

# Societal impact in the spotlight

*Evolving approaches and challenges in measuring the benefits of research*

Drive Research Excellence  
Research Professional News  
Live Webinar Series

November 5, 2024



# Moderator



**Sarah Richardson**  
Event Chair  
Editor-in-Chief  
Research Professional News



# Meet the Speakers



**Jonathan Adams**  
Chief Scientist  
Institute for Scientific Information,  
Clarivate



**Jim Livesey**  
Vice-President for Research and Innovation at  
the University of Galway; European  
University Association Strategy Group  
member



**Sumi David**  
Assistant Director of  
Research and Impact  
University of Exeter, UK



**Olga Ryazanova**  
Associate Dean for the Faculty of  
Social Sciences, Maynooth  
University, Republic of Ireland



**Marta Wróblewska**  
Assistant Professor, Institute of  
Humanities. SWPS University of  
Social Sciences and Humanities,  
Warsaw



**Jonathan Adams**

Chief Scientist  
Institute for Scientific Information,  
Clarivate

**Jonathan Adams** is Chief Scientist at the Institute for Scientific Information. He is also Visiting Professor at King's College London, Policy Institute. In 2017 he was awarded an Honorary D.Sc. by the University of Exeter, for his work in higher education and research policy.



**Professor Jim Livesey**  
Vice-President for Research and Innovation at the University of Galway and a member of the European University Association's Research and Innovation Strategy Group

**Professor Jim Livesey** is Established Professor of History and Vice President for Research and Innovation at the University of Galway. He is concurrently Honorary Research Fellow at the University of St Andrew and acts as the Irish Representative on the Research Strategy Group of the European University Association. Jim works on historical instances of collective action problems and is currently working on a comparative history of transitions in history as a contribution to our understanding of the just transition. His monographs on the origins of social democracy, on civil society and on adaptation to technological change in rural France have been published by Yale and Harvard University Presses. Jim was one of the co-directors of INGAME, an AHRC-funded Creative Economy Cluster project in Dundee. He is currently PI on the Atlantic Futures project, a capacity-building project in the social sciences in the West of Ireland funded by the Higher Education Authority and is Co-I on PACESETTERS, a Horizon Europe project on the contribution of the creative economy to the climate transition. Before moving to Galway Jim held research and teaching posts at Trinity College Dublin, Harvard, Sussex and Dundee.



**Dr Sumi David**

Assistant Director of Research and Impact (Strategy, Policy & Performance)  
University of Exeter, UK

**Dr Sumi David** is Assistant Director of Research and Impact (Strategy, Policy and Performance) at Exeter. Her teams support the implementation of strategic research initiatives, development and delivery of the research and impact strategy, research and impact performance and national assessments (e.g. REF, impact evidence and evaluation), internal research governance structures, research information systems, policies and research planning. She was previously Head of Strategic Planning, Evidence and Impact at the Arts and Humanities Research Council (AHRC) until 2018 working closely with other Research Council colleagues in what used to be the Performance Evaluation Network. Prior to joining the Research Councils, Sumi was the Senior Research Analyst for the PVC (Research) at the University of Cambridge. There she supported REF2014 impact case study development, interdisciplinary strategic initiatives such as Energy@Cambridge and international funder relationships. She has a PhD in Medieval History from the University of St Andrews and has taught at St Andrews and Edinburgh.



**Dr Olga Ryazanova**  
Associate Dean for the  
Faculty of Social Sciences,  
Maynooth University,  
Republic of Ireland

**Dr Olga Ryazanova** is an Associate Dean (Strategy & Governance) in the Faculty of Social Sciences at Maynooth University. Olga's research focuses on the governance and strategic management of higher education institutions, including the study of research performance and academic careers. Her latest projects explore the societal impact of academic institutions, including the impact of academic research on policymaking.



**Dr Marta Wróblewska**

Assistant Professor, Institute of Humanities. SWPS University of Social Sciences and Humanities, Warsaw

**Dr Marta Wróblewska** has been studying research impact policy since 2014. As a linguist, she is particularly interested in the changes to academic discourse caused by the introduction of new evaluation criteria. She is currently Assistant Professor in the English Studies Department at SWPS University in Warsaw, Poland. She holds a PhD in Applied Linguistics from Warwick University (2019).

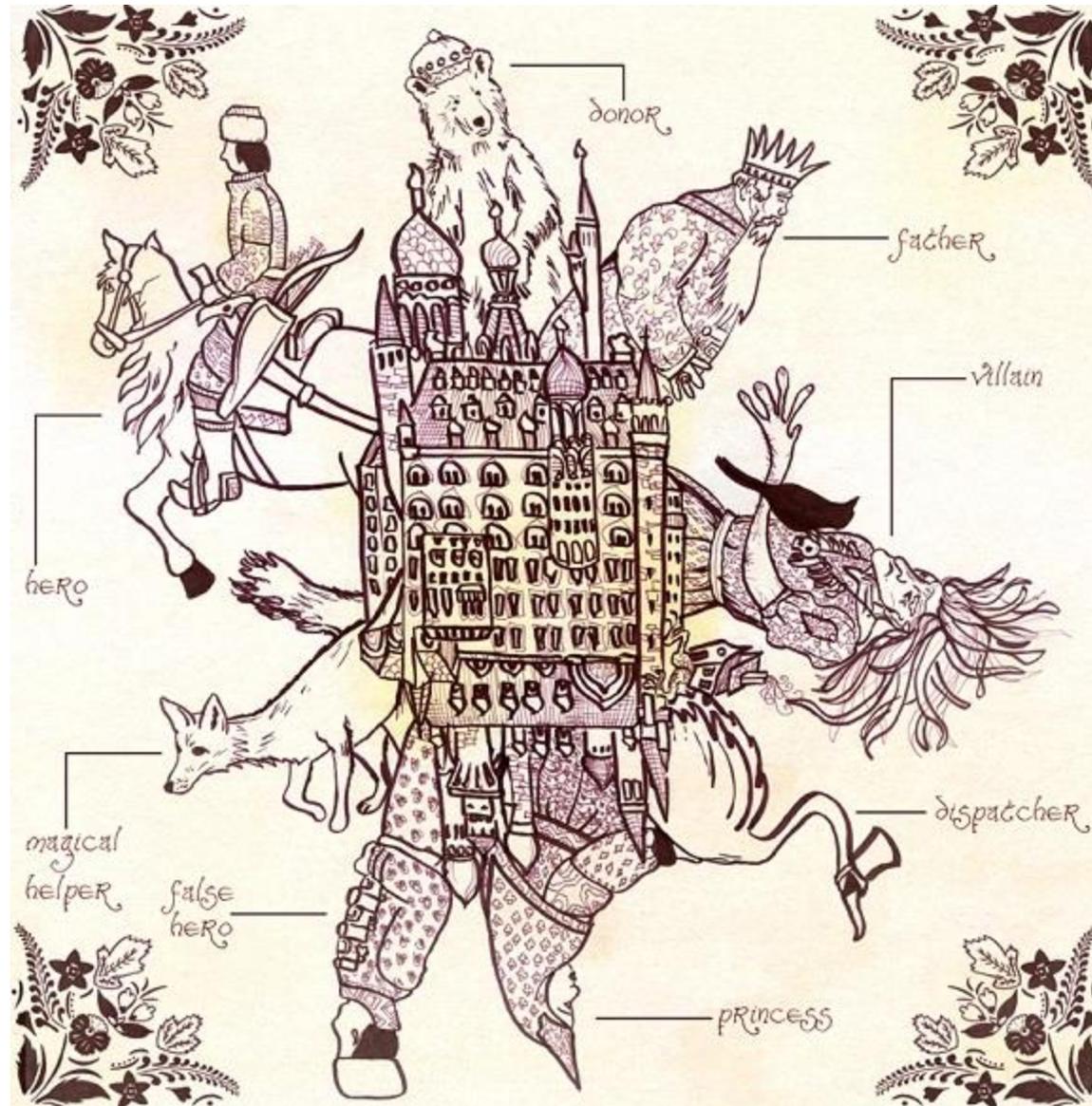
At the moment, Marta is involved in two research projects focused on comparative perspectives on impact evaluation. As PI of a grant from the National Science Centre in Poland she leads the project "Evaluation of research impact and academic discourse - a comparative approach (Poland, UK, Norway)" 2023-2026. She is also coordinator of the Polish team in MultiSocVal („Wider societal value of research and consequences of its assessment: A multi-country and multi-method study") funded by Volkswagen Stiftung (2024-2028). Marta has worked with several Polish universities, helping them prepare for the evaluation of scientific units in 2021.

# Writing better impact narratives (by including dragons)

Marta Natalia Wróblewska  
SWPS University (Warsaw, Poland)  
martawroblewska.pl  
mwroblewska2@swps.edu.pl

Your plans for the evening?







Definition	Function	Definition	Function
1 Absentation	The hero left home	17 Branding, marking	The hero is marked with symbol
2 Interdiction	A prohibition is given to the hero	18 Victory	The hero won
3 Violation	The hero violated the prohibition	19 Liquidation	The hero obtained the item requested
4 Reconnaissance	The villain investigates about the hero	20 Return	The hero comes home
5 Delivery	The villain obtains the hero's information The villain tries to trick the hero to get something	21 Pursuit, chase	The hero is hunted
6 Trickery	The villain tricks the hero	22 Rescue	The hero is rescued from the hunt
7 Complicity	The villain hurts the hero	23 Unrecognized arrival	The hero is not acknowledged once he or she arrives home.
8 Villainy	The hero needs something	24 Unfounded claims	A false hero claims to be the hero
8a Lack	The hero or someone else needed something and requested to get it	25 Difficult task	The hero is give a difficult task to fulfill.
9 Mediation, the connective incident	The hero reacts to the request	26 Solution	The hero solved the task
10 Beginning counteraction	The hero searches the requested item and	27 Recognition	The hero is acknowledged
11 Departure		28 Exposure	The hero revealed the

# 4 steps

## 1) Introduction

Background information

## 2) Body of the Story

Hero goes on quest

## 3) Epic battle

Hero is challenged to prove heroic qualities

## 4) Hero's Return

Happily Ever After or opening of new plot

# SMAUG

**S** – Situation

**M** – Major problem

**A** – Answer

**U** – Uptake

**G** - Going forward



Happy writing  
(and don't forget about the dragon!)

Marta Natalia Wróblewska  
SWPS University (Warsaw, Poland)  
martawroblewska.pl  
mwroblewska2@swps.edu.pl

# REMINDERS

- Session is being recorded
- Please use the Chat feature to ask questions

# Questions?

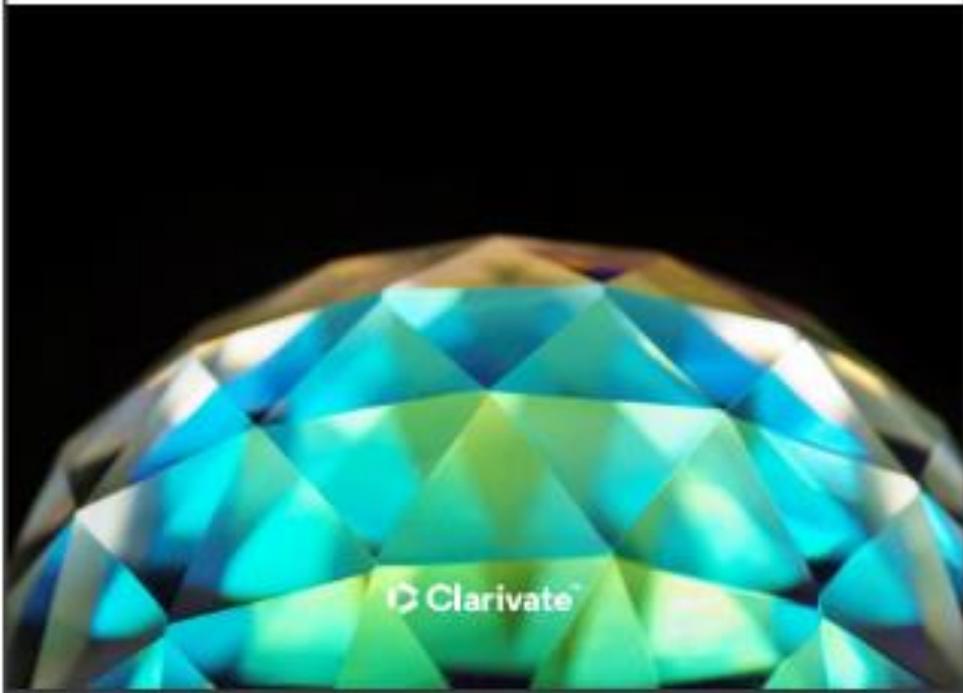
Discussion: Please use the Chat feature to ask questions

# Measuring Societal Impact reports & upcoming webinars

## A responsible framework for evaluating the societal impact of research

September 2024

Dmytro Filchenko, David Pendlebury, Nandita Qaderi and Jonathan Adams



As global Research and Development spending increases, there is growing pressure on funders, governments, and institutions to demonstrate the tangible societal impact of these research investments.

**The need for a formal, structured approach to evaluating societal impact has never been greater.**

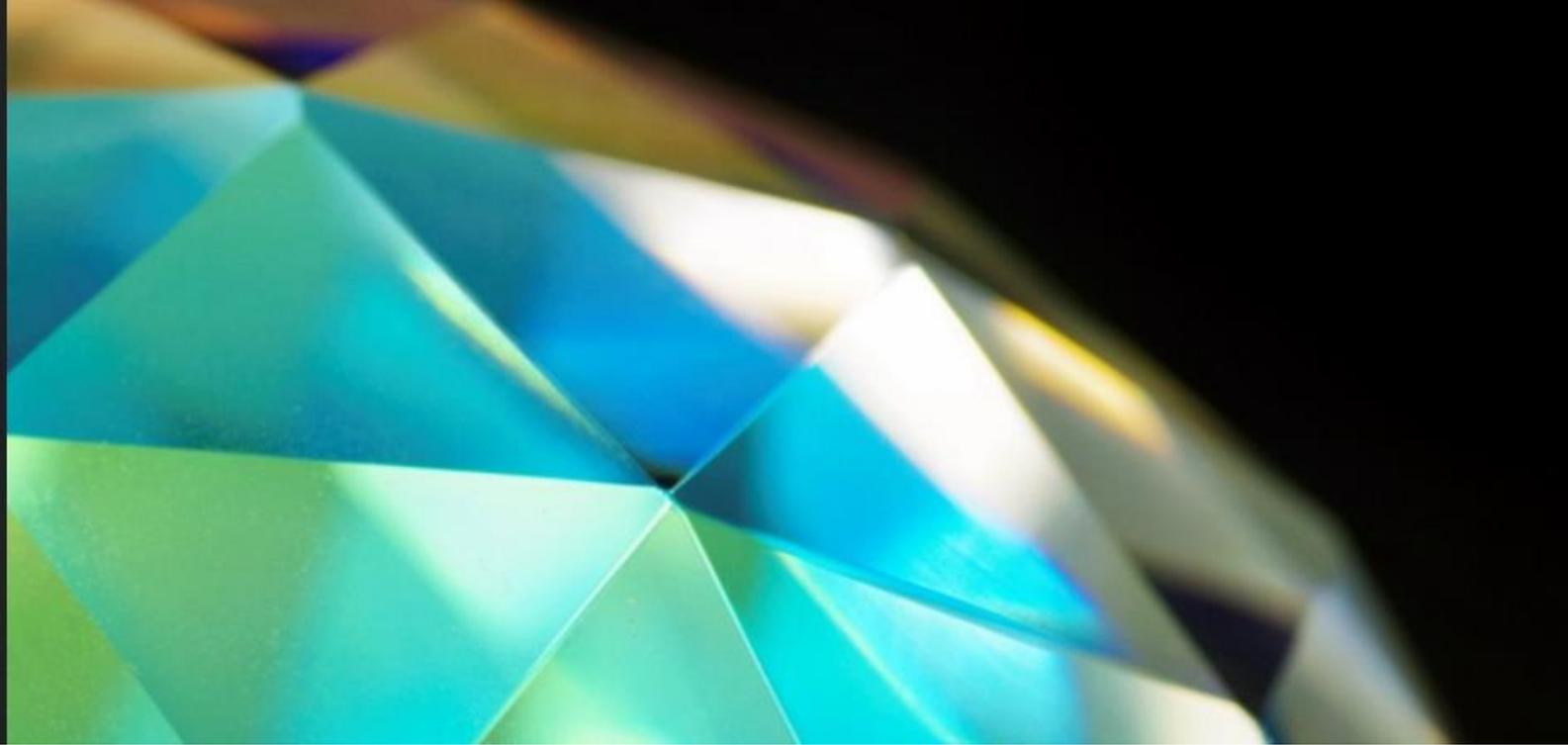
The Institute for Scientific Information™ (ISI™) has developed a framework to evaluate and visualize the societal impact of research responsibly.

[Read the report](#) to learn more about this innovative framework.

# Measuring what matters

WEBINAR | November 13, 2024

9AM GMT or 11AM EST



Join experts from the Institute for Scientific Information™ (ISI™) who will present a new, responsible framework for evaluating the societal impact of research. This framework will enable users to measure impact at scale across eight facets ranging from 'Political & Policy' to 'Technological,' 'Medical' and 'Environmental'. The framework will be incorporated into the forthcoming Web of Science Research Intelligence™ platform, and we are seeking community feedback on both the framework itself and its applications.

**Register Today!**

**[https://discover.clarivate.com/Societal\\_Impact\\_Framework\\_Webinar](https://discover.clarivate.com/Societal_Impact_Framework_Webinar)**

**Don't forget to take a few minutes to complete the exit survey!**



Thank you

**Sarah Richardson**

Event Chair

Editor-in-Chief

Research Professional News

[Sarah.Richardson@Clarivate.com](mailto:Sarah.Richardson@Clarivate.com)

The recording of the session will be sent to you over the few next days.



# Think forward™

## About Clarivate

Clarivate™ is a leading global provider of transformative intelligence. We offer enriched data, insights & analytics, workflow solutions and expert services in the areas of Academia & Government, Intellectual Property and Life Sciences & Healthcare. For more information, please visit [clarivate.com](https://clarivate.com).

© 2024 Clarivate. All rights reserved

Clarivate and its logo, as well as all other trademarks used herein are trademarks of their respective owners and used under license.