\ \hline \textbf{high-tech sector organizations 2009 - 2018 (year to date)}. \end{array}$

Some notable 5G examples are below and on the following page.



WO2017215489A1 to Huawei

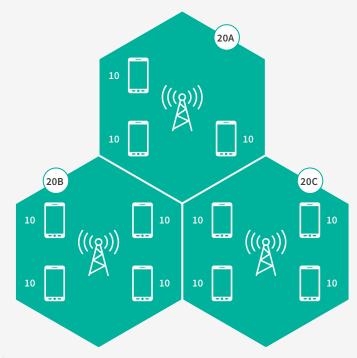
Derwent title:

[&]quot;Method for performing symbol decoding for general polar codes for 5th Generation New-Radio, involves performing hard decision in response to determining that all of nodes at intermediate stage are associated with trust symbols."

WO2017213433A1 to LG

Derwent title:

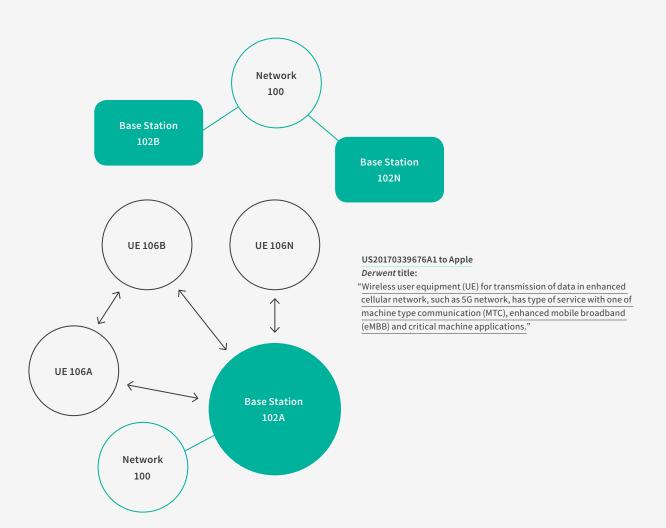
"Wireless communication method using new radio for fifth generation (5G) mobile networks, involves defining numerologies by subcarrier spacing and cyclic prefix length."





GAME-CHANGING INNOVATIONS AREN'T CREATED IN A VACUUM. THEY REQUIRE VISION, IMAGINATION AND INSPIRATION. THEY ALSO REQUIRE COLLABORATION.

John Banovetz, Chief Technology Officer and Senior Vice President, Research & Development, 3M



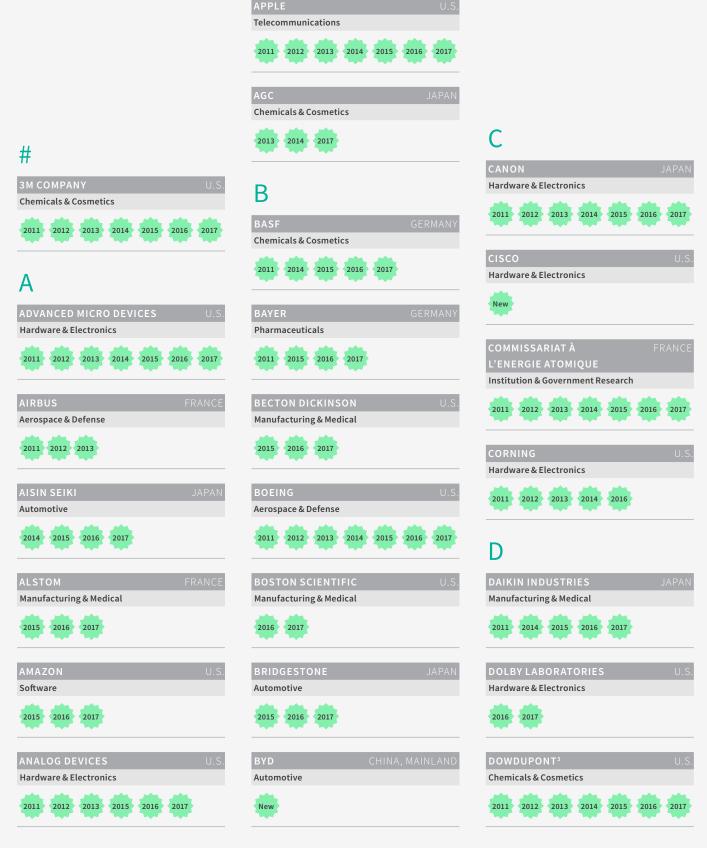


GLOBALINNOV



ATORS 2018-19

<u>Listed</u> Alphabetically



³ Dow and DuPont previously both appeared separately in the Derwent Top 100 Global Innovators lists for 2011-2017, but appear as DowDuPont this year following completion of their merger in August 2017.

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EMERSON U.S.	HON HAI TAIWAN	
Hardware & Electronics	Hardware & Electronics	
2011 2012 2013 2014 2015 2016 2017	2017	
ERICSSON SWEDEN Telecommunications	HONDA MOTOR JAPAN Automotive	
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EXXONMOBIL U.S. Oil, Gas & Energy	HONEYWELL INTERNATIONAL U.S. Hardware & Electronics	
2011 2012 2013 2015 2016 2017	2011 2012 2013 2014 2015 2016 2017	JOHNSON CONTROLS U.S. Manufacturing & Medical
F	HUAWEI CHINA, MAINLAND Telecommunications	2015 2016 2017
FRAUNHOFER GERMANY Institution & Government Research	2014 2016 2017	JTEKT JAPAN Automotive
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FUJIFILM JAPAN Hardware & Electronics	INTEL U.S. Hardware & Electronics	K
2012 2013 2014 2015 2016 2017	2011 2012 2013 2014 2015 2016 2017	KASPERSKY LAB RUSSIA Software
FUJITSU JAPAN Hardware & Electronics	ITRI TAIWAN Institution & Government Research	New
2011 2012 2013 2014 2015 2016 2017	2014 2017	KAWASAKI HEAVY INDUSTRIES JAPAN Manufacturing & Medical
FURUKAWA ELECTRIC JAPAN Hardware & Electronics	J	2015 2016 2017
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GENERAL ELECTRIC U.S. Household Goods	JFE STEEL JAPAN Manufacturing & Medical	KOMATSU JAPAN Manufacturing & Medical
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GOOGLE U.S. Software	JOHNSON & JOHNSON U.S. Pharmaceuticals	KYOCERA JAPAN Hardware & Electronics
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HITACHI

Hardware & Electronics

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Household Goods

Oil, Gas & Energy

Hardware & Electronics

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Manufacturing & Medical

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Household Goods	Hardware & Electronics		
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PHILIPS NETHERLANDS	SHIN-ETSU CHEMICAL JAPAN		
Hardware & Electronics	Chemicals & Cosmetics		
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	SIEMENS GERMANY		
Q	Hardware & Electronics		
QUALCOMM U.S.	2011 2012 2013 2014		
Hardware & Electronics			
2011 2012 2013 2014 2015 2016 2017	SONY JAPAN		
	Household Goods		
QUANTA COMPUTER TAIWAN Hardware & Electronics	2011 2012 2013 2014 2015 2016 2017		
New	SYMANTEC U.S. Software		
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ROCHE SWITZERLAND Pharmaceuticals	2011 2012 2013 2014 2015 2016 2017		
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Aerospace & Defense	Aerospace & Defense		
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TOSHIBA JAPAN
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Hardware & Electronics
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Υ

YASKAWA ELECTRIC

Manufacturing & Medical

2015 2016 2017

66

BY FOCUSING ON HIGH-QUALITY
INNOVATION AND INCORPORATING
CUTTING-EDGE TECHNOLOGIES, THE
DERWENT TOP 100 GLOBAL INNOVATORS
ARE LEADING THE WAY IN DEVELOPING
COMPELLING SOLUTIONS TO BOTH
CURRENT AND FUTURE CHALLENGES.
THEY UNDERSTAND THAT INTELLECTUAL
PROPERTY IS THE BRIDGE CONNECTING
INNOVATION TO ECONOMIC GROWTH
AND WE ARE PROUD TO ACKNOWLEDGE
THEIR CONTRIBUTIONS TO ENRICHING
OUR FUTURE."

Dan Videtto, President, Derwent, *Clarivate Analytics*

<u>LISTED BY</u> SECTOR

AEROSPACE & DEFENSE

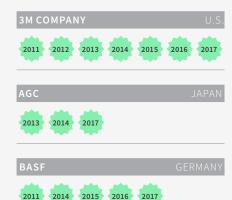


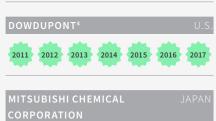
AUTOMOTIVE

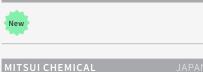




CHEMICALS & COSMETICS







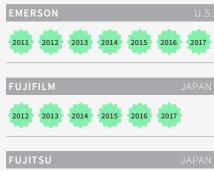


2011 2012 2013 2014 2015 2	016 2017
SHIN-ETSU CHEMICAL	JAPAN
2011 > 2012 > 2013 > 2014 > 2015 > 2	016 2017

TORAY	JAPAN
2015 2017	

HARDWARE & ELECTRONICS



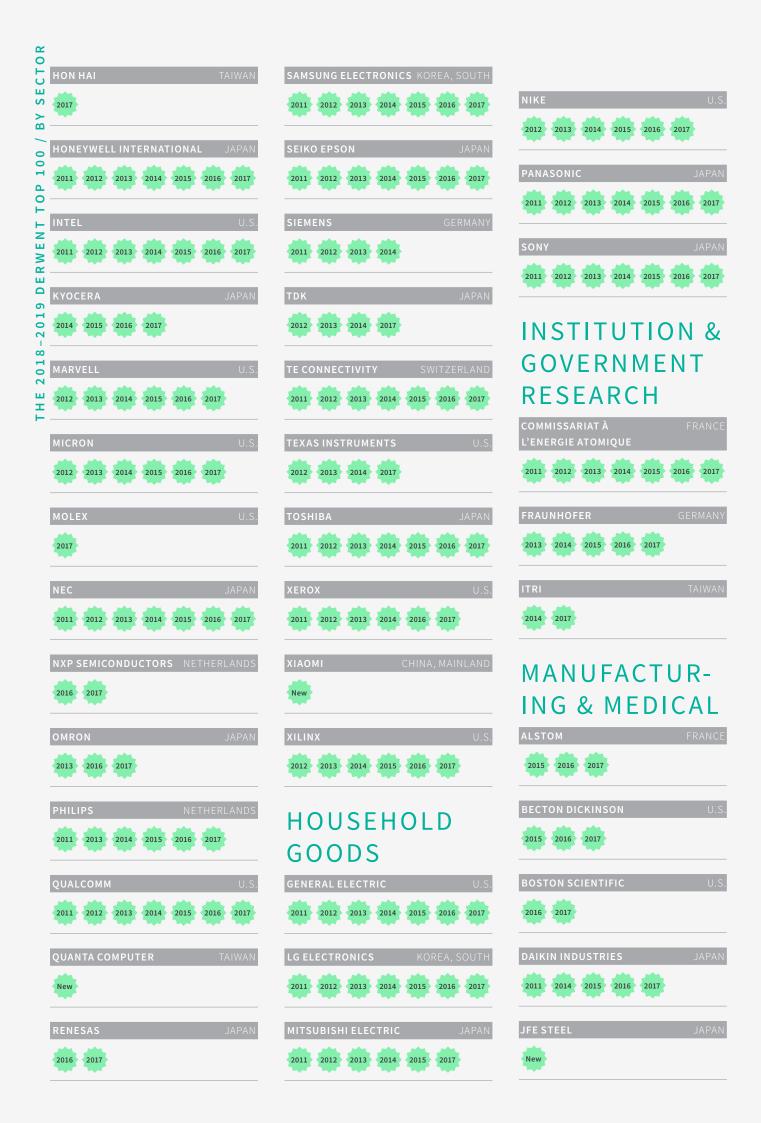


JAPAN

2011 2012 2013 2014 2015 2016 2017

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	2011		2012		2013		2014	2015	2016	2017	
							7	7			١

⁴ Dow and DuPont previously both appeared separately in the Derwent Top 100 Global Innovators lists for 2011-2017, but appear as DowDuPont this year following completion of their merger in August 2017.

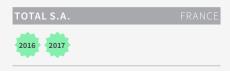






OIL, GAS & ENERGY





PHARMACEUTI-CALS



SOFTWARE

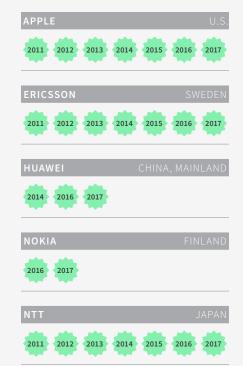
2015 2016 2017	
GOOGLE	U.S.
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KASPERSKY LAB	RUSSIA
New	
MICROSOFT	U.S.
2011 2012 2013 2014 2015	2016 2017

2017

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2011 2012 2013 2014 2015

TELECOMMUNI-CATIONS



SHAKERS



A majority of organizations named in the 2017 *Top 100 Global Innovators* list are included again this year. Eighty-seven continued successful innovation at sufficiently consistent levels of performance in the data metrics to warrant inclusion again. They are joined by thirteen "new" members. Here, "new" includes companies on the list for the first time and companies who did not appear on last year's list, but did appear in a previous year(s).



The seven organizations appearing for the first time are: BYD, Cisco, JFE Steel, Kaspersky Lab, Mitsubishi Chemical Corporation, Quanta Computer, and Xiaomi. As shown in Table 5 (below right), collectively, these list newcomers have significantly improved their standing in each of the measures of innovation examined — particularly in obtaining granted patent rights to their innovations (Success).

New 2018	Country / Region 2018	Industry 2018
Airbus	France	Aerospace & Defense
BYD*	China, Mainland	Automotive
Cisco*	U.S.	Hardware & Electronics
Corning	U.S.	Hardware & Electronics
DowDuPont ⁵	U.S.	Chemicals & Cosmetics
Japan Aviation Electronics Industry	Japan	Aerospace & Defense
JFE Steel*	Japan	Manufacturing & Medical
Kaspersky Lab*	Russia	Software
Mitsubishi Chemical Corporation*	Japan	Chemicals & Cosmetics
Quanta Computer*	Taiwan	Hardware & Electronics
Raytheon Company	U.S.	Aerospace & Defense
Siemens	Germany	Hardware & Electronics
Xiaomi*	China, Mainland	Hardware & Electronics

Table 5
Overall average change in metrics for seven
newcomers 2012–2018.

Metric Success

Globalization

Influence

Overall

Change 2012-2018

121%

28%

81%

41%

Table 4
New organizations on the *Derwent Top 100 Global Innovators 2018-19* list.

As shown in Table 6 below, there are regional variations in this with Mainland China showing the highest combined growth in performance for the period 2012–2018. This is driven by significant increase in the impact of Chinese mainland companies' innovation (Influence), and growth in Success in line with the overall trend for the seven newcomers. Japanese newcomers also show a notable increase in Success.

Average change in metric 2012–2018	China, Mainland	Japan	Russia	Taiwan	U.S.
Success	132%	277%	14%	17%	-3%
Globalization	42%	-11%	8%	48%	77%
Influence	249%	3%	5%	1%	56%
Overall	156%	31%	9%	23%	23%

^{*}First-time organizations in 2018

GEOGRAPHIC

GLOBAL

The Derwent Top 100 Global Innovators 2018–19 are from three continents and 12 countries/regions. Just two — Japan and the U.S. — account for 72 percent of the organizations on the list. This one data point indicates how they are by far the world's strongest innovation hubs.

Six other countries/regions have been represented on the list since it was first published in 2011: France, Germany, the Netherlands, South Korea, Sweden, and Switzerland. They are joined by Taiwan for the sixth consecutive year, Mainland China for the fourth time and Finland for the third year. New to the list this year is Russia with a first time representative from the software industry, Kaspersky.

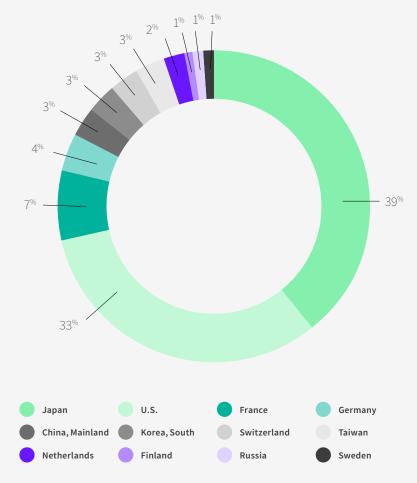


Figure 2
Country/Region composition of the Derwent Top 100 Global Innovators 2018–19 list.
Source: Derwent World Patents Index.

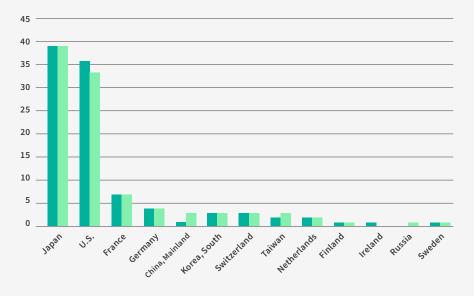


Figure 3
2017 vs 2018 Derwent Top 100 Global Innovators by country/region.
Source: Derwent World Patents Index.
2017

THE DERWENT TOP 100 GLOBAL INNOVATORS 2018-19 ARE FROM THREE CONTINENTS AND 12 COUNTRIES/REGIONS. JAPAN AND THE U.S. ACCOUNT FOR 72 PERCENT OF THE ORGANIZATIONS ON THE LIST.

There is a continuing innovation shift toward Asia with 48 organizations from this region on this year's list compared to 45 last year — a 6.7 percent year-over-year increase. France maintains leadership in Europe with seven representatives this year and last year. Mainland China has increased its presence from one to three and now equals South Korea, Switzerland and Taiwan.

Country / Region	2018	2017	% Change	
Japan	39	39	→ 0%	
U.S.	33	36	↓ -8%	
France	7	7	→ 0%	
Germany	4	4	→ 0%	
China, Mainland	3	1	1 200%	
Korea, South	3	3	→ 0%	
Switzerland	3	3	→ 0%	
Taiwan	3	2	↑ 50%	
Netherlands	2	2	→ 0%	
Finland	1	1	→ 0%	
Ireland	0	1	↓ -100%	
Russia	1	0	100%	
Sweden	1	1	→ 0%	

Table 72018 vs 2017 *Derwent Top 100 Global Innovators* — Change in representation by country/region.



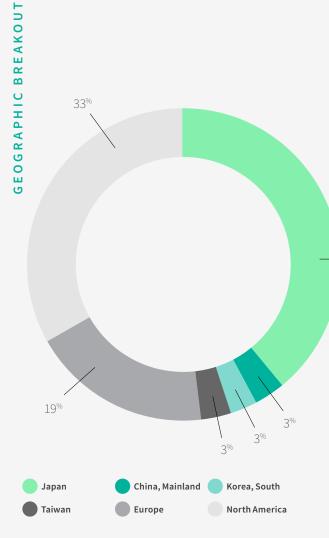


Figure 4
Asian representation compared to rest of world.
Source: Derwent World Patents Index.

ASIA

39%

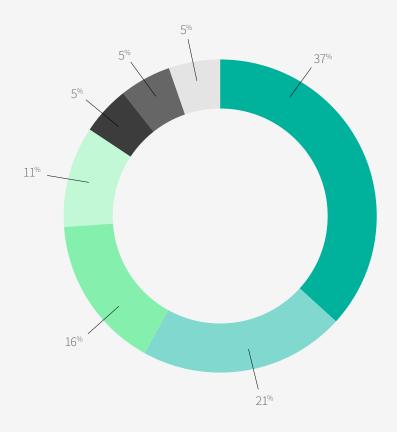
Asia has taken the leading place on the *Derwent Top 100 Global Innovators* list in four of the last five years confirming its status as the global innovation powerhouse. This year sees the continuing shift of innovation east with 48 of the *Top 100* from Asia compared to 33 from North America and 19 from Europe.

Japan, although static with the same number of organizations as last year, is still well represented with 39 companies on the 2018–19 list. South Korea kept the same three companies as last year: LG, LSIS, and Samsung. Taiwan increased its presence this year with the addition of *Top 100* newcomer Quanta Computer, which joined last year's representatives, ITRI and Hon Hai (Foxconn).

Our long predicted breakthrough of Chinese mainland companies onto the *Derwent Top 100 Global Innovators* list happened this year with newcomers BYD and Xiaomi joining regular representative Huawei. All three have increasingly globalized — driving innovation and building influence in multiple markets and sectors. BYD, Huawei and Xiaomi are each identified as Tier I Innovators in our recently published *2018 Top 100 Chinese Innovators* report.

<u>NORTH</u> <u>AMERICA</u>

North America has 33 organizations on this year's list — down three from 36 in 2017. Twenty nine of the 33 companies from the U.S. remain the same including last year's list debutante Molex. Note DowDuPont appears on the list for the first time this year as a merged entity. (Each company prior to their August 2017 merger appeared separately on the list since it began.) The other three "new" entrants include Corning (recognized five times previously), Raytheon (returning for the first time since 2012), and Cisco appearing for the first time. Cisco has always performed well in obtaining granted rights to their innovations, but has expanded geographical coverage of its portfolio – driving its inclusion this year.





France

EUROPE

Europe's share of the *Top 100* remained the same this year with 19 representatives. Distribution of countries also remained stable with one notable exception: as previously mentioned, Russia appears for the first time with the inclusion of newcomer Kaspersky, a provider of internet security software. Founded 20 years ago, Kaspersky has steadily built a solid portfolio of protection for its innovations. With increasing success in obtaining granted patent rights across multiple regions, it met this year's threshold for inclusion.

66

TRACKING PATENT ACTIVITY
GIVES A DETAILED PICTURE OF AN
ORGANIZATION'S COMMITMENT TO
INNOVATION THROUGH ANALYZING
ITS INVENTIONS WITH POTENTIAL
FOR COMMERCIALIZATION. THIS
YEAR'S FINDINGS SHOW THAT
LEADING ORGANIZATIONS CONTINUE
TO DIFFERENTIATE THEMSELVES
THROUGH A LASER-FOCUS ON
HIGH-VALUE AND HIGH-IMPACT
INNOVATION AND A FULL EMBRACE
OF EMERGING TECHNOLOGIES."

Bob Stembridge, Patent Analyst, Clarivate Analytics



INDUSTRY BREAKOUT

Representation among the different industry sectors is remarkably stable this year. Hardware & Electronics leads the way with 35 organizations — just one more than last year, as shown in Table 8. The companies listed in this sector include three of this year's new entrants: Cisco, Quanta Computer and Xiaomi. These top innovators are joined by the 30 companies from last year who are again recognized in 2018 and two previously recognized Derwent Top 100 Global Innovators (Corning [2011-2014, 2016] and Siemens [2011-2014]). Four organizations from 2017 dropped off the list (Broadcom, Casio, Seagate, and Western Digital) because of globalization performance declines. Other notable changes in industry representation include double the number of Aerospace & Defense organizations from 3 to 6 and small drop-offs in the number of Chemicals & Cosmetics, Pharmaceuticals and Oil, Gas & Energy representatives. Last year's Aerospace & Defense Derwent Top 100 Global Innovators Boeing, Safran, and Thales are joined this year by three previously recognized honorees Airbus (2011, 2012, 2013), Japan Aviation Electronics (2011), and Raytheon (2011, 2012).





Industry	2018	2017	% Change	
Hardware & Electronics	35	34	1	3%
Manufacturing & Medical	15	14	1	7%
Chemicals & Cosmetics	10	12	\downarrow	-17%
Automotive	7	7	\rightarrow	0%
Aerospace & Defense	6	3	1	100%
Household Goods	6	6	\rightarrow	0%
Software	6	6	\rightarrow	0%
Telecommunications	5	5	\rightarrow	0%
Pharmaceuticals	4	6	\downarrow	-33%
Oil, Gas & Energy	3	4	\downarrow	-25%
Institution & Government Research	3	3	\rightarrow	0%

Table 8 2018 vs 2017 industry comparison of *Derwent Top 100 Global Innovators*. Source: Derwent World Patents Index.

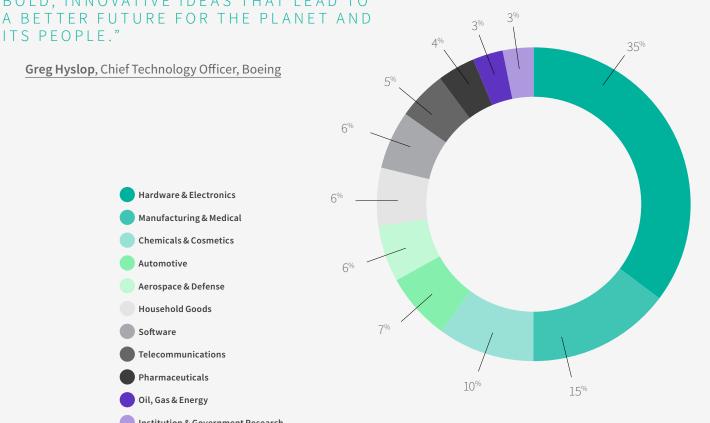
OUR VISION AT BOEING IS TO CONNECT, PROTECT, EXPLORE AND INSPIRE THE WORLD THROUGH AEROSPACE INNOVATION. WE DEMONSTRATE THIS COMMITMENT BY INVESTING IN OUR EMPLOYEES AND THEIR BOLD, INNOVATIVE IDEAS THAT LEAD TO

ITS PEOPLE."

Greg Hyslop, Chief Technology Officer, Boeing











CONTINUING INNOVATION SHIFT TO ASIA

Creating value from unique ideas is at the core of the innovation process. This process in turn relies on protecting inventions with obtaining granted patent rights. Intellectual property is the bridge connecting innovation to economic growth and prosperity. Without it there may be creativity, but not sustainable marketability.

By tracking patent activity, we have built a detailed picture of each organization's innovation commitment. This included analyzing inventions with strong commercialization potential based on originality, market reach, and opportunities for spin-off inventions.

We have shown that the *Derwent Top 100 Global Innovators* continue to differentiate themselves through superior performance in obtaining granted patents rights across wider territories with more impactful innovation than those organizations not on the list. The shift in the global innovation hub continues eastwards with nearly 50 percent of organizations on this year's list originating from Asia, driven this year by the addition of three newcomers from Mainland China and Taiwan. Fast moving technologies are also at the heart of this year's list with many of the *Top 100* organizations embracing Al and 5G developments to build diversity into their ongoing innovation.

Through focusing on high-quality innovation and incorporating cutting-edge technologies, the *Derwent Top 100 Global Innovators* are leading the way in developing more effective solutions to current and future challenges. *Clarivate Analytics* is proud to acknowledge their contributions to enriching the world's future.



WHO WE ARE

Clarivate Analytics is the global leader in providing trusted insights and analytics to accelerate the pace of innovation. Building on a heritage going back more than a century and a half, we have built some of the most trusted brands across the innovation lifecycle, including Web of Science Group, Cortellis, Derwent, CompuMark, MarkMonitor and Techstreet. Today, Clarivate Analytics is a new and independent company on a bold entrepreneurial mission to help our clients radically reduce the time from new ideas to life-changing innovations.

For more information, please visit clarivate.com



ABOUT DERWENT

Derwent powers the innovation lifecycle from idea to commercialization — with trusted patent data, applications and services including:

- Derwent Innovation: Locate, analyze and simplify the most relevant patent matter for your business on our world leading patent research platform
- Derwent World Patents Index (DWPI): Identify the novelty value of a patent with our comprehensive, global database of patent abstracts
- Derwent Patents Citation Index (DPCI): Find out which patents are exerting the most influence in your industry
- Derwent Data Analyzer: Transform patent data into commercial insight with our advanced data mining solution

Coupled with our expert IP Services, *Derwent* offers the complete solution suite to monitor technology trends and competitive landscapes, inform FTO opinions, prosecute patents, monetize and license assets and support litigation activities. Our clients include inventors, patent attorneys and licensing specialists at start-ups and the largest global innovators, legal professionals at the leading intellectual property practices and patent examiners at more than 40 patent offices.

To find out more about *Derwent*, please visit us at: clarivate.com/products/derwent